



Heart of Manchester BID

Week 45, 2017

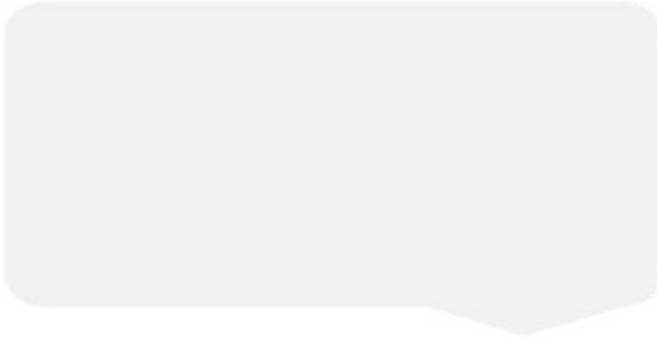
05/11/2017 to 11/11/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	7.0%	6.0%	12.1%
North & Yorkshire	-0.5%	3.7%	-4.7%
UK	-0.8%	1.2%	-4.6%

Springboard Insights

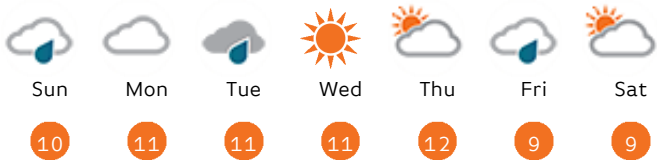
Despite the ongoing challenges to bricks and mortar retail and the recent rise in interest rates, footfall to retail destinations increased last week by +0.5% against the previous year. This is a significant improvement on the drop of -1.4% of 2016 and is in fact, the first time in over 6 years that this particular week, wedged as it is between half term and black Friday, has seen an annual increase in numbers. This did not however, translate into a weekly rise, with an overall dip of -2.5% against the previous week.

Weekly Sales

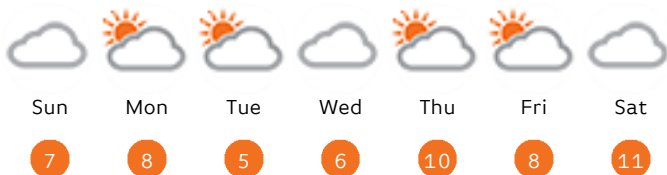
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-6.7%	-1.1%
BDO Sales	-4.3%	

