



Heart of Manchester BID

Week 32, 2017

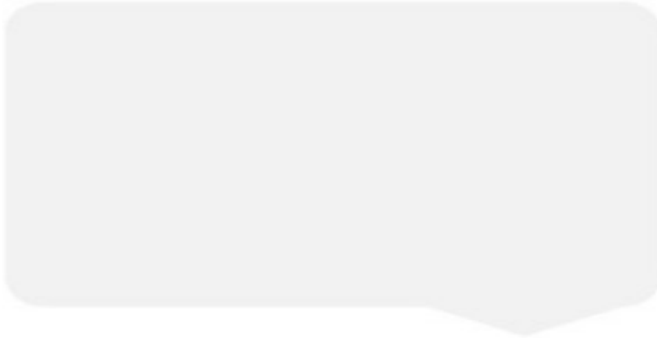
06/08/2017 to 12/08/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	8.5%	6.4%	-2.5%
North & Yorkshire	0.1%	-3.6%	-3.8%
UK	-0.4%	-4.2%	-2.2%

Springboard Insights

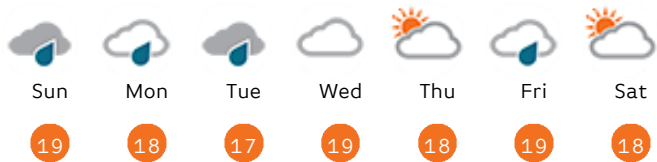
The weekly rise in shopper numbers that has been prevalent for the school holidays so far, came to an end last week with a drop of -2.8% against the previous week with all location types contributing to the fall. Footfall also dropped against the same week in 2016, by -2.3%, the inclement weather of last week of glorious sunshine interspersed with heavy rain no doubt had an impact on consumer choices for the week.

Weekly Sales

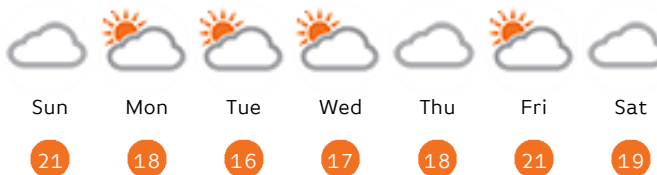
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	1.0%	-5.5%
BDO Sales	1.6%	

