



Heart of Manchester BID

Week 44, 2018

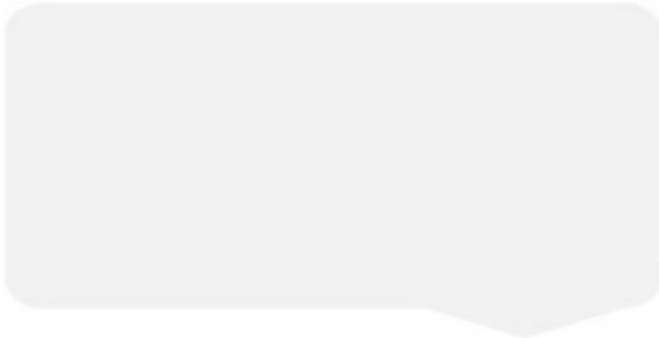
28/10/2018 to 03/11/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	7.3%	-2.5%	-10.0%
North & Yorkshire	-1.0%	-3.3%	0.2%
UK	-2.3%	-1.9%	-1.9%

Springboard Insights

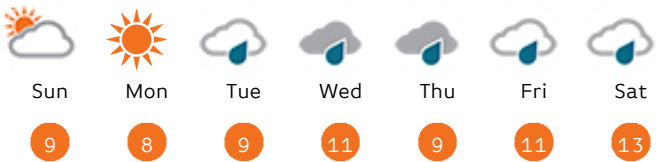
Despite the week containing both Halloween and Guy Fawkes weekend as well as school Half Term for some areas of the country, footfall slipped with an annual decline of -1.1%. This is however, to be viewed in context as this follows on from an increase in footfall last year of +0.3%. Footfall against the previous week also dipped, falling -0.3%.

Weekly Sales

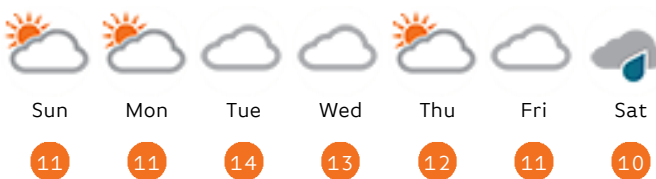
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-6.8%	0.8%
BDO Sales	6.6%	

