



Heart of Manchester BID

Week 32, 2018

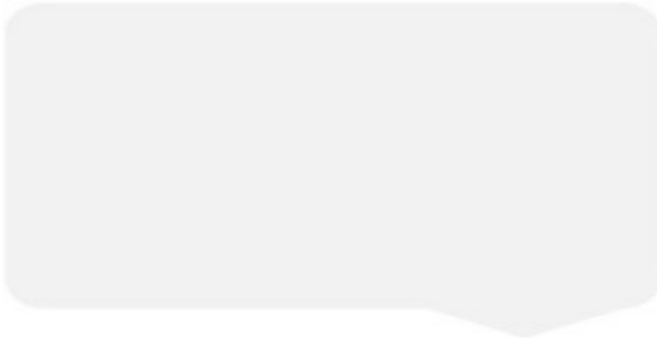
05/08/2018 to 11/08/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	6.6%	17.2%	-1.8%
North & Yorkshire	-0.4%	2.0%	-0.9%
UK	-2.3%	-1.2%	-2.5%

Springboard Insights

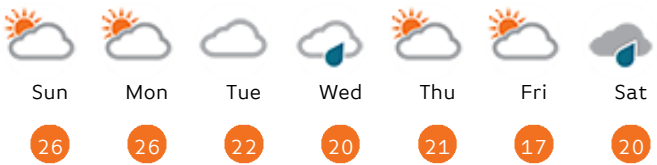
Footfall for last week dipped slightly, with a result of -0.8% against last year, a significant improvement upon the result of -2.3% for the same week in 2017. This was not reflected in the weekly change though, which saw numbers decline for the first time since June, falling -2.6% against the previous week with just Scotland and Northern Ireland subverting that with weekly growth of +2.0% and +0.9%.

Weekly Sales

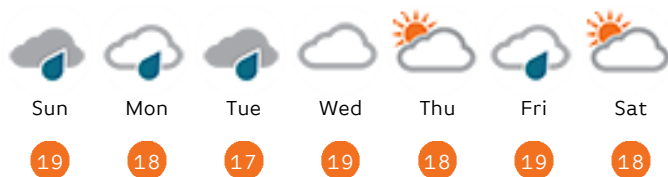
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	3.0%	-0.7%
BDO Sales	-3.0%	

