

### Messages from centre

### Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	<b>-3.4%</b>	<b>-0.5%</b>	<b>-10.5%</b>
North & Yorkshire	<b>-3.7%</b>	<b>-2.4%</b>	<b>-8.7%</b>
UK	<b>-4.5%</b>	<b>-6.6%</b>	<b>-7.0%</b>

### Springboard insights

### Weekly sales

Last week started to reveal the significant impact that the Coronavirus is likely to have on footfall in bricks and mortar destinations. Whilst the overall result for the week ending Saturday was better than three of the four preceding weeks when severe rain hit most of the UK, the decline in footfall escalated rapidly from Thursday onwards.








	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	<b>-2.5%</b>	<b>-10.2%</b>
BDO Sales	<b>-11.1%</b>	

Over the week as a whole, footfall across all retail destinations declined by -5.4% from the week before and annually by -4.6%, which is actually a better result than the average drop of -7.1% over the three weeks when Storm Ciara and Storm Dennis hit the UK.

### Weather





### Weather Avg Temps

#### This year

						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
10°	9°	13°	11°	9°	9°	12°

	Average High Temperature	Average Low Temperature
2020	<b>10.4</b>	<b>4.4</b>
2019	<b>8.9</b>	<b>4.9</b>

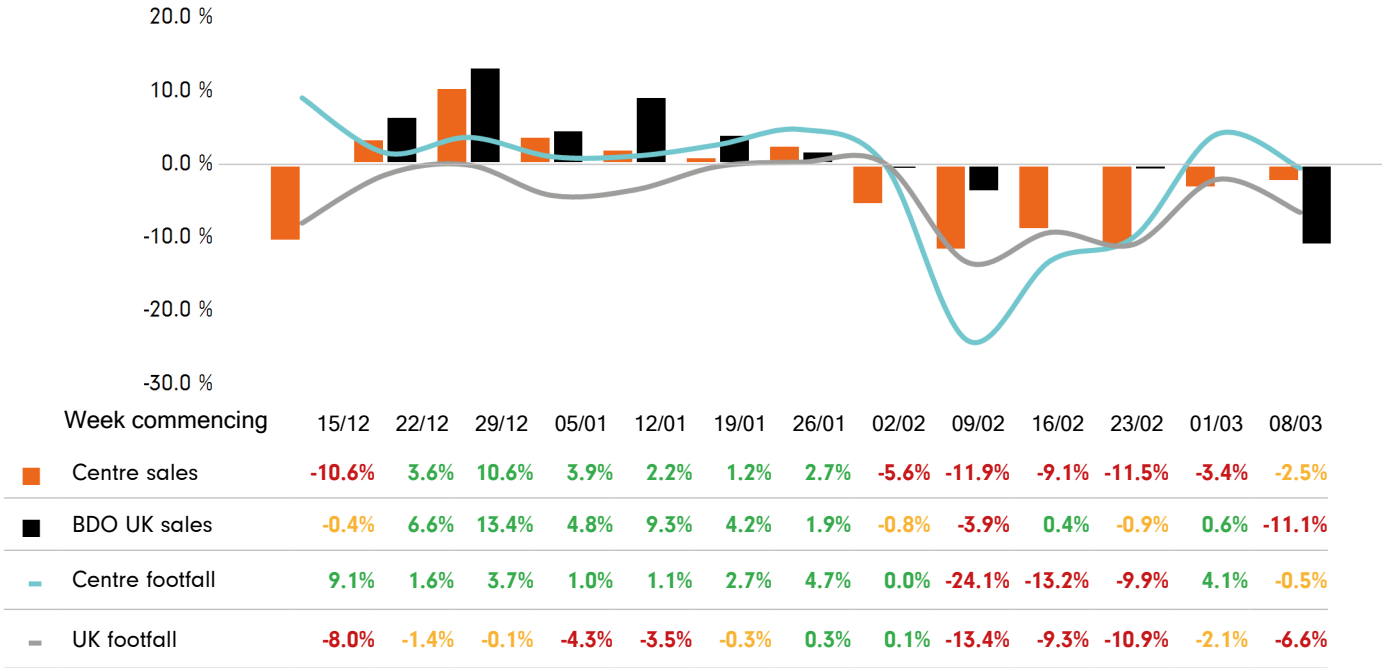
#### Previous year

						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
6°	9°	8°	9°	9°	12°	11°

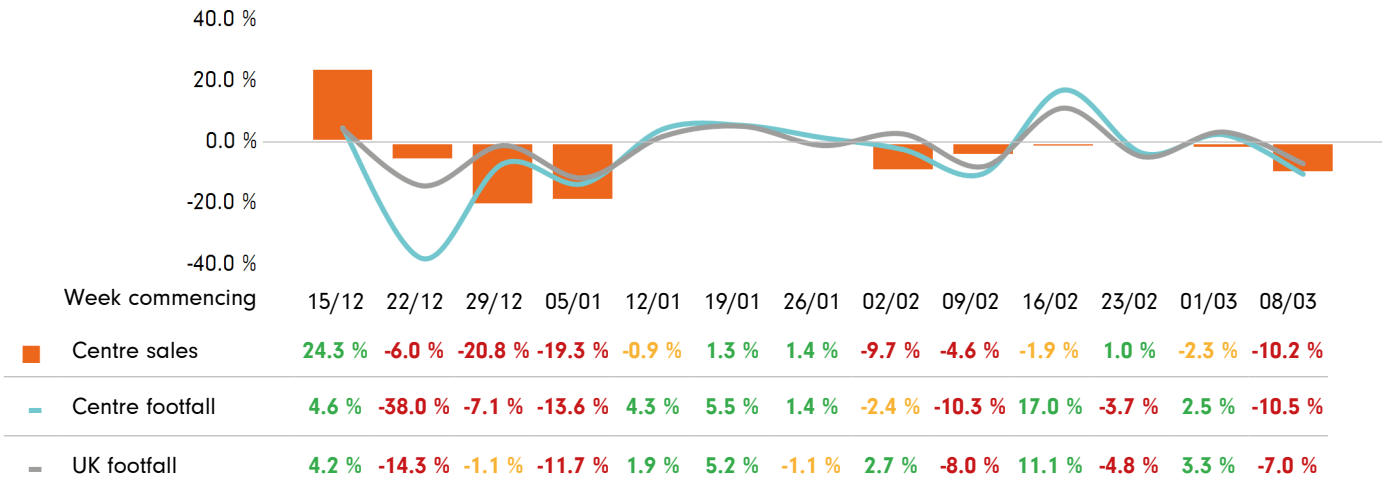
**SPRINGBOARD.**

## Sales and Footfall data

Year on year % (rolling 13 weeks)

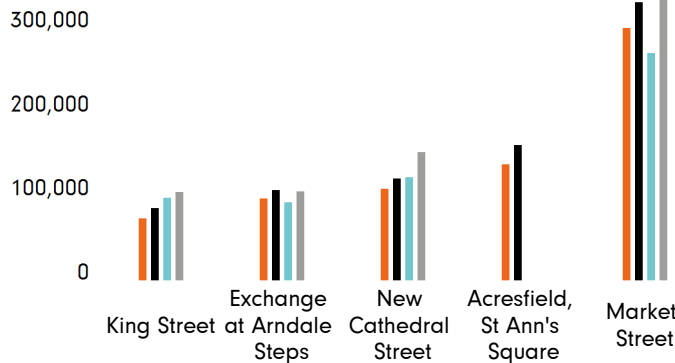


## Weekly percentage changes (rolling 13 weeks)



## Footfall by location

■ This Week 
 ■ Previous Week 
 ■ Previous Year 
 ■ 2 Years Ago



This Week	75,735	98,022	108,930	135,727	288,589
Previous Week	87,411	107,049	120,216	157,800	317,164
Previous Year	98,309	93,823	121,781	-	260,435
2 Years Ago	105,021	106,115	149,957	-	331,549
Week on Week %	-13.4 %	-8.4 %	-9.4 %	-14.0 %	-9.0 %
Year on Year %	-23.0 %	4.5 %	-10.6 %	-	10.8 %

