



Heart of Manchester BID

Week 8, 2018

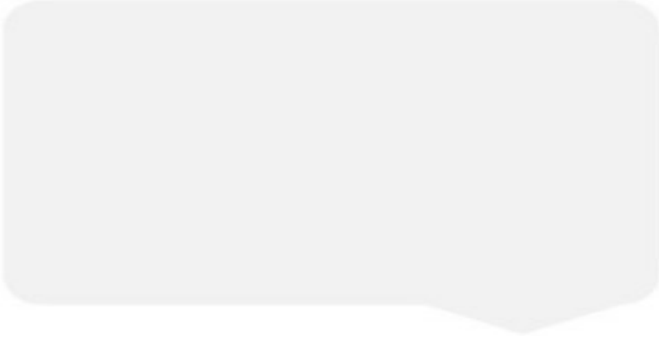
18/02/2018 to 24/02/2018



REGION - North & Yorkshire

Sunday to Saturday

Messages from Centre



Weekly Footfall

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Heart of Manchester BID	4.8%	12.5%	0.3%
North & Yorkshire	-0.7%	-2.1%	-1.6%
UK	-1.6%	-2.3%	-4.2%

Springboard Insights

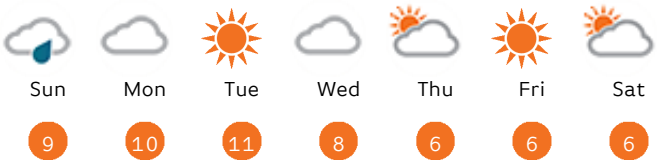
It is useful to note that the footfall results for last week will largely be a response to the majority of school half term holiday's taking place the previous week but with some local authorities taking off last week instead. This is shown in the drop of -5.0% from the previous week, only half the increase of +10.9% seen against the week before, and comparative with the -4.6% seen in week 8 in 2017. The decrease of just -1.2% overall, is on par with the drop of -1.0% in 2017, however, the variances between the relative performance of each location type are much larger.

Weekly Sales

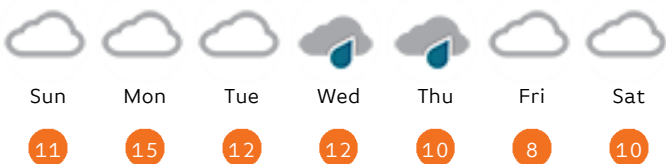
	Year on Year % Change	Week on Week % Change
Heart of Manchester BID Weekly Sales Index	2.3%	-2.3%
BDO Sales	-2.4%	

