



Heart of Manchester BID

Week 4, 2019

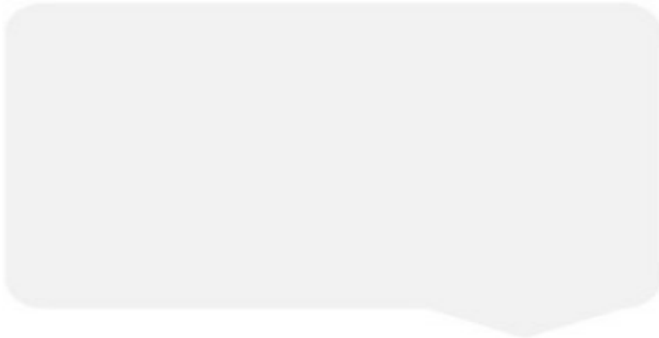
20/01/2019 to 26/01/2019



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	-2.4%	-8.4%	3.8%
North & Yorkshire	0.2%	-3.4%	1.9%
UK	-0.9%	-3.4%	0.7%

Springboard Insights

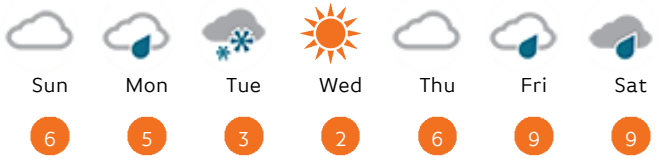
This last week before the much awaited January payday was as challenging for retail locations as it has been historically, with an annual decline of -2.6%. This is on par with the -2.5% of 2018 and -2.4% of 2017. But, it is not all negative, as, like previous years, footfall increased by +0.8% against the previous week.

Weekly Sales

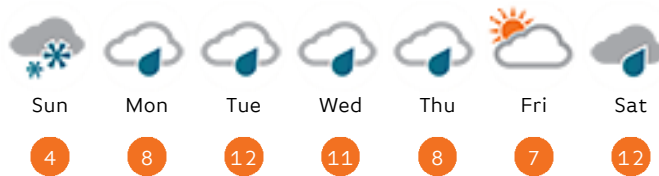
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-4.7%	6.0%
BDO Sales	4.0%	

