



Heart of Manchester BID

Week 23, 2018

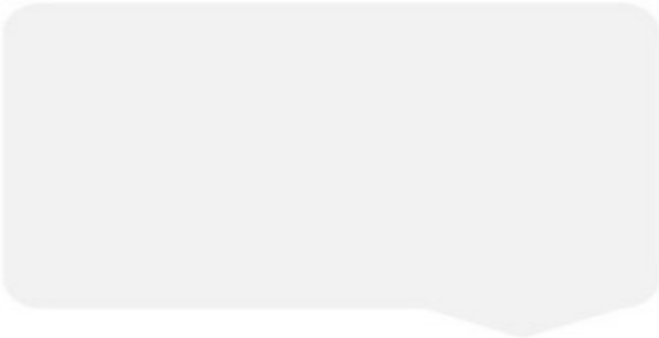
03/06/2018 to 09/06/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	5.3%	15.4%	-0.6%
North & Yorkshire	-1.2%	8.8%	-5.5%
UK	-3.2%	3.2%	-2.5%

Springboard Insights

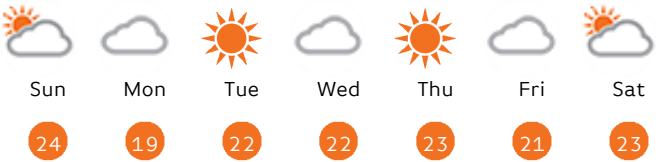
In contrast to the prevailing news of last week of struggling bricks and mortar retail, footfall rose by +1.6% against the same week last year. This follows on from a decline of -2.6% for the same week last year. Unsurprisingly given the previous week contained the bank holiday and many schools were on half term, footfall dropped from the previous week by -2.9%.

Weekly Sales

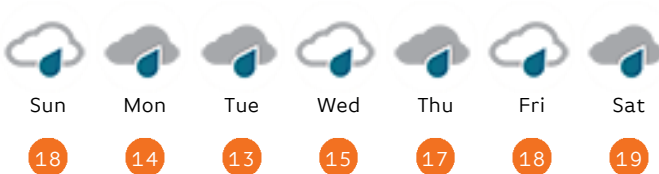
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	2.2%	5.7%
BDO Sales	2.7%	

