

### Messages from centre

### Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	<b>-6.1%</b>	<b>-6.6%</b>	<b>-1.5%</b>
North & Yorkshire	<b>-2.2%</b>	<b>-1.2%</b>	<b>-6.2%</b>
UK	<b>-1.5%</b>	<b>-2.4%</b>	<b>-3.7%</b>

### Springboard insights








As was the case last year, the back to school week led to a drop in footfall from the week before when trips were undoubtedly made to prepare for the forthcoming school term; although at -1.7% this was slightly improved from the drop of -2.8% last year. However there were fairly significant differences between the destination types, with all of the drop being driven by a week on week decline of -3.7% in high streets. In contrast there were modest increases in footfall over the week in retail parks (+0.2%) and shopping centres (+0.3%), which represent a much improved result on week on week declines last year of around -3.0% in both.

### Weekly sales








	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	<b>-0.3%</b>	<b>-4.1%</b>
BDO Sales	<b>2.1%</b>	

### Weather

#### This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
16°	18°	19°	16°	15°	16°	17°

#### Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
24°	20°	18°	18°	16°	16°	17°

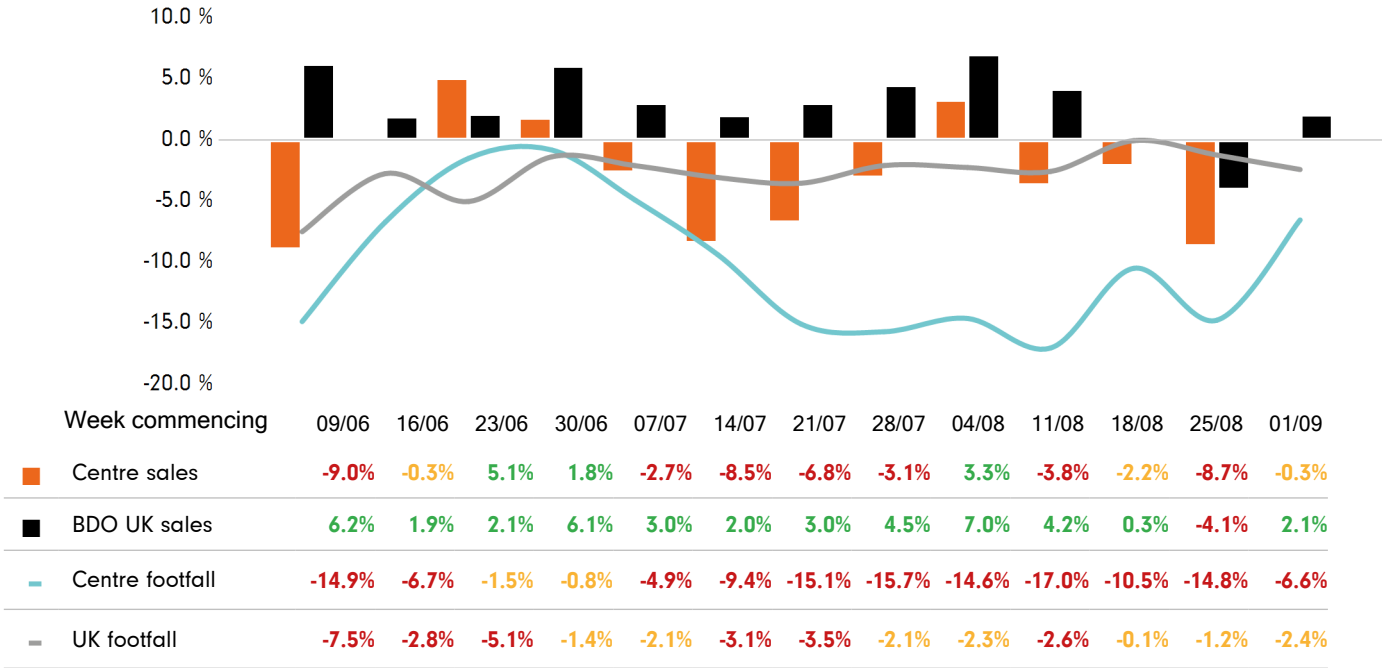
### Weather Avg Temps

	Average High Temperature	Average Low Temperature
2019	<b>16.7</b>	<b>10.4</b>
2018	<b>19.3</b>	<b>11.0</b>