Weather

This Year



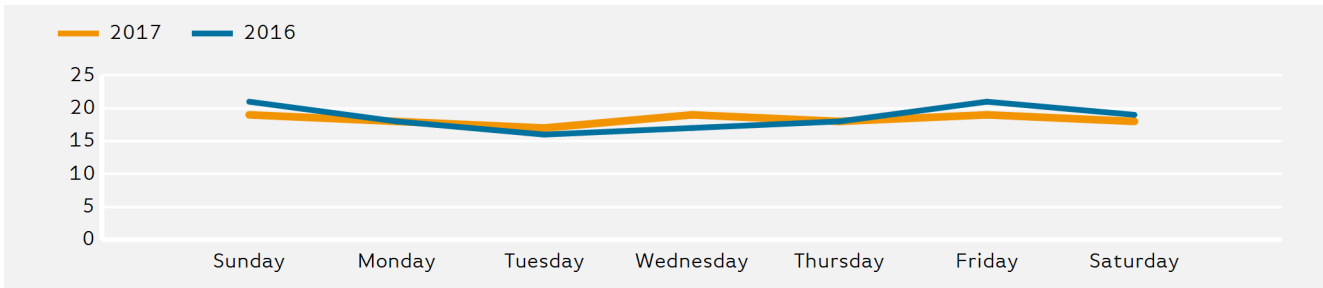
Last Year



Weather Avg Temps

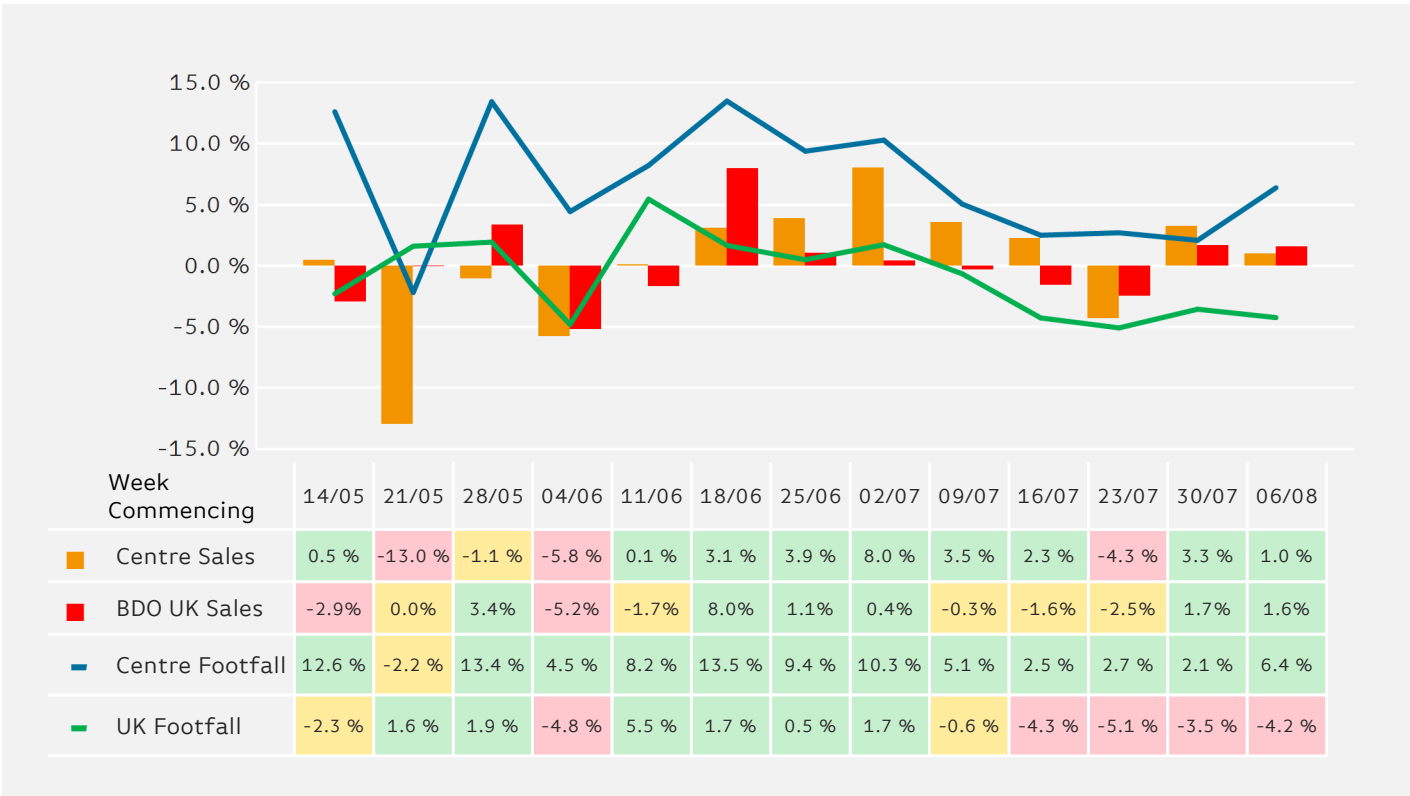
	Average High Temperature	Average Low Temperature
2017	18.3	11.6
2016	19.1	12.3