Weather

This Year



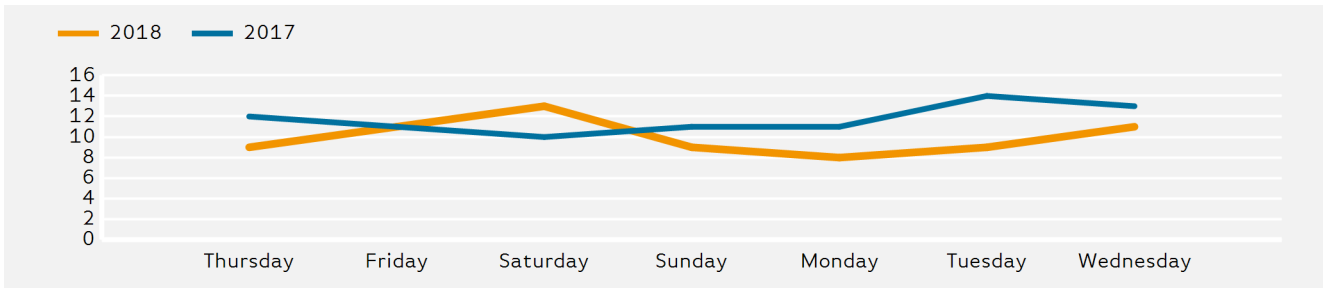
Last Year



Weather Avg Temps

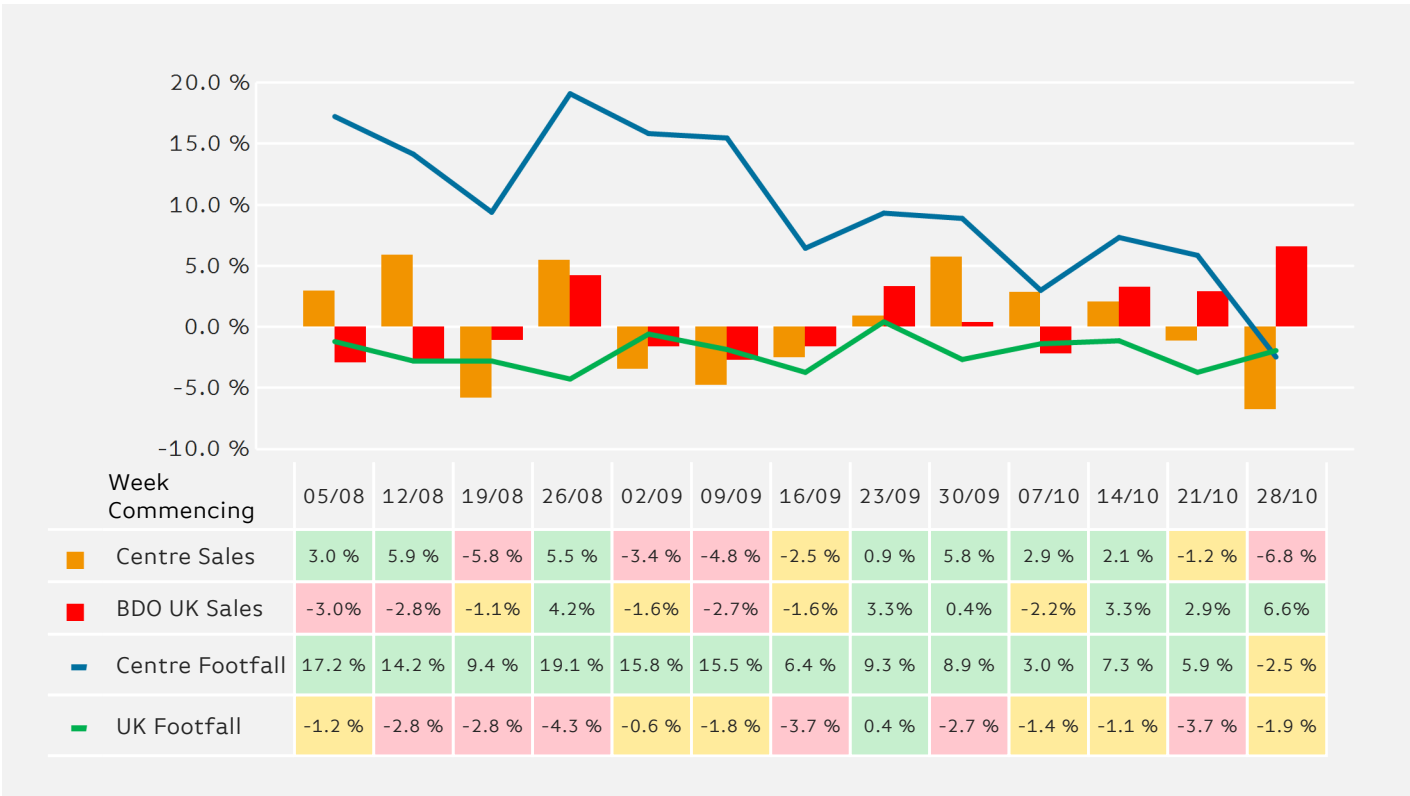
	Average High Temperature	Average Low Temperature
2018	9.3	3.1
2017	12.3	6.3

