



Heart of Manchester BID

Week 2, 2019

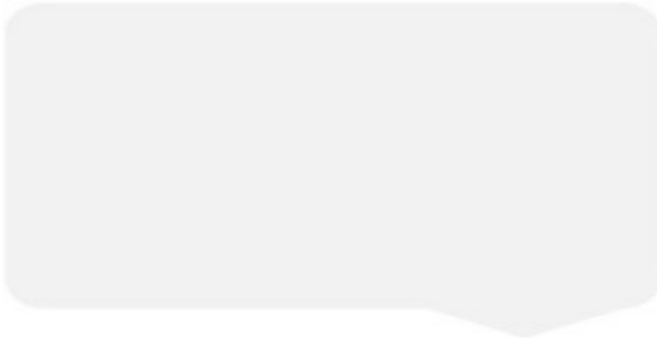
06/01/2019 to 12/01/2019



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	2.4%	-9.0%	-11.5%
North & Yorkshire	2.1%	-2.6%	-7.0%
UK	1.1%	-2.1%	-8.4%

Springboard Insights

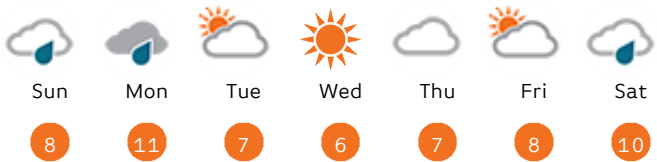
With Week 2 being the first full working week after the festive period it is unsurprising that footfall declined; however, it is the magnitude of the decline that continues to be concerning. Footfall declined by -6.7% over the week across all destinations from Week 1 (nearly three times as great a drop as last year) and by -1.8% on an annual basis, which was double last year's decline.

Weekly Sales

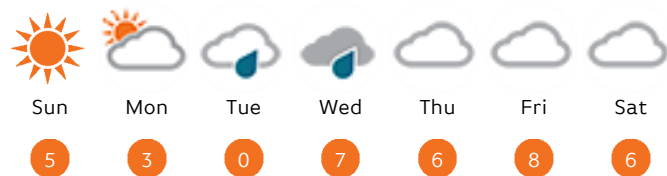
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-0.3%	-14.2%
BDO Sales	2.0%	

