



**Heart of Manchester BID**

Week 11, 2017

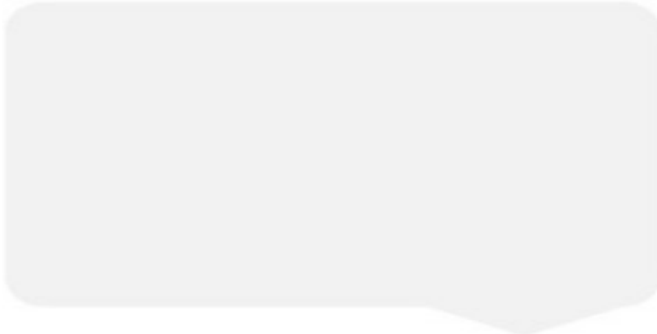
12/03/2017 to 18/03/2017



REGION - North & Yorkshire

Sunday to Saturday

**Messages from Centre**



**Weekly Footfall**

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	9.2%	2.4%	-1.3%
North & Yorkshire	0.3%	-2.0%	-0.2%
UK	-0.7%	0.8%	1.3%

**Springboard Insights**

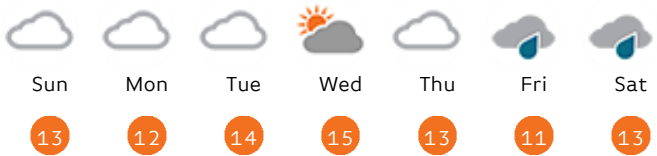
For the first time this year, footfall has seen an increase over 2 consecutive weeks with an annual increase of +0.5% following on from the increase of +2.2% for the previous week. The growth in footfall last week is also built upon an increase of +1.8% in 2016 against the previous year and with an increase in footfall against the previous week of +1.1%, perhaps the mild Spring weather is bringing a glimmer of growth into what has been a slow start to the year so far for footfall overall.

**Weekly Sales**

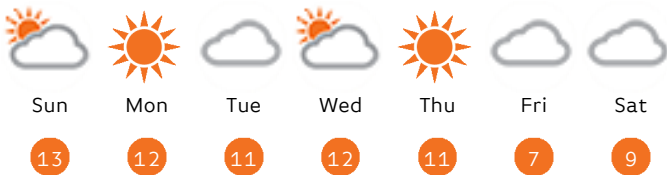
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-2.5%	-2.1%
BDO Sales	1.9%	

