

Footfall Report for: Manchester BID

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Manchester BID	-4.5 %	-2.4 %	-12.2 %	-2.5 %	-0.5 %	13.2 %
North & Yorkshire	-4.7 %	-1.2 %	-9.6 %	-2.0 %	0.3 %	8.9 %
High Street Index (Regional City)	-3.2 %	-2.1 %	-5.8 %	-1.9 %	-0.1 %	2.9 %
High Street Index - BDSU (BDSU - Comparison)	-4.4 %	-0.9 %	-7.3 %	-2.0 %	-1.8 %	1.7 %
UK	-4.6 %	-1.4 %	-7.8 %	-1.9 %	1.3 %	6.7 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 4.5% down on the previous year.

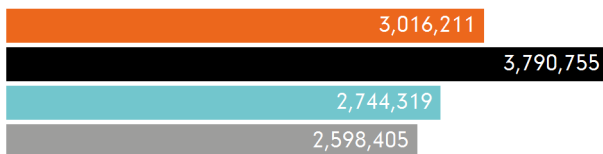
The number of visitors counted for month commencing 2 February 2020 was 3,016,211.

The busiest day in month commencing 2 February 2020 was Saturday 29 February with 142,045 visitors.

The peak hour of the month was 14:00 on Saturday 29 February 2020 with footfall of 19,642

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



Number of days this month **5** **1** **20** **2**

Number of days same month last year **9** **4** **11** **4**

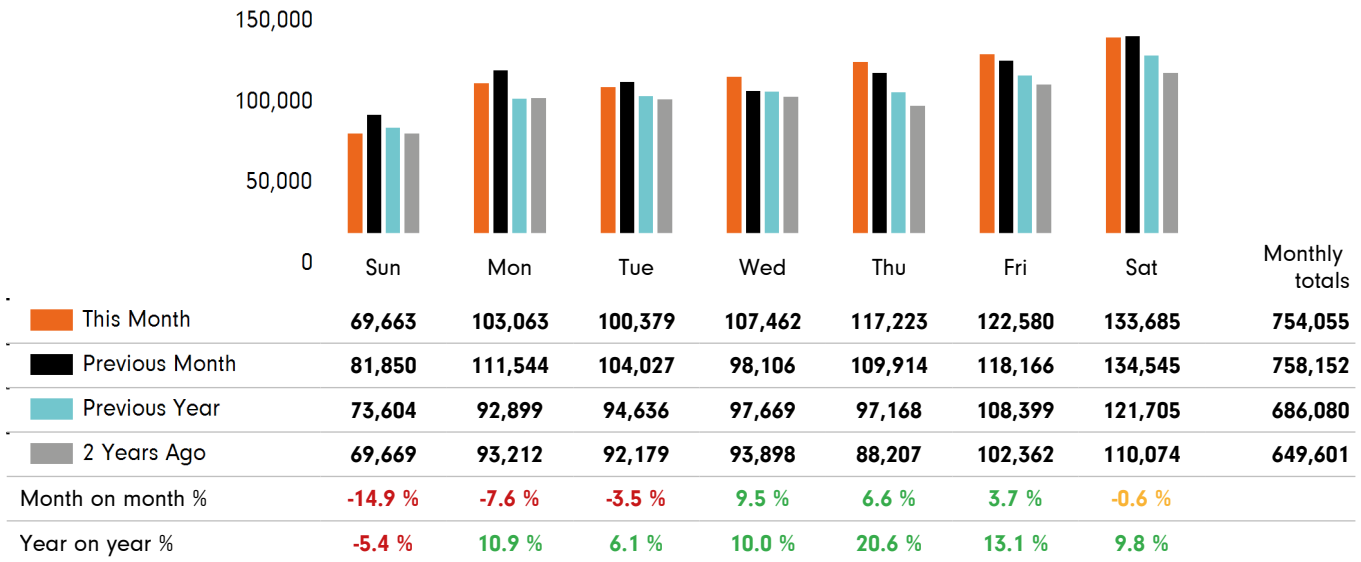
Average temperature

	Maximum temperature	Minimum temperature
2020	9°	4°
2019	11°	5°

SPRINGBOARD.