Weather

This Year



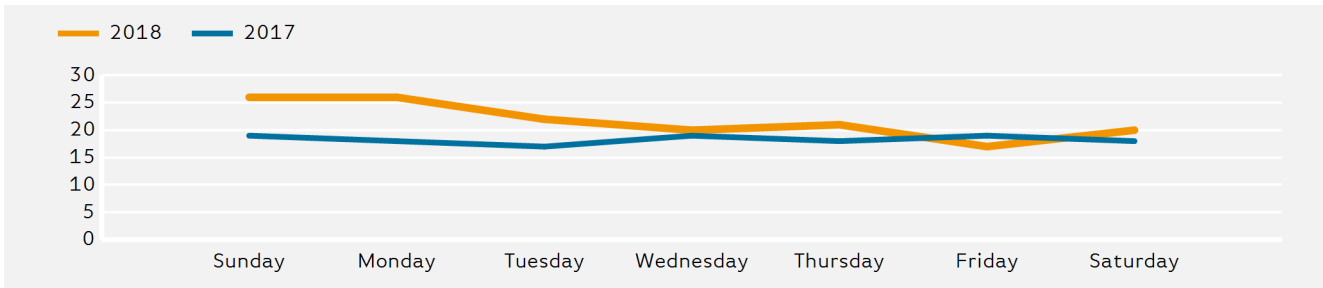
Last Year



Weather Avg Temps

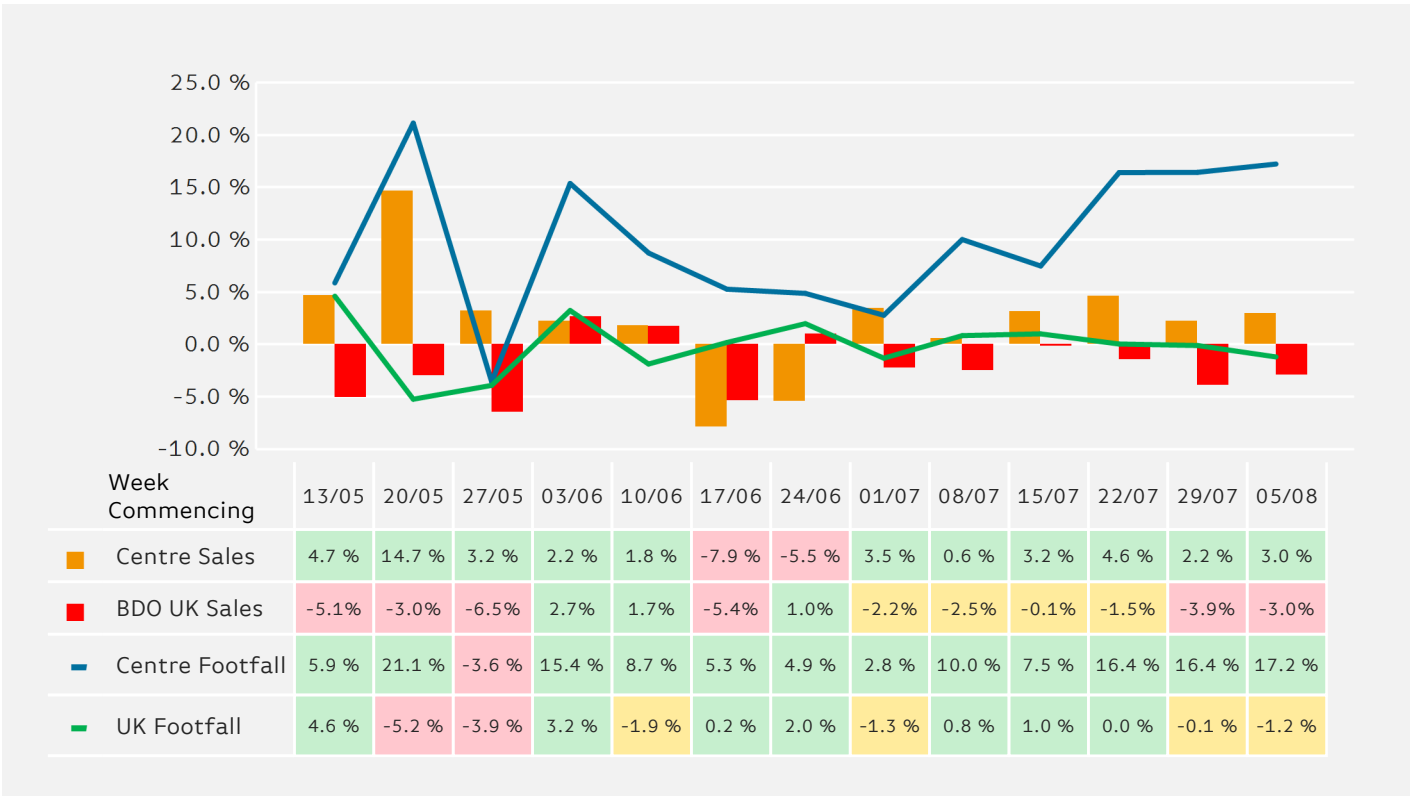
	Average High Temperature	Average Low Temperature
2018	21.9	11.7
2017	18.3	11.6