Maximum Temperatures

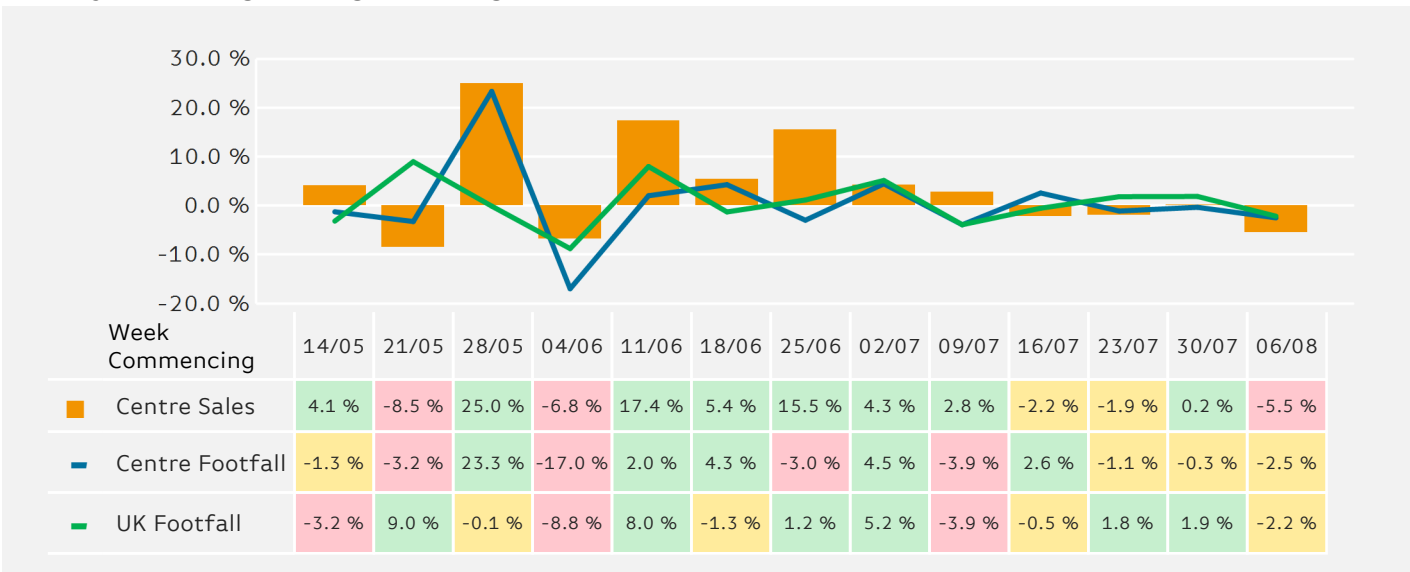


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

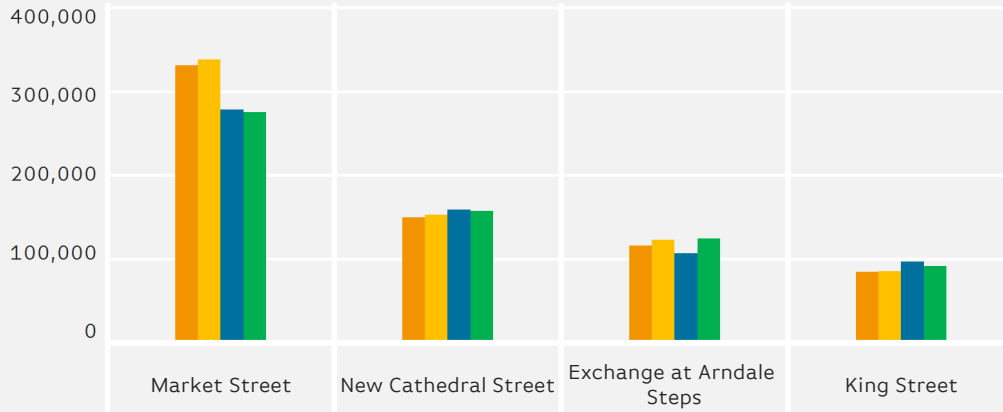


Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



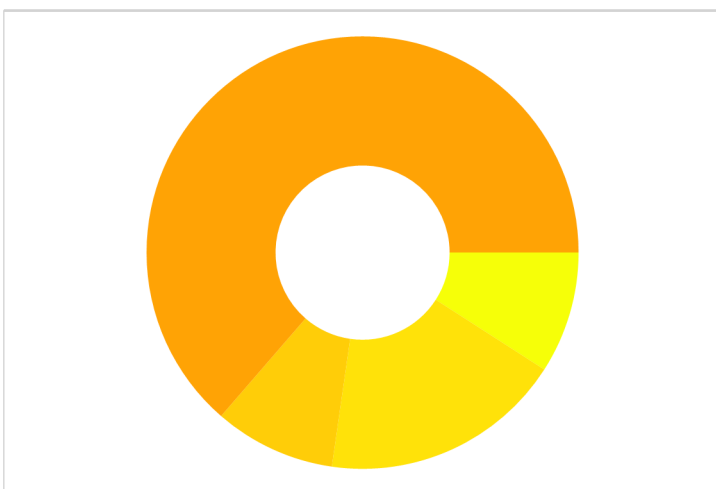
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	331,043	149,742	115,665	84,295
Previous Week	337,840	152,362	122,891	85,008
Previous Year	278,373	158,709	106,338	96,403
2 Years Ago	275,262	157,369	124,153	91,470
Week on Week % Change	-2.0 %	-1.7 %	-5.9 %	-0.8 %
Year on Year % Change	18.9 %	-5.6 %	8.8 %	-12.6 %