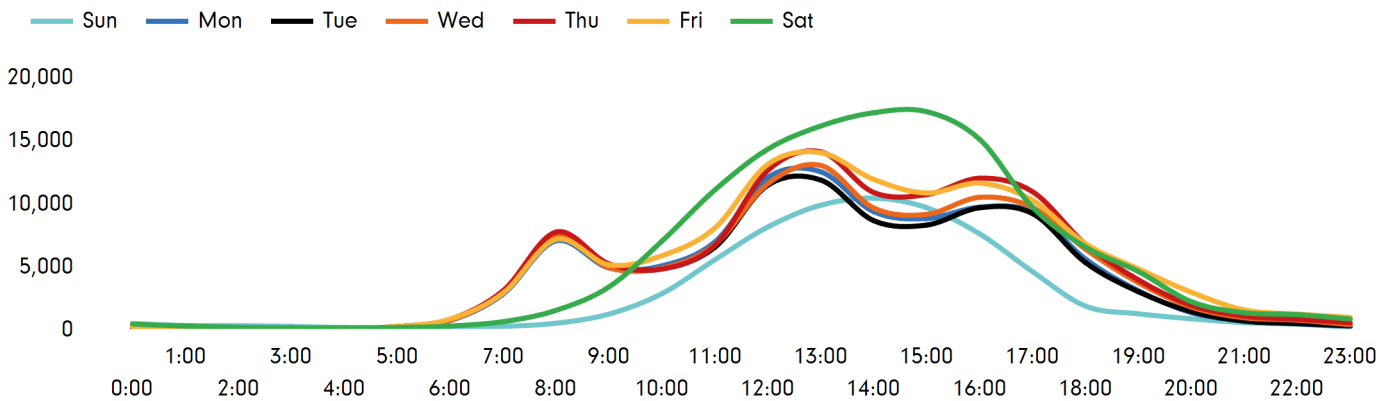
Footfall by day

The figures shown below are calculated using weekly averages.



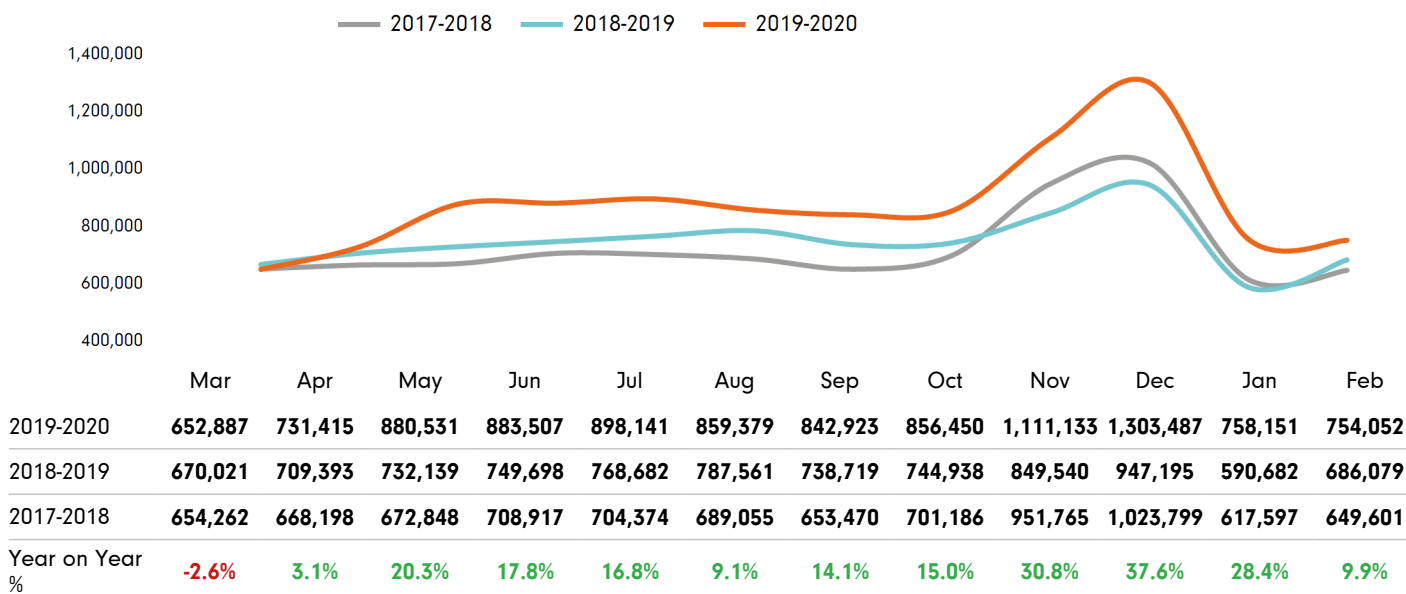
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

