



Heart of Manchester BID

Week 15, 2018

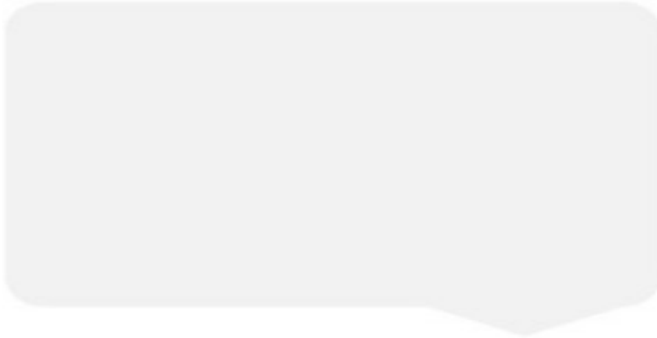
08/04/2018 to 14/04/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	3.5%	8.7%	8.6%
North & Yorkshire	-3.4%	-5.5%	4.4%
UK	-5.2%	-9.5%	1.2%

Springboard Insights

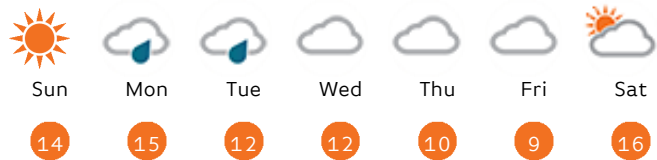
For the second week in a row footfall declined significantly from last year, with an annual drop of -8.7% across all UK retail destinations, although the bad news is mitigated by the fact that there was a +2.1% uplift from the week before. Indeed, the divergence between the annual result and the weekly one is likely to be a function of the fact that Week 14 last year was Easter week, and so benefited from activity driven by Good Friday and Easter Saturday.

Weekly Sales

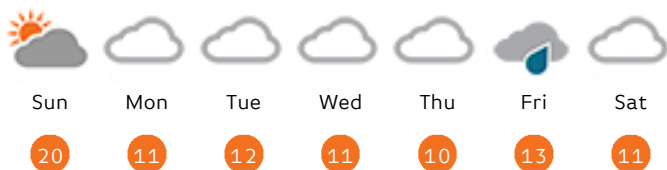
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-2.1%	2.3%
BDO Sales	-11.4%	

