



Heart of Manchester BID

Week 6, 2017

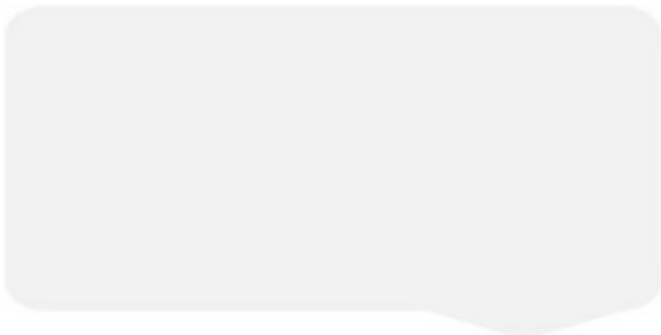
05/02/2017 to 11/02/2017



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	10.1%	6.7%	-8.7%
North & Yorkshire	0.0%	-1.7%	-4.1%
UK	-1.4%	-4.0%	-2.2%

Springboard Insights

It seems that the cold weather last week cost retail destinations dear in terms of footfall, with an overall decline of -4.2%; three times as great as the -1.7% in the same week last year.

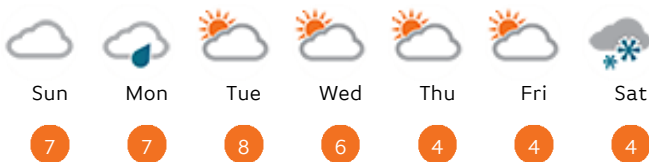
There were significant downward shifts in footfall in all three destination types, but the greatest changes occurred in shopping centres and retail parks; -6.1% in shopping centres compared with just -0.2% in week 6 in 2016, and -2.3% in retail parks compared with +1.7% in 2016. The year to date results for shopping centres and retail parks clearly demonstrate their slide; -4.5% in shopping centres, compared with just -0.2% in 2016, and -2.2% in retail parks compared with +4.1% last year. High street footfall also declined noticeably; by -4%, with the -3.8% last year resulting in a cumulative decline of -7.8% over two years.