Weather

This Year



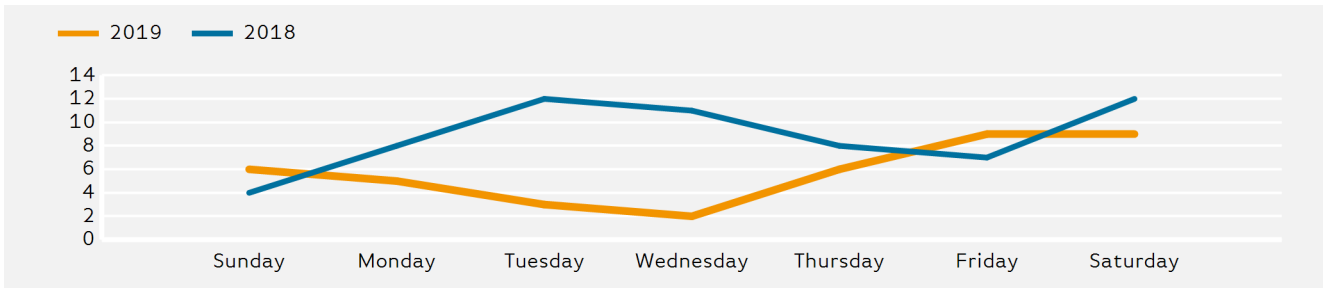
Last Year



Weather Avg Temps

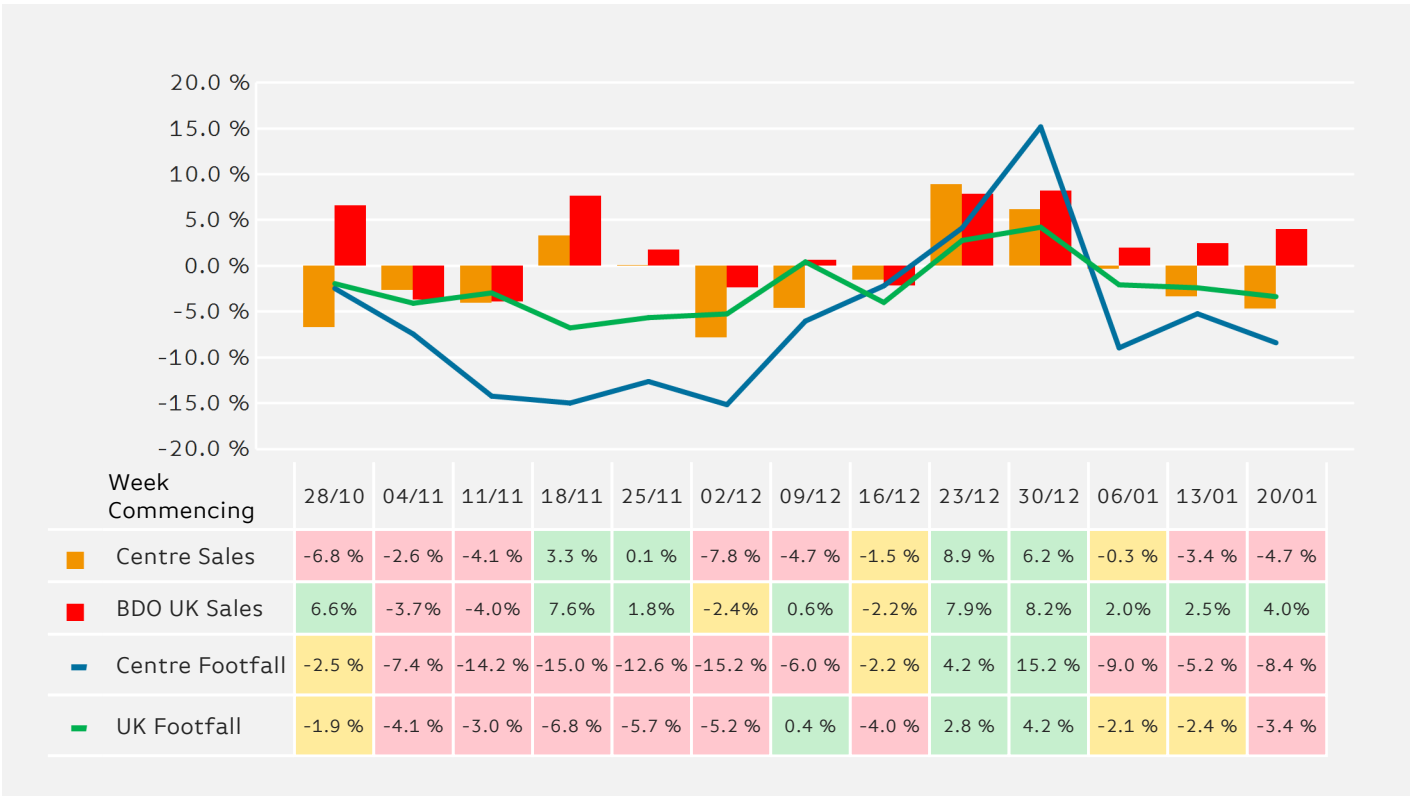
	Average High Temperature	Average Low Temperature
2019	5.0	1.4
2018	7.7	3.4