Maximum Temperatures

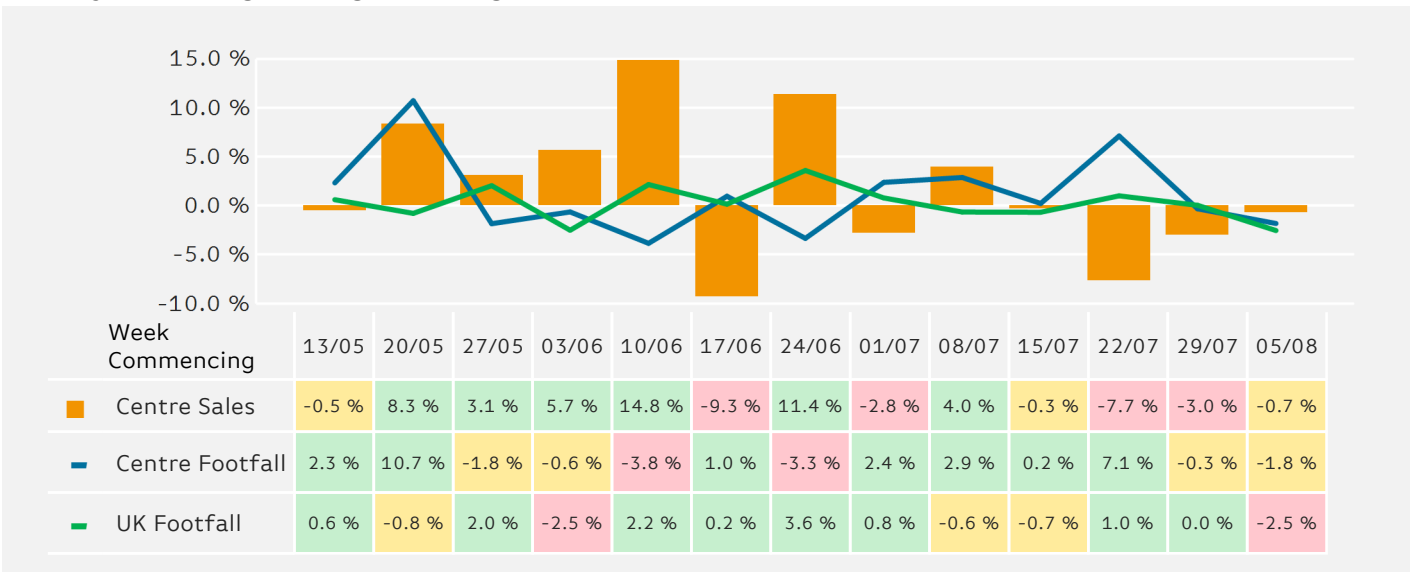


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



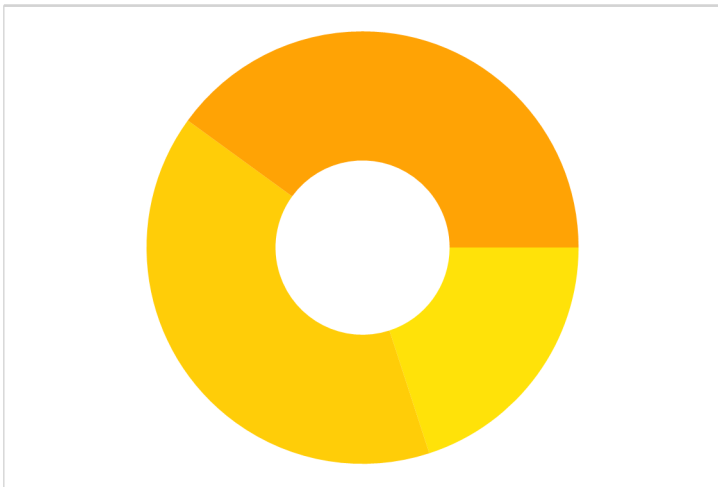
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	368,061	190,003	122,705	117,301
Previous Week	371,311	196,273	125,626	119,664
Previous Year	331,043	149,742	84,295	115,665
2 Years Ago	278,373	158,709	96,403	106,338
Week on Week % Change	-0.9 %	-3.2 %	-2.3 %	-2.0 %
Year on Year % Change	11.2 %	26.9 %	45.6 %	1.4 %

Counting By Location Main Locations Only



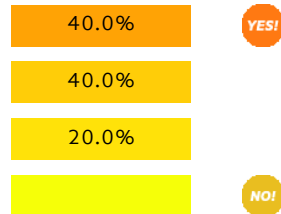
- Market Street, 46.1 %
- New Cathedral Street, 23.8 %
- King Street, 15.4 %
- Exchange at Arndale Steps, 14.7 %

Retailer Feedback Statement



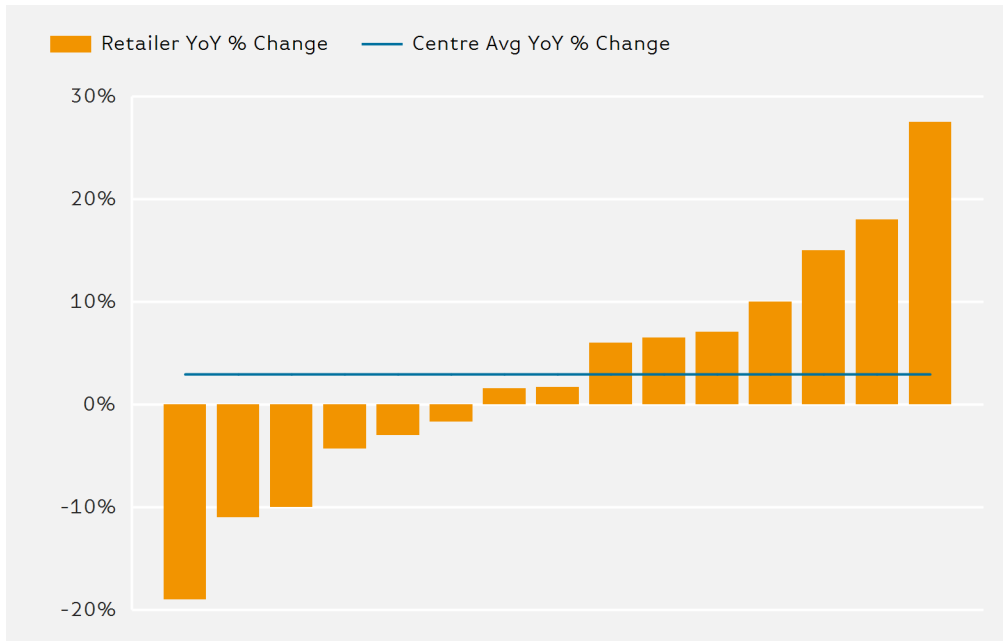
We asked you to rate this statement

Customers are spending more time and money at coffee shops and restaurants than in other types of retail stores



Next weeks statement is:
Sales in September will be up on last year

Sales Spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week