



Heart of Manchester BID

Week 28, 2017

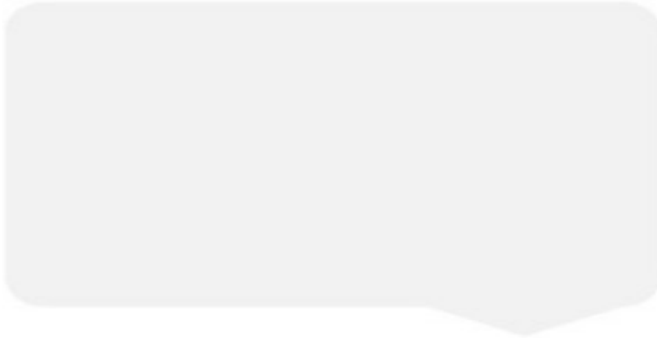
09/07/2017 to 15/07/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	9.3%	5.1%	-3.9%
North & Yorkshire	0.6%	-0.6%	-2.6%
UK	0.1%	-0.6%	-3.9%

Springboard Insights

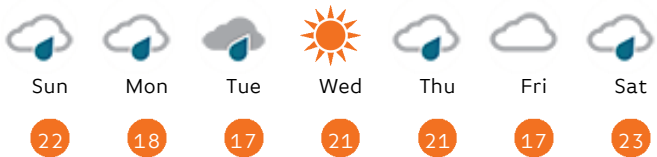
Footfall declined marginally last week, by -0.4%, a slight improvement on the drop of -0.9% in the same week last year. The difference from last year, however, is an improvement in retail parks where footfall rose by +1.3% compared with a drop of -1.3% in week 28 in 2016. Footfall in retail parks also rose from the previous week, with a rise of +1.2% from week 27 this year compared with a drop over the week of -1.5% last year.

Weekly Sales

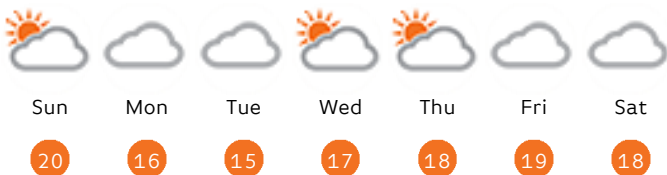
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	3.5%	2.8%
BDO Sales	-0.3%	

