



Heart of Manchester BID

Week 37, 2017

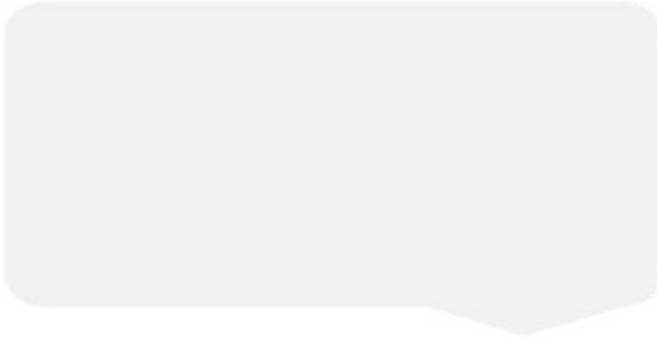
10/09/2017 to 16/09/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	7.2%	-6.2%	4.2%
North & Yorkshire	-0.4%	-6.8%	-0.7%
UK	-0.7%	-5.0%	0.2%

Springboard Insights

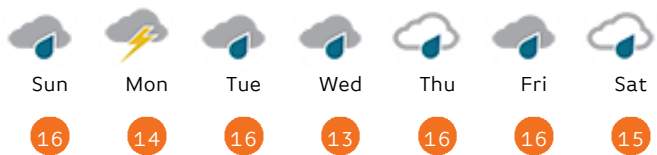
With the resumption of the school term being fully underway last week, it was not surprising that footfall continued to move downward from the previous week, and the -0.6% replicates last year when footfall dropped by -0.1% over the week. However, what is different is the shift over the year, with an annual decline in footfall of -1.8% across the UK compared with a rise of +1% in week 37 last year. Significantly, all of this decline was driven by a -5% drop in high street footfall, compared with +2.6% in retail parks and +0.9% in shopping centres.

Weekly Sales

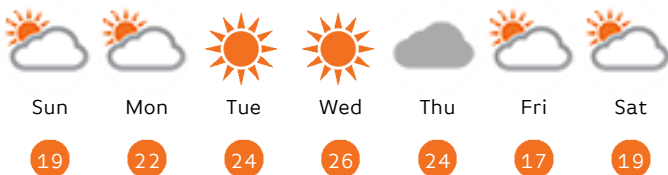
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	3.4%	12.0%
BDO Sales	7.7%	

