



**Heart of Manchester BID**

Week 18, 2017

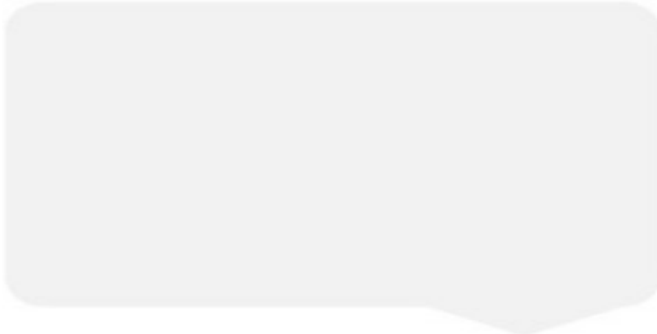
30/04/2017 to 06/05/2017



REGION - North & Yorkshire

Sunday to Saturday

**Messages from Centre**



**Weekly Footfall**

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	10.0%	8.7%	3.7%
North & Yorkshire	0.7%	-0.6%	4.0%
UK	0.0%	-4.2%	1.2%

**Springboard Insights**

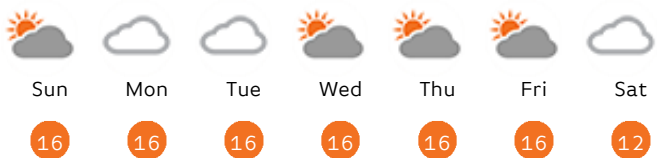
Given the exceptionally positive performance of the comparative week last year, it is unsurprising that footfall for last week fell across the UK, recording a drop of -2.3%. This is against a week of growth in 2016, which saw footfall rise in all location types with a weighted average increase of +4.7% overall. The exception to this decline was Retail Parks, which subverted drops in the High Streets and Shopping Centres.

**Weekly Sales**

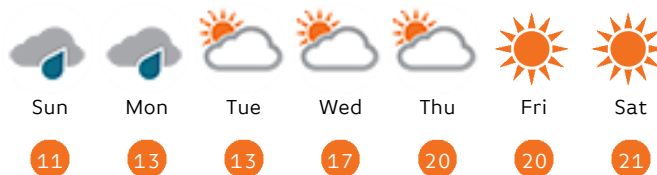
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-5.0%	9.4%
BDO Sales	0.6%	

