



Heart of Manchester BID

Week 15, 2017

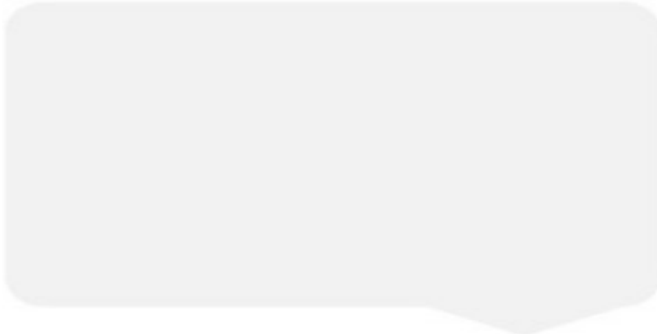
09/04/2017 to 15/04/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	11.0%	9.9%	-4.8%
North & Yorkshire	1.2%	4.2%	-1.7%
UK	0.7%	7.0%	-1.1%

Springboard Insights

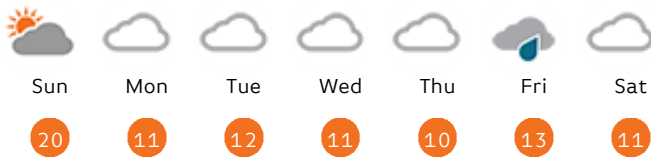
Footfall in retail destinations increased markedly last week, by +6.6% from the same week in 2016. However, this uplift is a consequence of two reasons; firstly it came off the back of a weak annual comparable with a drop in footfall of -4.9% in Week 15 last year; and secondly this year the week included both Friday and Saturday of the Easter weekend, which is second only in trading significance to Christmas. All three destination types recorded annual increases of similar magnitude, albeit that the +5.1% rise in shopping centre footfall was slightly lower than the +7% in high streets and +7.2% in retail parks. What was universal was the geographic spread of the annual uplift, with rises in virtually every part of the UK from 2016.

Weekly Sales

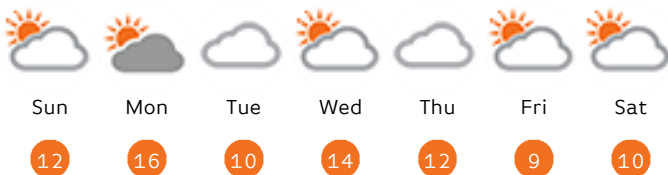
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	7.1%	5.0%
BDO Sales	9.4%	