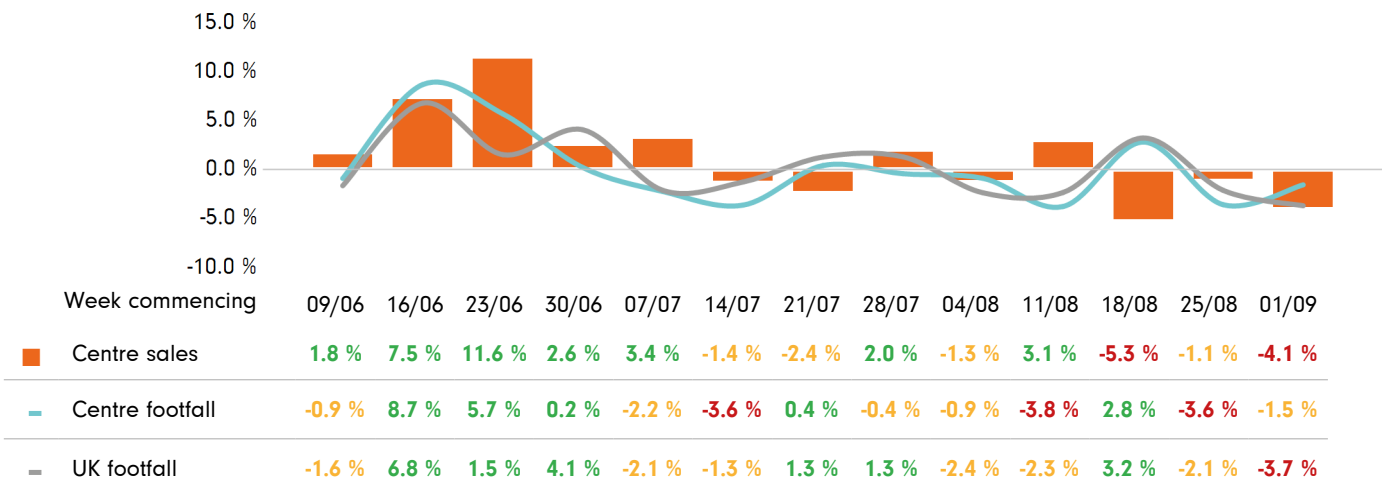
**SPRINGBOARD.**

## Sales and Footfall data

Year on year % (rolling 13 weeks)

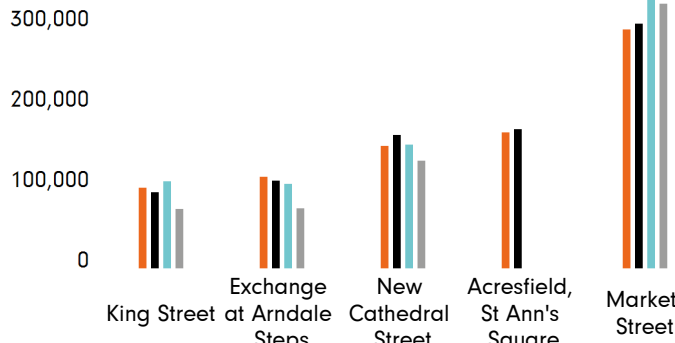


## Weekly percentage changes (rolling 13 weeks)



## Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	100,736	113,661	149,854	165,413	285,573
Previous Week	95,220	109,189	161,944	169,171	292,541
Previous Year	107,882	105,060	151,277	-	331,241
2 Years Ago	75,770	76,566	132,555	-	315,475
Week on Week %	5.8 %	4.1 %	-7.5 %	-2.2 %	-2.4 %
Year on Year %	-6.6 %	8.2 %	-0.9 %	-	-13.8 %

## Footfall by location

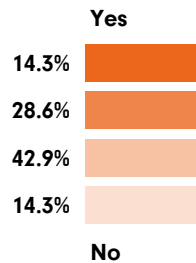


- Market Street, 35.0%
- Acresfield, St Ann's Square, 20.3%
- New Cathedral Street, 18.4%
- Exchange at Arndale Steps, 13.9%
- King Street, 12.4%

## Happiness index

We asked you to rate this statement

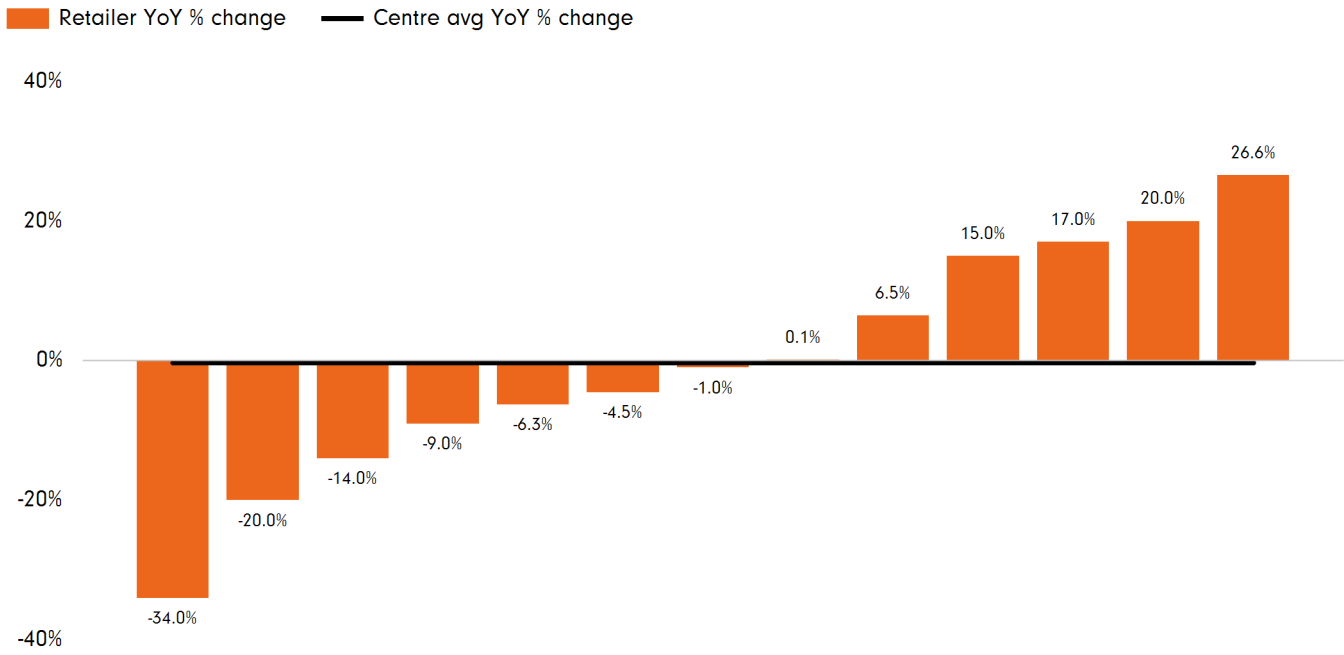
**The start of the school term has lowered footfall but increased sales values**



Next weeks statement is:

**Should autumn stock ranges be held back until October**

## Sales spread



### Notes:

\*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week