Weather

This Year



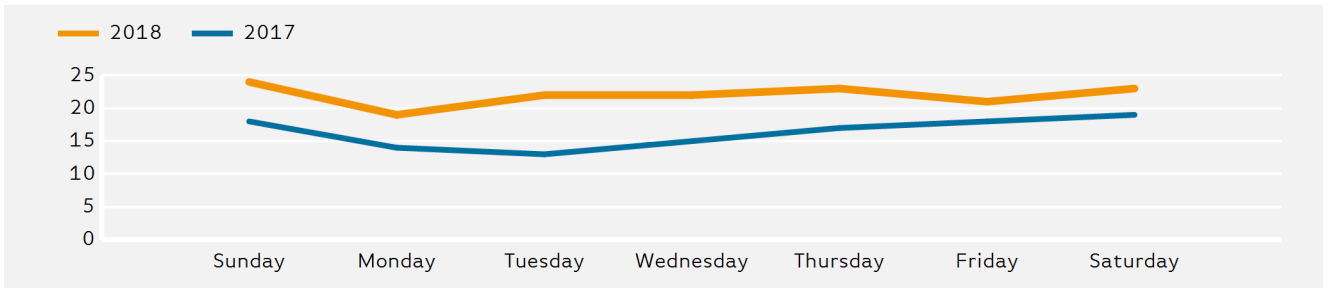
Last Year



Weather Avg Temps

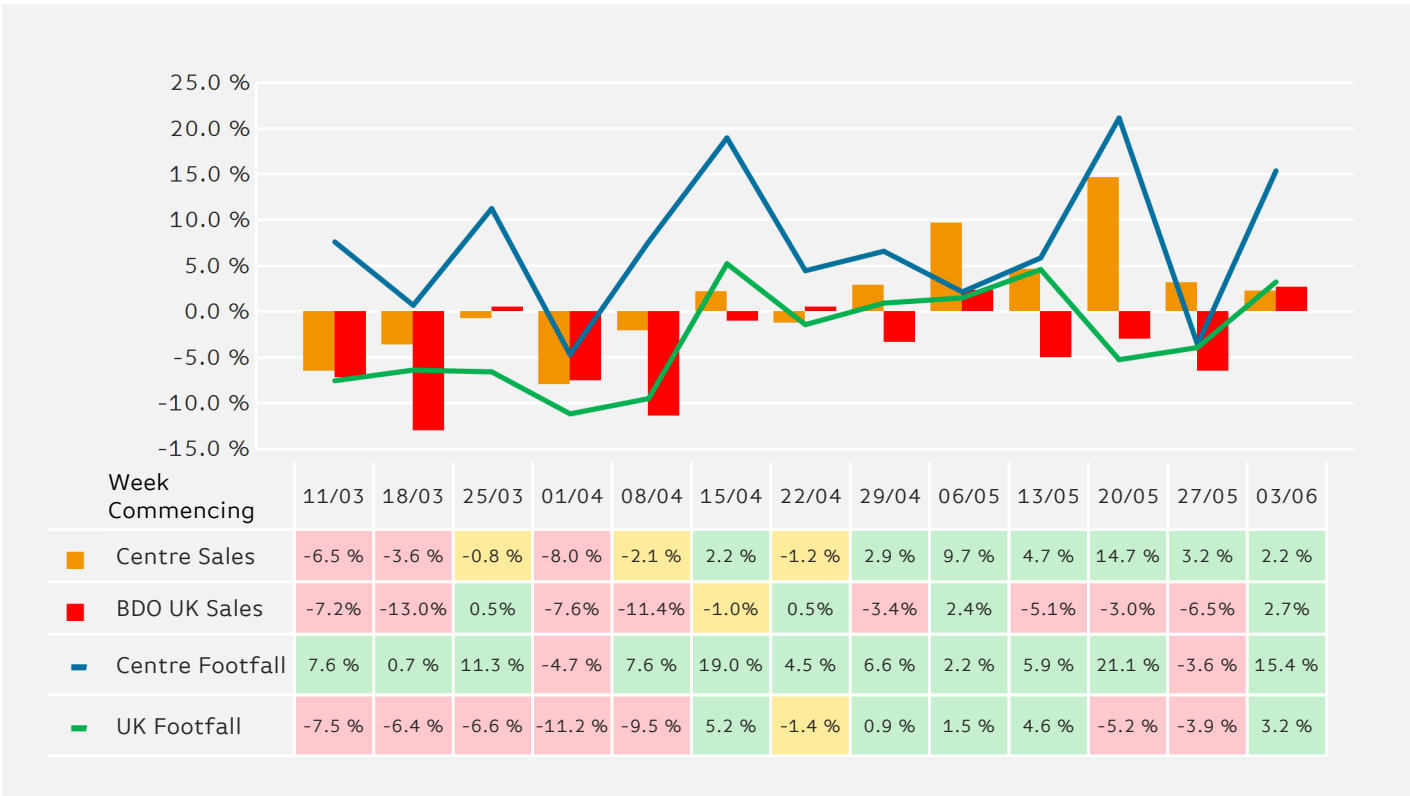
	Average High Temperature	Average Low Temperature
2018	21.6	10.3
2017	16.1	10.1

