

Messages from centre

Weekly Footfall

	Year To date %	Year on year %	Week on week %
Heart of Manchester BID	2.2%	0.0%	-2.4%
North & Yorkshire	0.0%	0.8%	1.4%
UK	-1.3%	0.1%	2.7%

Springboard insights

Weekly sales

Bricks and mortar destinations were most definitely a beneficiary of January payday, with the first week of February delivering positive footfall results on both weekly and annual bases; an increase of +2.0% from the week before and an annual rise of +0.2% across all UK retail destinations. This is a noticeable contrast with the same week in 2019 when, despite a week on week increase of +2.0%, footfall declined annually by -1.7%.








	Year on year %	Week on week %
Heart of Manchester BID Weekly Sales Index	-5.6%	-9.7%
BDO Sales	-0.8%	

As importantly for bricks and mortar retail, footfall rose both on weekly and annual bases in all three destination types, demonstrating that consumers were making more trips across the board.

Weather








Weather Avg Temps

This year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
11°	7°	10°	7°	8°	8°	10°

	Average High Temperature	Average Low Temperature
2020	8.6	3.1
2019	7.6	2.4

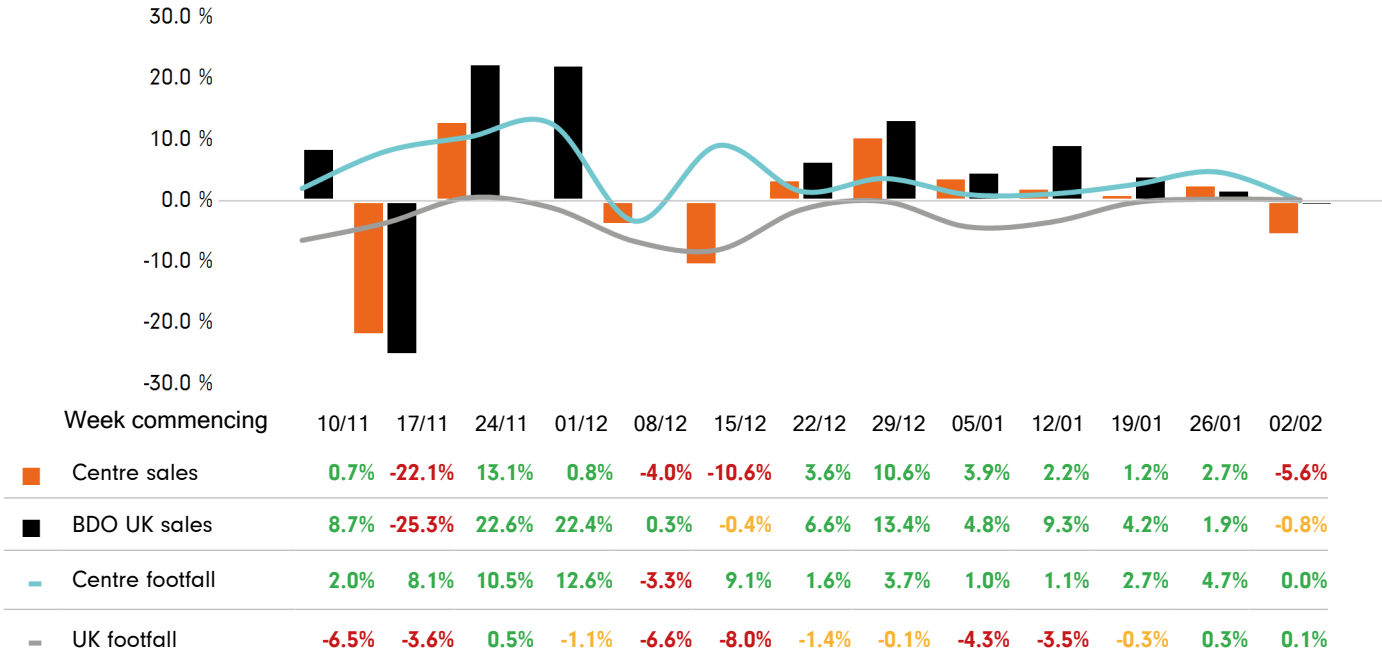
Previous year

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						
5°	8°	10°	9°	7°	10°	9°