Maximum Temperatures

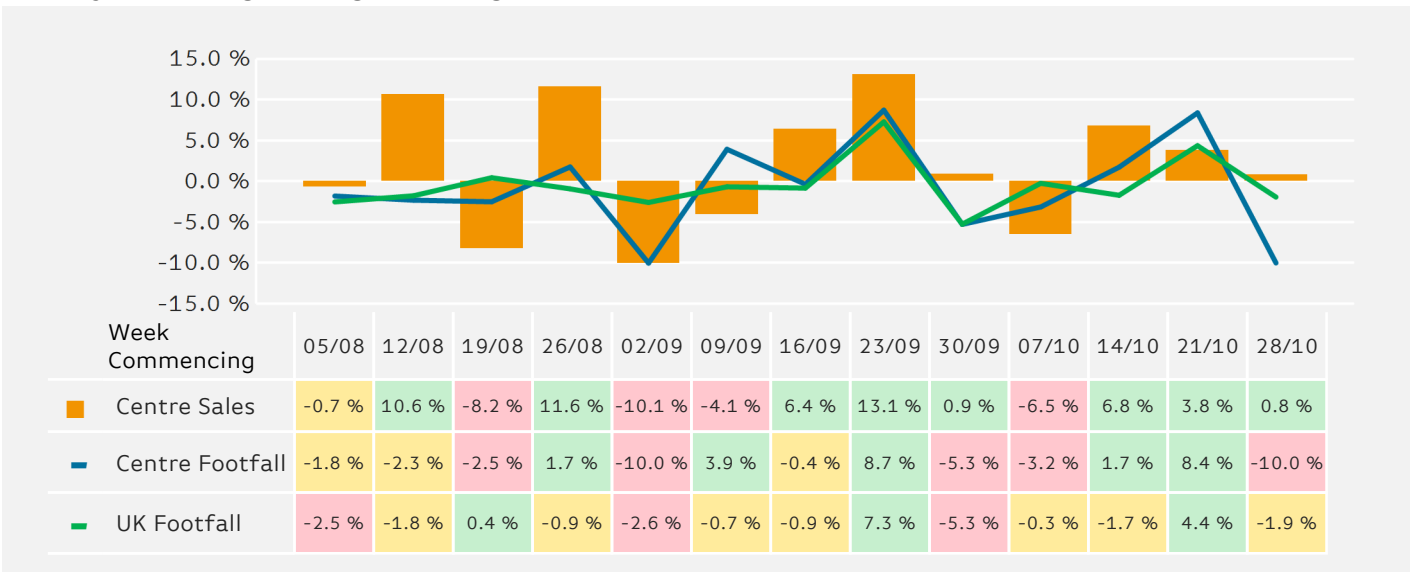


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

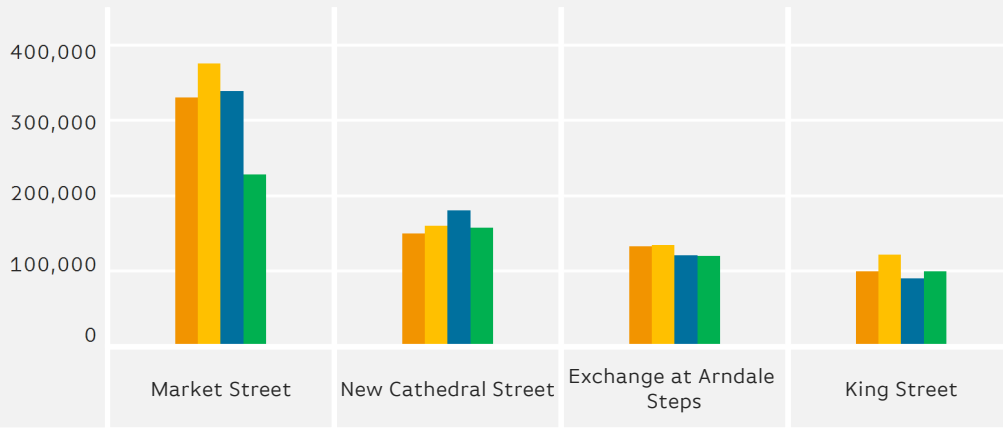


Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



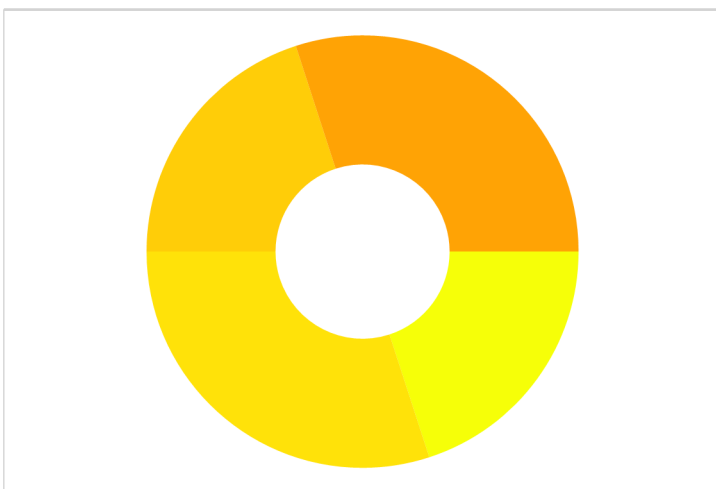
This Week	329,854	150,171	132,457	99,302
Previous Week	375,113	159,963	134,394	121,582
Previous Year	338,661	180,010	120,593	90,498
2 Years Ago	227,887	157,578	120,136	99,496
Week on Week % Change	-12.1 %	-6.1 %	-1.4 %	-18.3 %
Year on Year % Change	-2.6 %	-16.6 %	9.8 %	9.7 %