Weather

This Year



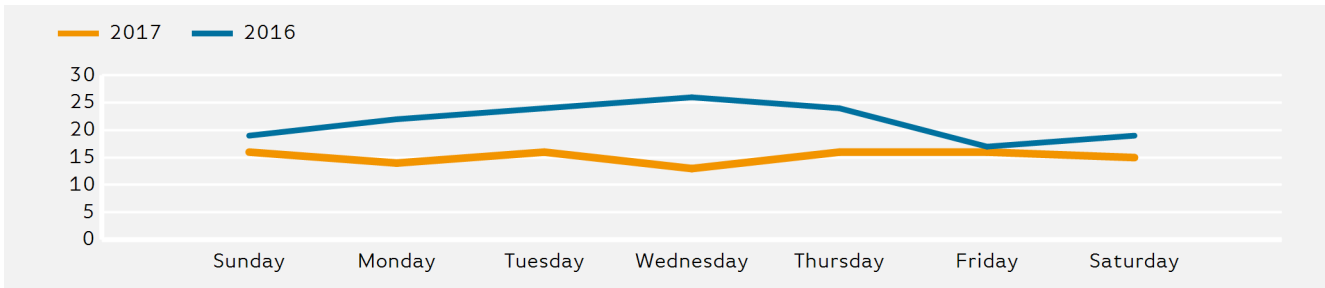
Last Year



Weather Avg Temps

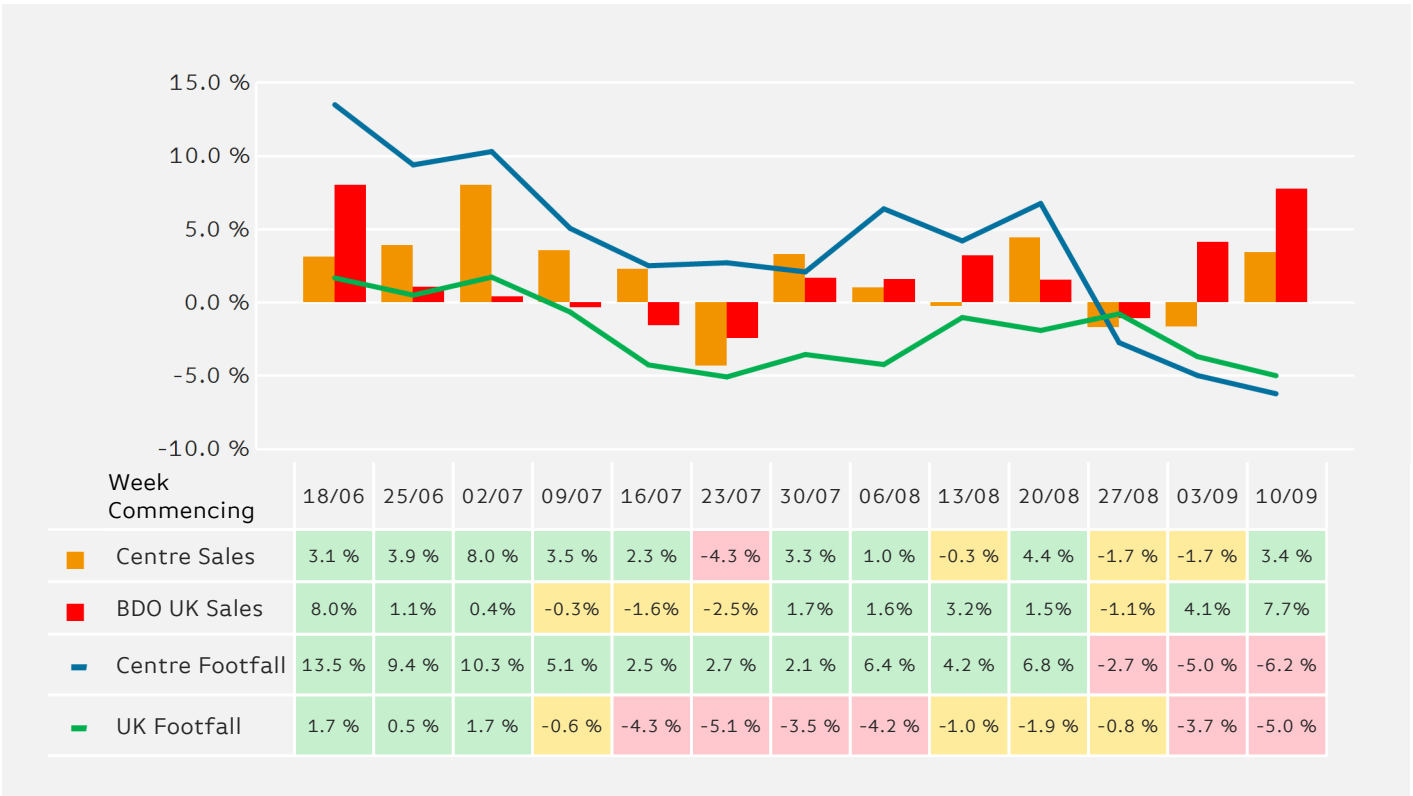
	Average High Temperature	Average Low Temperature
2017	15.1	8.7
2016	21.3	13.0

