



Heart of Manchester BID

Week 36, 2018

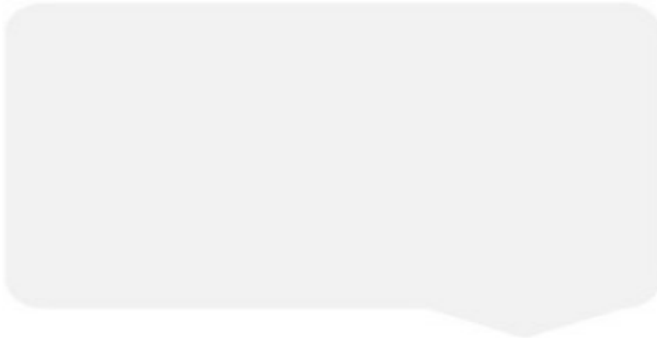
02/09/2018 to 08/09/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	7.5%	15.8%	-10.0%
North & Yorkshire	-0.8%	-3.0%	-7.4%
UK	-2.3%	-0.6%	-2.6%

Springboard Insights

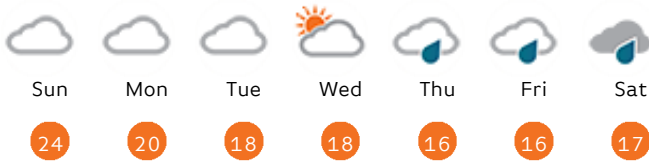
Unsurprisingly given that last week was the return to school and work for most of the country, footfall slipped against the previous week by -2.8%, but with an annual drop of just -0.9%. Both of which are an improvement upon the results of the same week in 2017, which saw numbers drop -3.6% week on week and an annual change of -1.2%.

Weekly Sales

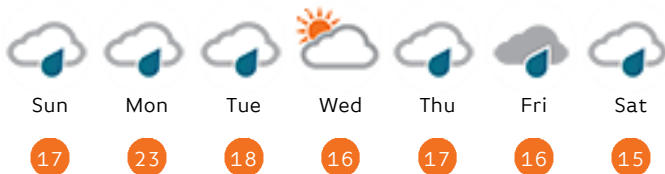
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-3.4%	-10.1%
BDO Sales	-1.6%	