Weather

This Year



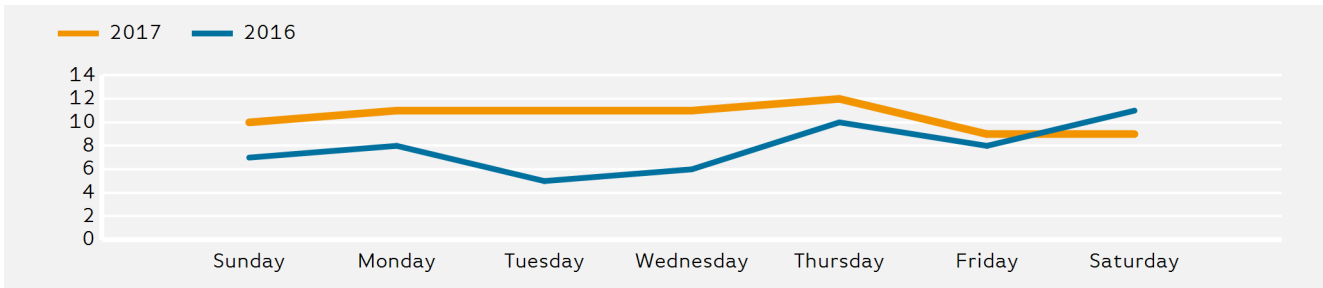
Last Year



Weather Avg Temps

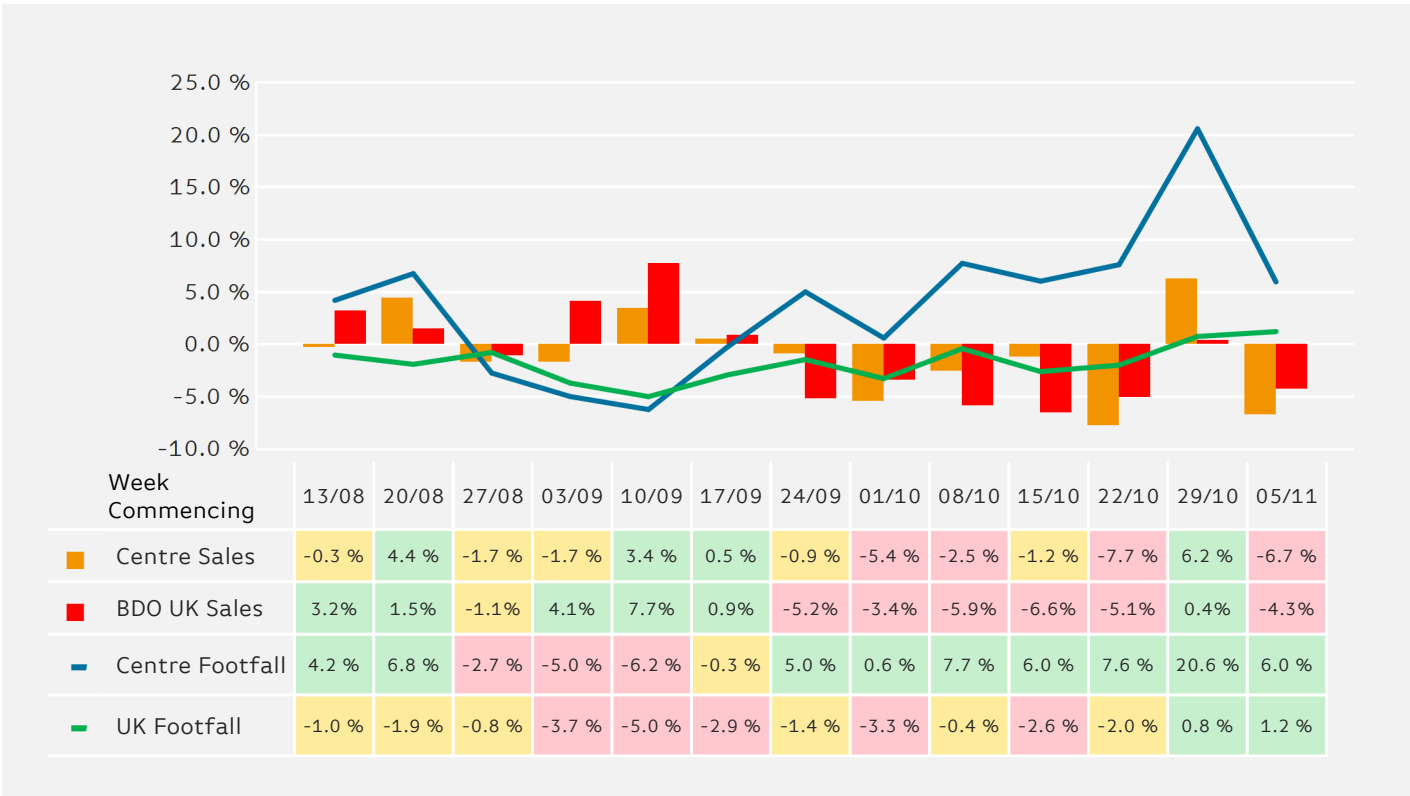
	Average High Temperature	Average Low Temperature
2017	10.6	4.4
2016	7.3	1.1

