



**Heart of Manchester BID**

Week 11, 2019

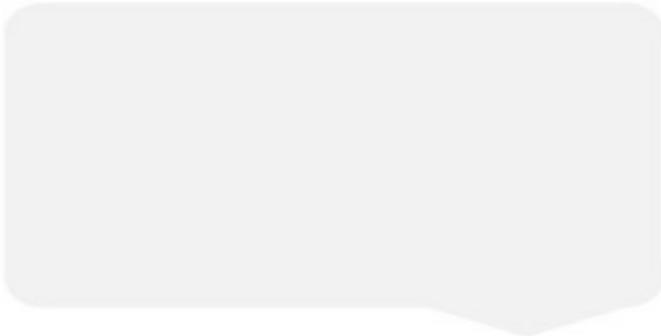
10/03/2019 to 16/03/2019



REGION - North & Yorkshire

Sunday to Saturday

**Messages from Centre**



**Weekly Footfall**

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	-2.6%	-17.1%	-5.4%
North & Yorkshire	0.5%	-0.2%	-1.0%
UK	0.3%	-2.5%	-1.1%

**Springboard Insights**

In a week where Storm Gareth roared across most of the country footfall saw an annual decline of -1.7%, albeit a significant improvement upon the decline of -5.9% of the same week last year when snow and rain covered the country causing large drops to all retail locations. Visitor numbers also declined against the previous week, falling by -1.3% as consumers stayed indoors.

**Weekly Sales**

	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-13.9%	-7.1%
BDO Sales	0.2%	

**Weather**

This Year



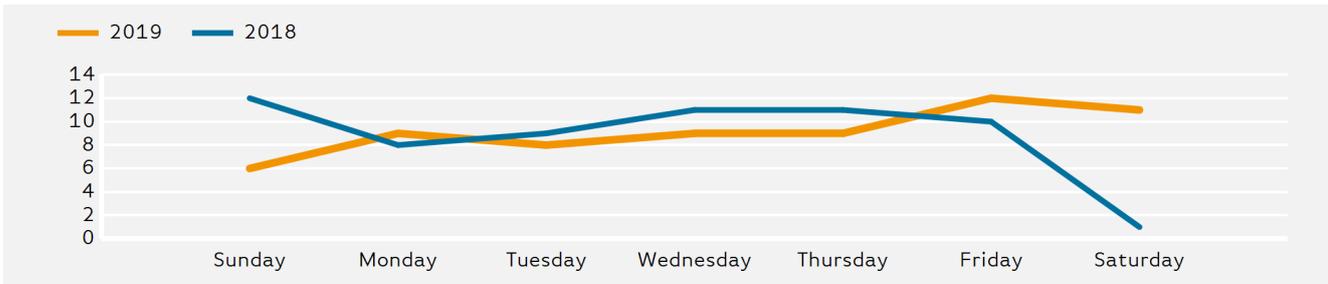
Last Year



**Weather Avg Temps**

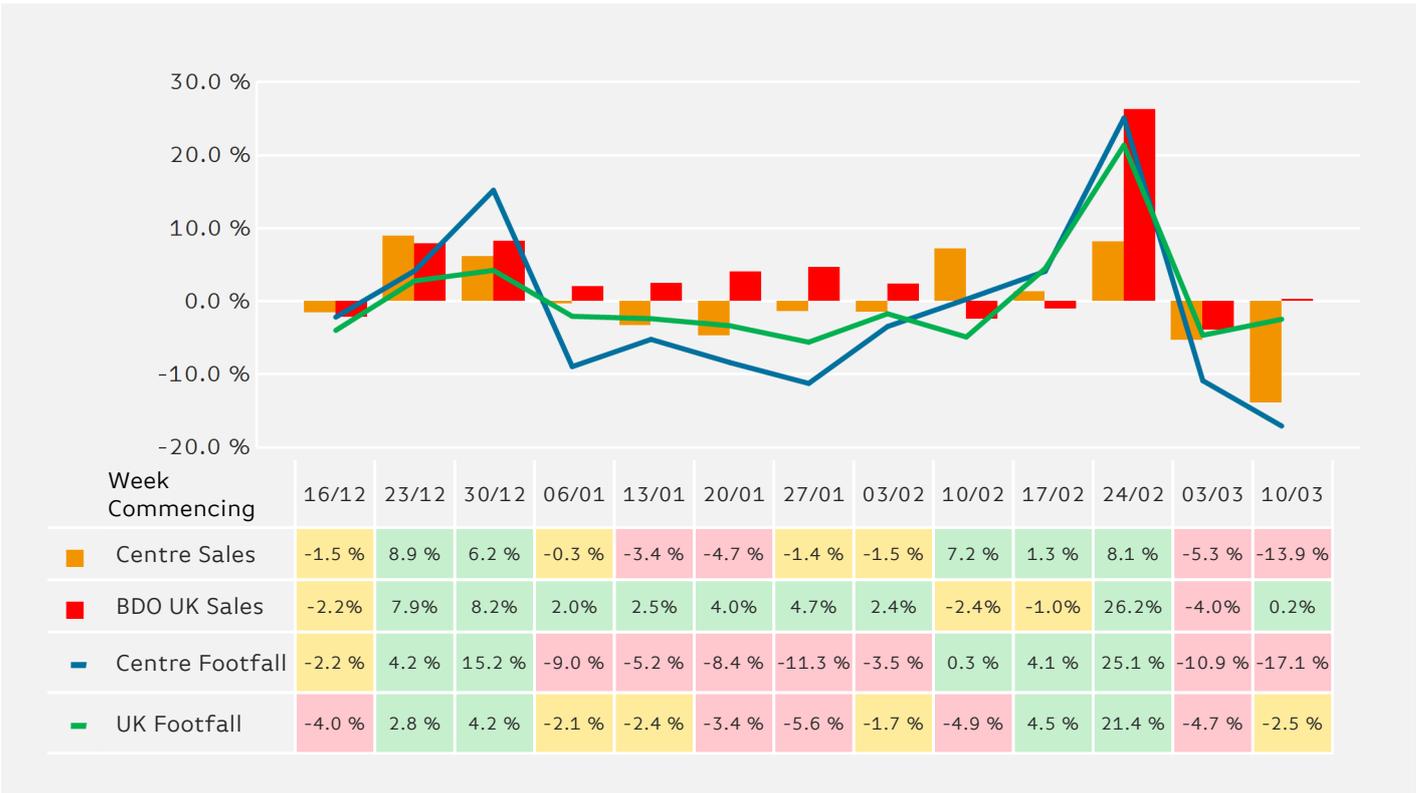
	Average High Temperature	Average Low Temperature
2019	8.9	4.9
2018	10.6	3.7