## Footfall by location

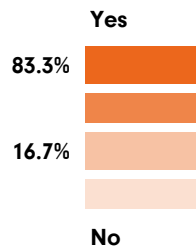


■ Market Street, 40.8%  
■ Acresfield, St Ann's Square, 19.2%  
■ New Cathedral Street, 15.4%  
■ Exchange at Arndale Steps, 13.9%  
■ King Street, 10.7%

## Happiness index

We asked you to rate this statement

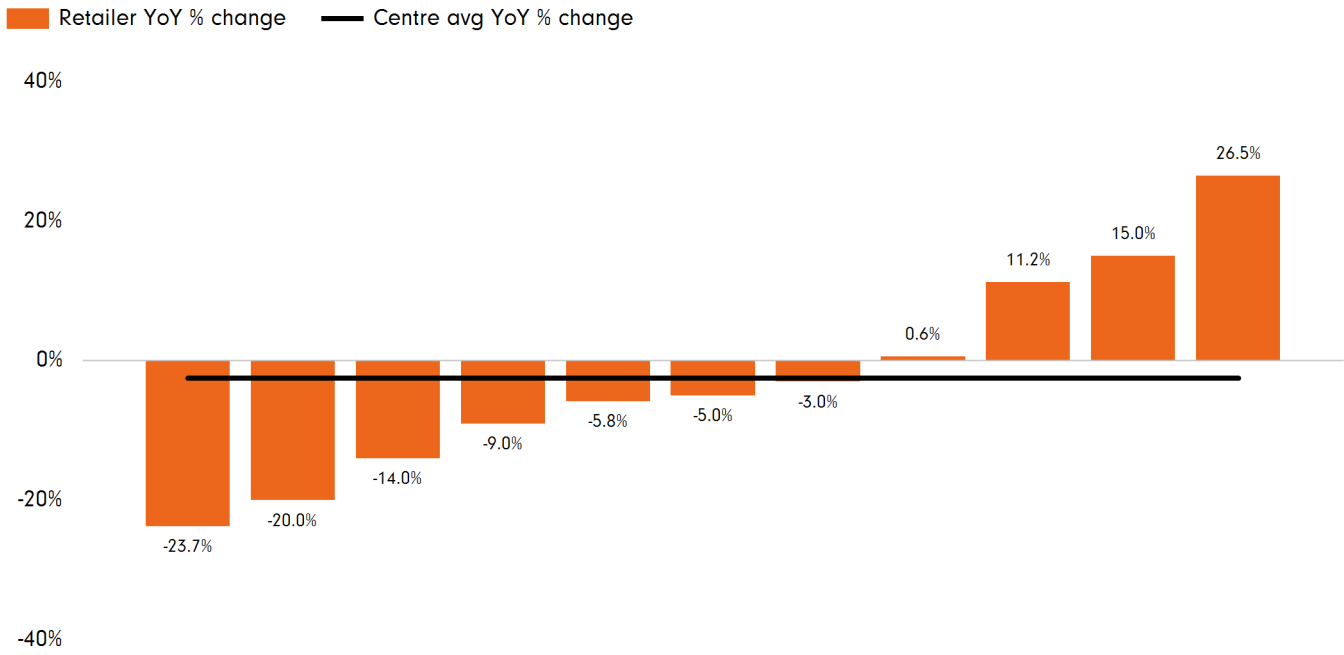
**Footfall and sales have been impacted by the threat of Coronavirus more than by other factors?**



Next weeks statement is:

**Do you think sales over Easter this year will be higher than sales over Easter last year?**

## Sales spread



### Notes:

\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week