

Messages from centre

Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	-3.8%	-0.8%	0.2%
North & Yorkshire	-1.8%	-3.9%	2.9%
UK	-1.3%	-1.4%	4.1%

Springboard insights

Weekly sales








Footfall in UK retail destinations rose by +3.8% from the week before, a welcome uplift from last year when footfall rose by just +0.3% from the previous week. And in the first half of the week the uplift this year was even better, averaging +7.9% between Sunday and Wednesday. This was no doubt influenced by the continuing warm weather and ongoing benefit of payday. High Streets benefitted the most, seeing the largest increase in footfall from the previous week of +4.1%. However, footfall continued to decline from the previous year, although the drop of -0.5% across all destination types was lower than the year on year decline of -1.4% last year which is positive news

	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	1.8%	2.6%
BDO Sales	6.1%	

Weather








Weather Avg Temps

This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
20°	16°	18°	21°	21°	21°	20°

	Average High Temperature	Average Low Temperature
2019	21.0	11.4
2018	27.3	13.0

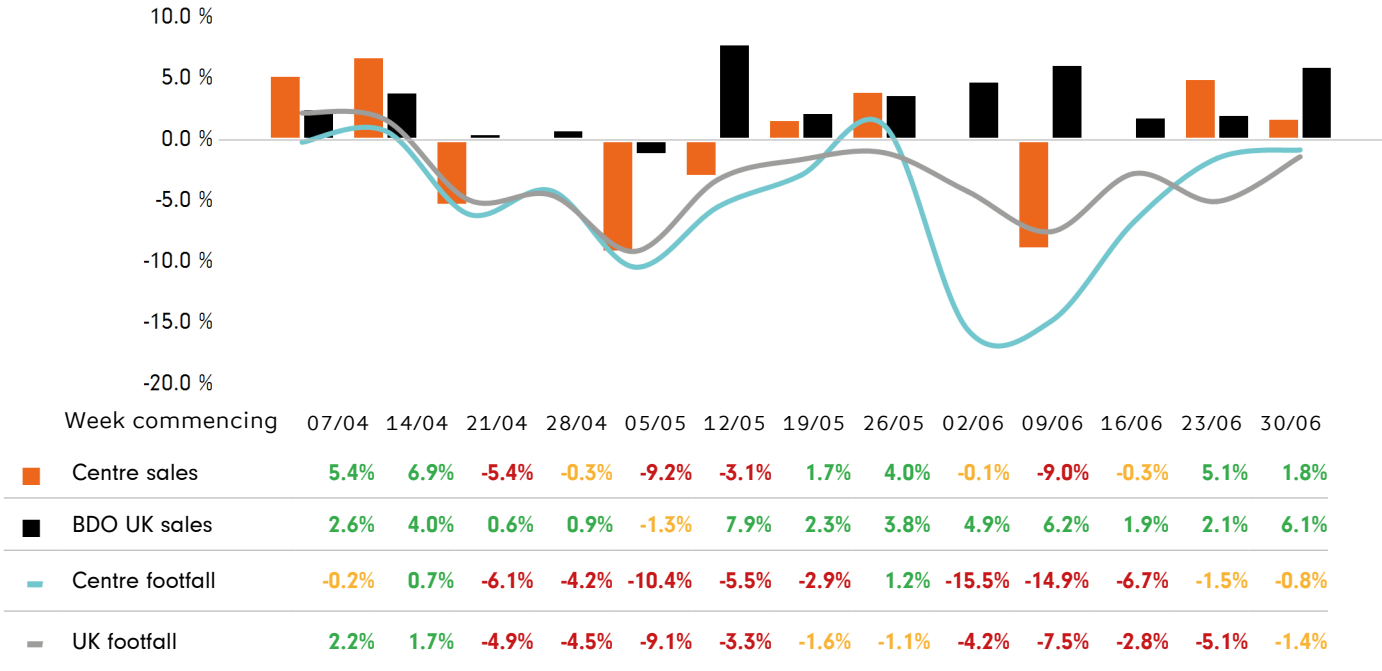
Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
31°	29°	26°	26°	25°	26°	28°

