



Heart of Manchester BID

Week 6, 2019

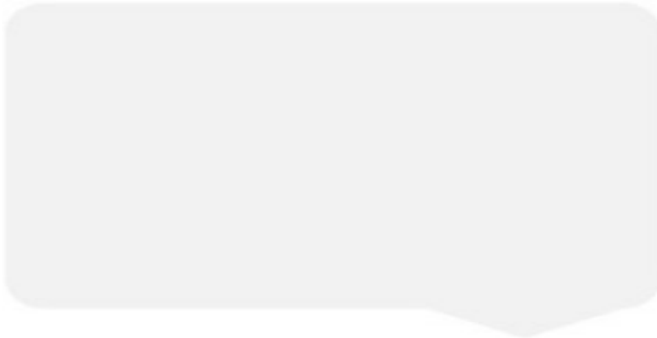
03/02/2019 to 09/02/2019



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	-4.2%	-3.5%	2.1%
North & Yorkshire	-1.9%	-5.6%	1.3%
UK	-1.8%	-1.7%	2.6%

Springboard Insights

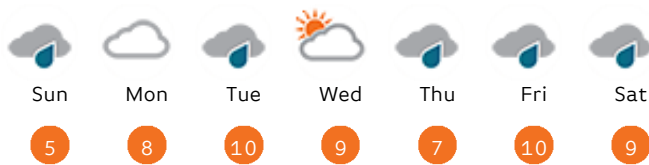
For the third consecutive week, footfall increased against the previous, improving +2.0% across all retail locations. Against last year however, shopper volumes declined by -1.7% overall. This annual drop, although greater than the -0.3% of 2018 vs. 2017 was a consequence of footfall counts from Monday through to Friday with Sunday and Saturday increasing +1.0% and +7.3% respectively as they book ended the week.

Weekly Sales

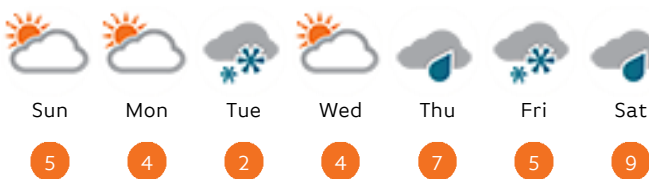
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	-1.5%	-2.4%
BDO Sales	2.4%	