**Weather**

This Year



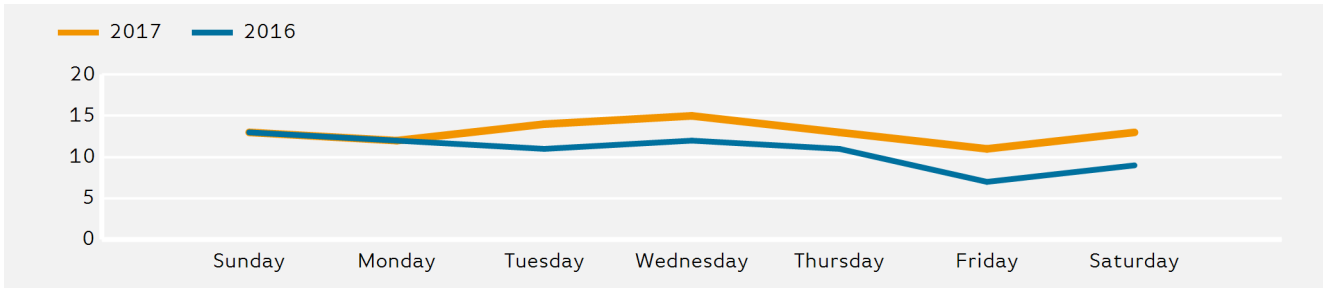
Last Year



**Weather Avg Temps**

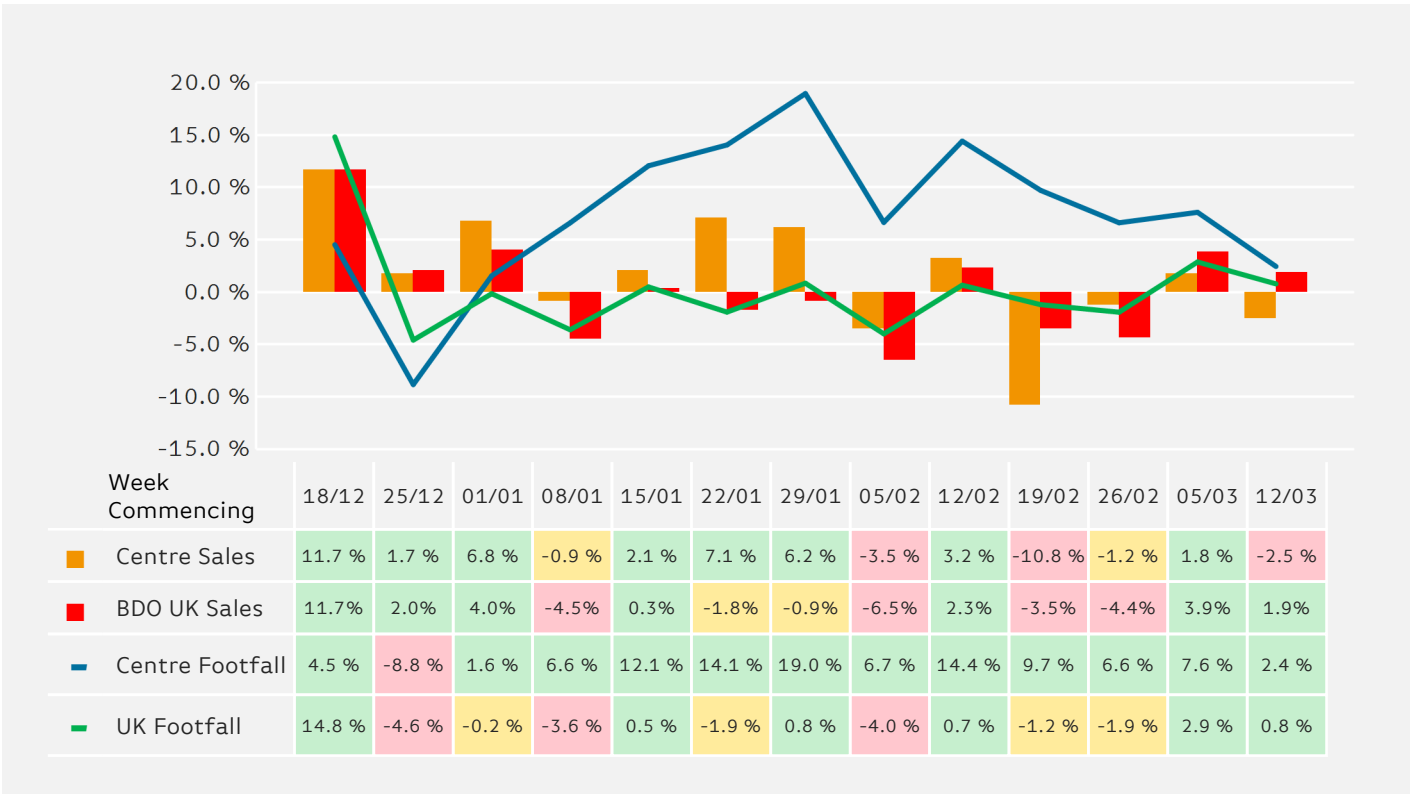
	Average High Temperature	Average Low Temperature
2017	13.0	4.9
2016	10.9	2.3

