



**Heart of Manchester BID**

Week 23, 2017

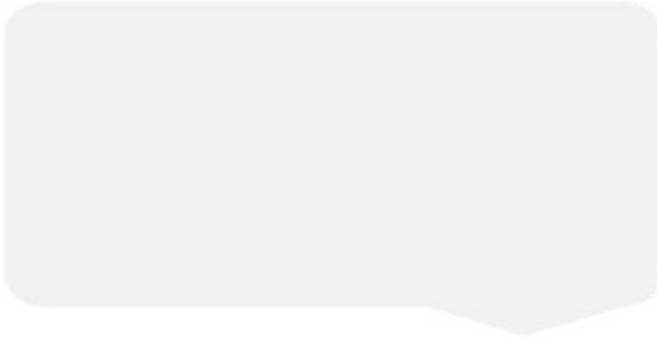
04/06/2017 to 10/06/2017



REGION - North & Yorkshire

Sunday to Saturday

**Messages from Centre**



**Weekly Footfall**

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	9.3%	4.5%	-17.0%
North & Yorkshire	0.4%	-4.2%	-12.7%
UK	-0.2%	-4.8%	-8.8%

**Springboard Insights**

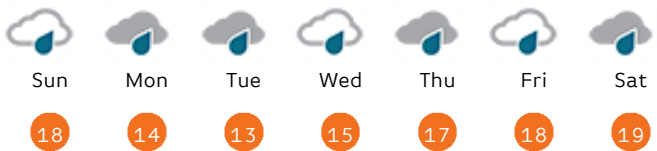
Set against a considerable annual drop in the same week in 2016, footfall saw an increase in many locations last week with an increase of +0.9% overall. This is in contrast to the annual drop of -3.3% in 2016. Undoubtedly the glorious sunshine impacted the results with outdoor environments of the high street and retail park benefitting from consumers desire to spend time outdoors.

**Weekly Sales**

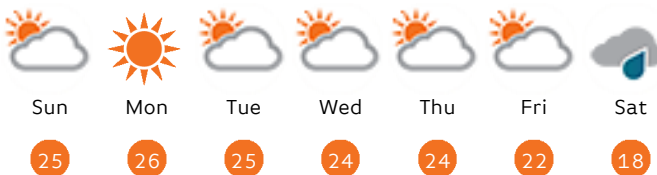
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-5.8%	-6.8%
BDO Sales	-5.2%	