Weather

This Year



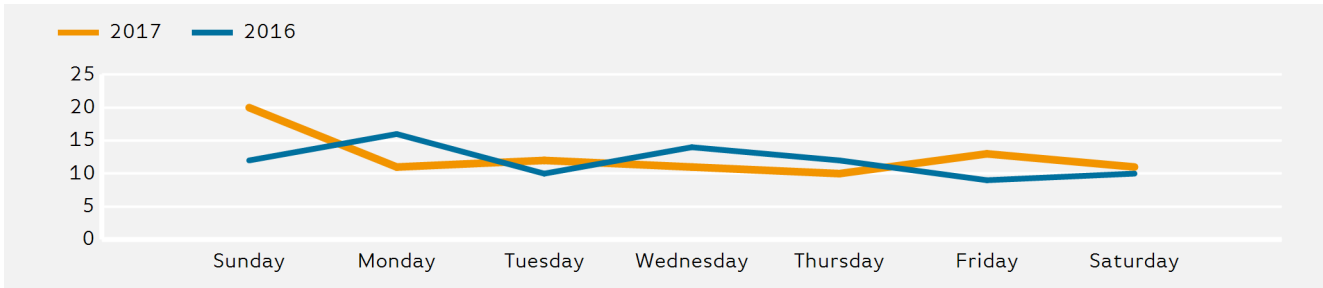
Last Year



Weather Avg Temps

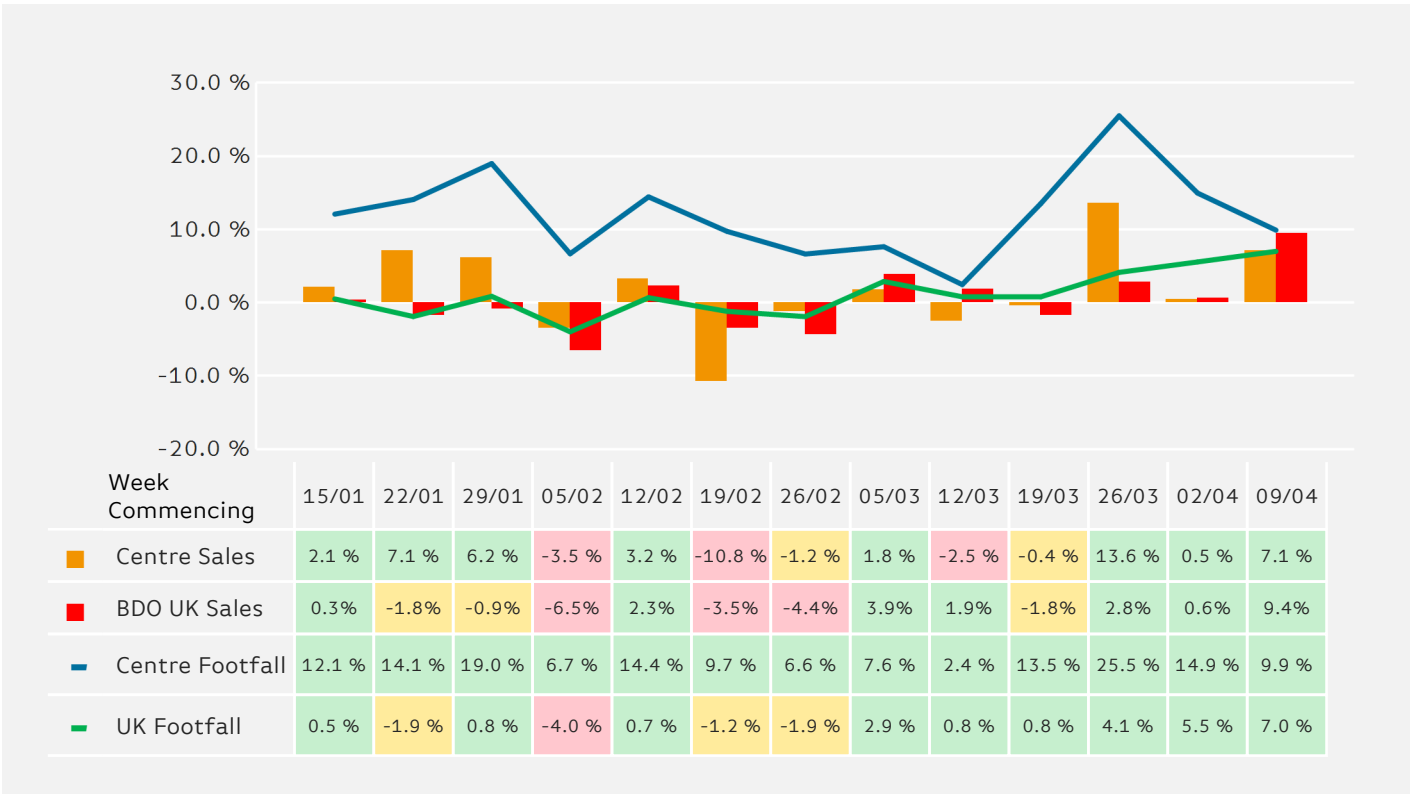
	Average High Temperature	Average Low Temperature
2017	13.7	5.6
2016	11.9	2.7

