



**Heart of Manchester BID**

Week 41, 2017

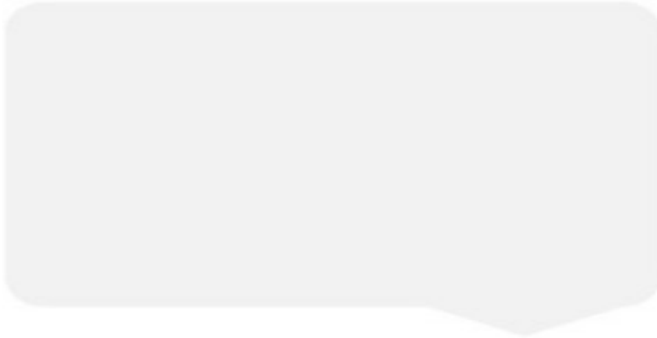
08/10/2017 to 14/10/2017



REGION - North & Yorkshire

Sunday to Saturday

**Messages from Centre**



**Weekly Footfall**

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	6.8%	7.7%	2.4%
North & Yorkshire	-0.6%	1.6%	-0.6%
UK	-0.8%	-0.4%	-1.4%

**Springboard Insights**

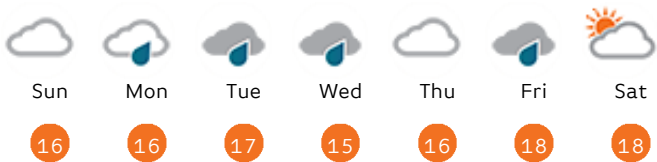
The headline Springboard Index footfall rate took a tumble again last week with a drop of -1.4% against last year across all UK retail destinations, compounded by a drop against the previous week of -2.5%. At the cusp of the seasons such as this, unlike other points of the year, the weather cannot be held accountable for the downward movement in consumer shopping.

**Weekly Sales**

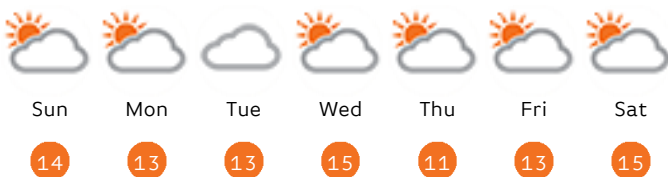
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-2.5%	-0.7%
BDO Sales	-5.9%	

