

Week 40, 2019. 29 Sep 2019 - 05 Oct 2019

Weekly retailer sales index for: Heart of Manchester BID

Messages from centre

Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	-6.4%	-8.8%	0.7%
North & Yorkshire	-2.3%	-5.0%	0.3%
UK	-1.7%	-4.1%	0.7%

Springboard insights

Last week brought a slightly improved trading landscape, with a +1.5% increase in footfall from the week before. However, the annual position remained down on last year, with footfall dropping by -2.2% from Week 40 in 2018.








Footfall rose on a weekly basis across all three destination types, with the clear winners being retail parks where footfall rose by +2.1% and shopping centres, with an increase of +2.7% from the week before. In high streets the rise over the week was marginal, at just +0.7%.

Weekly sales








	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	-3.0%	4.5%
BDO Sales	7.8%	

Weather

This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
14°	16°	12°	13°	13°	15°	15°

Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
12°	13°	14°	16°	17°	15°	12°

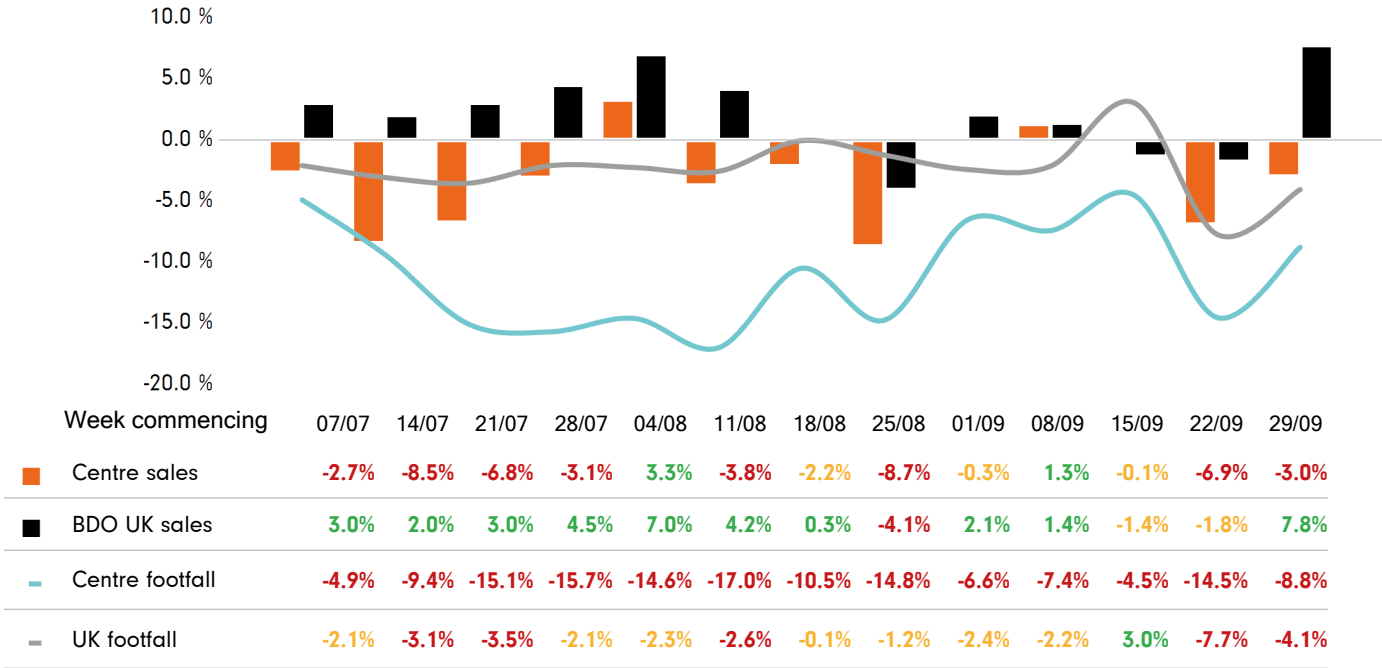
Weather Avg Temps

	Average High Temperature	Average Low Temperature
2019	14.0	8.0
2018	14.6	8.6

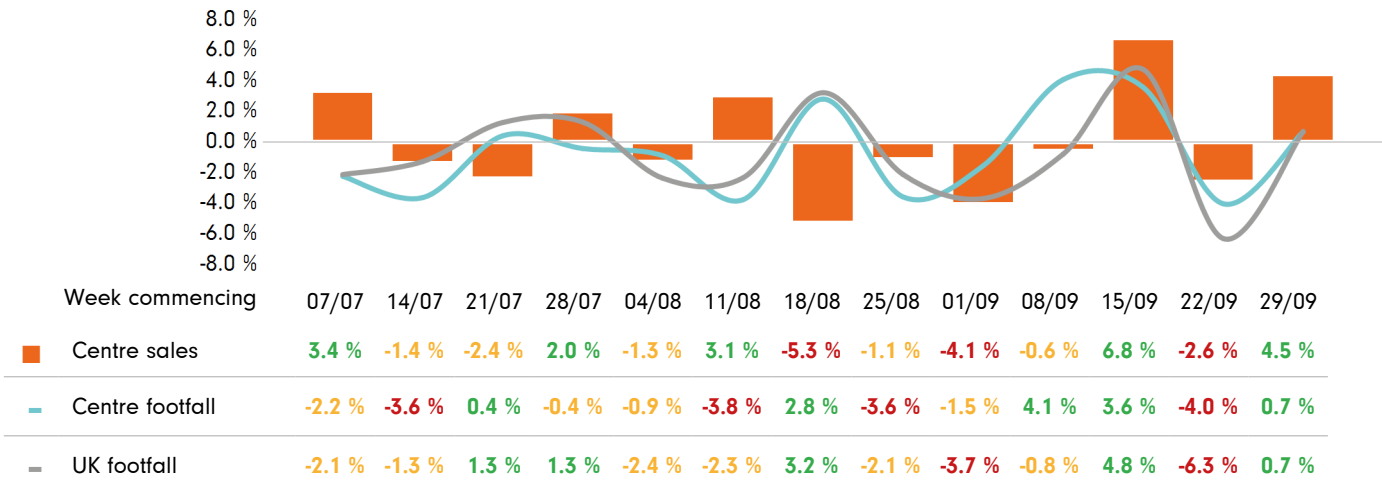
SPRINGBOARD.

Sales and Footfall data

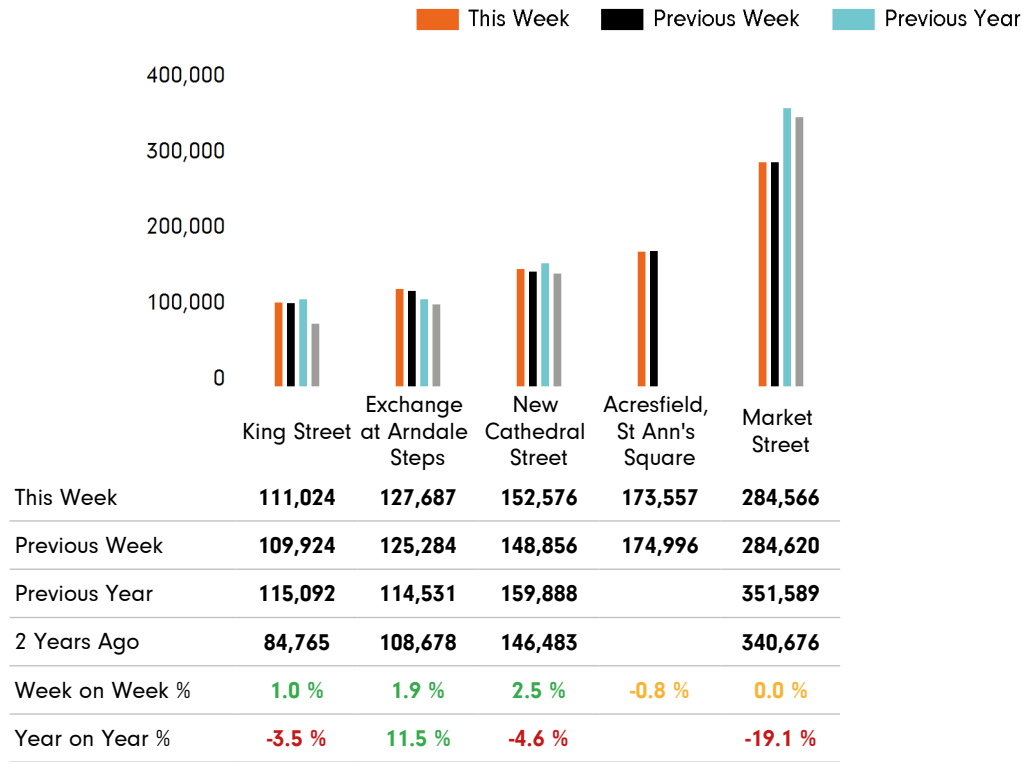
Year on year % (rolling 13 weeks)