Weather

This Year



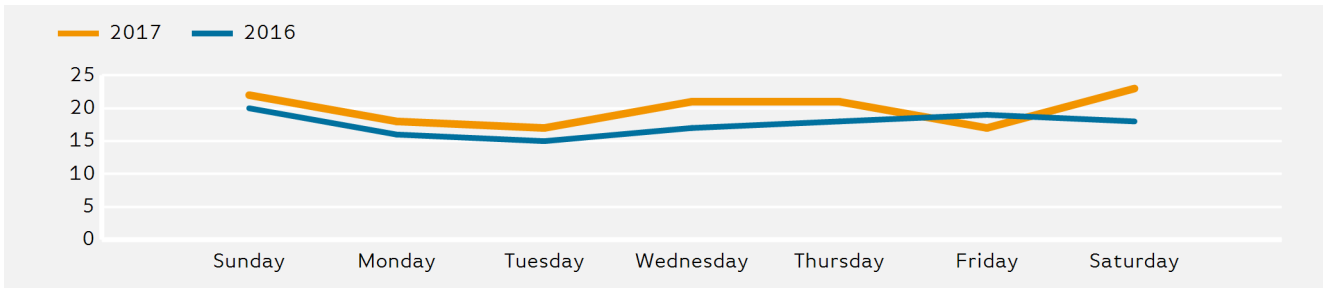
Last Year



Weather Avg Temps

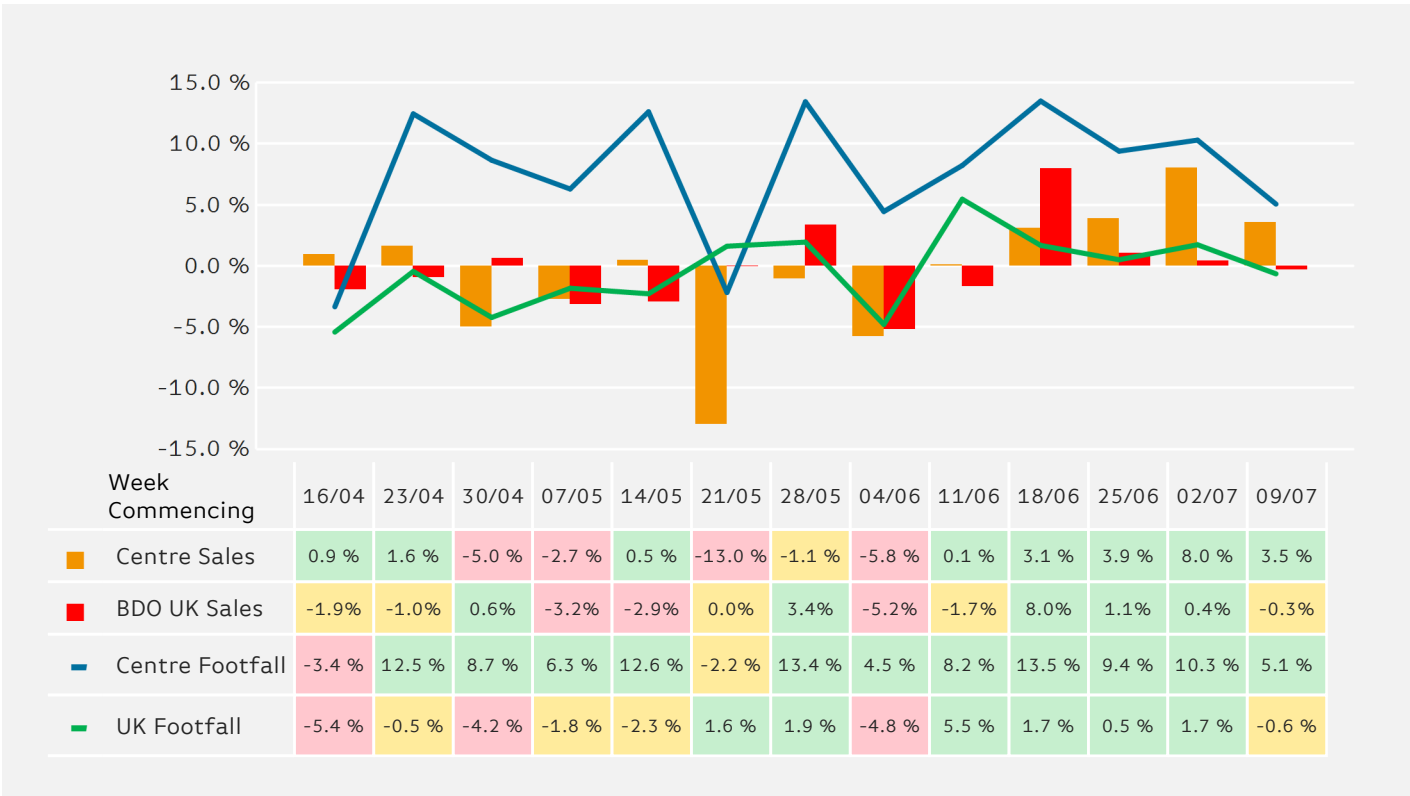
	Average High Temperature	Average Low Temperature
2017	19.4	12.0
2016	18.0	11.7

