

Week 31, 2019. 28 Jul 2019 - 03 Aug 2019

Weekly retailer sales index for: Heart of Manchester BID

Messages from centre

Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	-4.9%	-15.7%	-0.4%
North & Yorkshire	-2.0%	-3.7%	1.4%
UK	-1.5%	-2.1%	1.3%

Springboard insights








The first full week of the school summer holiday brought some positive news for retail destinations with an +1.1% week on week increase in footfall; a stronger performance than last year when footfall remained flat from the week before. As we have come to expect, footfall declined annually, but the drop of -1.7%, was nearly double the rate of year on year decline in 2018 when footfall dropped by -1.0% from the same week in 2017.

Weekly sales








	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	-3.1%	2.0%
BDO Sales	4.5%	

Weather

This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
17°	23°	22°	18°	22°	24°	24°

Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
23°	21°	22°	23°	30°	23°	21°

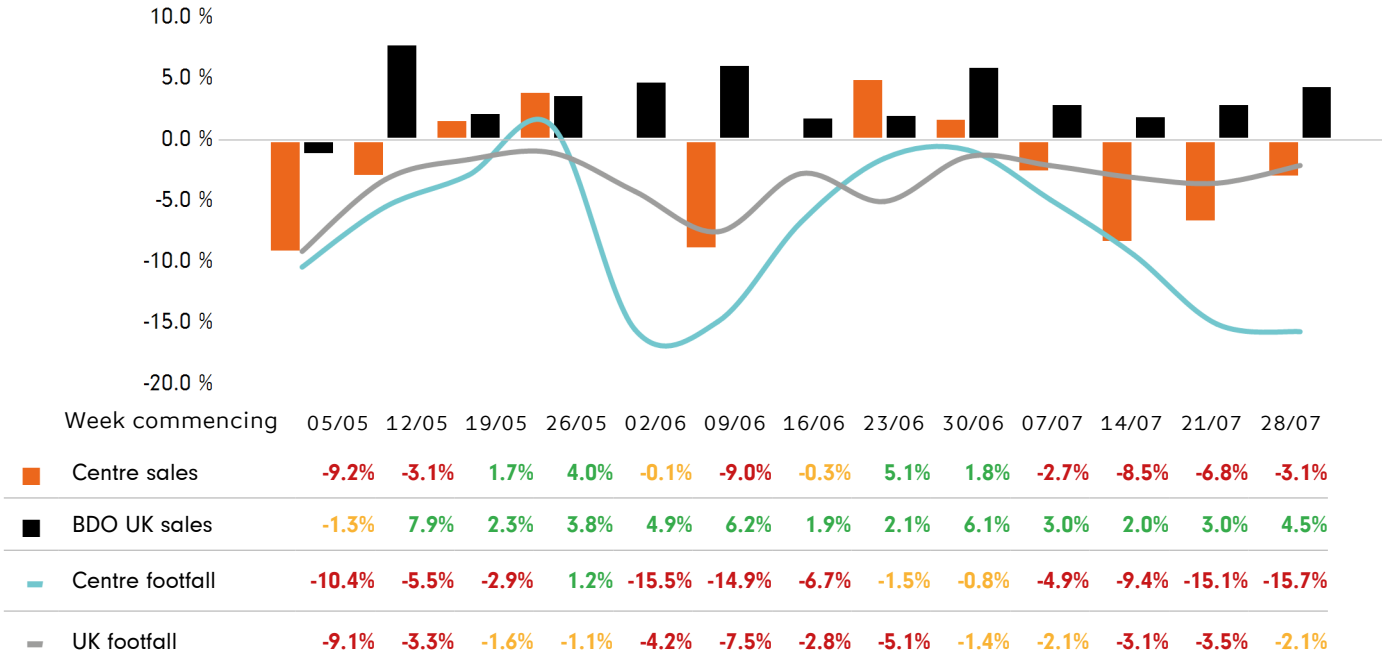
Weather Avg Temps

	Average High Temperature	Average Low Temperature