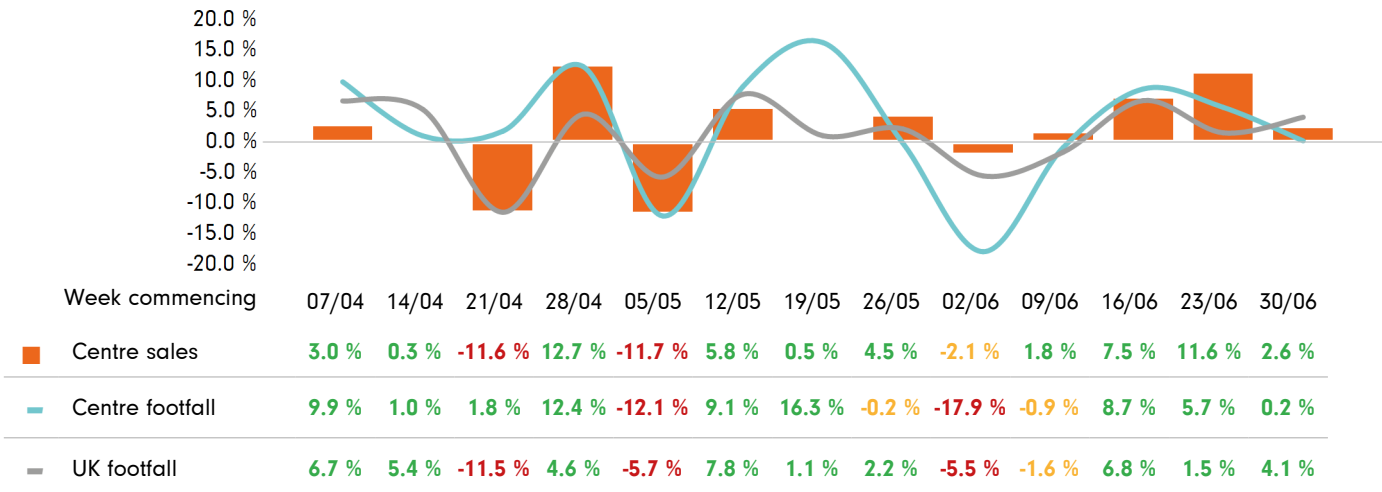
SPRINGBOARD.

Sales and Footfall data

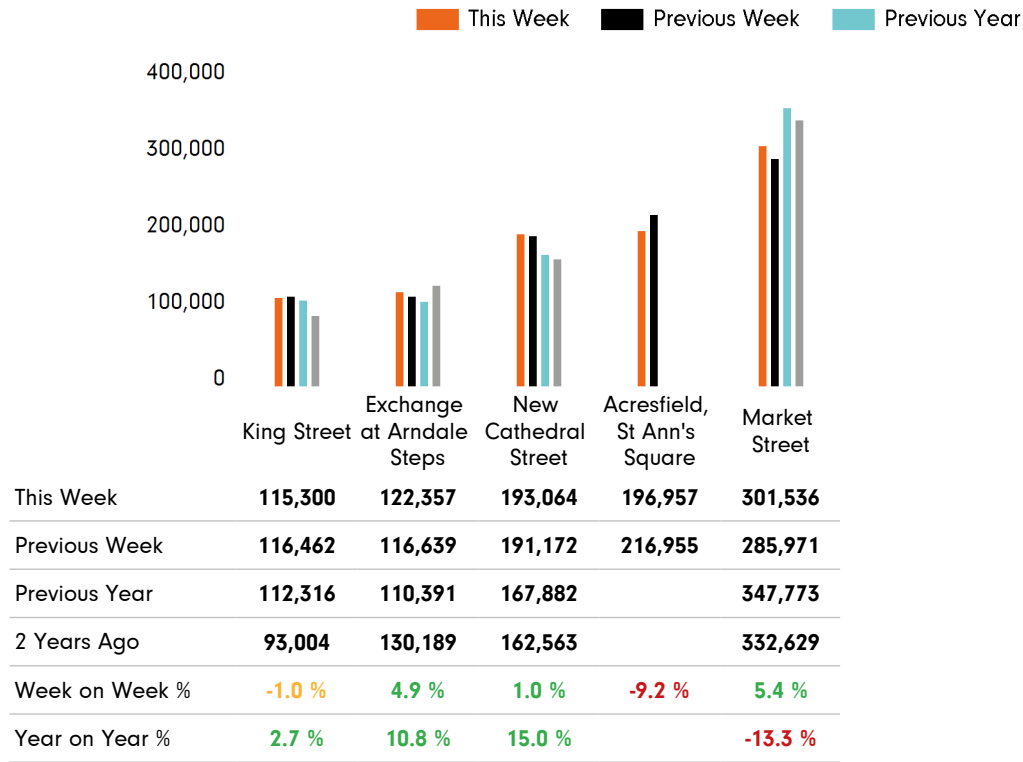
Year on year % (rolling 13 weeks)