Maximum Temperatures

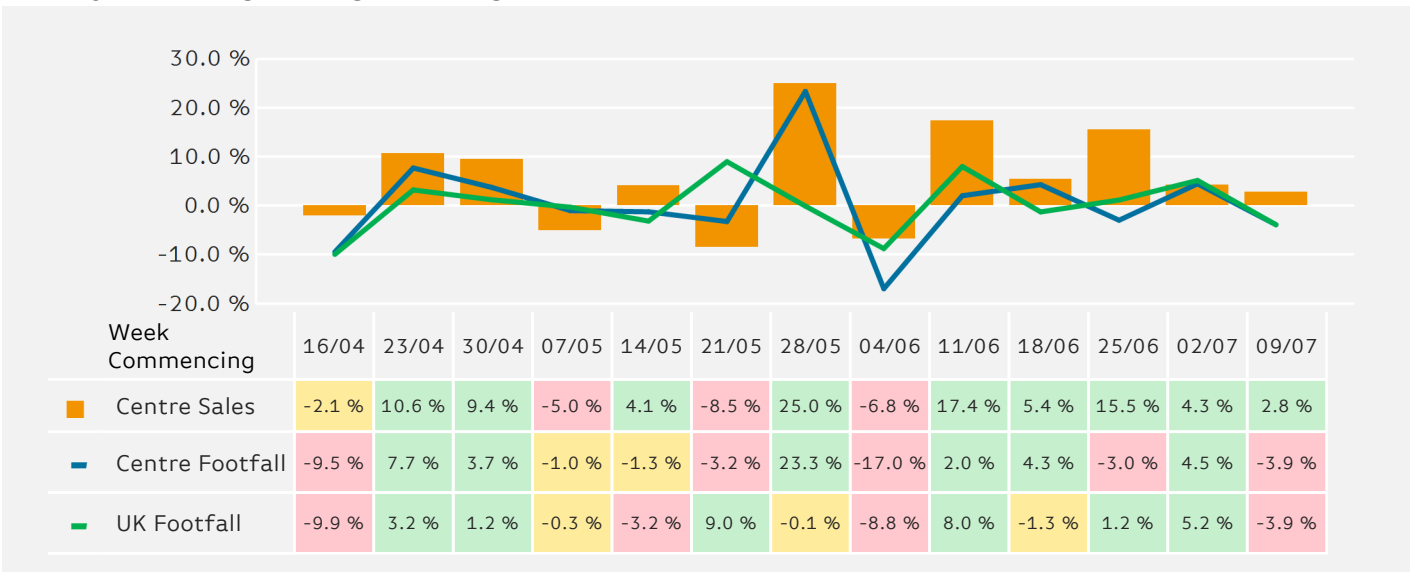


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

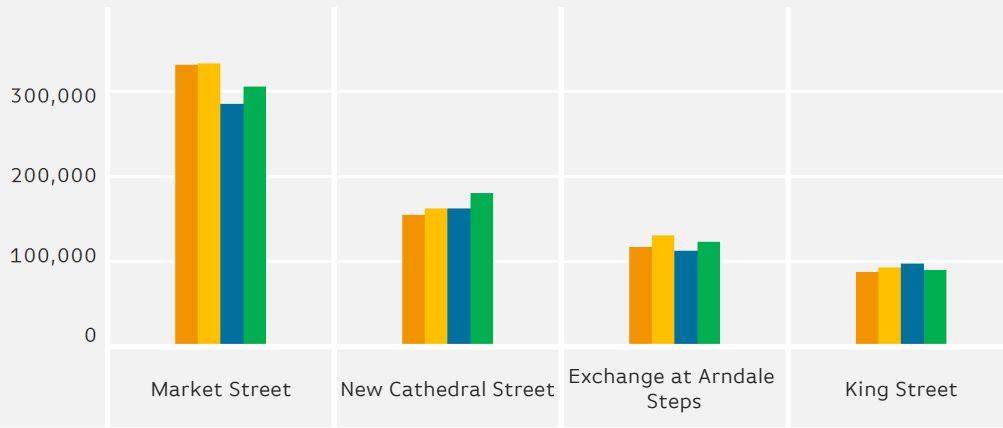


Weekly Percentage Changes (rolling 13 weeks)



Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



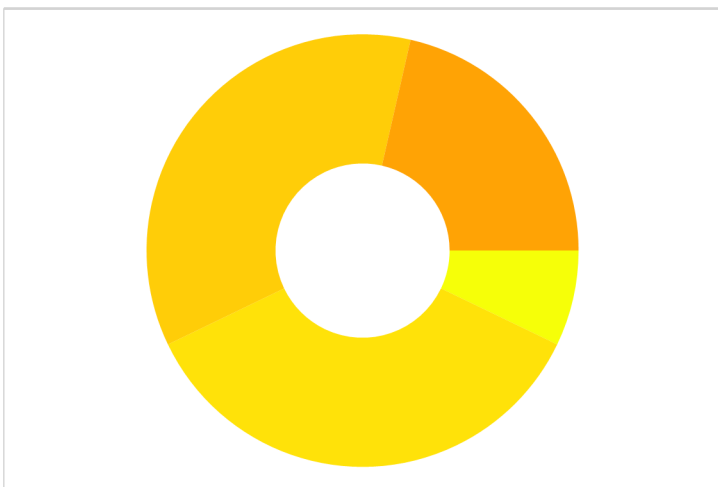
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	331,278	154,623	117,296	87,203
Previous Week	332,629	162,563	130,189	93,004
Previous Year	285,017	162,530	112,435	97,153
2 Years Ago	305,274	180,292	122,618	89,872
Week on Week % Change	-0.4 %	-4.9 %	-9.9 %	-6.2 %
Year on Year % Change	16.2 %	-4.9 %	4.3 %	-10.2 %

Counting By Location Main Locations Only



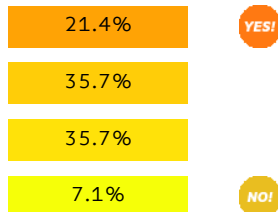
- Market Street, 48.0 %
- New Cathedral Street, 22.4 %
- Exchange at Arndale Steps, 17.0 %
- King Street, 12.6 %

Retailer Feedback Statement



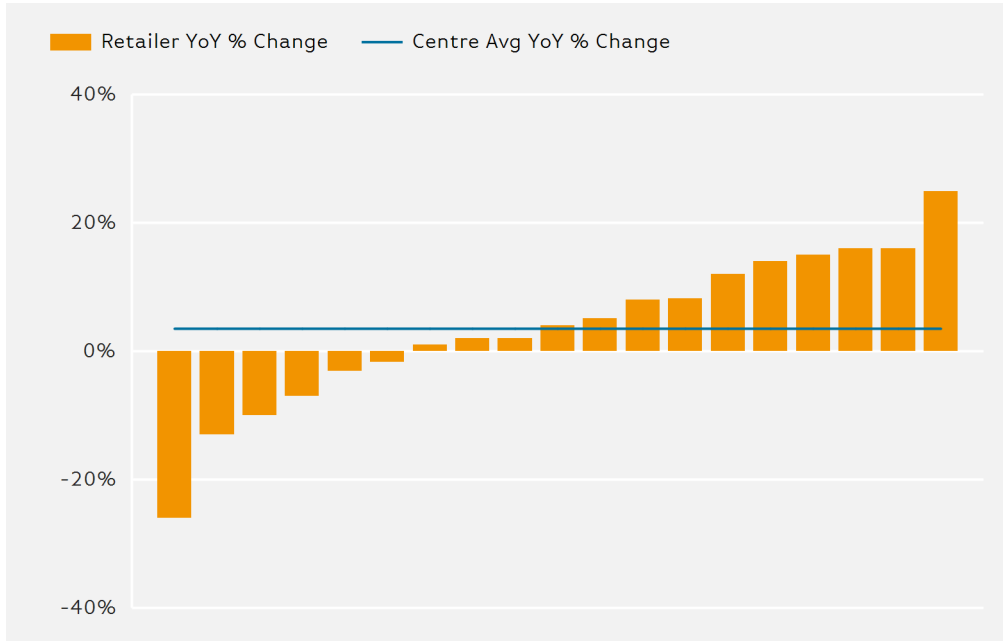
We asked you to rate this statement

Our customer base mainly consists of 'regulars' - repeat, frequent shoppers



Next weeks statement is:
Sales in August will be up on last year

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week