Weather

This Year



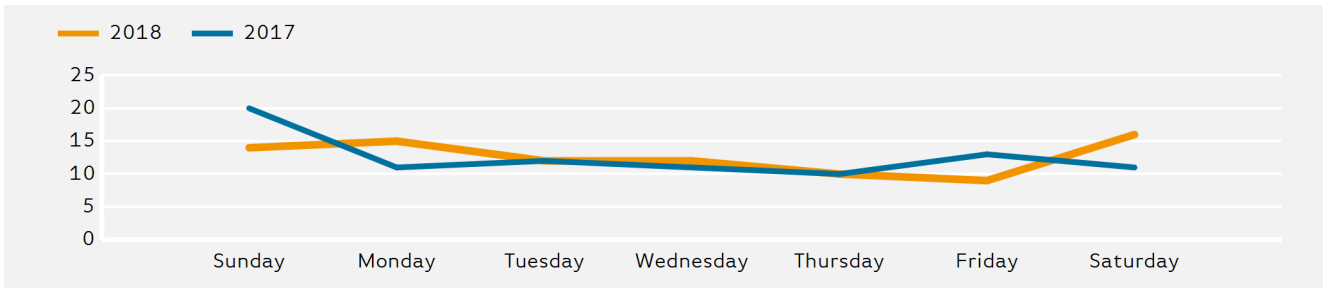
Last Year



Weather Avg Temps

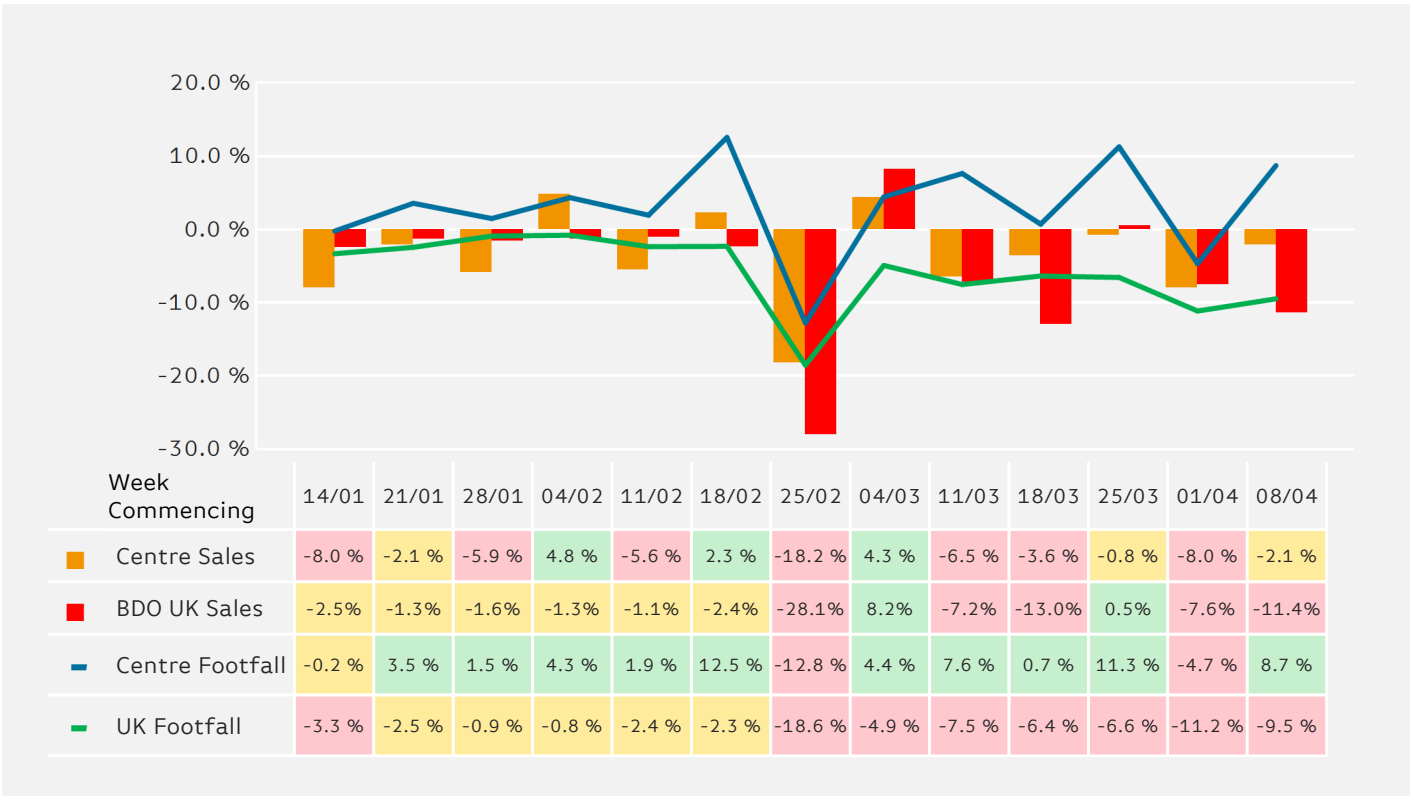
	Average High Temperature	Average Low Temperature
2018	11.9	5.7
2017	13.7	5.6