Maximum Temperatures

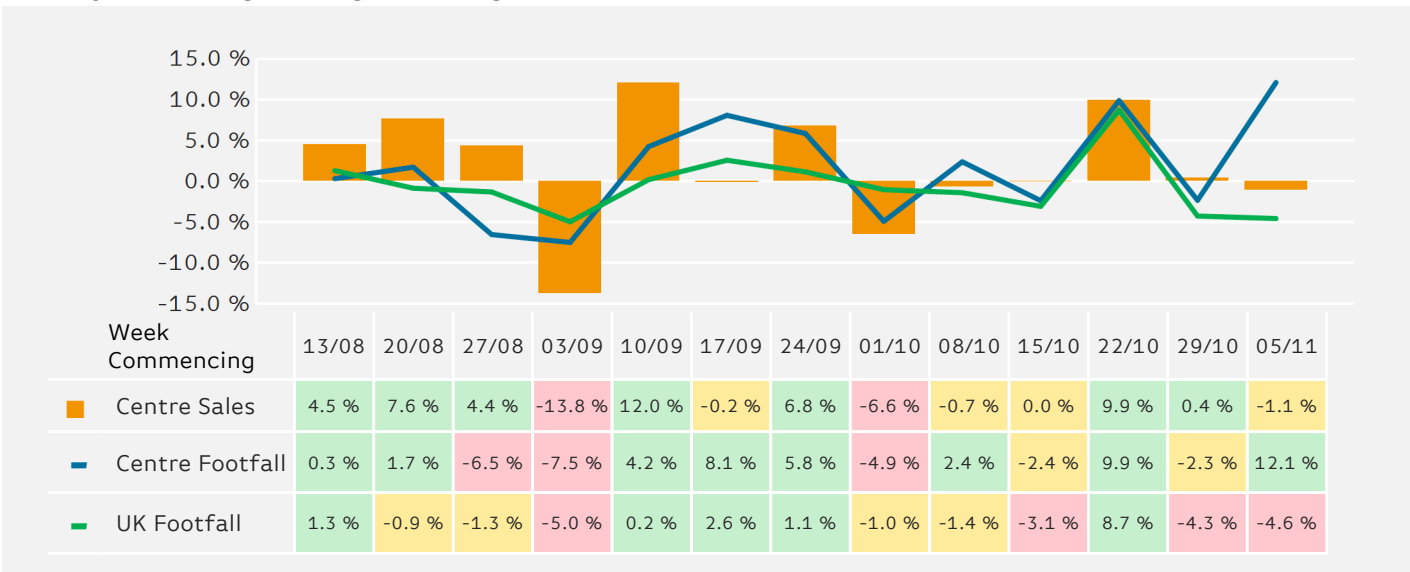


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

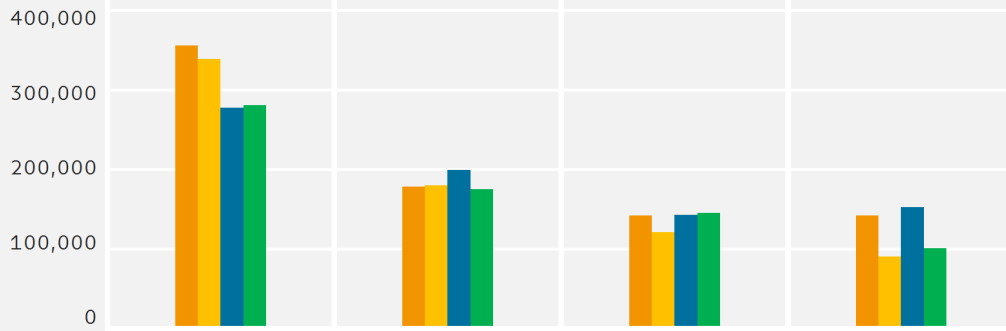


Weekly Percentage Changes (rolling 13 weeks)



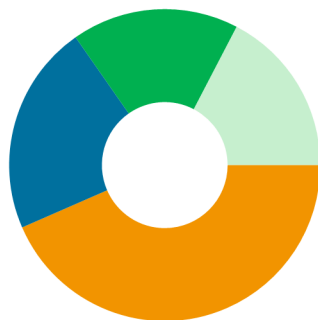
Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