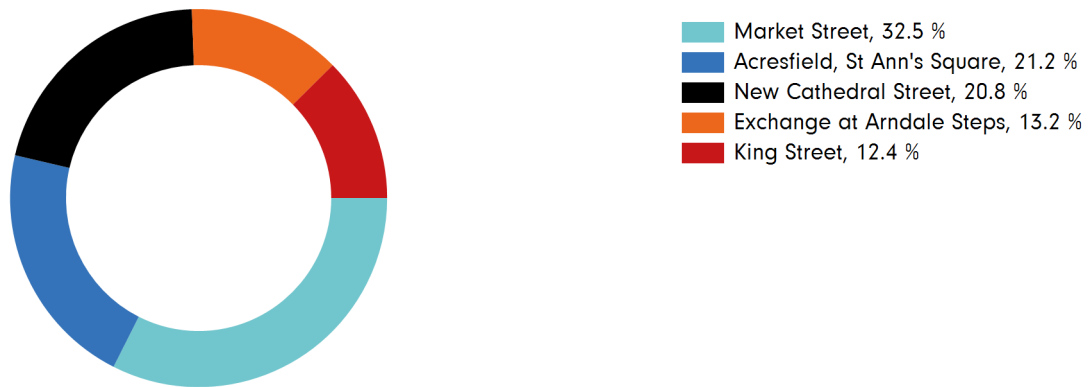
Weekly percentage changes (rolling 13 weeks)



Footfall by location



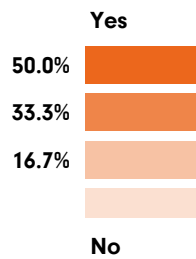
Footfall by location



Happiness index

We asked you to rate this statement

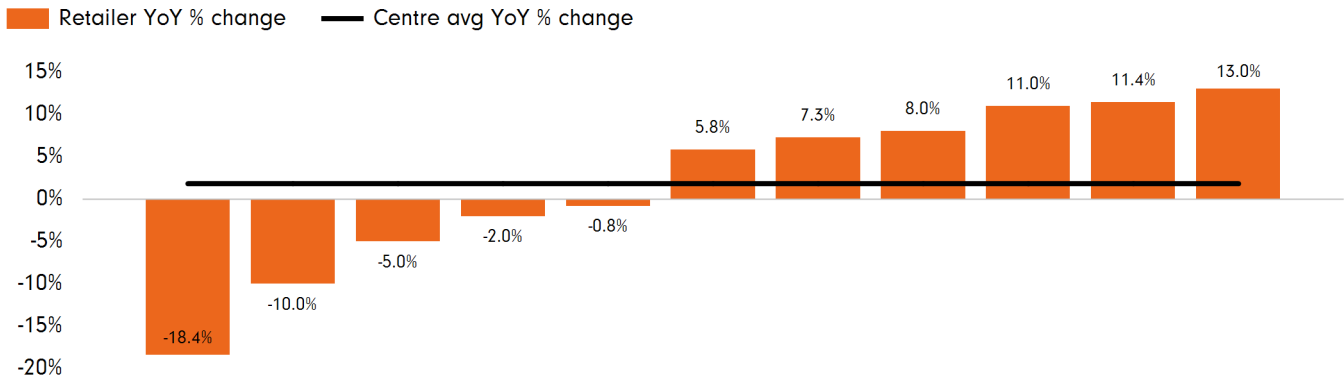
Seasonal promotions have begun



Next weeks statement is:

People are shopping less and doing leisure activities more

Sales spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week