**Weather**

This Year



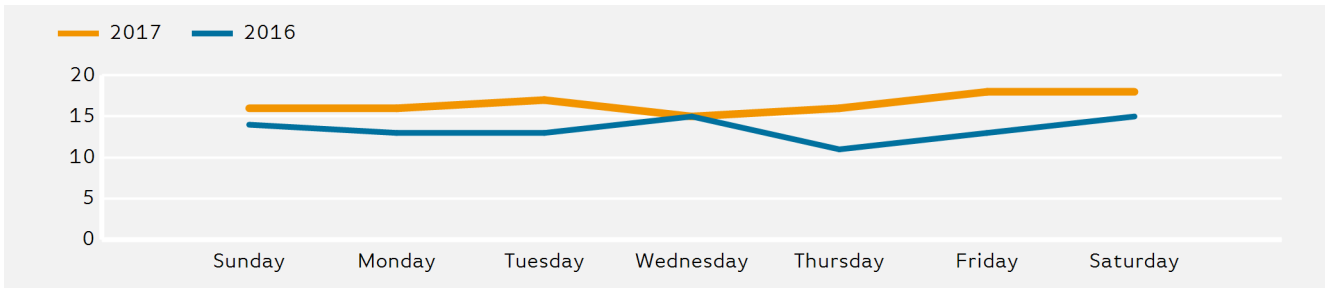
Last Year



**Weather Avg Temps**

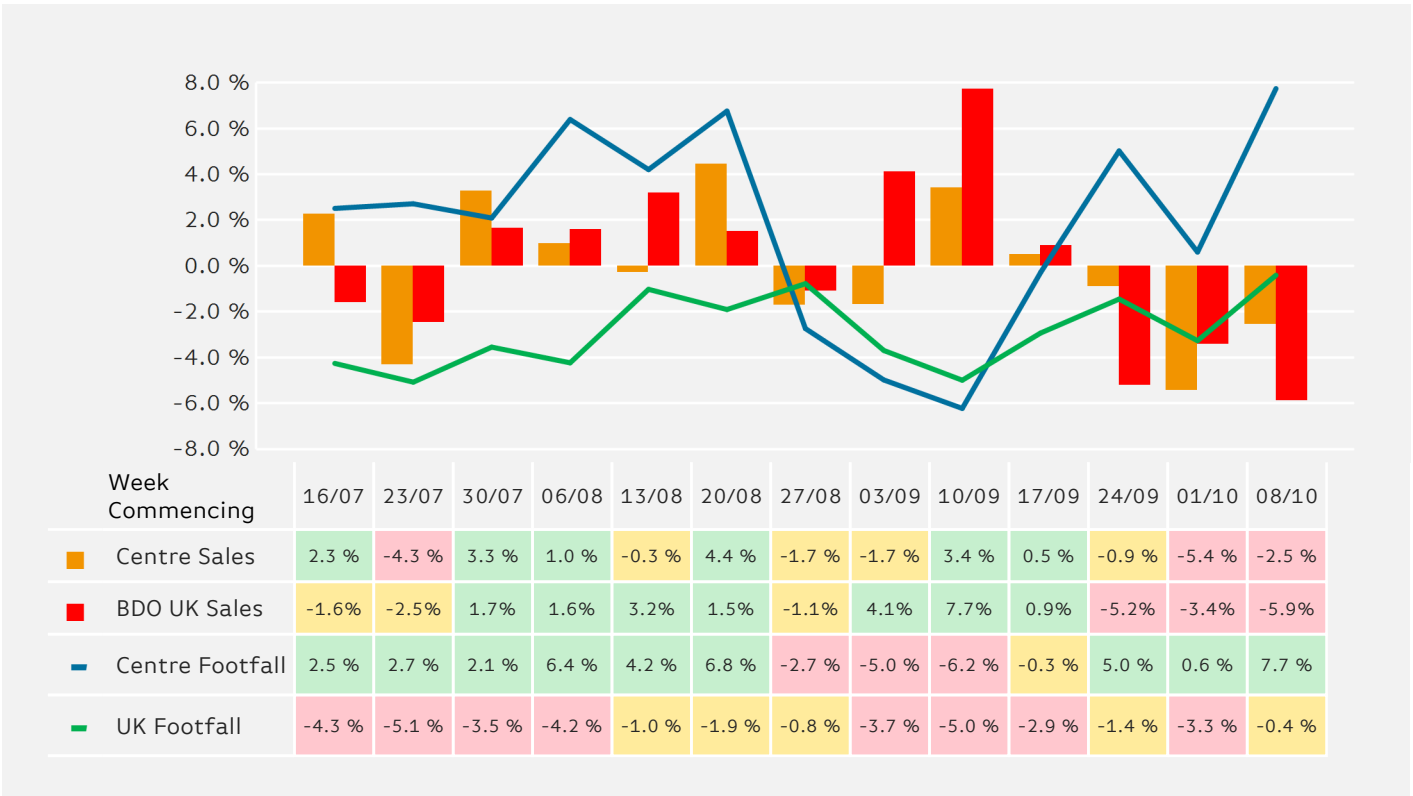
	Average High Temperature	Average Low Temperature
2017	15.9	11.9
2016	13.6	7.7