Weather

This Year



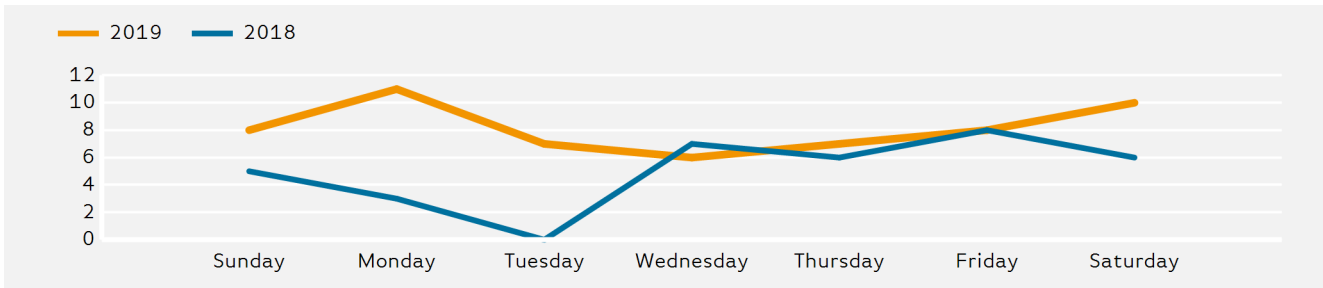
Last Year



Weather Avg Temps

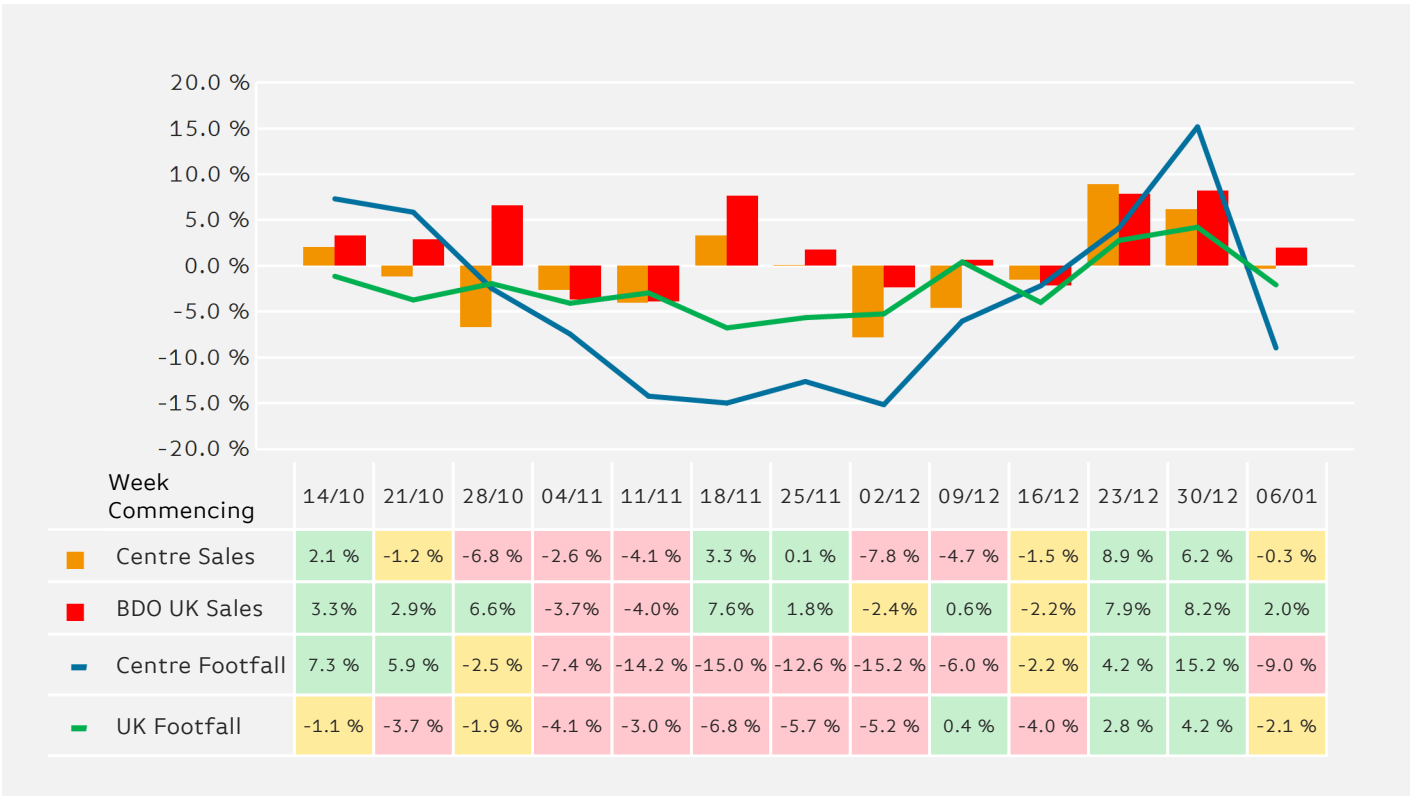
	Average High Temperature	Average Low Temperature
2019	7.7	4.3
2018	4.9	2.0