Weekly Sales

	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-3.5%	-7.7%
BDO Sales	-6.5%	

Weather

This Year



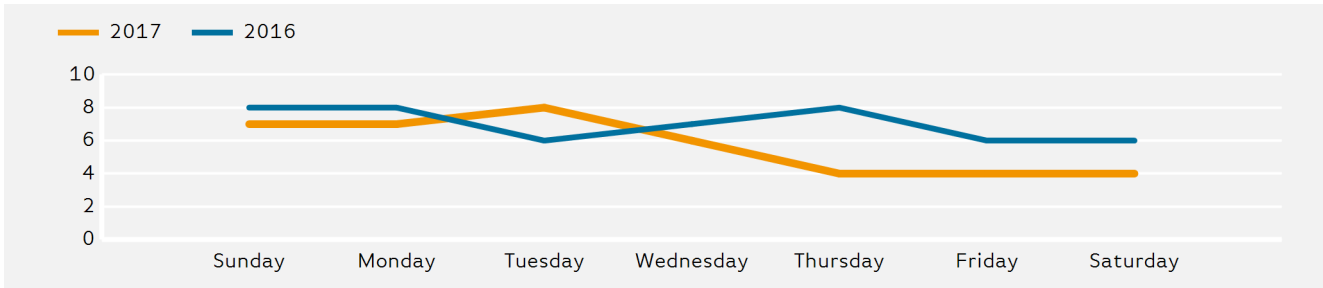
Last Year



Weather Avg Temps

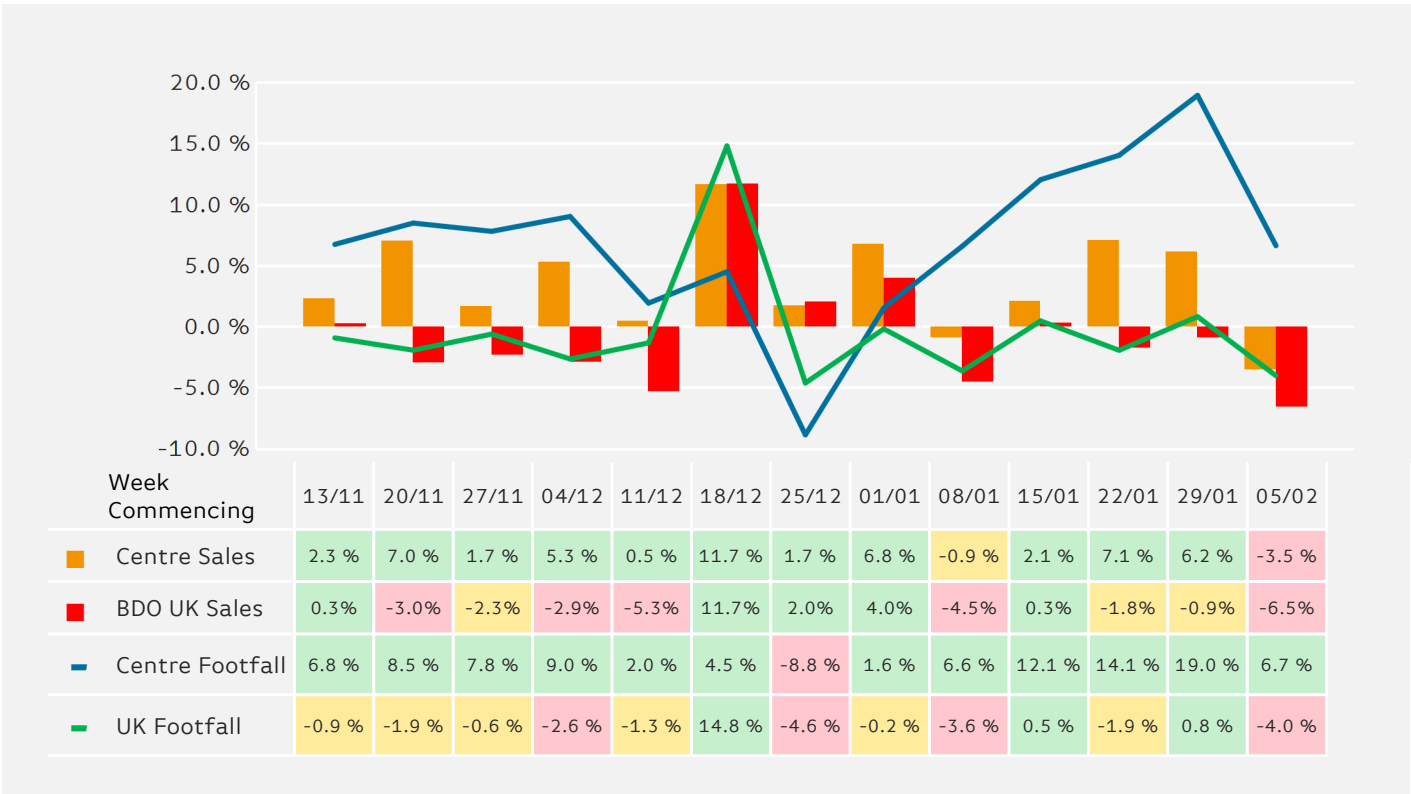
	Average High Temperature	Average Low Temperature
2017	6.3	0.1
2016	7.6	2.3