**Maximum Temperatures**

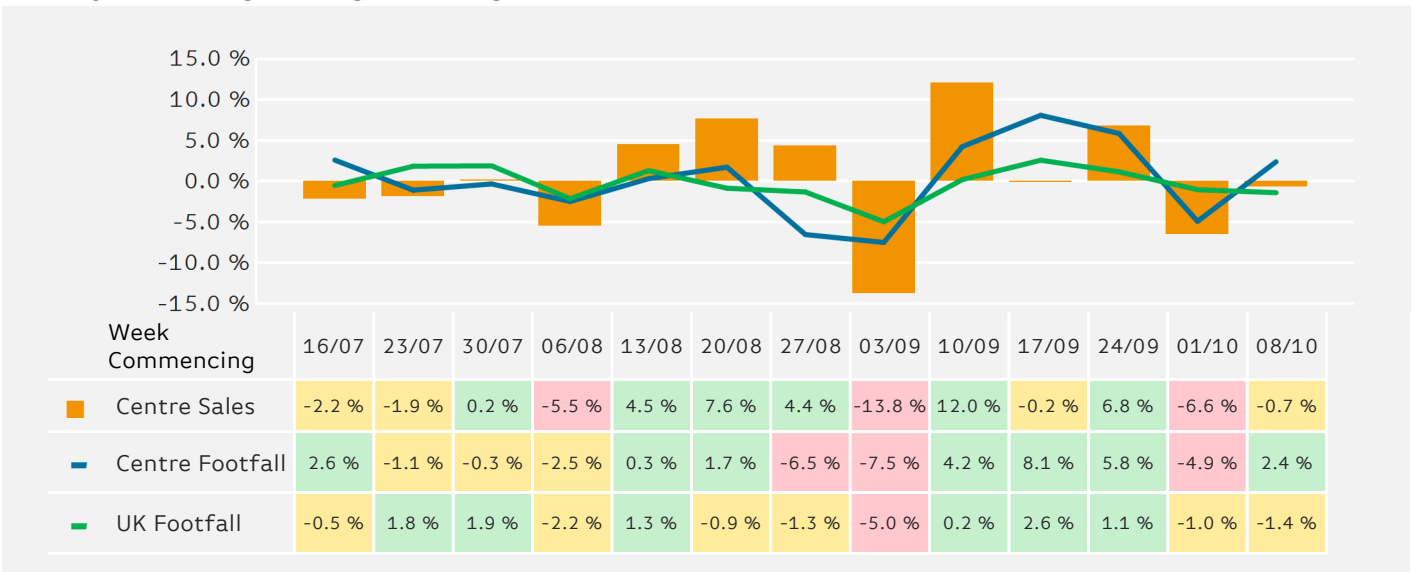


**Sales & Footfall Data**

**Annual Percentage Changes (rolling 13 weeks)**

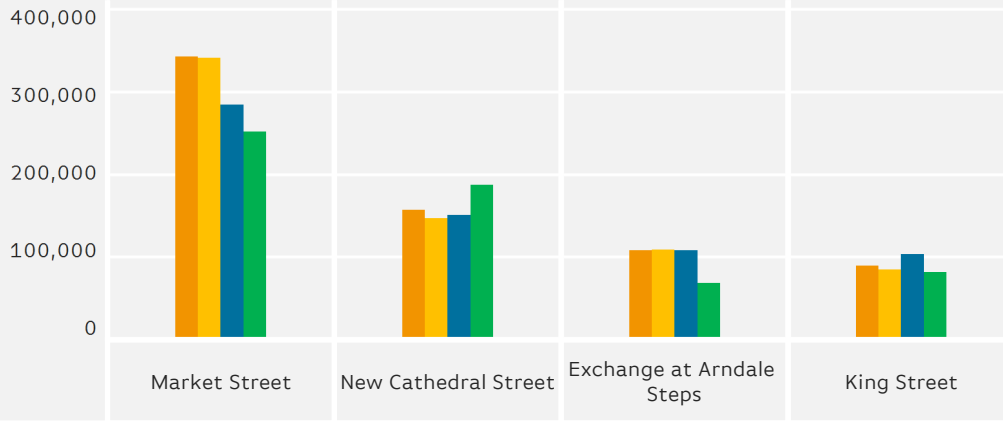


**Weekly Percentage Changes (rolling 13 weeks)**



### Footfall by Location

■ This Week 
 ■ Previous Week 
 ■ Previous Year 
 ■ 2 Years Ago



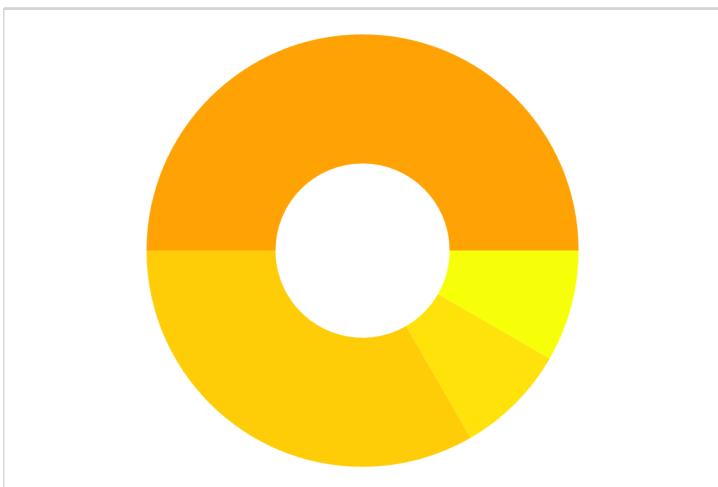
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	342,448	156,913	108,194	89,219
Previous Week	340,676	146,483	108,678	84,765
Previous Year	284,042	150,898	108,294	103,456
2 Years Ago	251,433	187,485	68,220	81,437
Week on Week % Change	0.5 %	7.1 %	-0.4 %	5.3 %
Year on Year % Change	20.6 %	4.0 %	-0.1 %	-13.8 %

### Counting By Location Main Locations Only



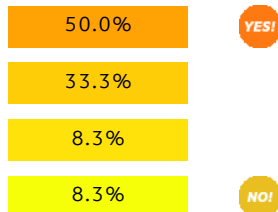
- Market Street, 49.1 %
- New Cathedral Street, 22.5 %