**Weather**

This Year



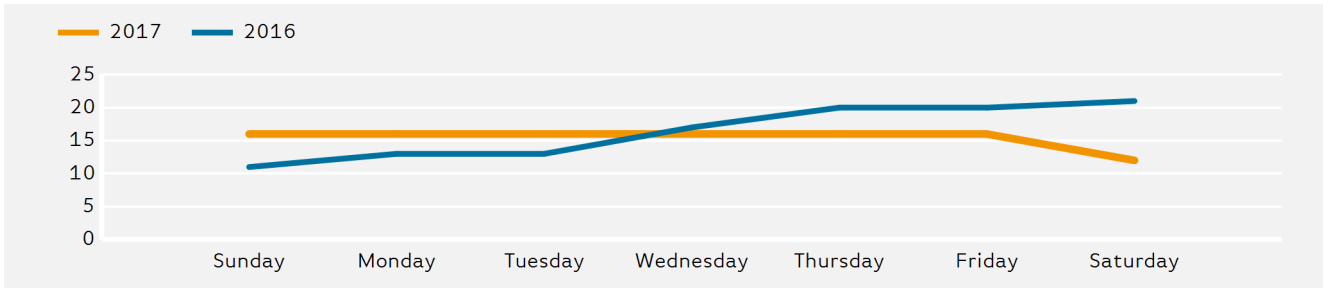
Last Year



**Weather Avg Temps**

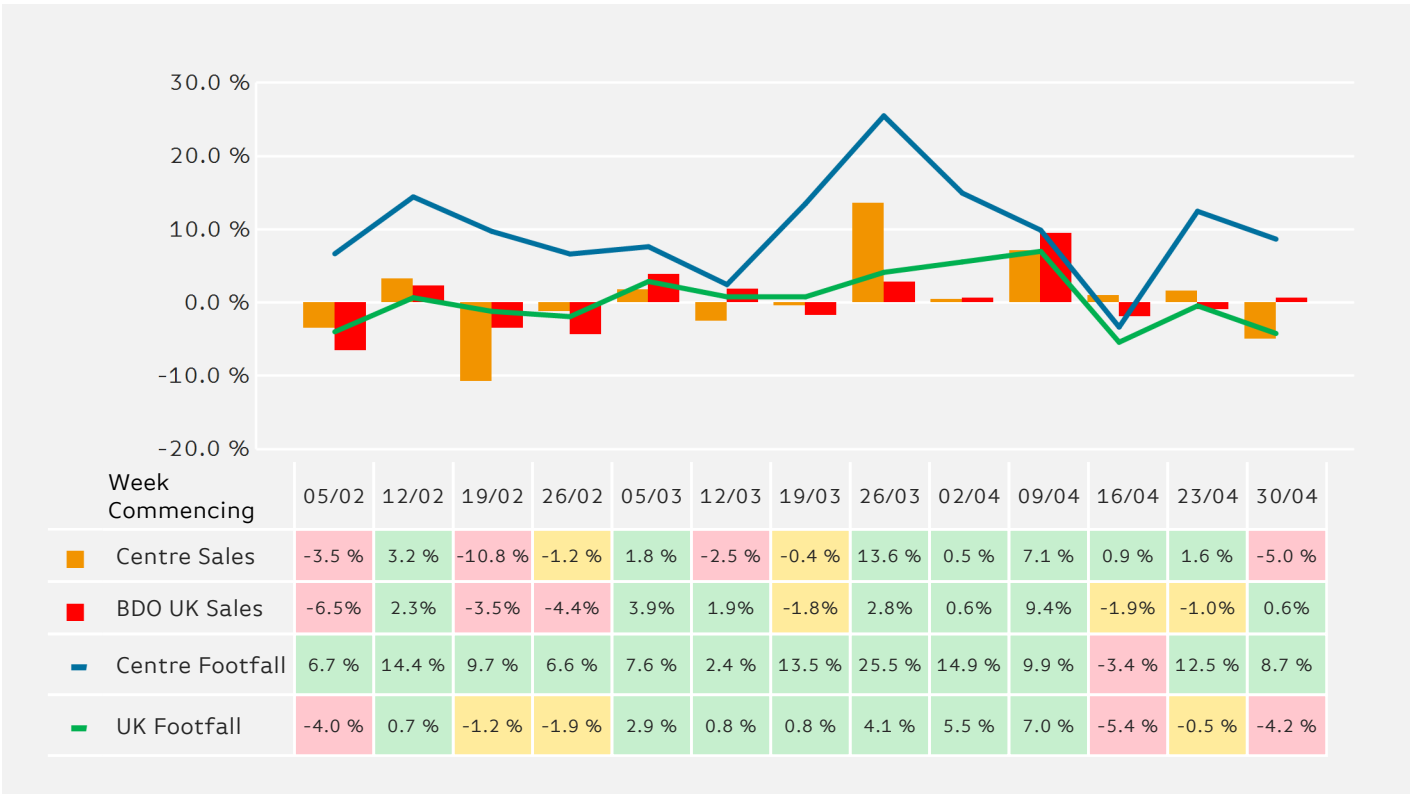
	Average High Temperature	Average Low Temperature
2017	15.4	7.0
2016	15.0	4.7

