



Heart of Manchester BID

Week 27, 2018

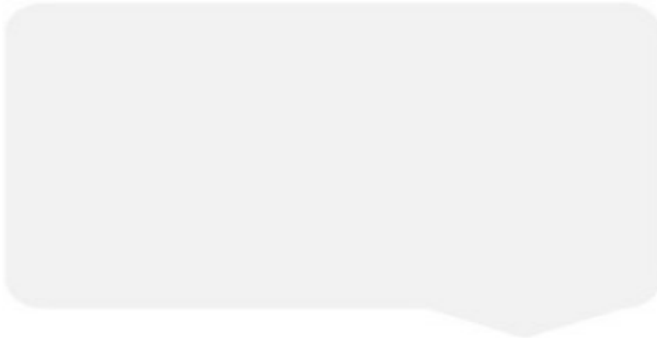
01/07/2018 to 07/07/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	5.3%	2.8%	2.4%
North & Yorkshire	-0.6%	3.4%	1.0%
UK	-2.7%	-1.3%	0.8%

Springboard Insights

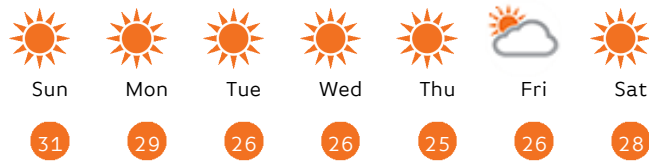
Given the vast array of social and sporting events taking place across the country last week, it is perhaps not surprising that shopper numbers rose against the previous week by +0.3% but declined annually by -1.4%. This is in response to the annual rise of +0.5% and weekly uplift of +2.8% for the same week in 2017. What is most interesting is to view the performance by day, where it is easy to see the impact of the football and other events on footfall, with the drops coming clearly for every location type to bring an overall Springboard Index drop of on Sunday 1st July (-5.4%) and Saturday 7th (-7.9%) against last year.

Weekly Sales

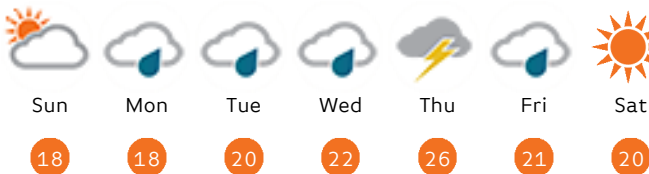
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	3.5%	-2.8%
BDO Sales	-2.2%	

