HEART OF MCR BID
MANCHESTER'S BUSINESS IMPROVEMENT DISTRICT

Week 2, 2020. 05 Jan 2020 - 11 Jan 2020

Weekly retailer sales index for: Heart of Manchester BID

Messages from centre

Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	2.4%	1.0%	-13.6%
North & Yorkshire	-0.7%	-1.5%	-7.9%
UK	-2.2%	-4.3%	-11.7%

Springboard insights

Footfall in UK retail destinations in the first full working week after the new year followed a similar pattern to the same week in 2019, albeit that it deteriorated slightly. Footfall dropped by -10.2% from the week before which was a sharper fall than the -6.7% drop in 2019 and this meant that the annual change also worsened, to -2.2% from -1.8% in 2019.
The main driver of this worsening position were high streets where footfall declined by -11.7% over the week (versus a week on week change of -8.4% in 2019) and by -4.3% annually (versus -2.1% in 2019). Interestingly, whilst the drop in footfall over the week in retail parks and shopping centres was more severe than in 2019, the annual change in both improved; in shopping centres it moved to -1.4% from -2.1% in 2019, and in retail parks footfall rose by +1.4% versus a drop of -1.0% in 2019.

Weekly sales

	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	3.9%	-19.3%
BDO Sales	4.8%	

Weather

This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
9°	9°	13°	10°	11°	6°	12°

Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
8°	11°	7°	6°	7°	8°	10°

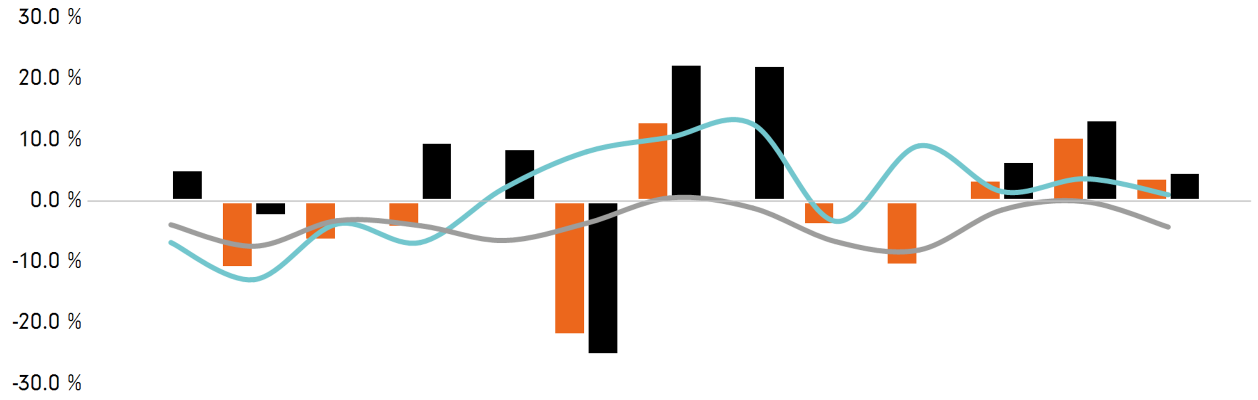
Weather Avg Temps

	Average High Temperature	Average Low Temperature
2020	9.4	4.3
2019	7.7	4.3

SPRINGBOARD.

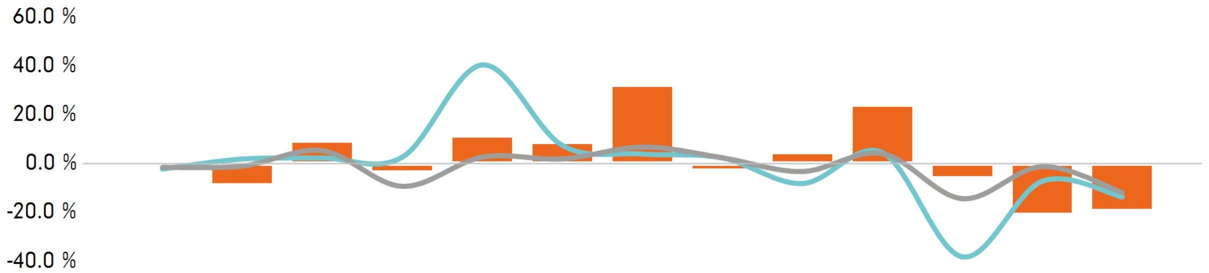
Sales and Footfall data

Year on year % (rolling 13 weeks)