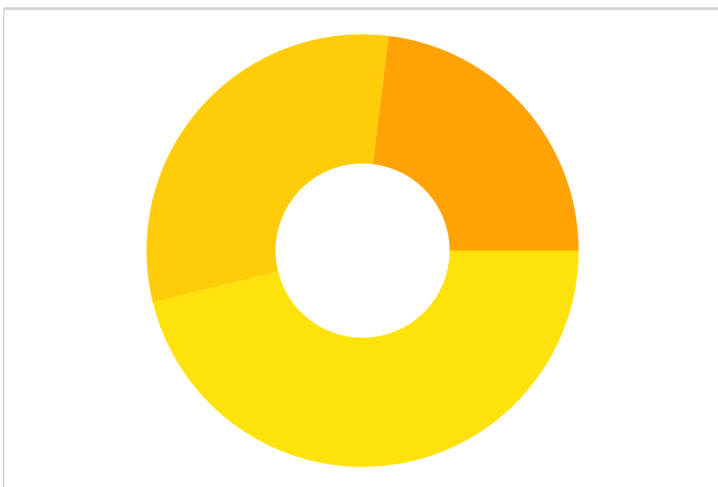
	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Week	355,483	178,525	142,058	141,906
Previous Week	338,661	180,010	120,593	90,498
Previous Year	277,199	199,307	142,598	152,753
2 Years Ago	280,935	174,699	145,328	100,970
Week on Week % Change	5.0 %	-0.8 %	17.8 %	56.8 %
Year on Year % Change	28.2 %	-10.4 %	-0.4 %	-7.1 %

Counting By Location Main Locations Only



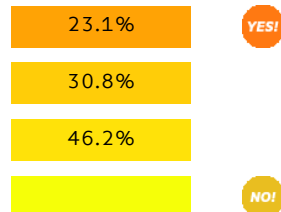
- Market Street, 43.5 %
- New Cathedral Street, 21.8 %
- Exchange at Arndale Steps, 17.4 %
- King Street, 17.3 %

Retailer Feedback Statement



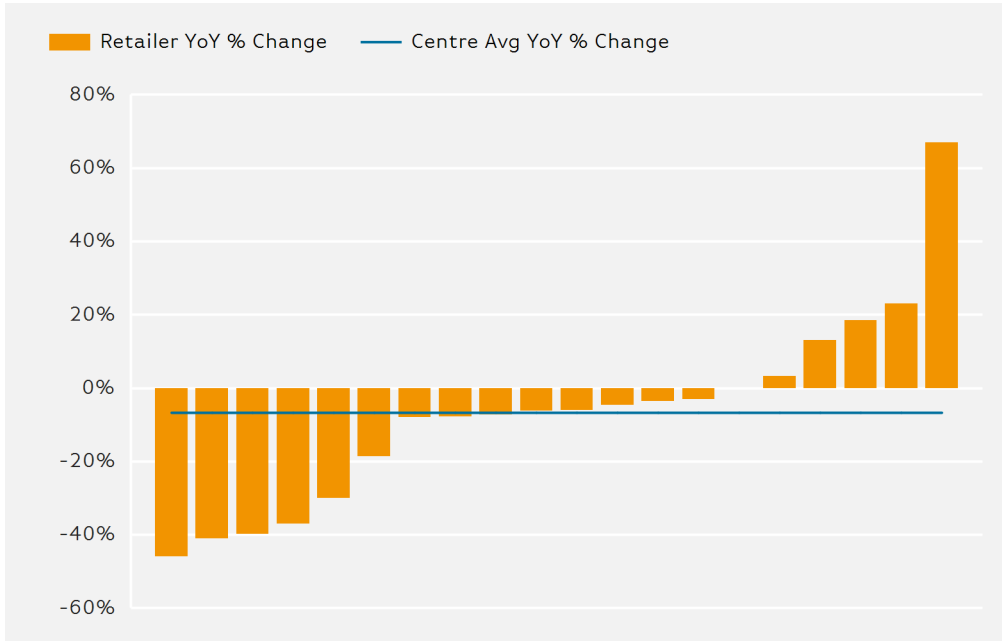
We asked you to rate this statement

More shoppers are just window shopping, with fewer buying in-store than last month



Next weeks statement is:
We are preparing for Black Friday promotions

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week