Maximum Temperatures

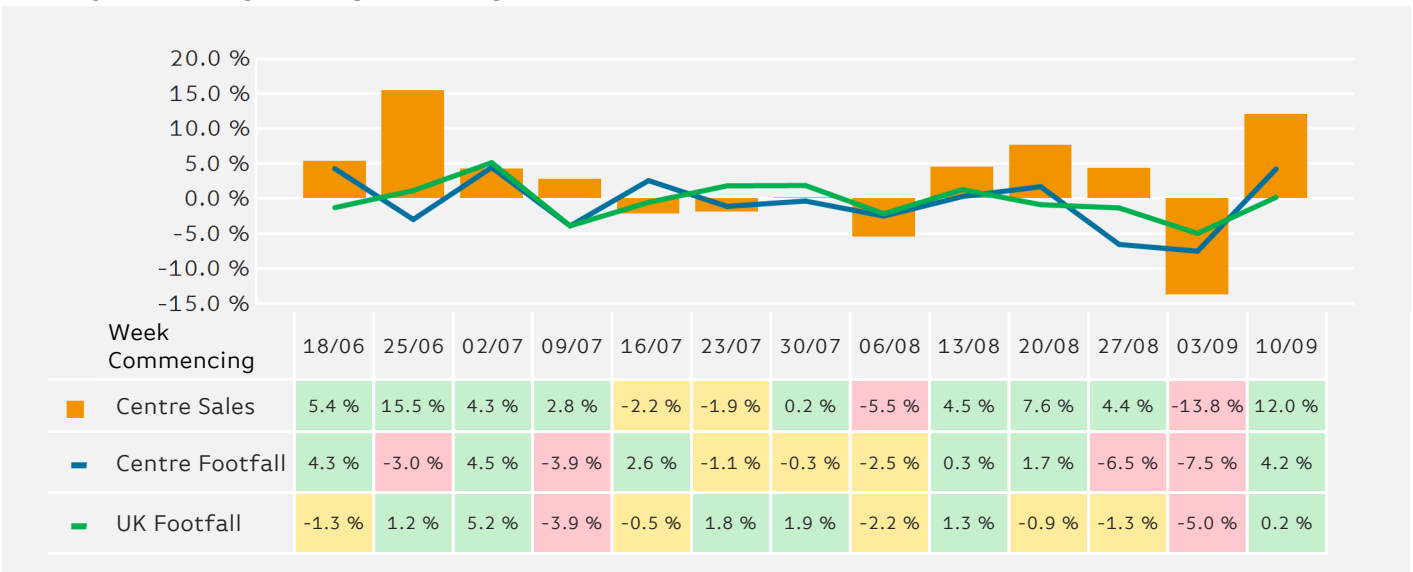


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

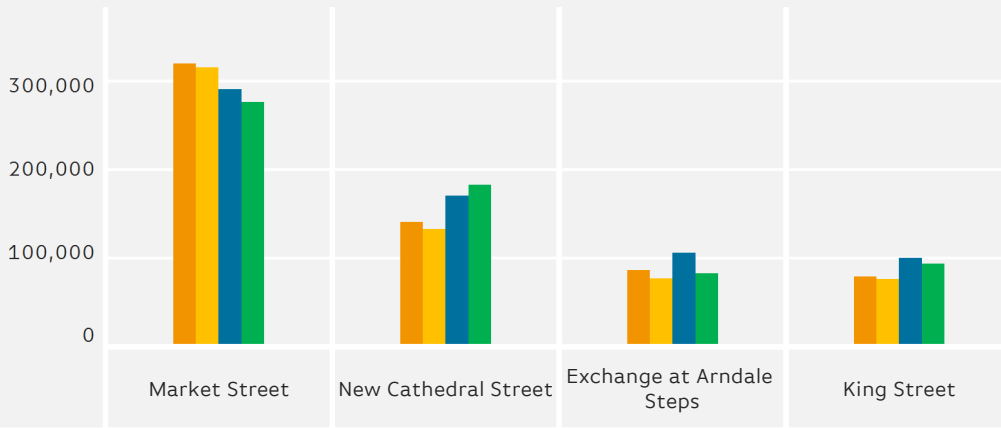


Weekly Percentage Changes (rolling 13 weeks)



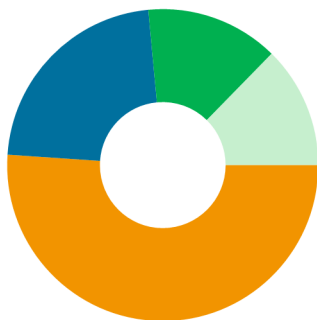
Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