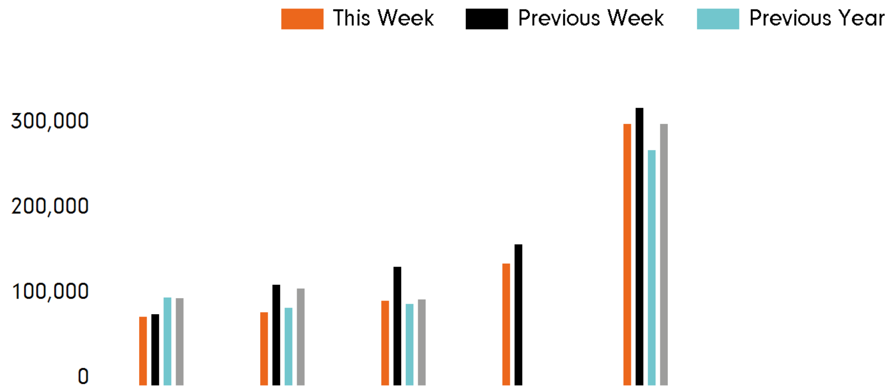
Week commencing	13/10	20/10	27/10	03/11	10/11	17/11	24/11	01/12	08/12	15/12	22/12	29/12	05/01
Centre sales	-0.2%	-11.0%	-6.5%	-4.4%	0.7%	-22.1%	13.1%	0.8%	-4.0%	-10.6%	3.6%	10.6%	3.9%
BDO UK sales	5.3%	-2.5%	0.3%	9.8%	8.7%	-25.3%	22.6%	22.4%	0.3%	-0.4%	6.6%	13.4%	4.8%
Centre footfall	-6.8%	-12.9%	-3.7%	-6.8%	2.0%	8.1%	10.5%	12.6%	-3.3%	9.1%	1.6%	3.7%	1.0%
UK footfall	-3.9%	-7.4%	-3.2%	-4.0%	-6.5%	-3.6%	0.5%	-1.1%	-6.6%	-8.0%	-1.4%	-0.1%	-4.3%

Weekly percentage changes (rolling 13 weeks)



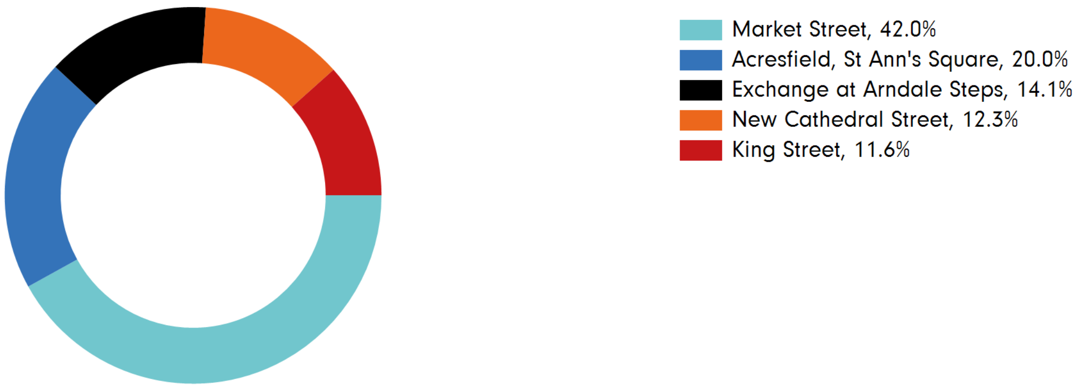
Week commencing	13/10	20/10	27/10	03/11	10/11	17/11	24/11	01/12	08/12	15/12	22/12	29/12	05/01
Centre sales	1.1 %	-8.9 %	9.6 %	-3.5 %	11.7 %	9.0 %	32.4 %	-2.9 %	4.8 %	24.3 %	-6.0 %	-20.8 %	-19.3 %
Centre footfall	-2.1 %	2.0 %	2.4 %	2.8 %	40.5 %	7.5 %	4.0 %	2.4 %	-8.1 %	4.6 %	-38.0 %	-7.1 %	-13.6 %
UK footfall	-1.4 %	-0.9 %	5.4 %	-9.2 %	2.8 %	2.0 %	6.9 %	2.5 %	-3.1 %	4.2 %	-14.3 %	-1.1 %	-11.7 %