Weather

This Year



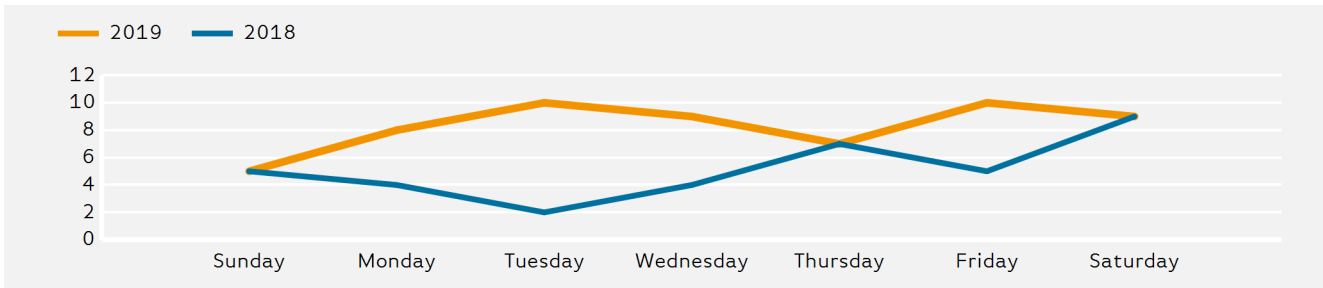
Last Year



Weather Avg Temps

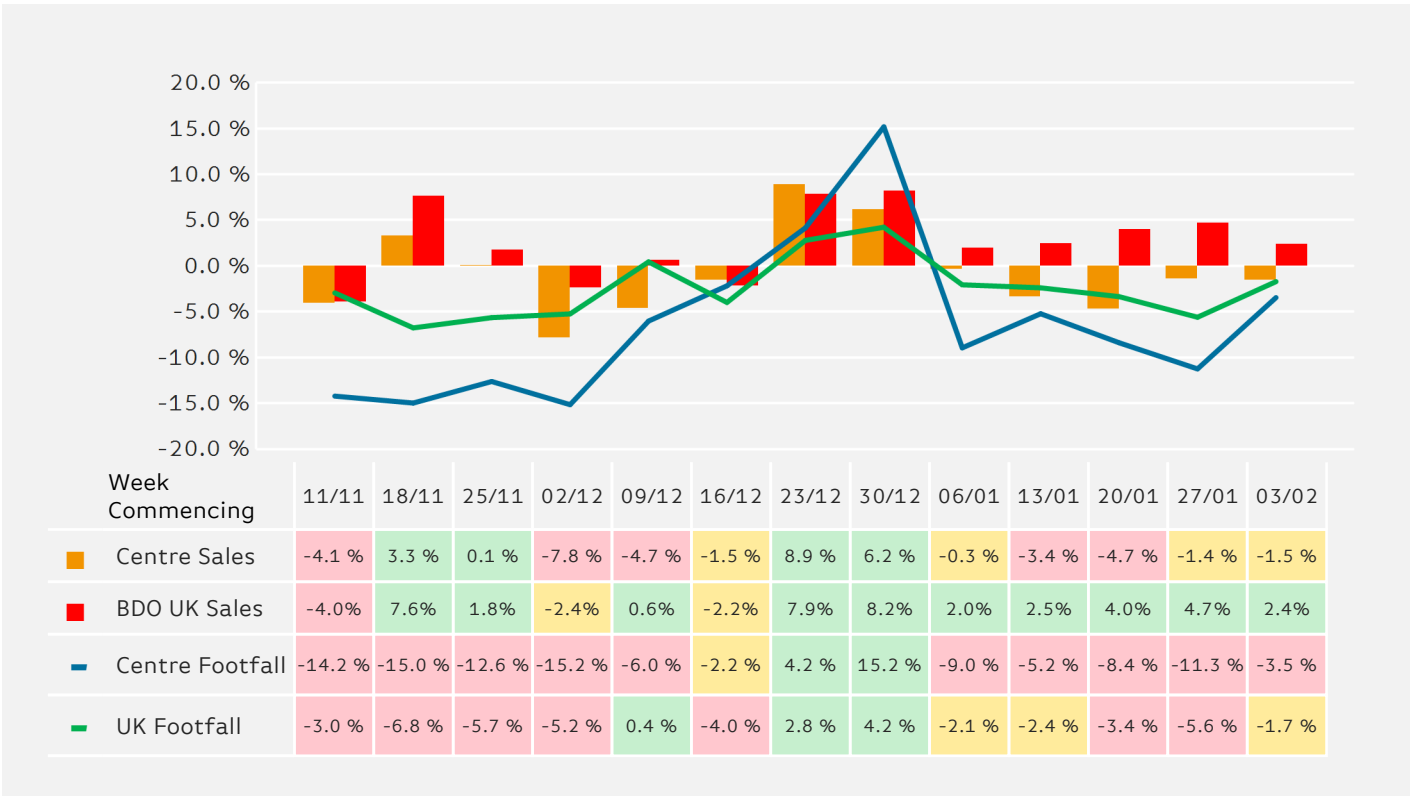
	Average High Temperature	Average Low Temperature
2019	7.6	2.4
2018	4.6	-1.4