Maximum Temperatures

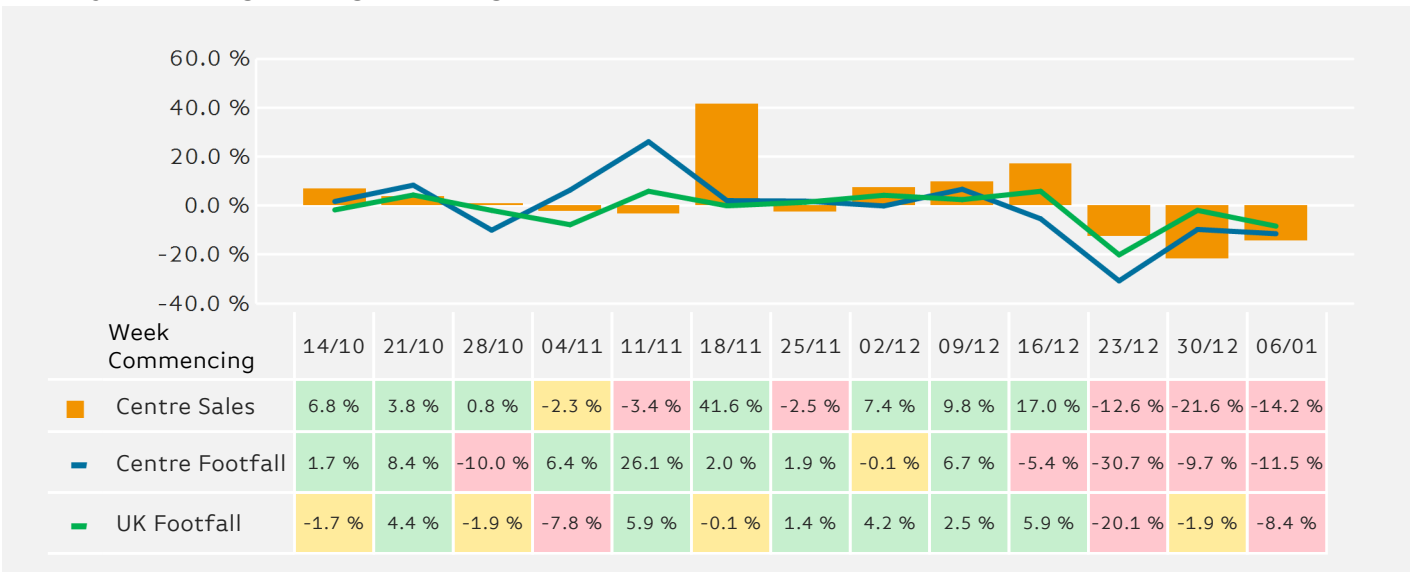


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



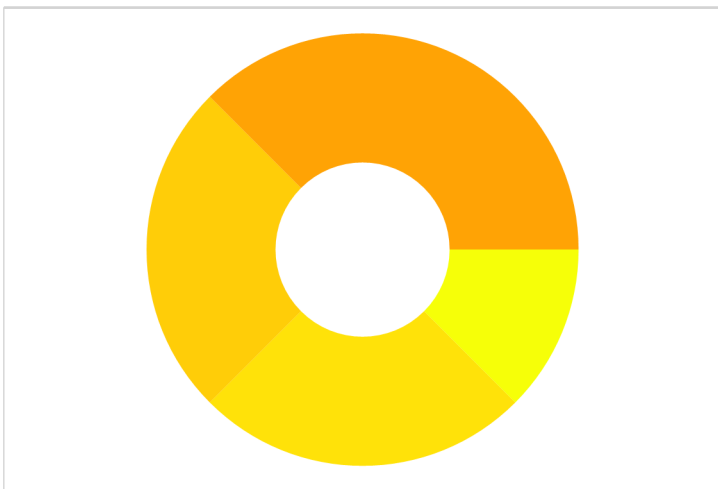
	Market Street	King Street	Exchange at Arndale Steps	New Cathedral Street
This Week	264,971	102,676	95,589	90,977
Previous Week	291,042	98,497	120,370	116,060
Previous Year	294,181	101,965	100,022	112,533
2 Years Ago	285,680	84,908	89,985	93,877
Week on Week % Change	-9.0 %	4.2 %	-20.6 %	-21.6 %
Year on Year % Change	-9.9 %	0.7 %	-4.4 %	-19.2 %

Counting By Location Main Locations Only



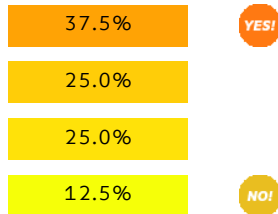
- Market Street, 47.8 %
- King Street, 18.5 %
- Exchange at Arndale Steps, 17.2 %
- New Cathedral Street, 16.4 %

Retailer Feedback Statement



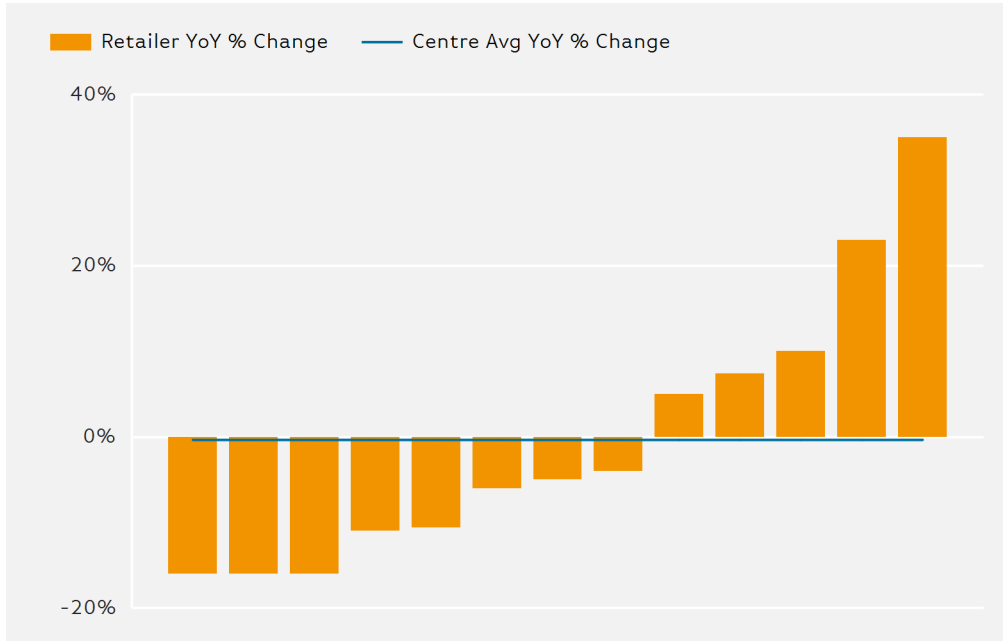
We asked you to rate this statement

Stock levels of autumn / winter were less this year ensuring a speedier sale period



Next weeks statement is:
The cold weather had a positive impact upon autumn / winter stock sales

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week