Footfall by location



	King Street	New Cathedral Street	Exchange at Arndale Steps	Acresfield, St Ann's Square	Market Street
This Week	**81,358**	**86,059**	**98,924**	**139,958**	**293,672**
Previous Week	**84,056**	**116,802**	**136,613**	**161,215**	**311,465**
Previous Year	**102,676**	**90,977**	**95,589**		**264,971**
2 Years Ago	**101,965**	**112,533**	**100,022**		**294,181**
Week on Week %	**-3.2 %**	**-26.3 %**	**-27.6 %**	**-13.2 %**	**-5.7 %**
Year on Year %	**-20.8 %**	**-5.4 %**	**3.5 %**		**10.8 %**

Footfall by location



Happiness index

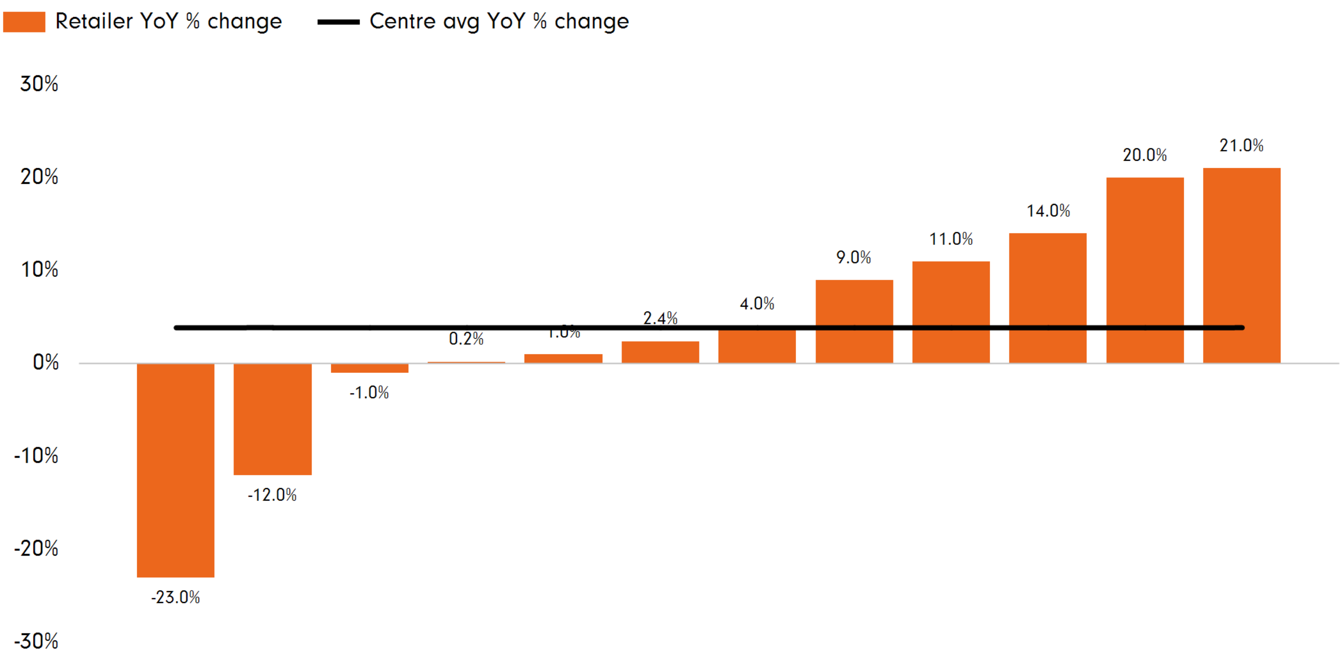
We asked you to rate this statement

Online sales returns continue to be larger by volume than store bought returns

Next weeks statement is:

Stock levels of autumn / winter were less this year ensuring a speedier sale period

Sales spread



Notes:
*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
Gross Sales: We collect Gross Sales for the tracker (these include VAT)
Weekly Sales / Footfall: -
% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
Annual % change – The % change in footfall / sales from the same week the previous year
Weekly % change – The % change in footfall / sales from the previous week