Weather

This Year



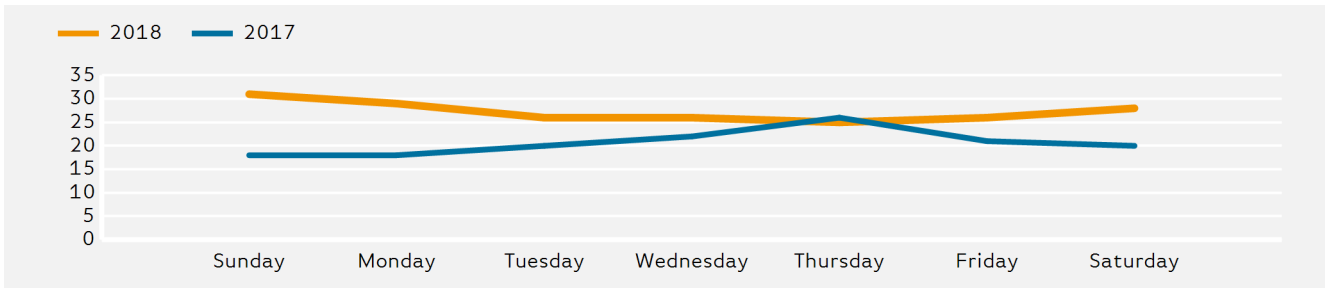
Last Year



Weather Avg Temps

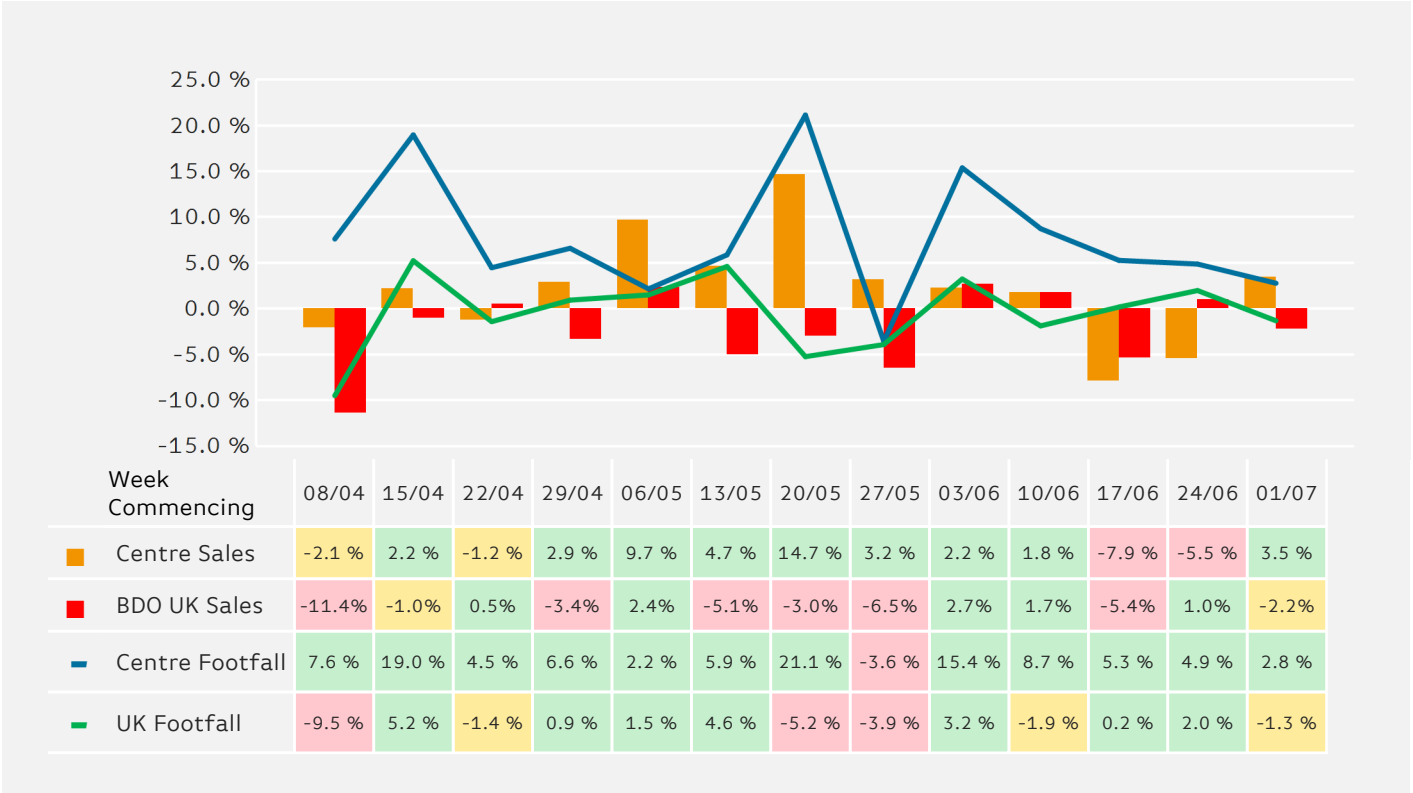
	Average High Temperature	Average Low Temperature
2018	27.3	13.0
2017	20.6	12.3