Maximum Temperatures

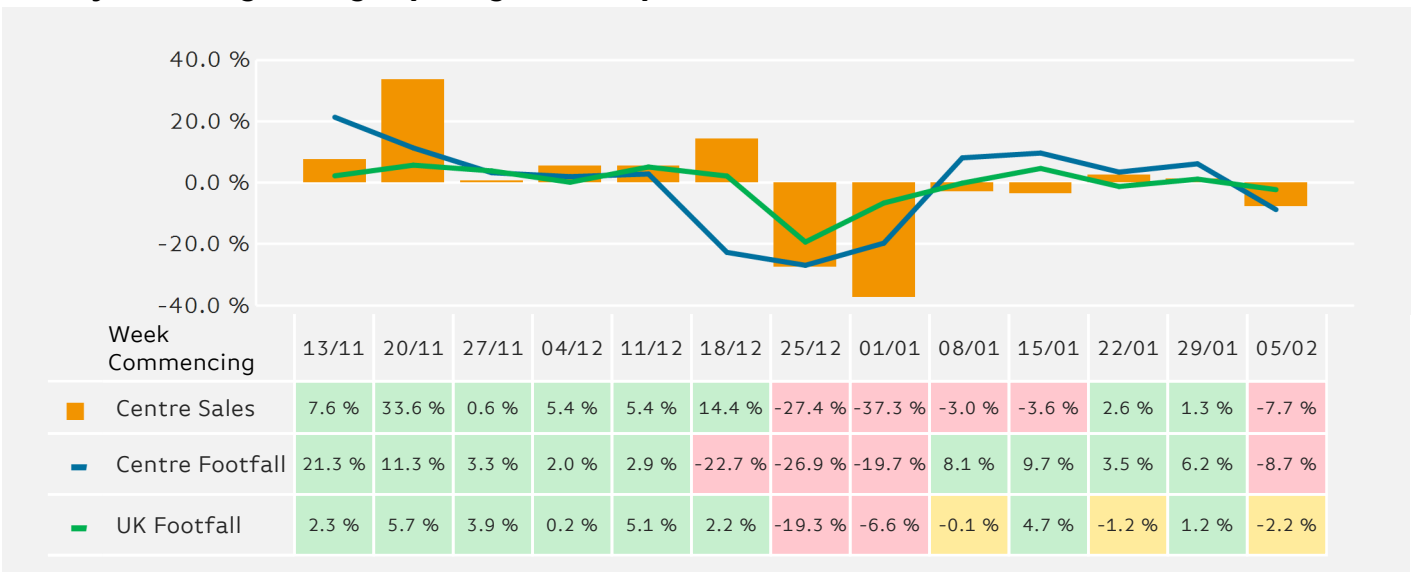


Sales & Footfall Data

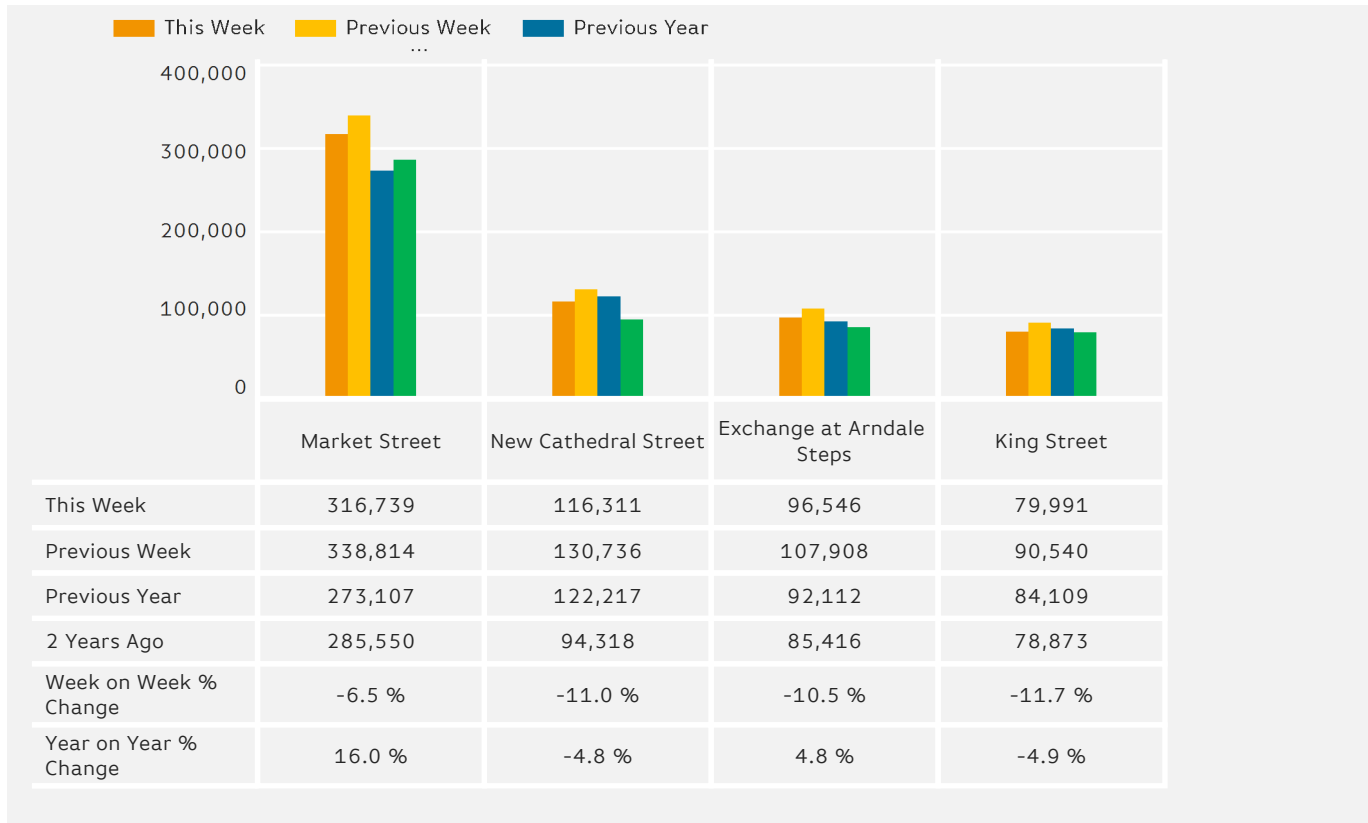
Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall Totals

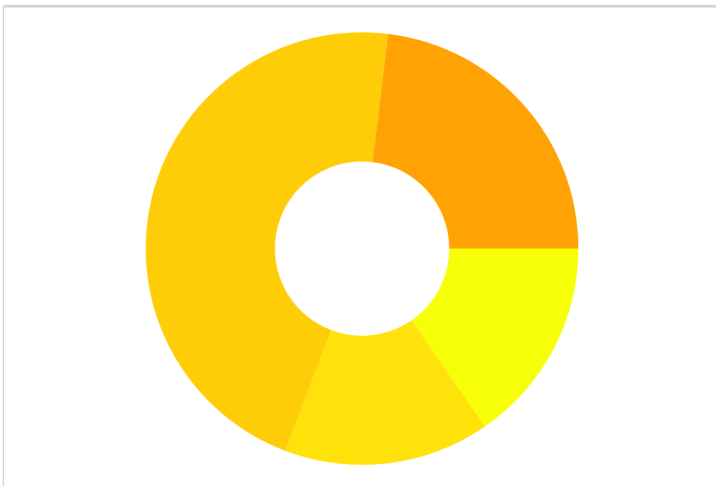


Counting By Location Main Locations Only



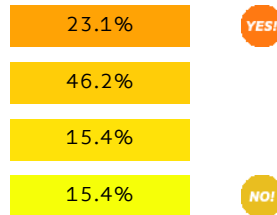
- Market Street, 52.0 %
- New Cathedral Street, 19.1 %
- Exchange at Arndale Steps, 15.8 %
- King Street, 13.1 %

Retailer Feedback Statement



We asked you to rate this statement

The school half term is anticipated to boost footfall and sales



Next weeks statement is:
Consumers are choosing to shop local, rather than venturing out to larger centres

Notes:
*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
Gross Sales: We collect Gross Sales for the tracker (these include VAT)
Weekly Sales / Footfall: -
% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
Annual % change – The % change in footfall / sales from the same week the previous year
Weekly % change – The % change in footfall / sales from the previous week