2019	20.6	14.3
2018	22.9	13.6

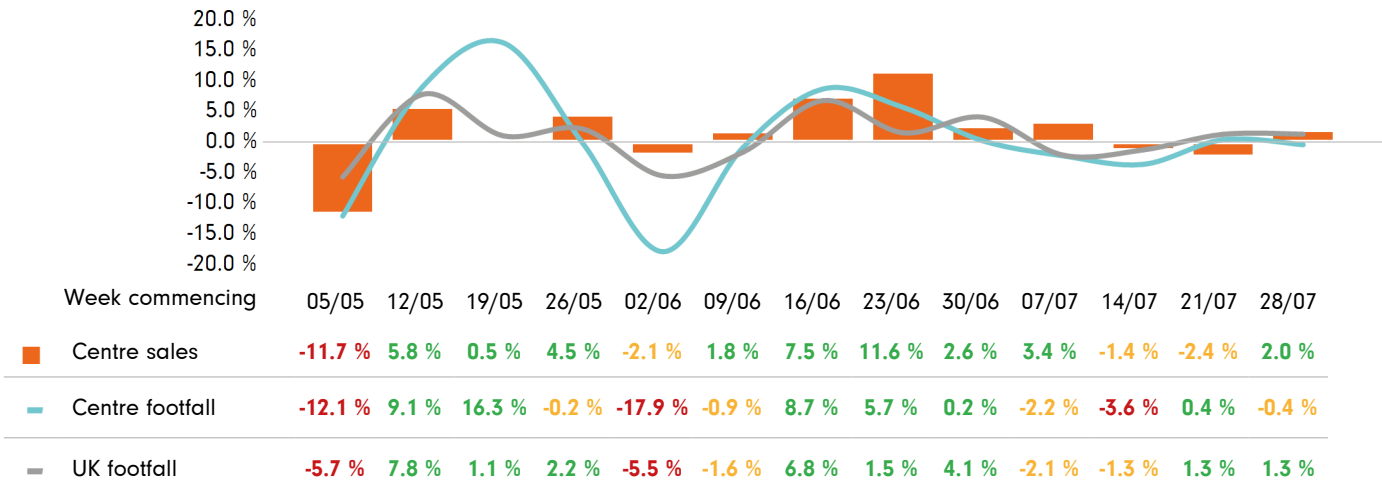
SPRINGBOARD.

Sales and Footfall data

Year on year % (rolling 13 weeks)

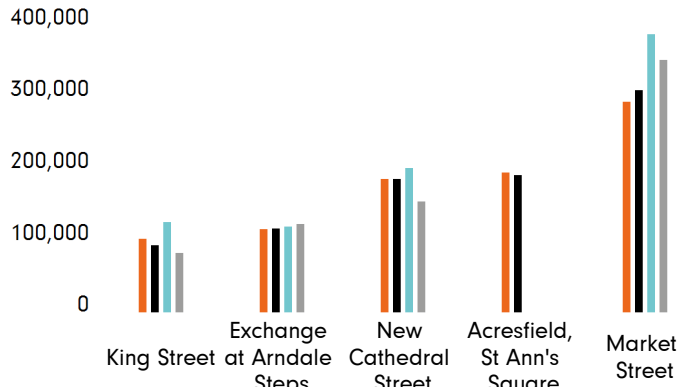


Weekly percentage changes (rolling 13 weeks)



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	103,759	116,258	182,190	190,498	282,913
Previous Week	95,561	116,712	181,548	186,848	298,592
Previous Year	125,626	119,664	196,273	-	371,311
2 Years Ago	85,008	122,891	152,362	-	337,840
Week on Week %	8.6 %	-0.4 %	0.4 %	2.0 %	-5.3 %
Year on Year %	-17.4 %	-2.8 %	-7.2 %	-	-23.8 %

Footfall by location

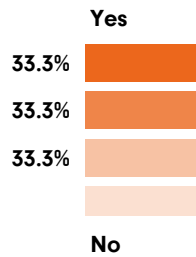


- Market Street, 32.3 %
- Acresfield, St Ann's Square, 21.8 %
- New Cathedral Street, 20.8 %
- Exchange at Arndale Steps, 13.3 %
- King Street, 11.8 %

Happiness index

We asked you to rate this statement

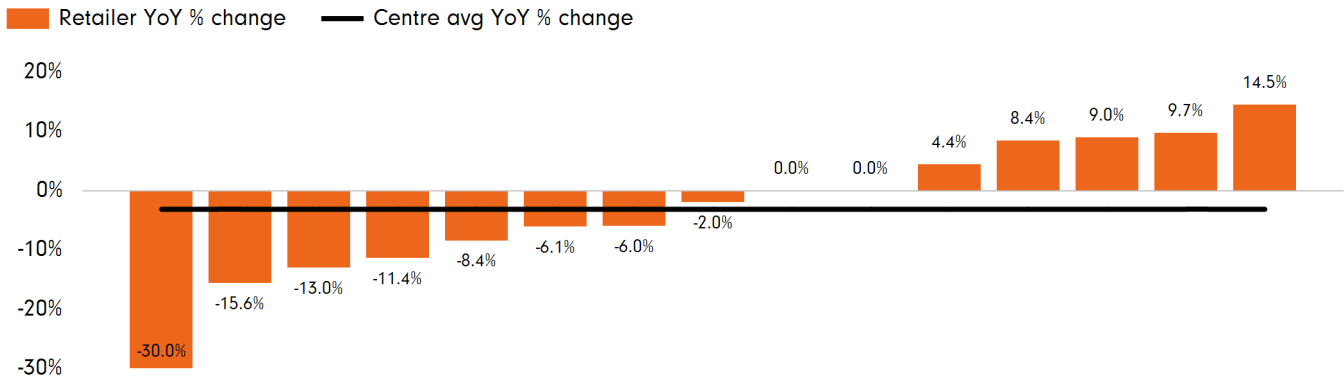
Shoppers prefer to buy Back to School in store than online



Next weeks statement is:

Events at the centre have a positive impact on sales

Sales spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week