Weather

This Year



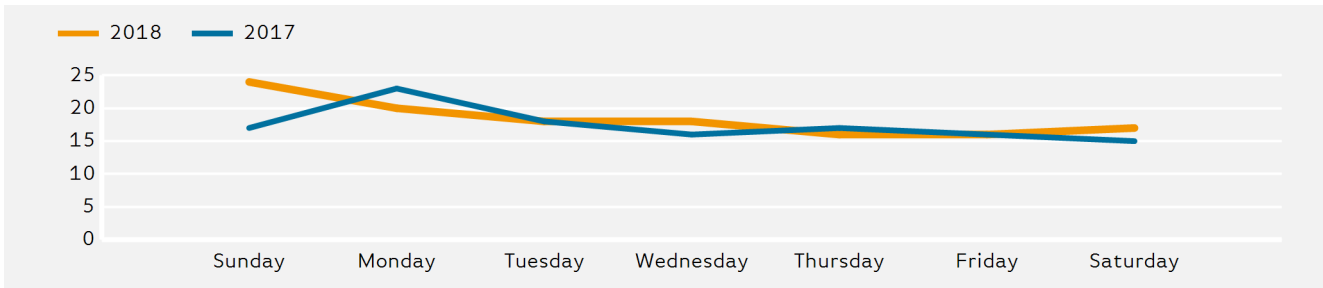
Last Year



Weather Avg Temps

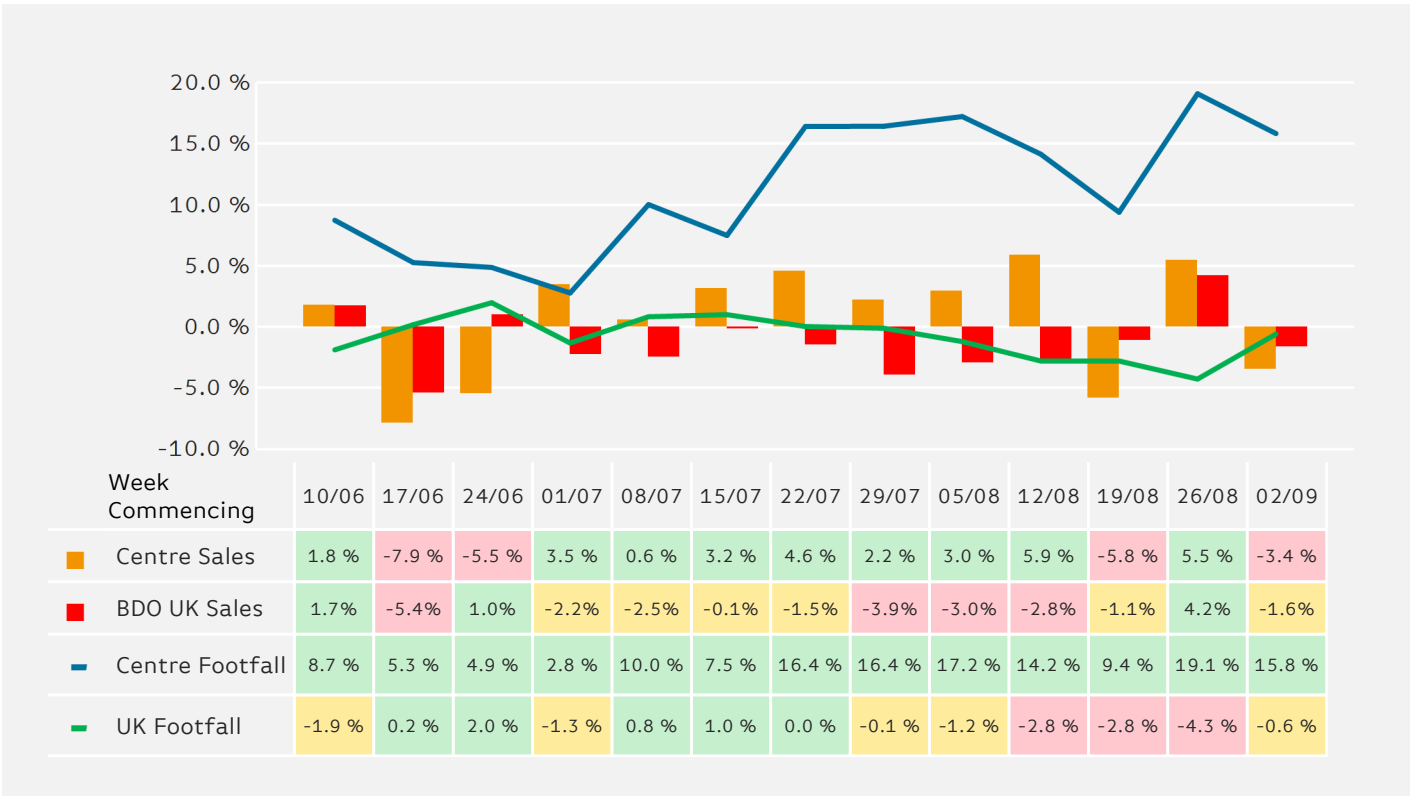
	Average High Temperature	Average Low Temperature
2018	19.3	11.0
2017	18.0	11.6