Maximum Temperatures

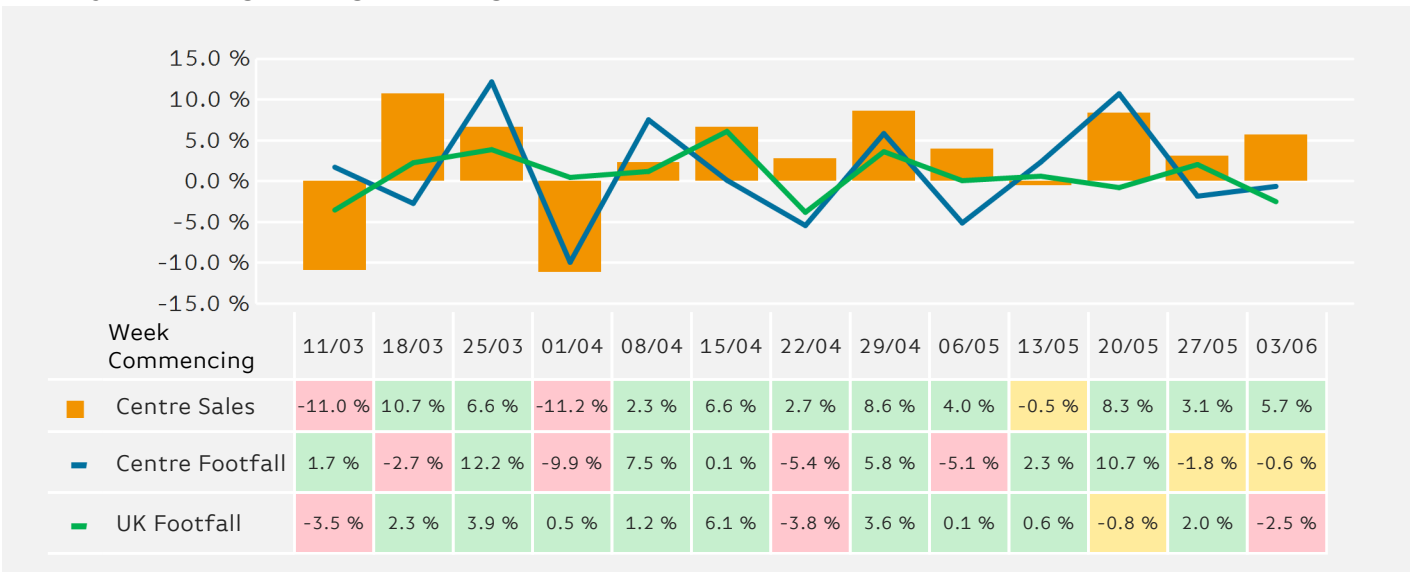


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

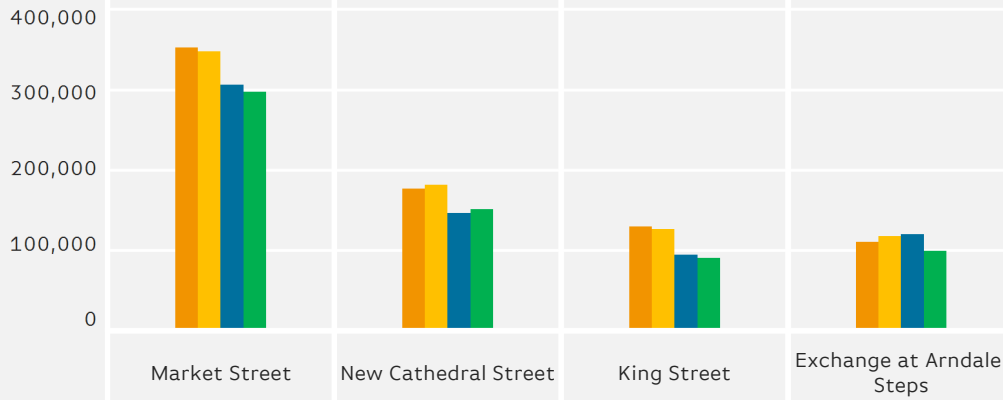


Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



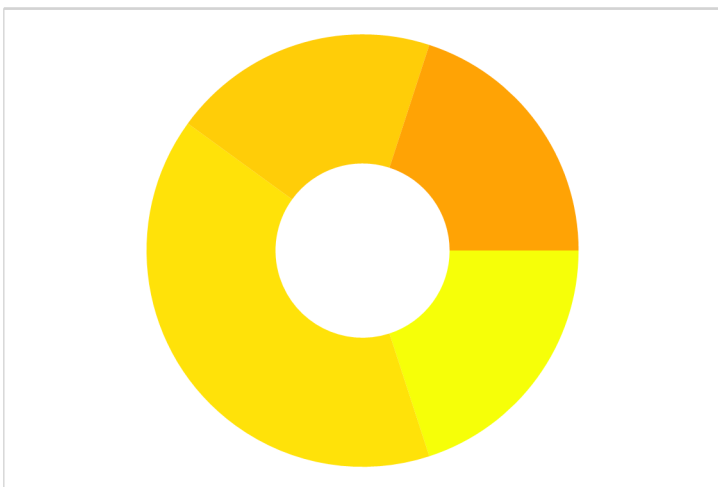
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	352,251	176,230	129,793	110,317
Previous Week	347,791	181,497	126,634	117,634
Previous Year	305,850	146,246	93,916	120,134
2 Years Ago	297,006	151,197	90,663	98,888
Week on Week % Change	1.3 %	-2.9 %	2.5 %	-6.2 %
Year on Year % Change	15.2 %	20.5 %	38.2 %	-8.2 %