Maximum Temperatures

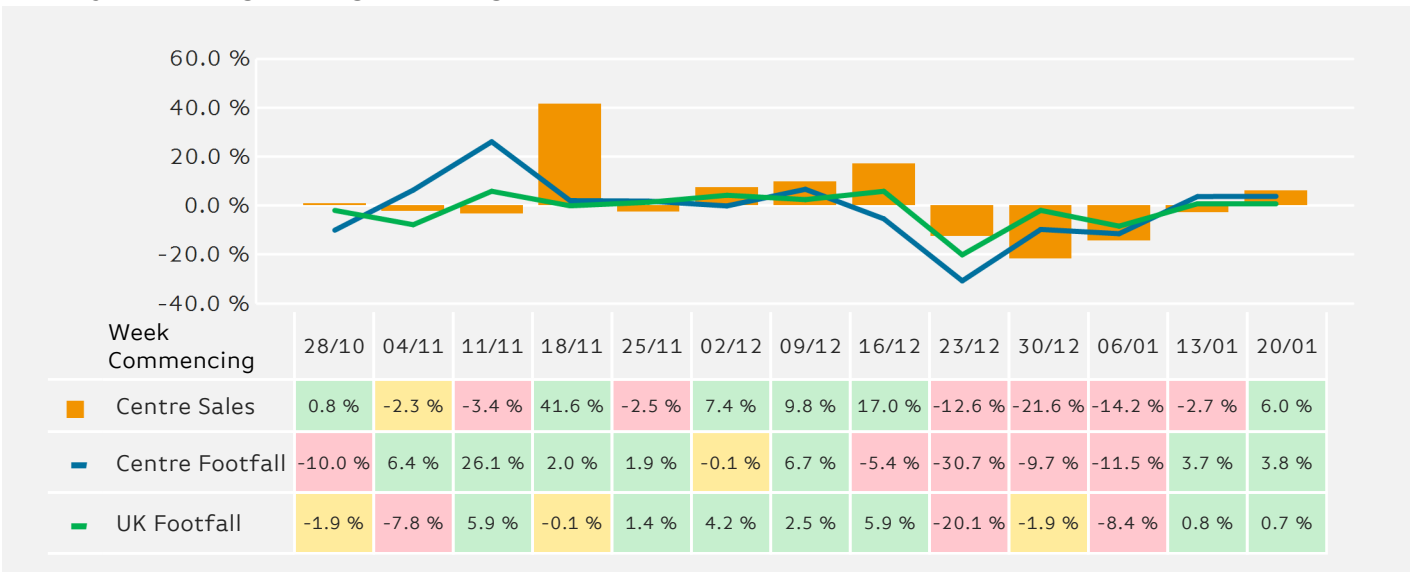


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)