Maximum Temperatures

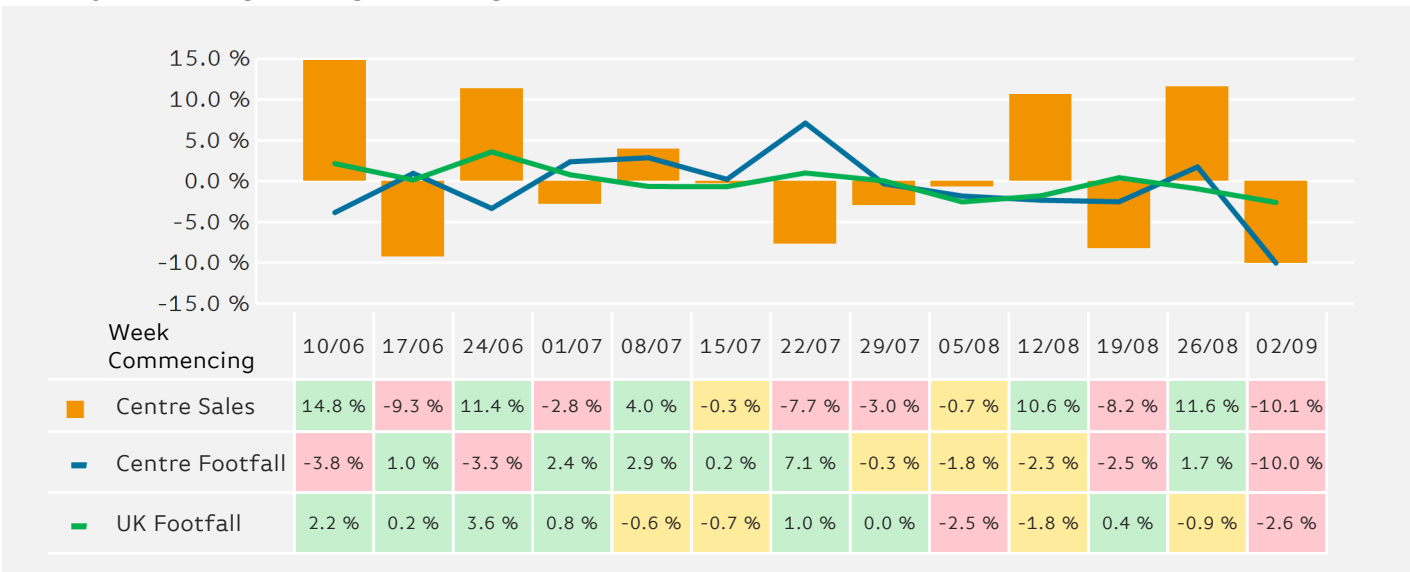


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

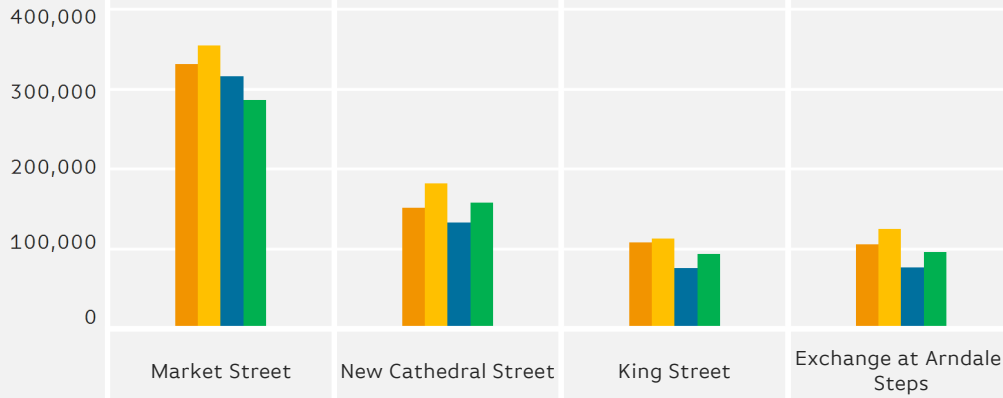


Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



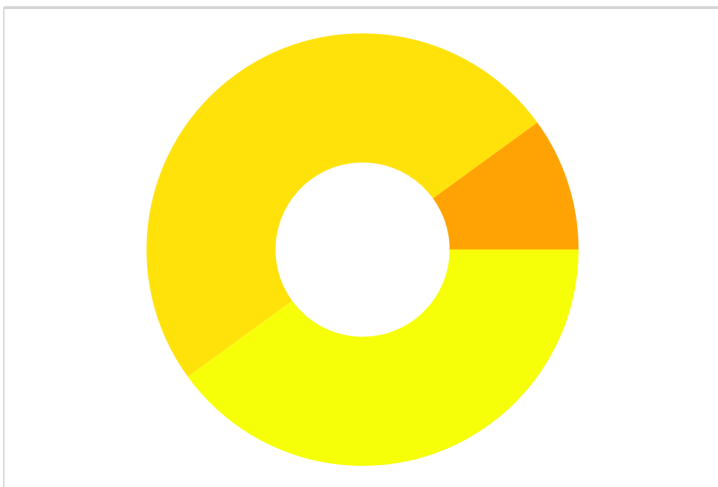
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	331,241	151,277	107,882	105,060
Previous Week	354,197	181,768	112,669	124,453
Previous Year	315,475	132,555	75,770	76,566
2 Years Ago	285,942	157,171	93,052	95,682
Week on Week % Change	-6.5 %	-16.8 %	-4.2 %	-15.6 %