Counting By Location Main Locations Only



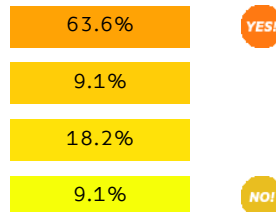
- Market Street, 48.6 %
- New Cathedral Street, 22.0 %
- Exchange at Arndale Steps, 17.0 %
- King Street, 12.4 %

Retailer Feedback Statement



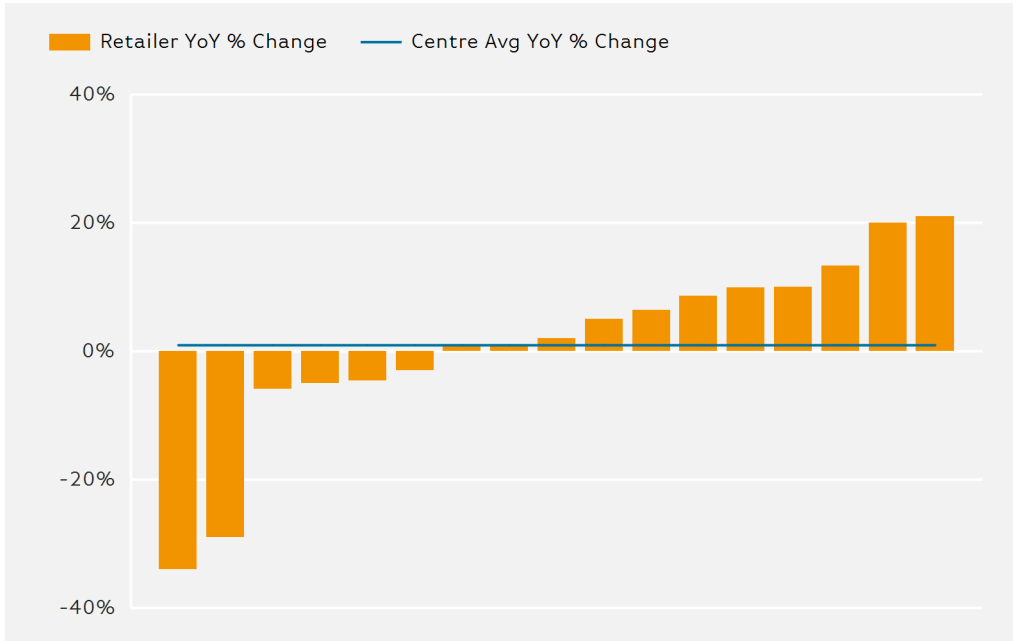
We asked you to rate this statement

Do click and collect monies and refunds attribute to the store



Next weeks statement is:
Customers are spending more time and money at coffee shops and restaurants than in other types of retail stores

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week