**Maximum Temperatures**

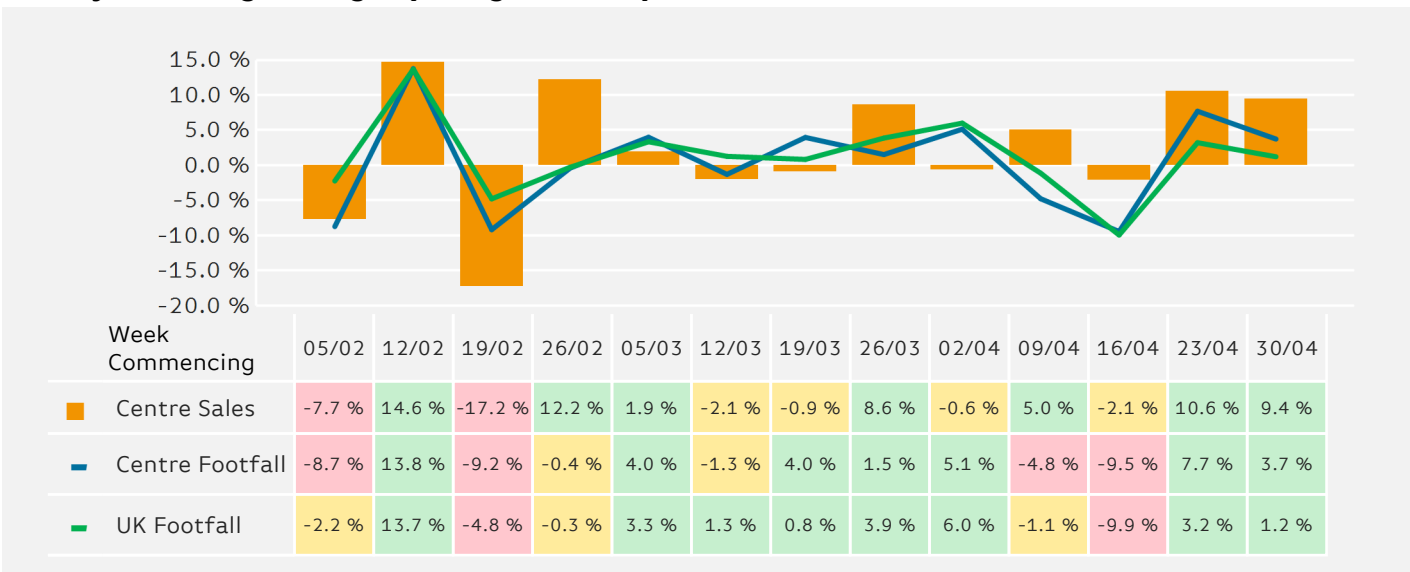


**Sales & Footfall Data**

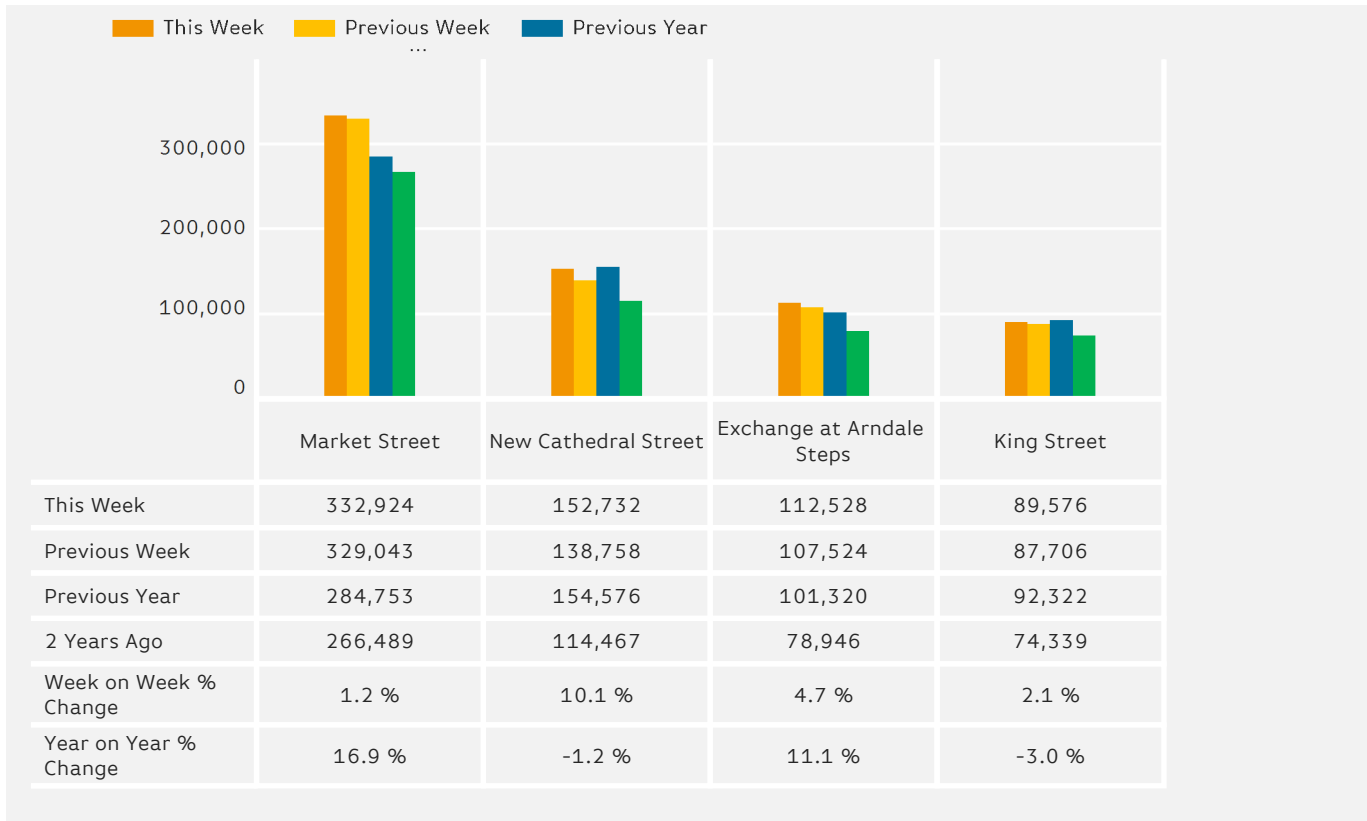
**Annual Percentage Changes (rolling 13 weeks)**



**Weekly Percentage Changes (rolling 13 weeks)**



**Footfall Totals**

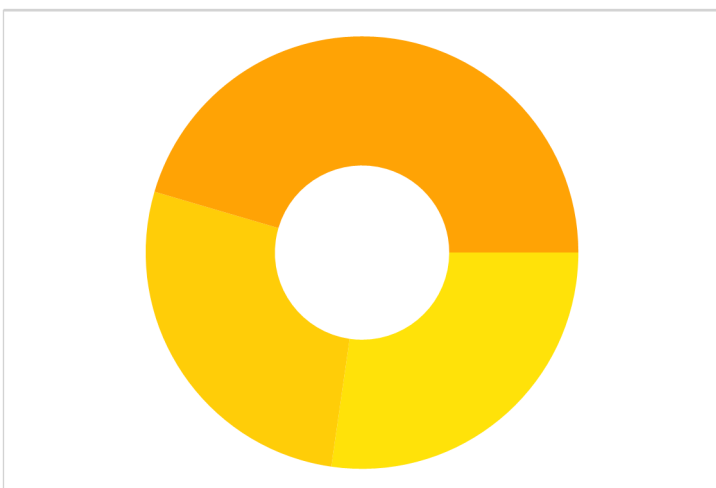


**Counting By Location Main Locations Only**



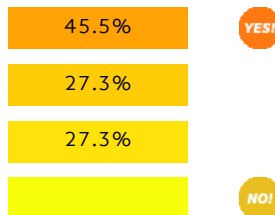
- Market Street, 48.4 %
- New Cathedral Street, 22.2 %
- Exchange at Arndale Steps, 16.4 %
- King Street, 13.0 %

**Retailer Feedback Statement**



We asked you to rate this statement

Our stock package is flexible to respond to seasonal changes?



Next weeks statement is:  
The longer days have increased footfall in the evenings

Notes:  
\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.  
BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison  
Gross Sales: We collect Gross Sales for the tracker (these include VAT)  
Weekly Sales / Footfall: -  
% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year  
Annual % change – The % change in footfall / sales from the same week the previous year  
Weekly % change – The % change in footfall / sales from the previous week