**Maximum Temperatures**

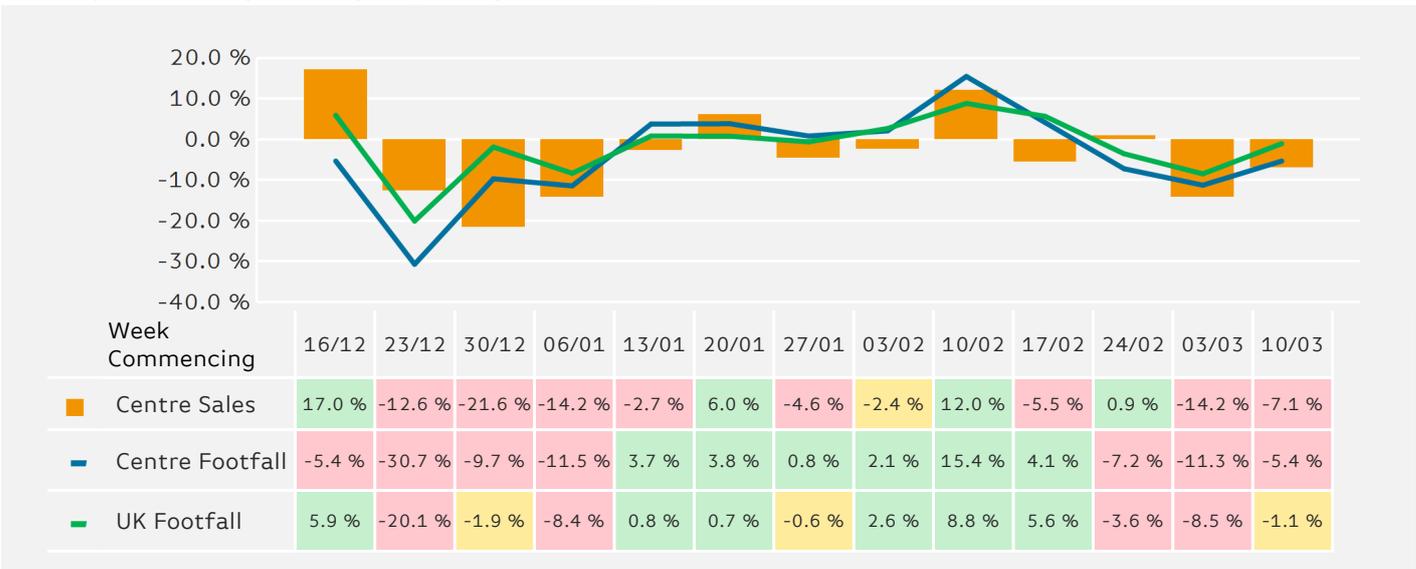


**Sales & Footfall Data**

**Annual Percentage Changes (rolling 13 weeks)**

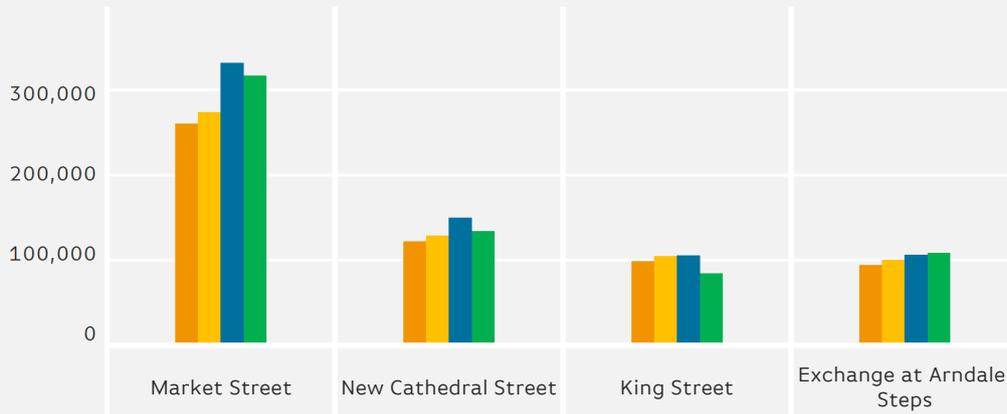


**Weekly Percentage Changes (rolling 13 weeks)**



### Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



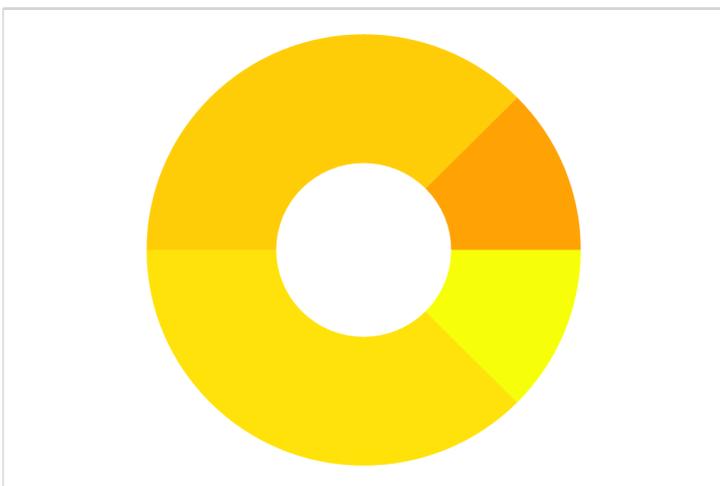
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	260,435	121,781	98,309	93,823
Previous Week	273,573	128,979	104,245	100,127
Previous Year	331,549	149,957	105,021	106,115
2 Years Ago	316,894	134,196	84,498	108,037
Week on Week % Change	-4.8 %	-5.6 %	-5.7 %	-6.3 %