Maximum Temperatures

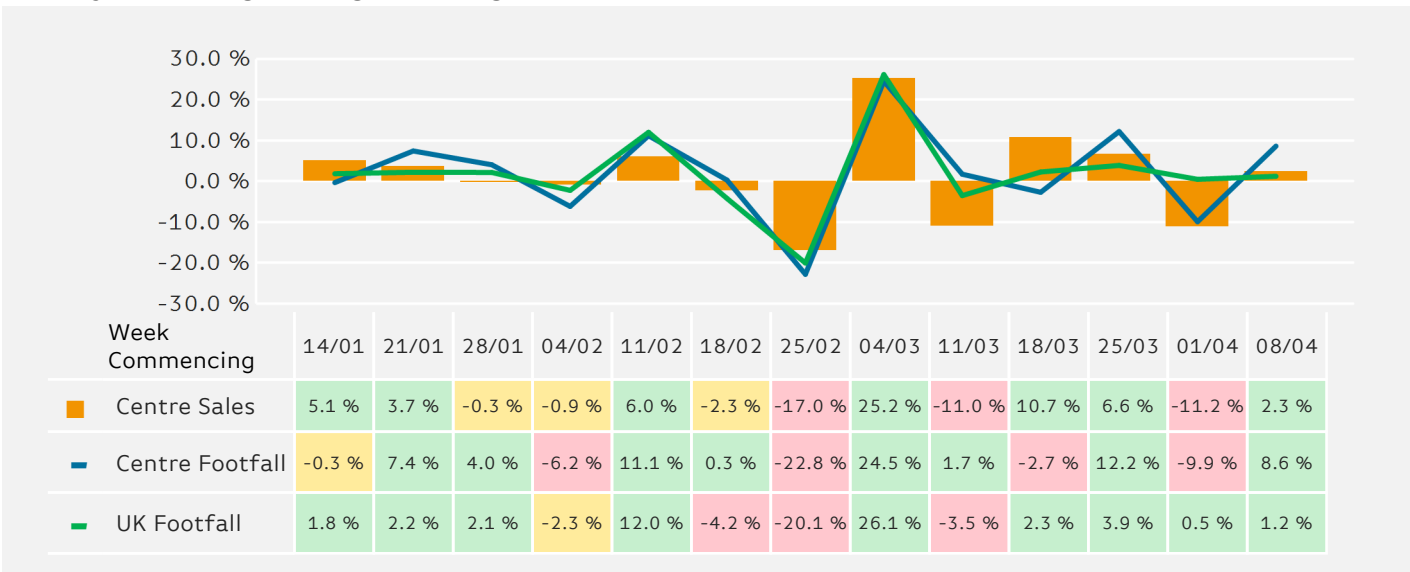


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

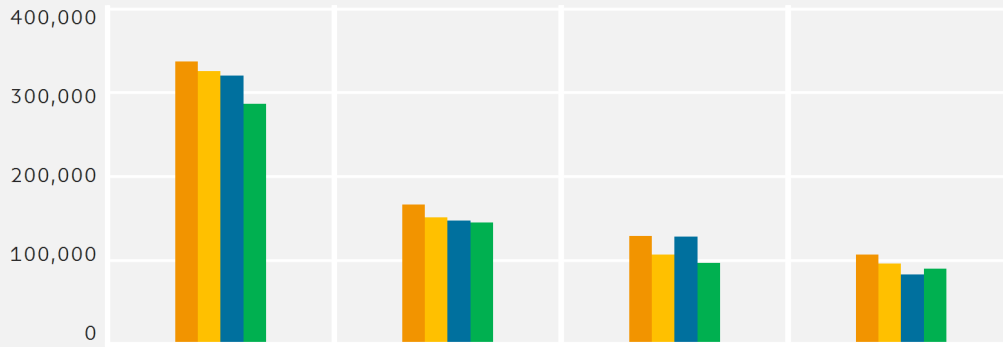


Weekly Percentage Changes (rolling 13 weeks)



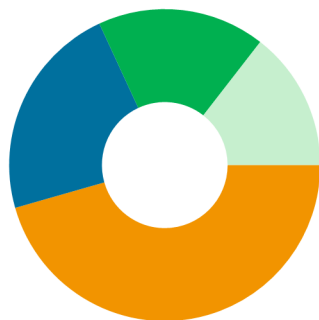
Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