Maximum Temperatures

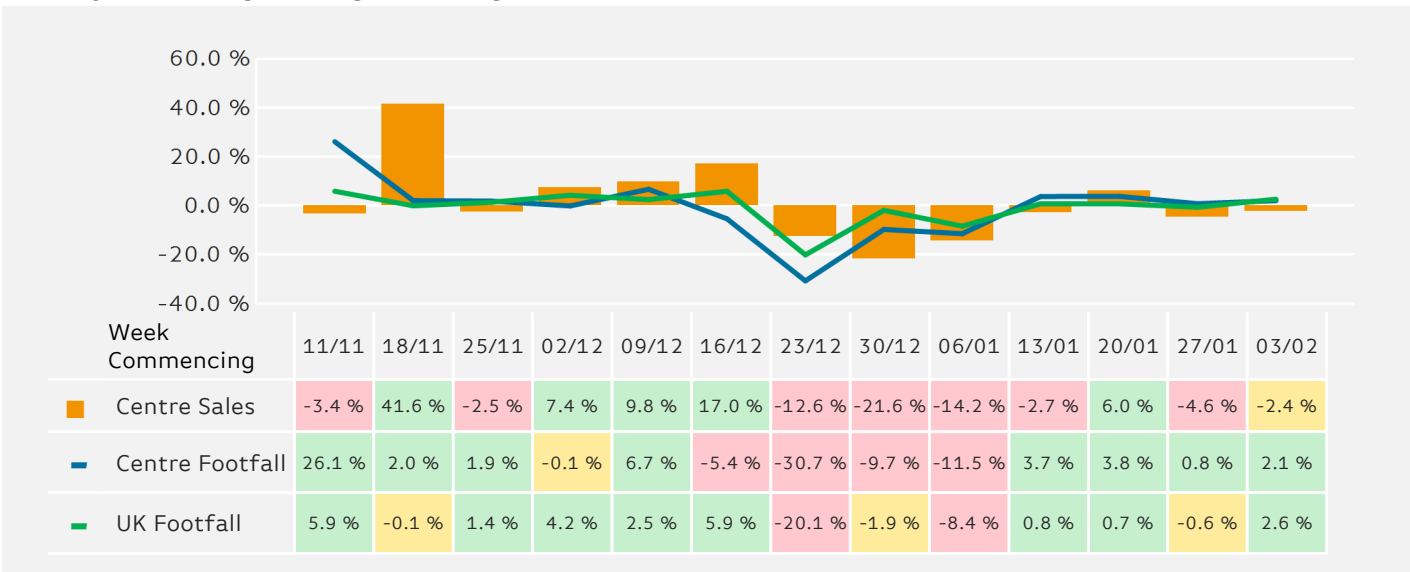


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



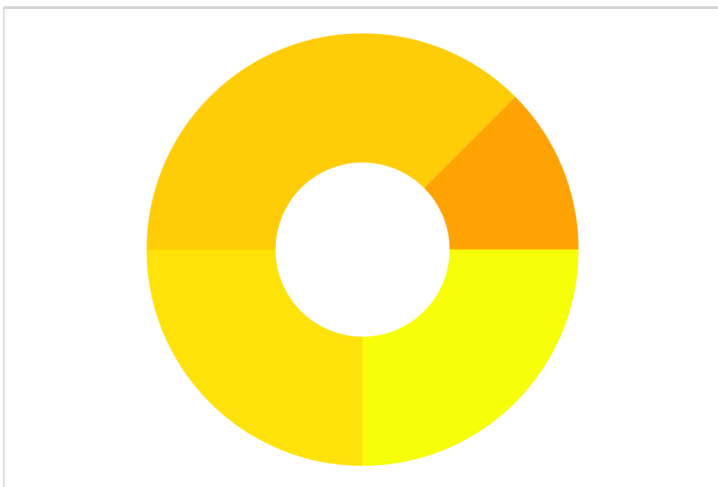
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	278,827	123,507	107,801	103,740
Previous Week	277,468	110,767	104,561	108,729
Previous Year	319,287	117,195	99,987	99,447
2 Years Ago	316,739	116,311	79,991	96,546
Week on Week % Change	0.5 %	11.5 %	3.1 %	-4.6 %
Year on Year % Change	-12.7 %	5.4 %	7.8 %	4.3 %

Counting By Location Main Locations Only



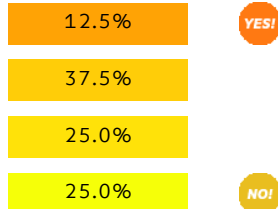
- Market Street, 45.4 %
- New Cathedral Street, 20.1 %
- King Street, 17.6 %
- Exchange at Arndale Steps, 16.9 %

Retailer Feedback Statement



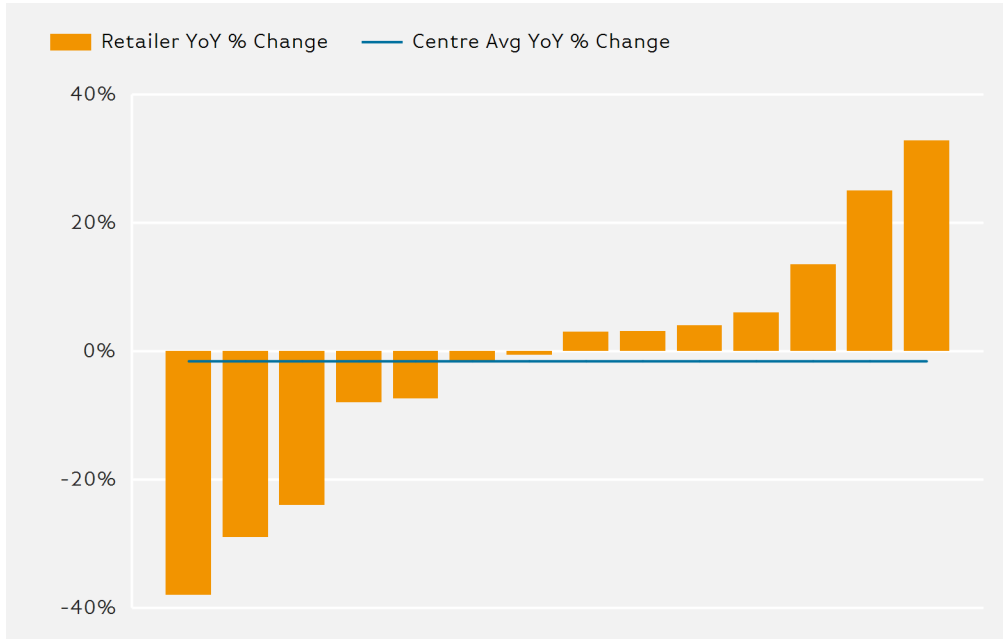
We asked you to rate this statement

Half term trade was busier than previous years



Next weeks statement is:
Sales in March will be up on last year

Sales Spread



Notes:
 *The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.
 BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison
 Gross Sales: We collect Gross Sales for the tracker (these include VAT)
 Weekly Sales / Footfall: -
 % change YTD – the % change in footfall / sales for the year so far, compared to the same period last year
 Annual % change – The % change in footfall / sales from the same week the previous year
 Weekly % change – The % change in footfall / sales from the previous week