Weather

This Year



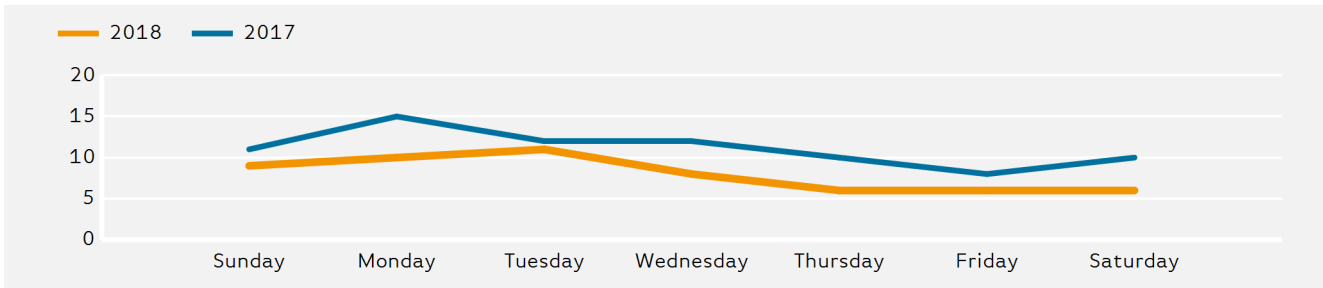
Last Year



Weather Avg Temps

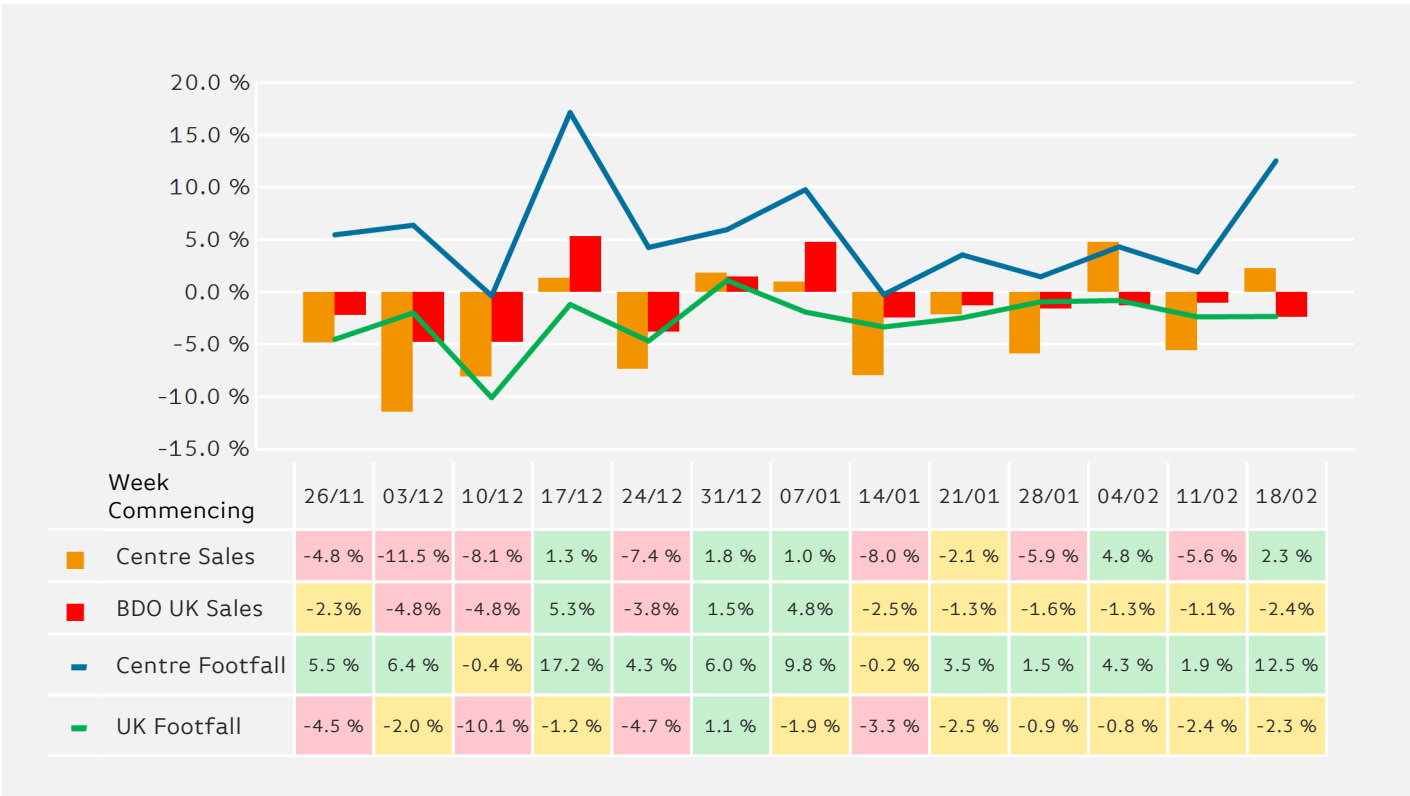
	Average High Temperature	Average Low Temperature
2018	8.3	2.0
2017	11.1	5.9

Maximum Temperatures

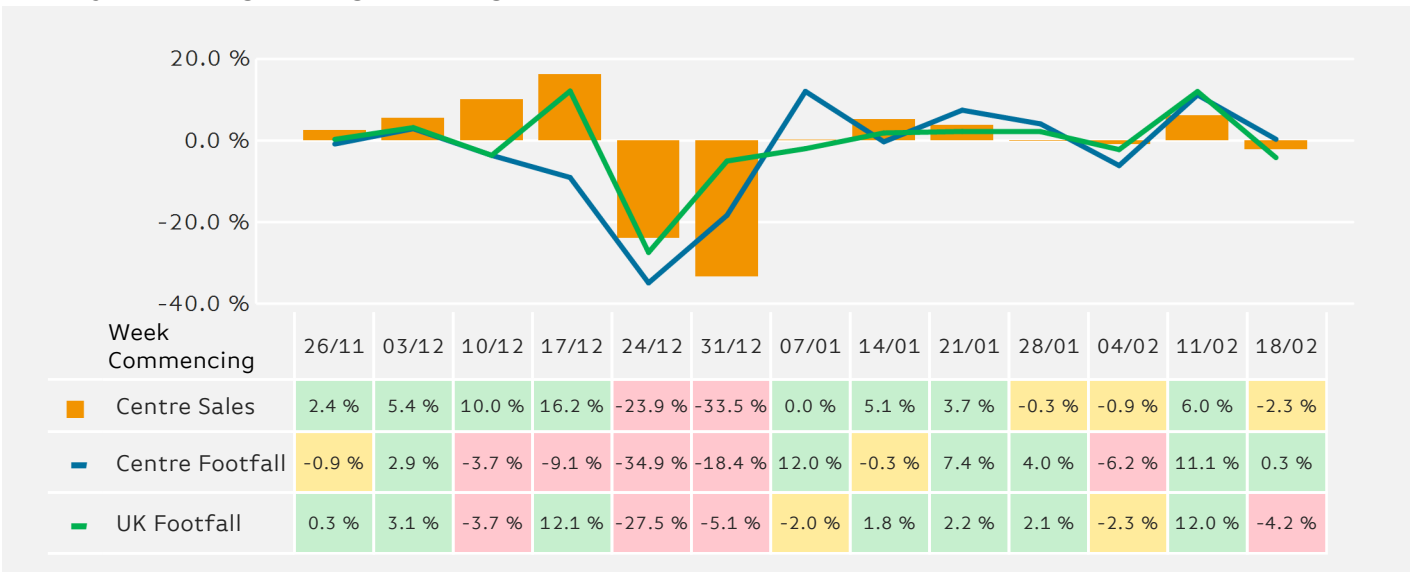


Sales & Footfall Data

Annual Percentage Changes (rolling 13 weeks)