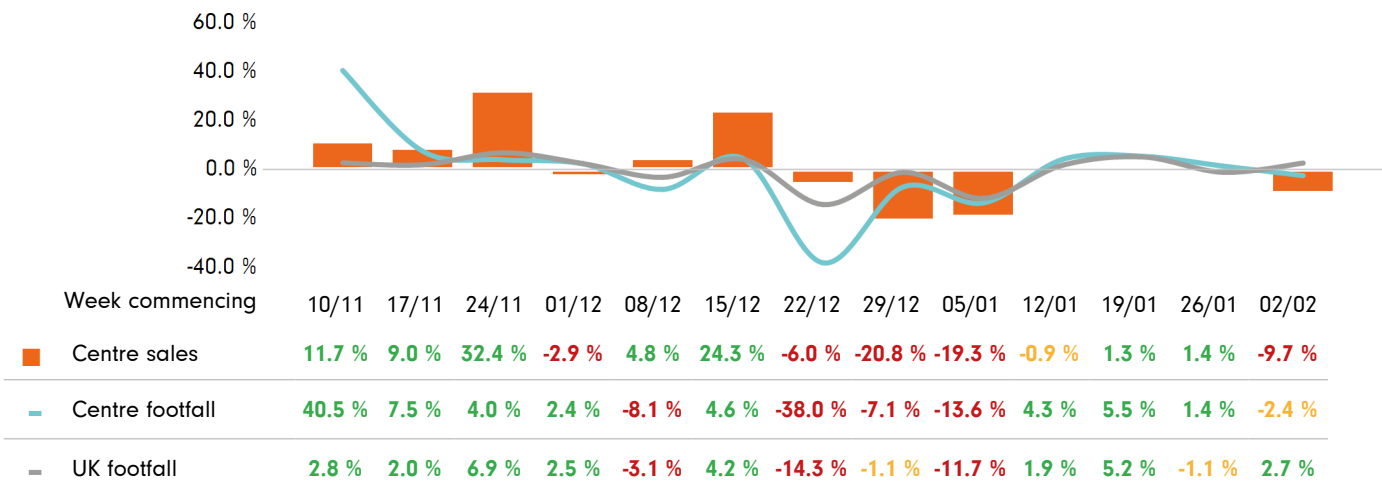
SPRINGBOARD.

Sales and Footfall data

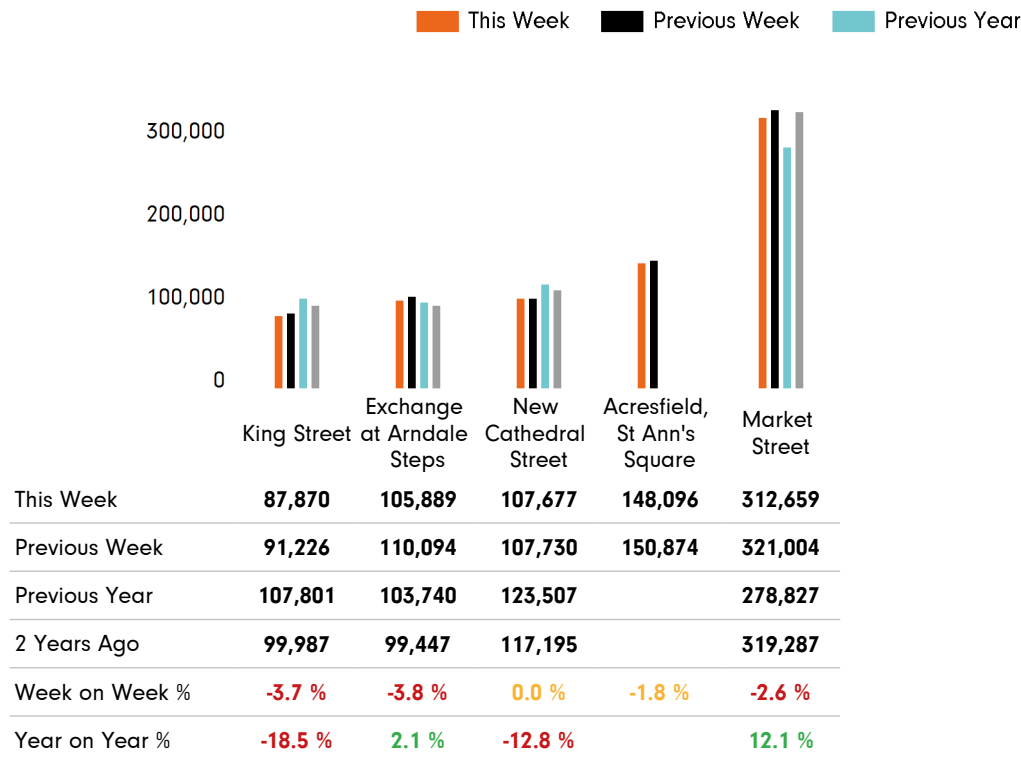
Year on year % (rolling 13 weeks)