**Weather**

This Year



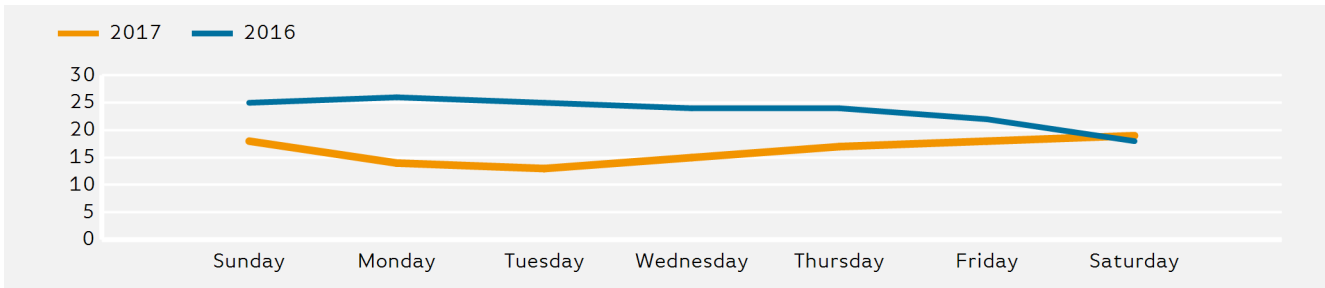
Last Year



**Weather Avg Temps**

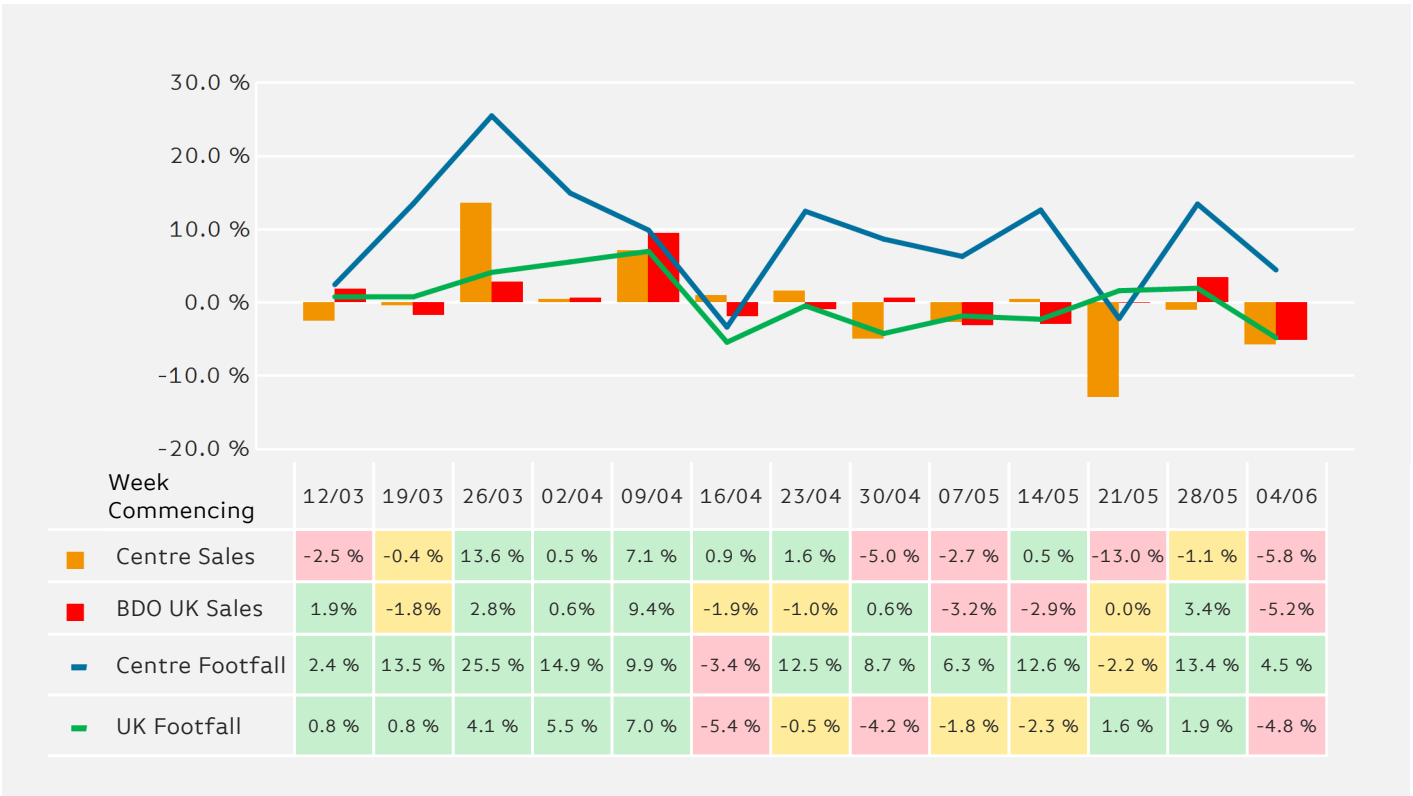
	Average High Temperature	Average Low Temperature
2017	16.1	10.1
2016	24.3	13.1