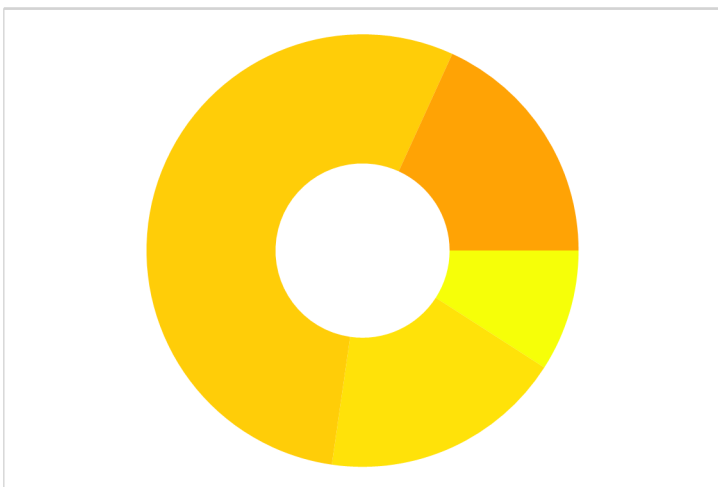
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	336,856	166,367	128,836	106,995
Previous Week	325,593	151,623	107,345	96,070
Previous Year	320,117	147,816	128,513	83,533
2 Years Ago	286,559	145,132	96,922	90,225
Week on Week % Change	3.5 %	9.7 %	20.0 %	11.4 %
Year on Year % Change	5.2 %	12.6 %	0.3 %	28.1 %

Counting By Location Main Locations Only



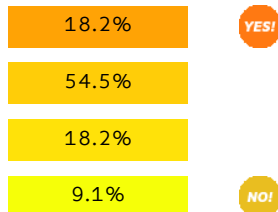
- Market Street, 45.6 %
- New Cathedral Street, 22.5 %
- Exchange at Arndale Steps, 17.4 %
- King Street, 14.5 %

Retailer Feedback Statement



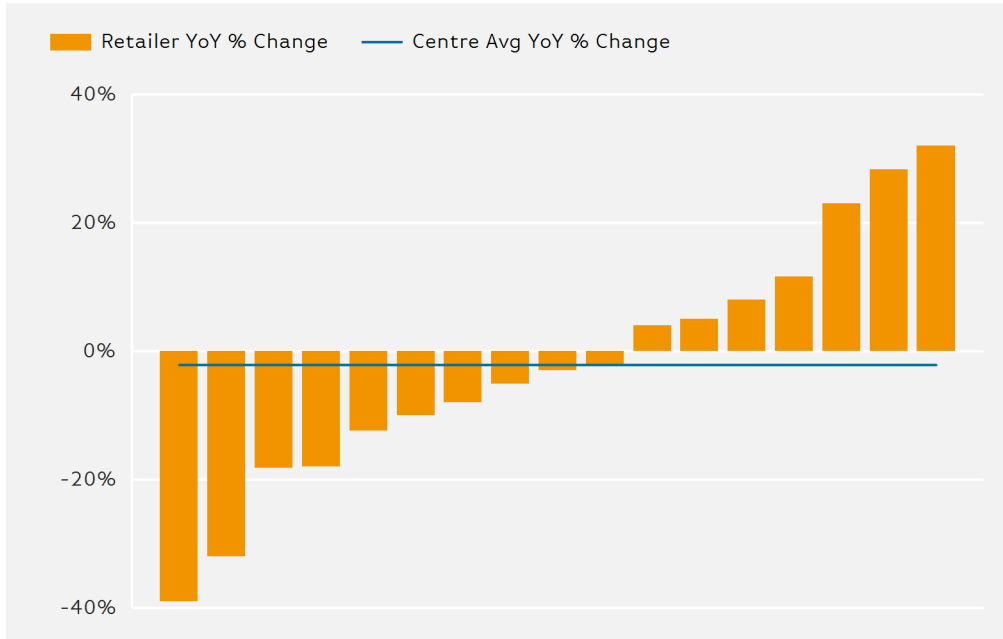
We asked you to rate this statement

People are spending more using debit cards than credit cards



Next weeks statement is:
Sales in May will be up on last year

Sales Spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week