**Maximum Temperatures**

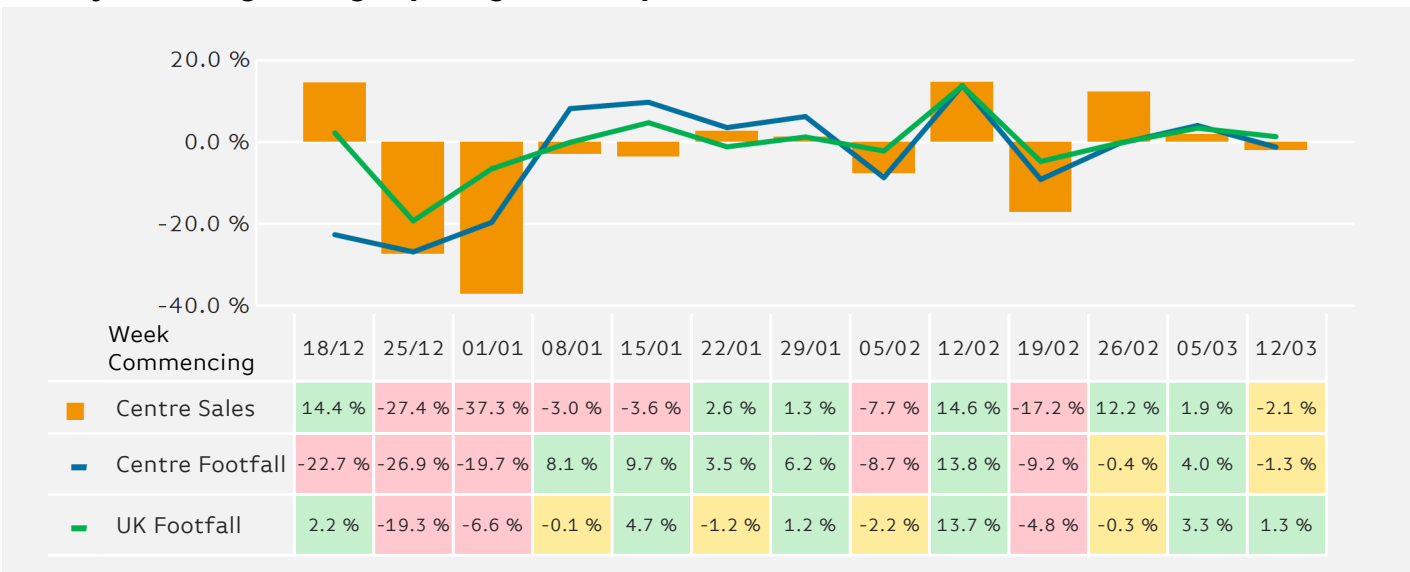


**Sales & Footfall Data**

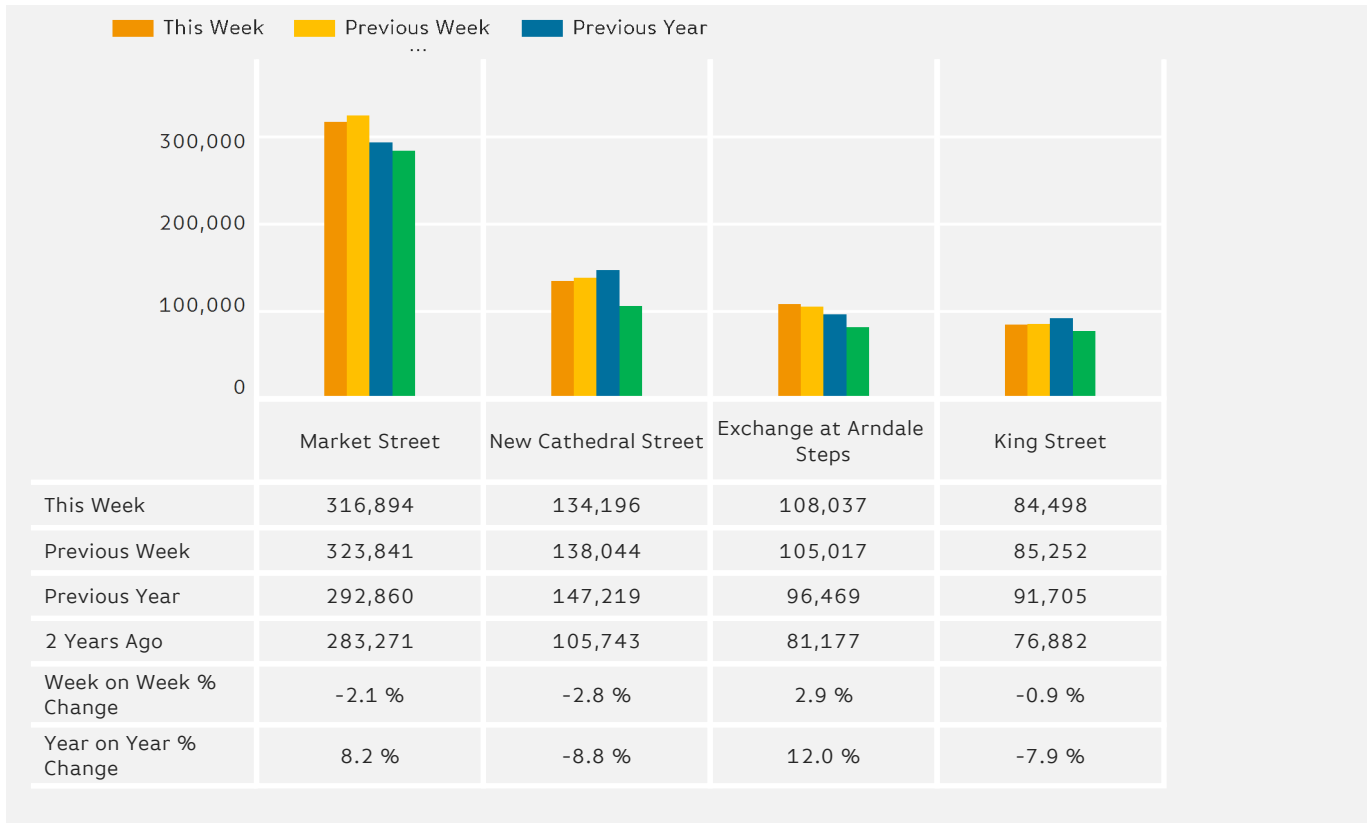
**Annual Percentage Changes (rolling 13 weeks)**



**Weekly Percentage Changes (rolling 13 weeks)**



**Footfall Totals**

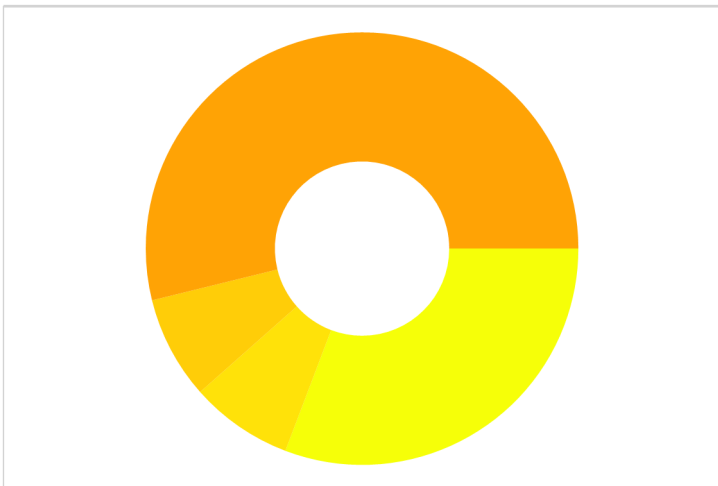


**Counting By Location Main Locations Only**



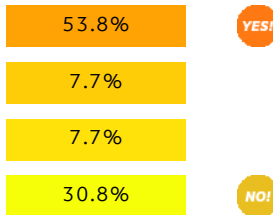
- Market Street, 49.2 %
- New Cathedral Street, 20.9 %
- Exchange at Arndale Steps, 16.8 %
- King Street, 13.1 %

**Retailer Feedback Statement**



We asked you to rate this statement

We have Mothers Day promotions in store?



Next weeks statement is:  
Sales in April will be up on last year?

Notes:  
\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.  
BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison  
Gross Sales: We collect Gross Sales for the tracker (these include VAT)  
Weekly Sales / Footfall: -  
% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year  
Annual % change – The % change in footfall / sales from the same week the previous year  
Weekly % change – The % change in footfall / sales from the previous week