Counting By Location Main Locations Only



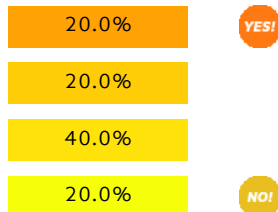
- Market Street, 45.8 %
- New Cathedral Street, 22.9 %
- King Street, 16.9 %
- Exchange at Arndale Steps, 14.4 %

Retailer Feedback Statement



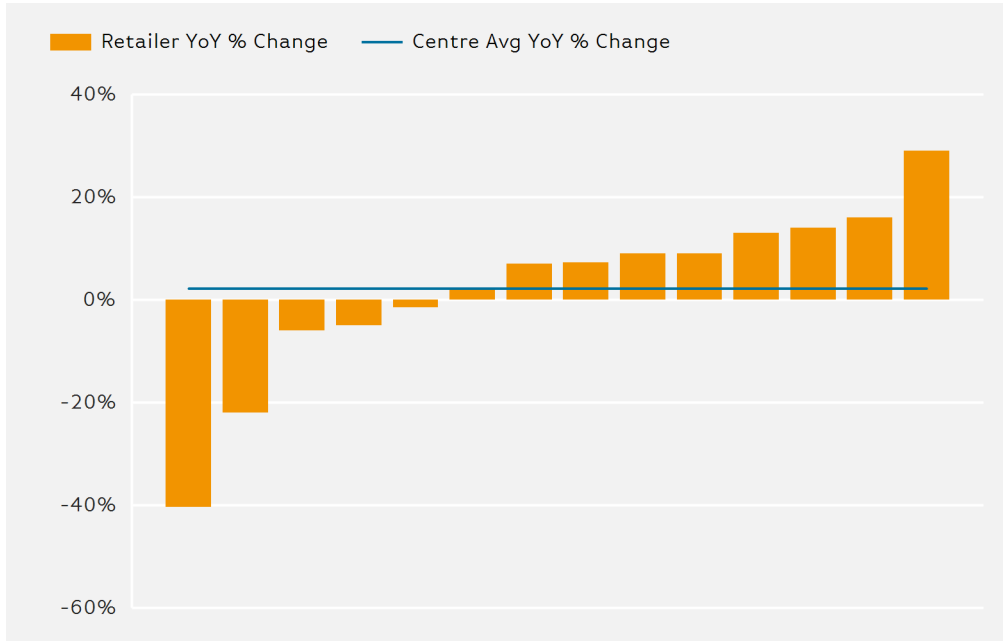
We asked you to rate this statement

More shoppers than last year are trying products but then saying they will order online



Next weeks statement is:
The World Cup will have a positive effect on sales?

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week