**Maximum Temperatures**

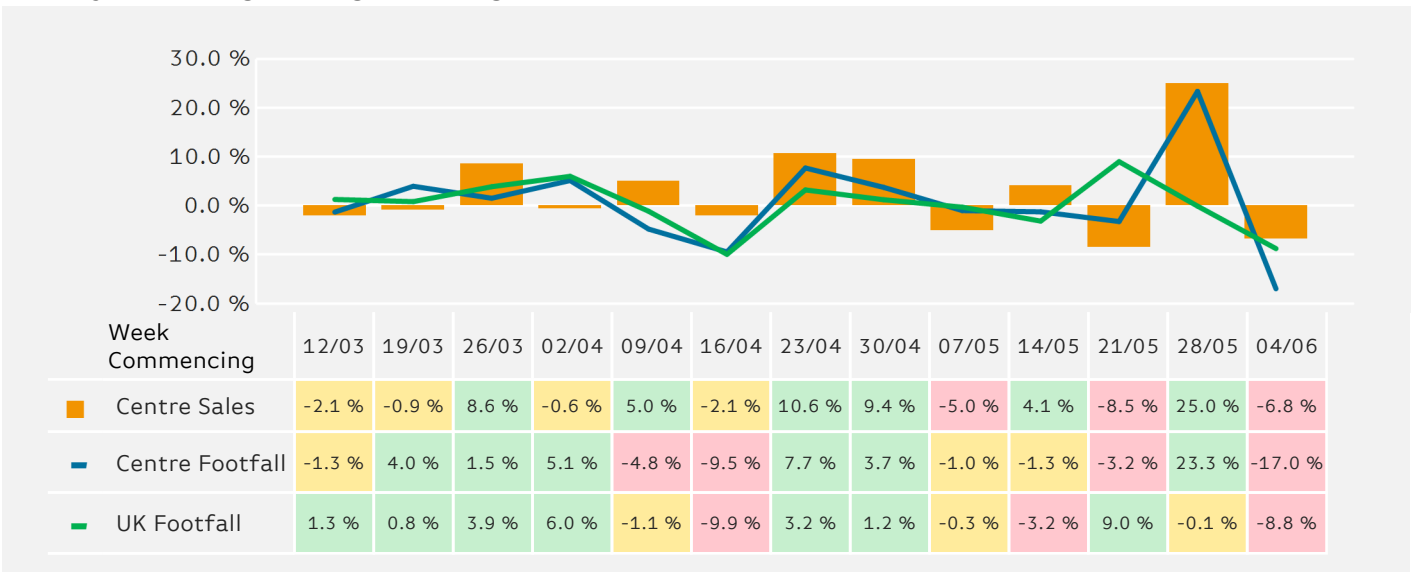


**Sales & Footfall Data**

**Annual Percentage Changes (rolling 13 weeks)**

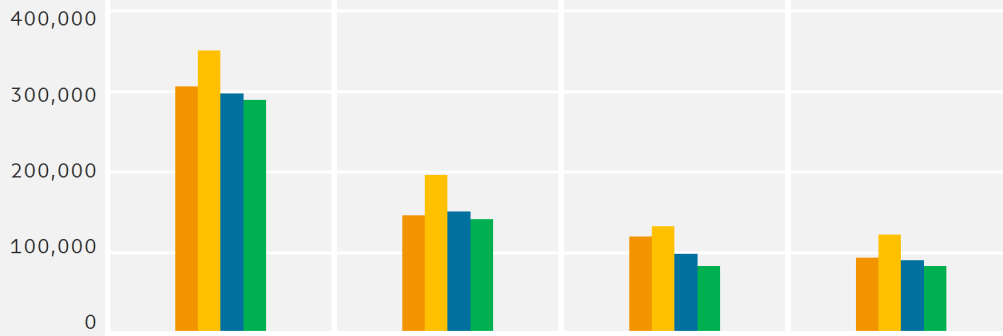


**Weekly Percentage Changes (rolling 13 weeks)**



**Footfall Totals**

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



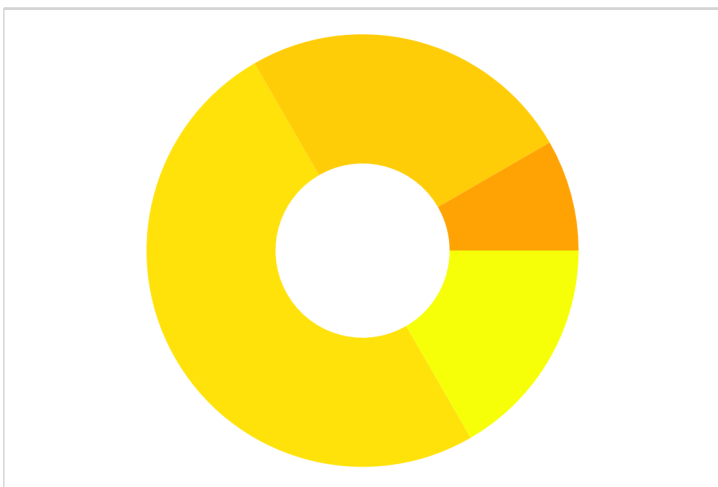
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	305,850	146,246	120,134	93,916
Previous Week	350,392	196,549	133,030	122,371
Previous Year	297,006	151,197	98,888	90,663
2 Years Ago	289,270	141,213	83,676	83,736
Week on Week % Change	-12.7 %	-25.6 %	-9.7 %	-23.3 %
Year on Year % Change	3.0 %	-3.3 %	21.5 %	3.6 %

**Counting By Location Main Locations Only**



- Market Street, 45.9 %
- New Cathedral Street, 22.0 %
- Exchange at Arndale Steps, 18.0 %
- King Street, 14.1 %

**Retailer Feedback Statement**



We asked you to rate this statement

More shoppers than last year are trying products but then saying they will order online

- 8.3% YES!
- 25.0%
- 50.0%
- 16.7% NO!

Next weeks statement is:  
Consumer Confidence has been effected by the election

## Notes:

\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week