Maximum Temperatures

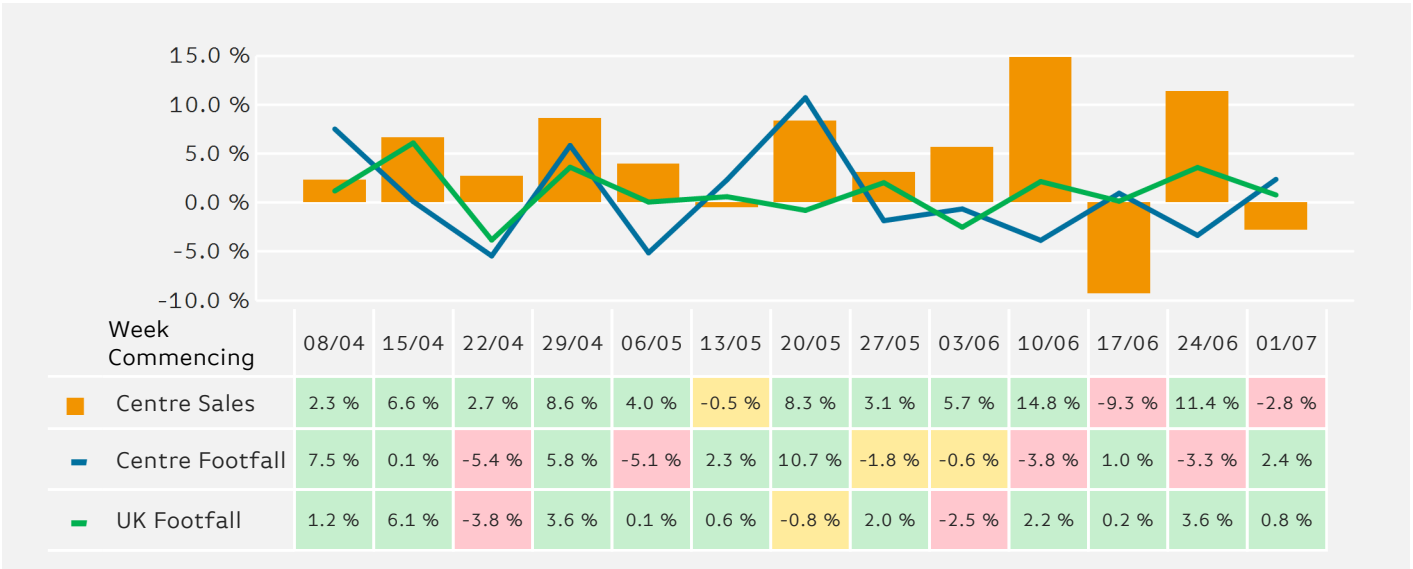


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



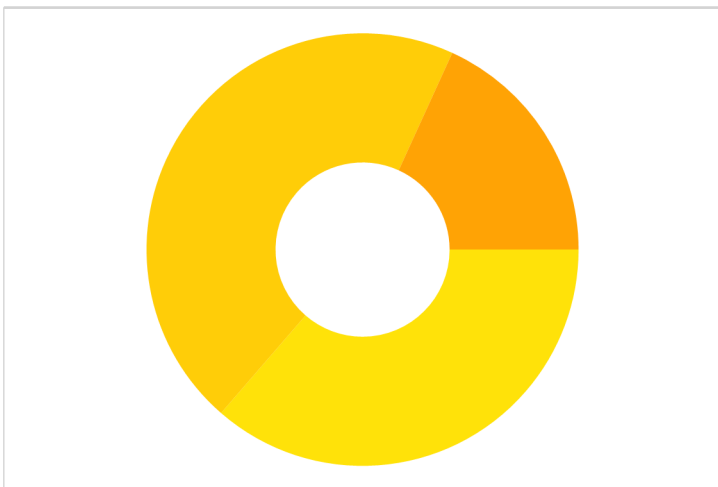
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	347,773	167,882	112,316	110,391
Previous Week	325,167	167,859	112,740	115,435
Previous Year	332,629	162,563	93,004	130,189
2 Years Ago	284,074	164,002	96,343	106,866
Week on Week % Change	7.0 %	0.0 %	-0.4 %	-4.4 %
Year on Year % Change	4.6 %	3.3 %	20.8 %	-15.2 %

Counting By Location Main Locations Only



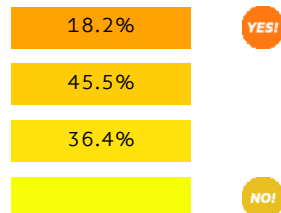
- Market Street, 47.1 %
- New Cathedral Street, 22.7 %
- King Street, 15.2 %
- Exchange at Arndale Steps, 15.0 %

Retailer Feedback Statement



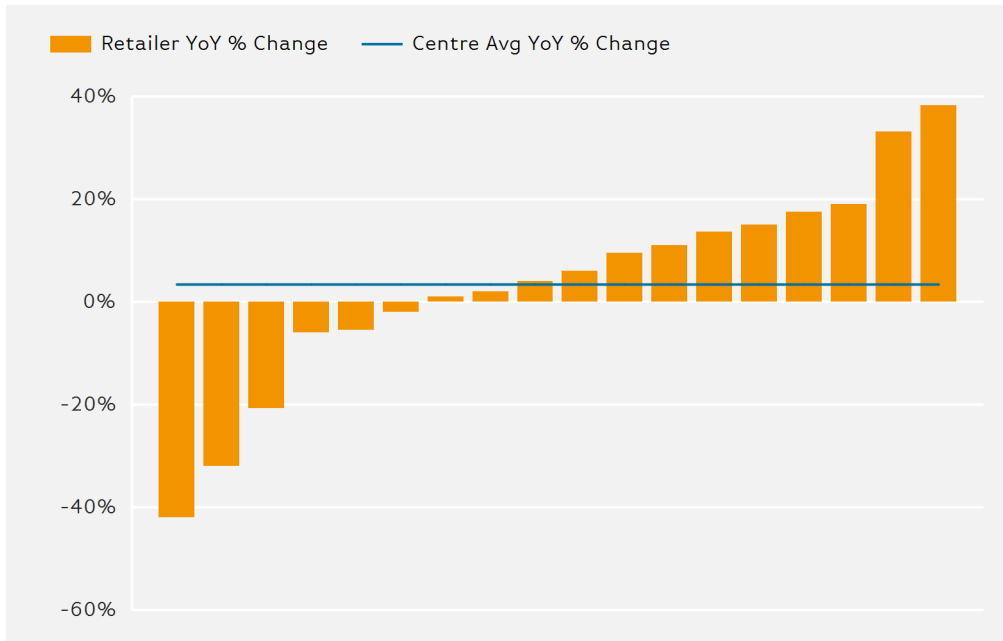
We asked you to rate this statement

People are shopping less and doing leisure activities more



Next weeks statement is:
Our customer base mainly consists of 'regulars' - repeat, frequent shoppers

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week