- Exchange at Arndale Steps, 15.5 %
- King Street, 12.8 %

### Retailer Feedback Statement



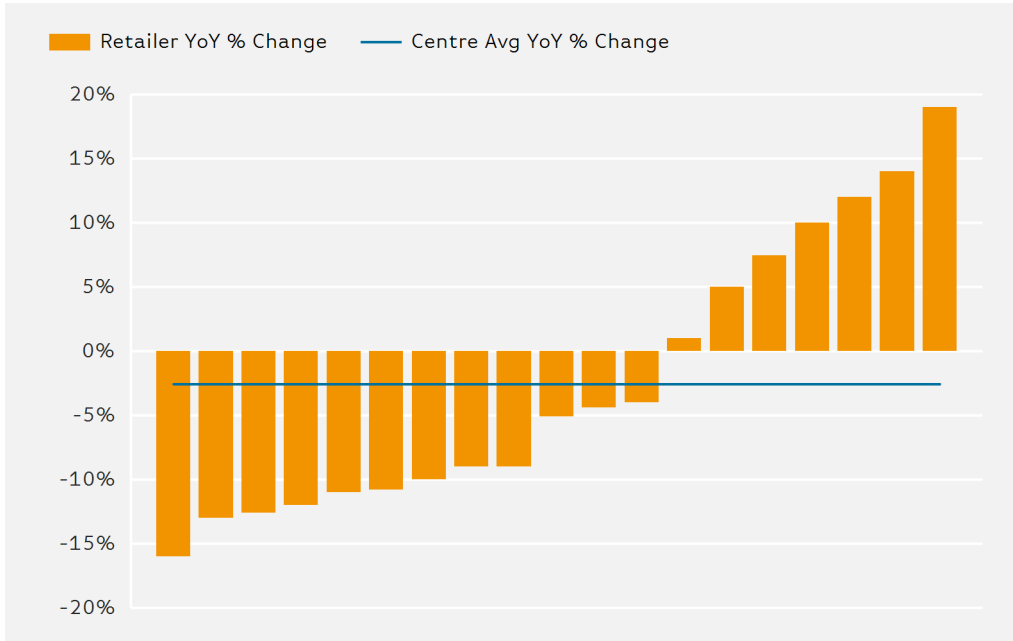
We asked you to rate this statement

When we launch price promotions in store it increases the number of sales we make



Next weeks statement is:  
The number of click and collect purchases has increased over the year

**Sales Spread**



Notes:  
 \*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.  
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison  
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)  
 Weekly Sales / Footfall: -  
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year  
 Annual % change – The % change in footfall / sales from the same week the previous year  
 Weekly % change – The % change in footfall / sales from the previous week