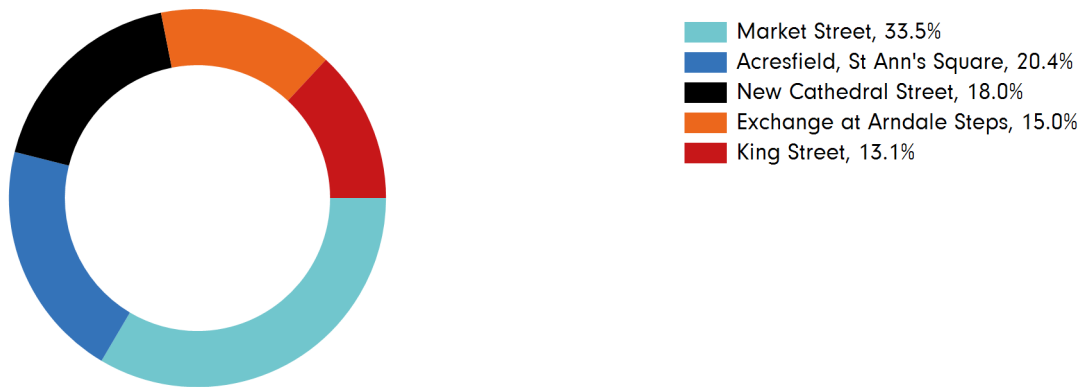
Weekly percentage changes (rolling 13 weeks)



Footfall by location



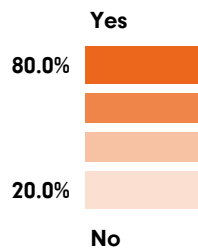
Footfall by location



Happiness index

We asked you to rate this statement

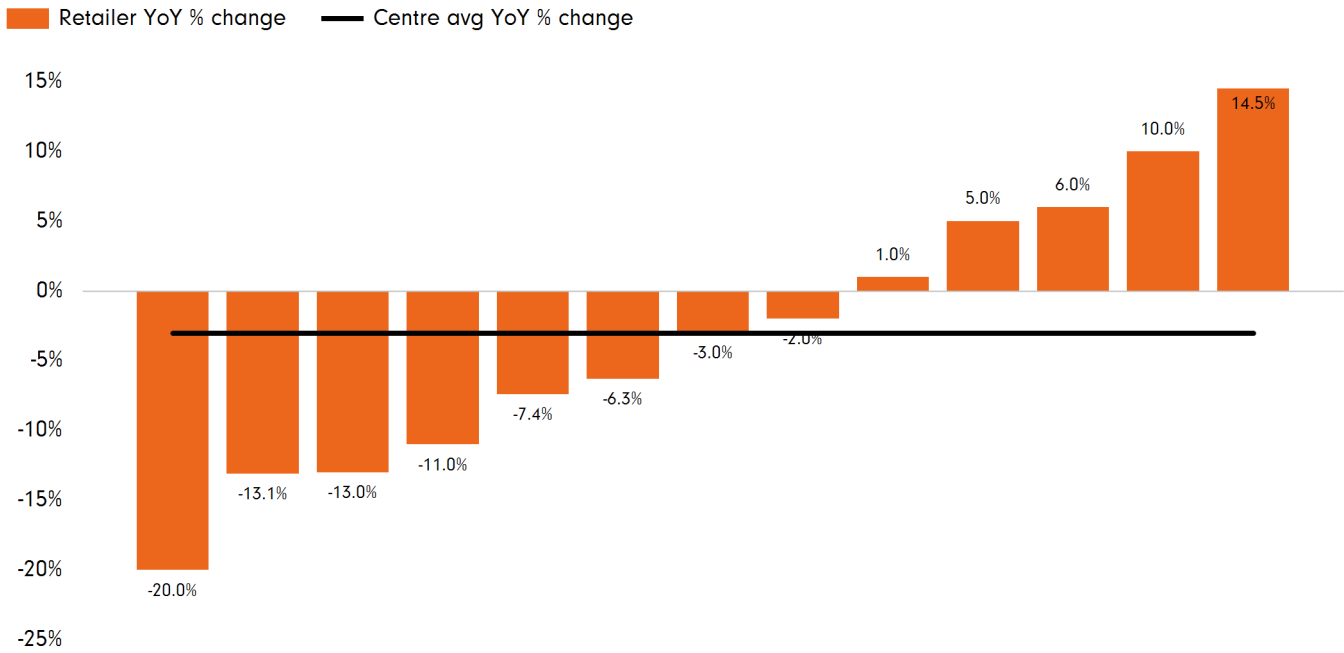
We are offering price promotions in store at the moment



Next weeks statement is:

When we launch price promotions in store it increases the number of sales we make

Sales spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week