Year on Year % Change	-21.4 %	-18.8 %	-6.4 %	-11.6 %

### Counting By Location Main Locations Only



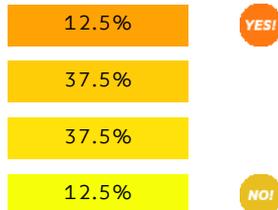
- Market Street, 45.3 %
- New Cathedral Street, 21.2 %
- King Street, 17.1 %
- Exchange at Arndale Steps, 16.3 %

### Retailer Feedback Statement



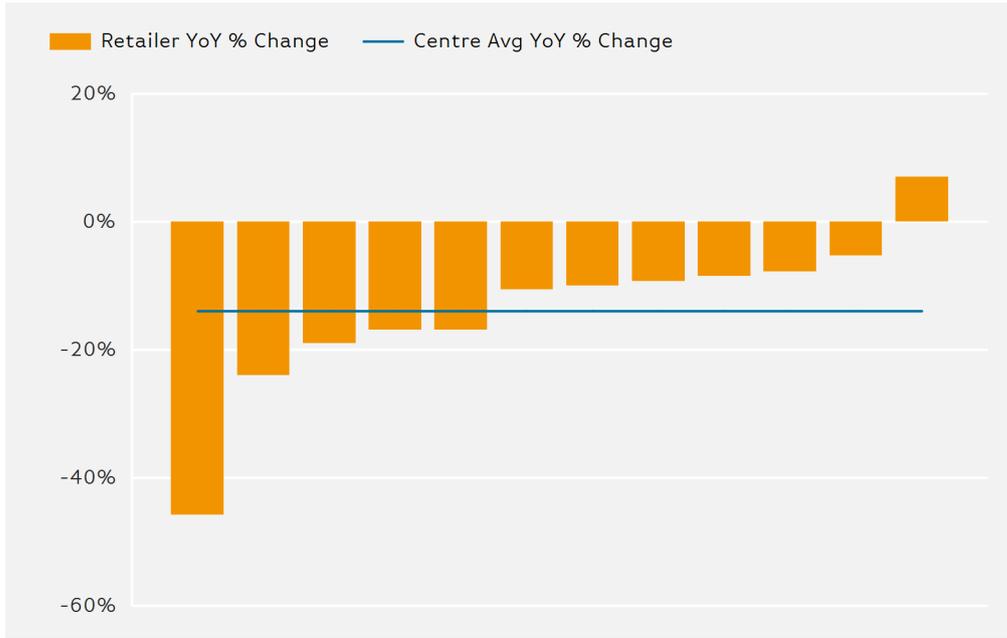
We asked you to rate this statement

The arrival of Spring / Summer stock in our location has attracted shoppers



Next weeks statement is:  
Our targets and staffing schedules for the Easter holidays anticipate a busy period

**Sales Spread**



Notes:

\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week