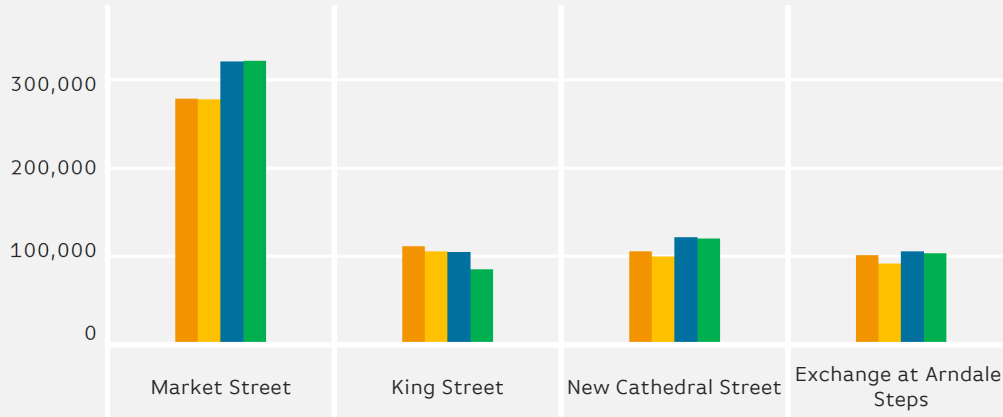


Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



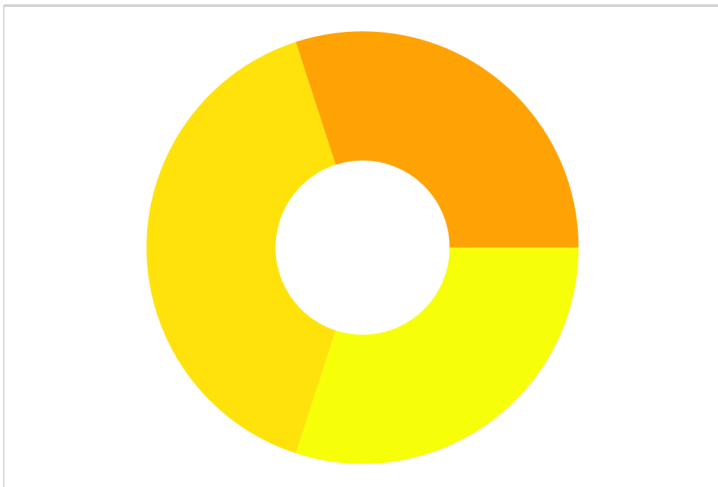
This Week	278,428	111,560	105,648	101,167
Previous Week	277,850	105,634	99,887	91,530
Previous Year	320,482	104,375	121,571	105,071
2 Years Ago	321,021	84,897	119,909	103,337
Week on Week % Change	0.2 %	5.6 %	5.8 %	10.5 %
Year on Year % Change	-13.1 %	6.9 %	-13.1 %	-3.7 %

Counting By Location Main Locations Only



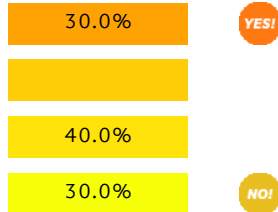
- Market Street, 46.7 %
- King Street, 18.7 %
- New Cathedral Street, 17.7 %
- Exchange at Arndale Steps, 17.0 %

Retailer Feedback Statement



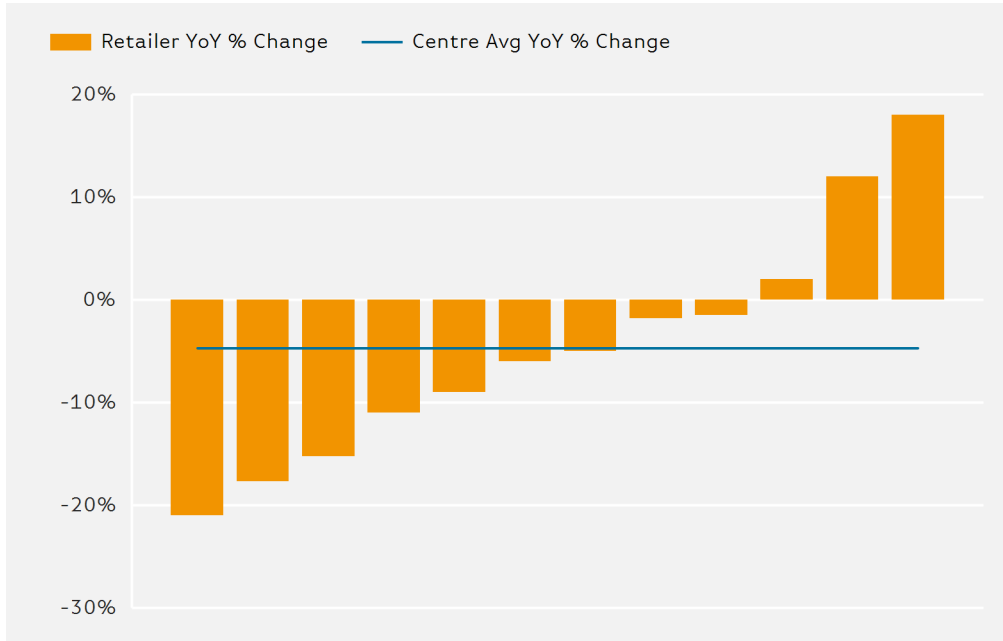
We asked you to rate this statement

Sales in February will be up on last year



Next weeks statement is:
Valentines promotions will drive additional sales

Sales Spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week