Maximum Temperatures

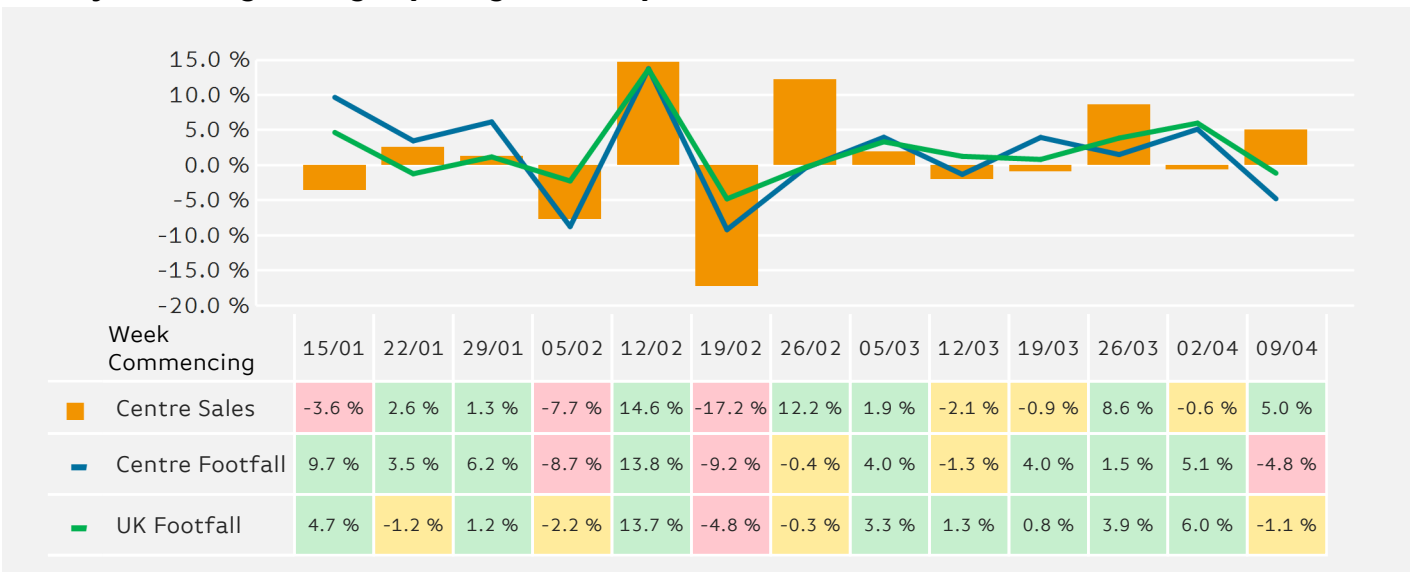


Sales & Footfall Data

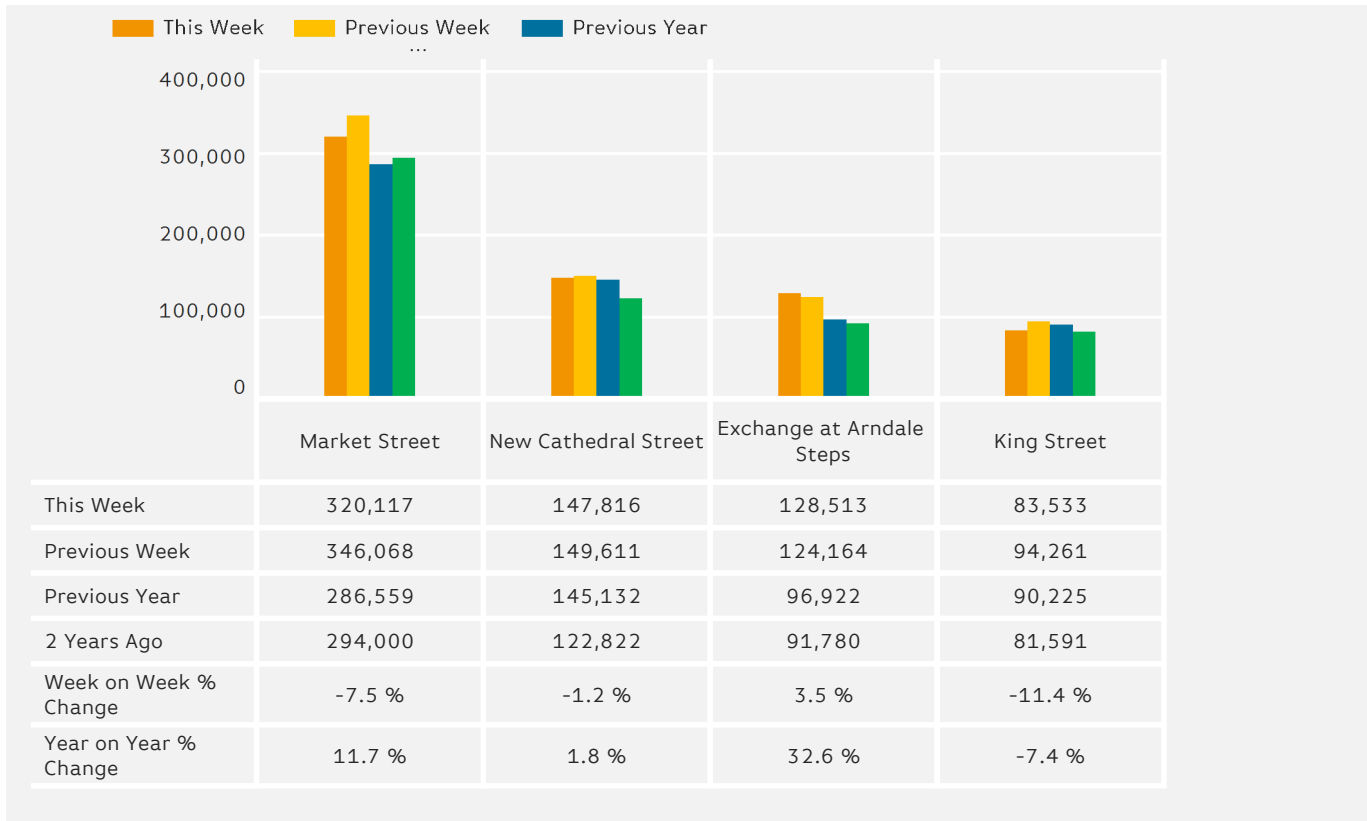
Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall Totals

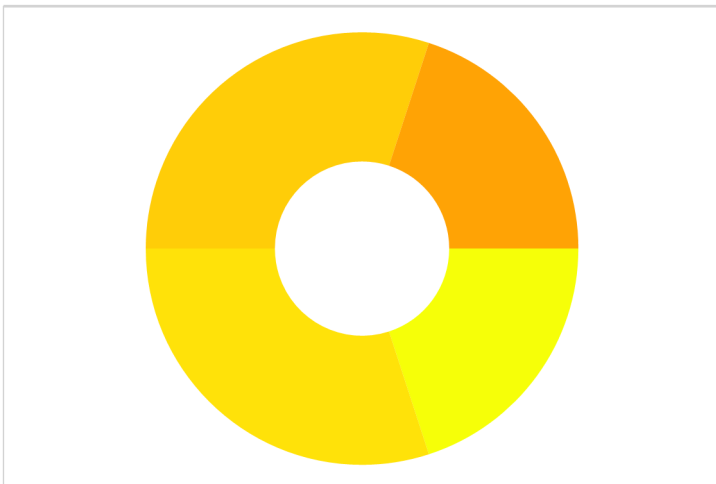


Counting By Location Main Locations Only



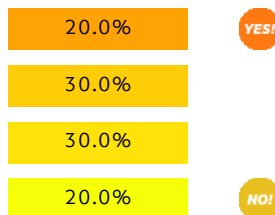
- Market Street, 47.1 %
- New Cathedral Street, 21.7 %
- Exchange at Arndale Steps, 18.9 %
- King Street, 12.3 %

Retailer Feedback Statement



We asked you to rate this statement

Easter promotions have led to an increase in sales and footfall?



Next weeks statement is:
Sales in May will be up on last year?

Notes:
*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
Gross Sales: We collect Gross Sales for the tracker (these include VAT)
Weekly Sales / Footfall: -
% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
Annual % change – The % change in footfall / sales from the same week the previous year
Weekly % change – The % change in footfall / sales from the previous week