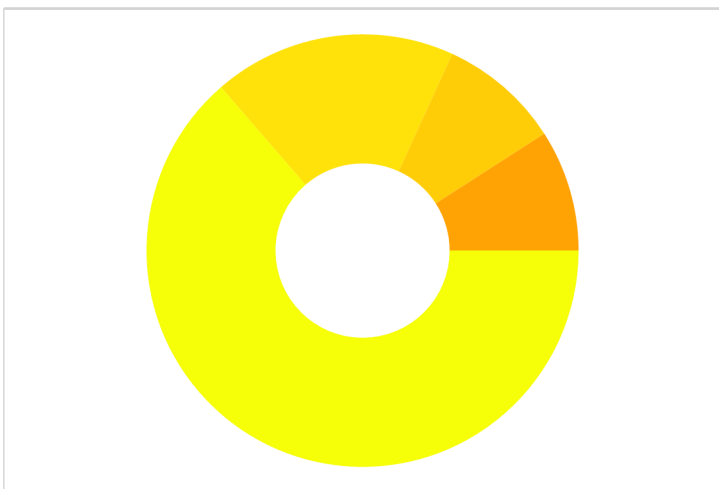
This Week	319,574	140,462	86,541	79,208
Previous Week	315,475	132,555	76,566	75,770
Previous Year	290,677	170,172	106,186	100,299
2 Years Ago	276,353	182,737	82,665	93,223
Week on Week % Change	1.3 %	6.0 %	13.0 %	4.5 %
Year on Year % Change	9.9 %	-17.5 %	-18.5 %	-21.0 %

Counting By Location Main Locations Only



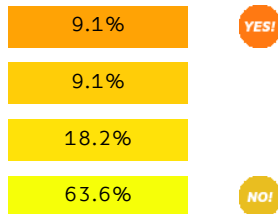
- Market Street, 51.1 %
- New Cathedral Street, 22.4 %
- Exchange at Arndale Steps, 13.8 %
- King Street, 12.7 %

Retailer Feedback Statement



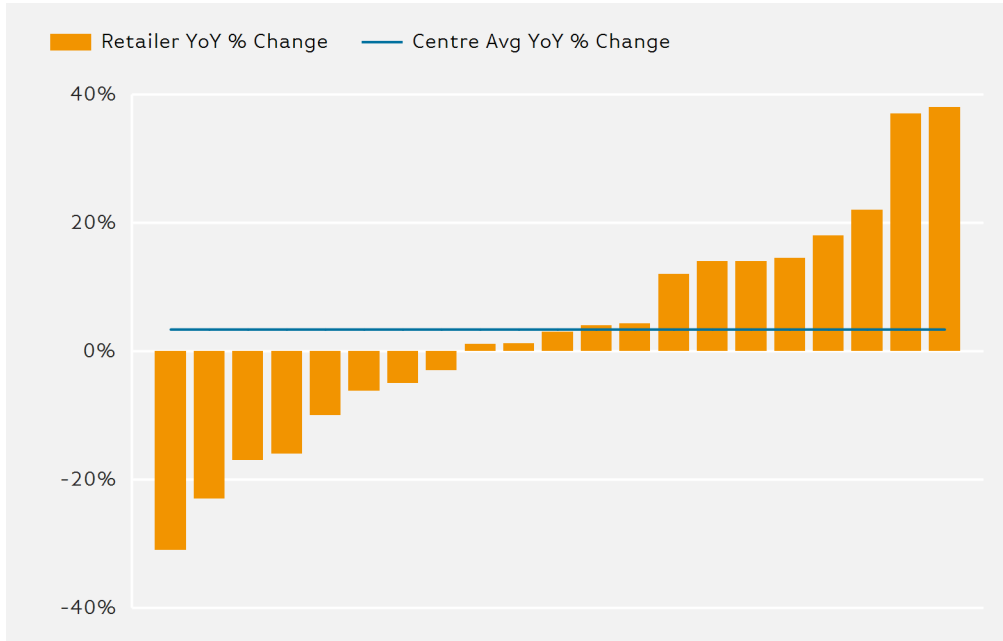
We asked you to rate this statement

Should autumn stock ranges be held back until October?



Next weeks statement is:
Sales in October will be up on last year

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week