Counting By Location Main Locations Only



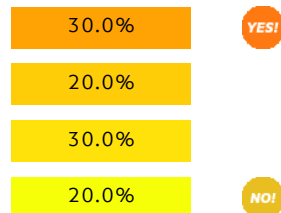
- Market Street, 46.3 %
- New Cathedral Street, 21.1 %
- Exchange at Arndale Steps, 18.6 %
- King Street, 14.0 %

Retailer Feedback Statement



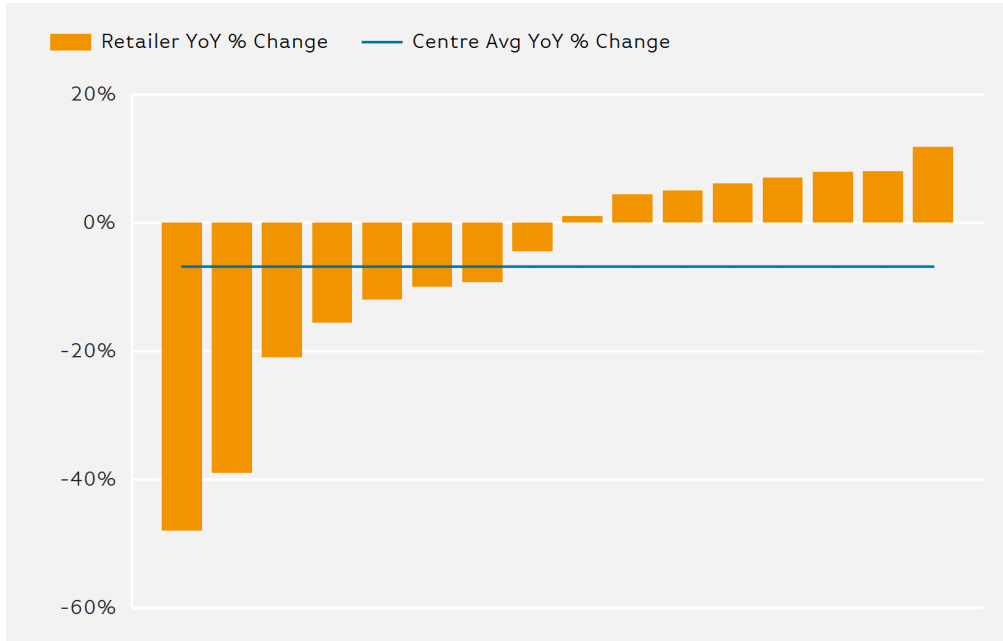
We asked you to rate this statement

More shoppers are just window shopping, with fewer buying in-store than last month



Next weeks statement is:
We are preparing for Black Friday promotions

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week