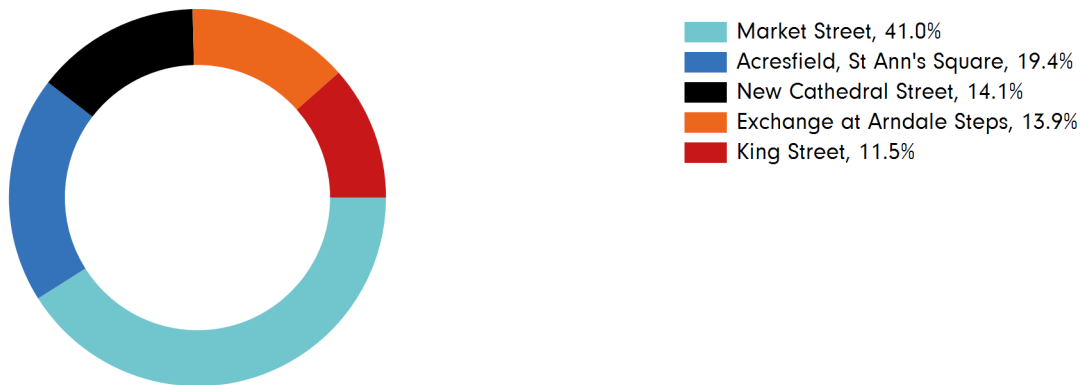
Weekly percentage changes (rolling 13 weeks)



Footfall by location



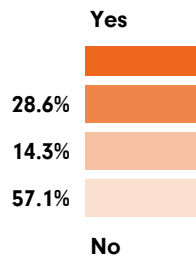
Footfall by location



Happiness index

We asked you to rate this statement

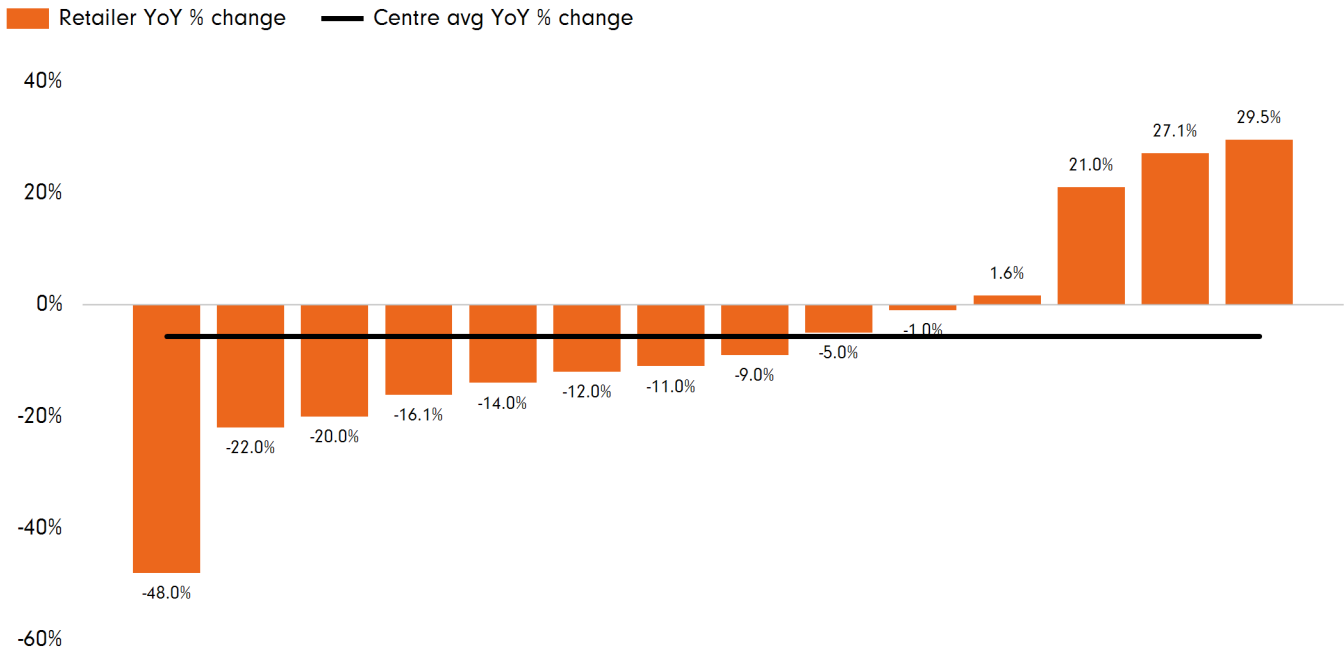
Sales of Valentine's Day merchandise is up on last year



Next weeks statement is:

Consumer confidence is rising

Sales spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD - the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change - The % change in footfall / sales from the same week the previous year

Weekly % change - The % change in footfall / sales from the previous week