Weekly Percentage Changes (rolling 13 weeks)



Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



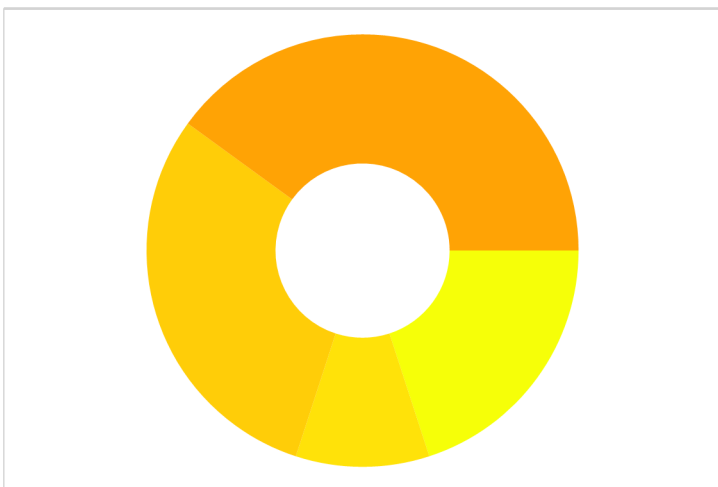
	Market Street	New Cathedral Street	King Street	Exchange at Arndale Steps
This Week	337,660	147,121	112,533	111,401
Previous Week	345,269	142,431	109,441	109,646
Previous Year	311,174	129,716	81,936	106,932
2 Years Ago	268,757	130,381	90,361	84,488
Week on Week % Change	-2.2 %	3.3 %	2.8 %	1.6 %
Year on Year % Change	8.5 %	13.4 %	37.3 %	4.2 %

Counting By Location Main Locations Only



- Market Street, 47.6 %
- New Cathedral Street, 20.8 %
- King Street, 15.9 %
- Exchange at Arndale Steps, 15.7 %

Retailer Feedback Statement



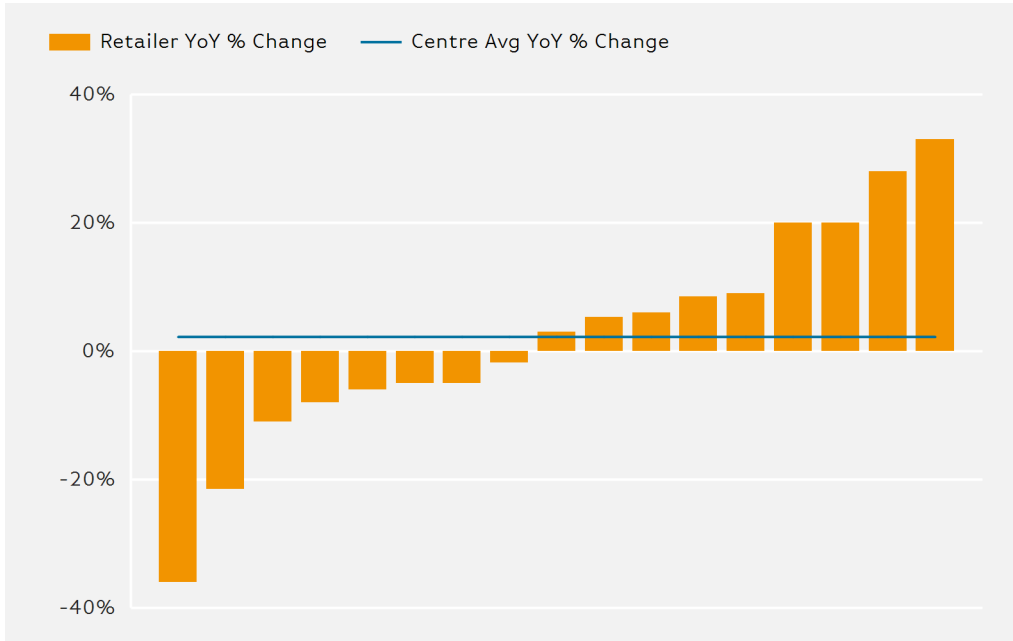
We asked you to rate this statement

Sales in March will be up on last year

- 40.0% YES!
- 30.0%
- 10.0%
- 20.0% NO!

Next weeks statement is:
The uncertainty over Brexit has had little or not effect on my sales

Sales Spread



Notes:

*The Regional Benchmark comprises of High Street locations within the BRC defined region of North & Yorkshire. National Benchmarks comprise of High Street locations within the entire UK.

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week