Year on Year % Change	5.0 %	14.1 %	42.4 %	37.2 %

Counting By Location Main Locations Only



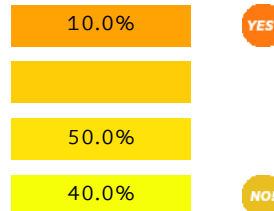
- Market Street, 47.6 %
- New Cathedral Street, 21.8 %
- King Street, 15.5 %
- Exchange at Arndale Steps, 15.1 %

Retailer Feedback Statement



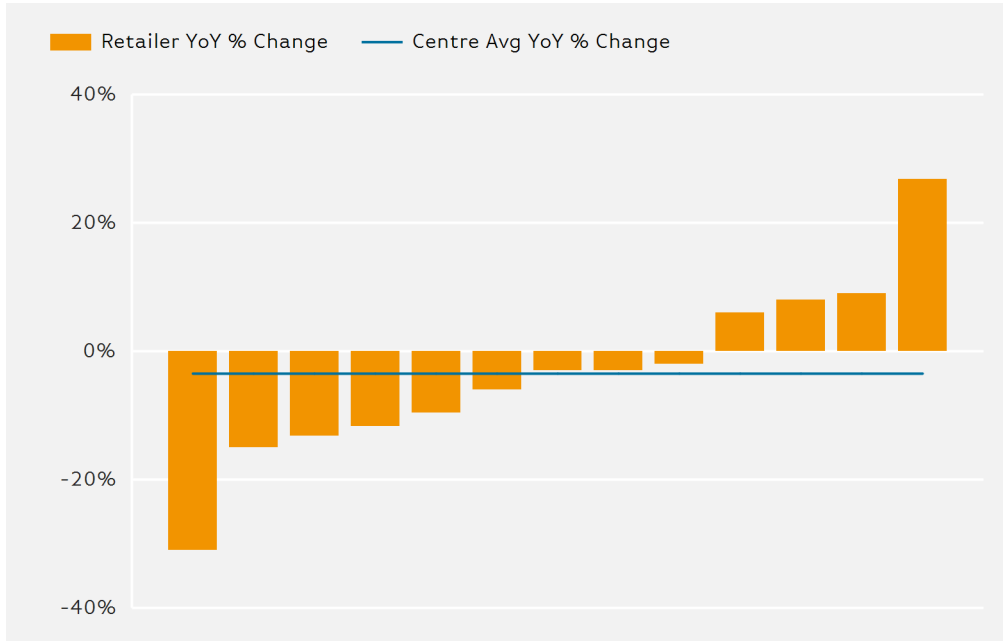
We asked you to rate this statement

Should autumn stock ranges be held back until October



Next weeks statement is:
Footfall will decrease in the evenings as the evenings draw in

Sales Spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week