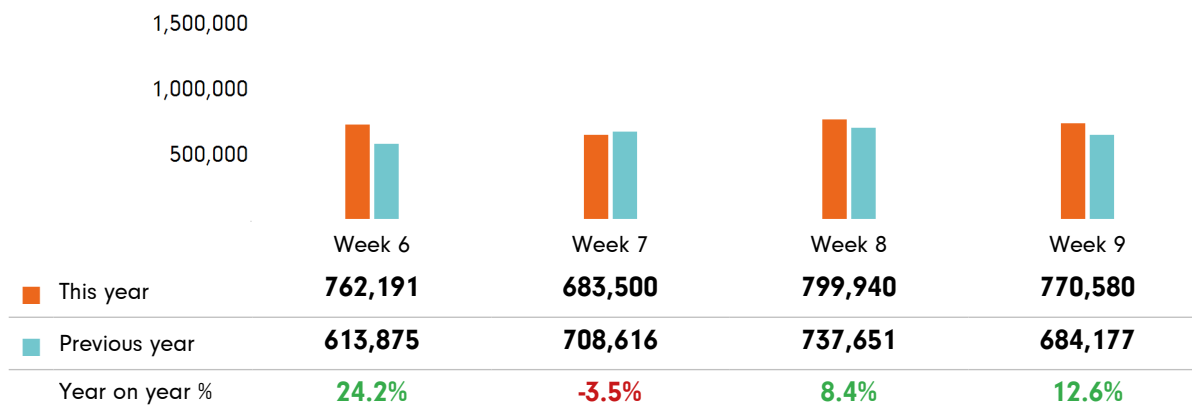
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for February compares February 2020 to February 2019

Footfall by week of month

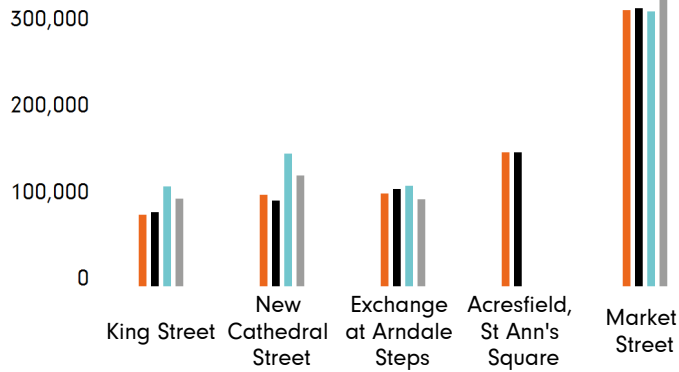
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year



This Month	83,619	105,739	106,757	151,820	306,116
Previous Month	87,018	99,202	111,996	151,539	308,394
Previous Year	114,752	150,593	115,662		305,071
2 Years Ago	101,747	126,922	100,720		320,211
Year on Year %	-27.1 %	-29.8 %	-7.7 %		0.3 %

Footfall by location



■ Market Street, 40.6 %
■ Acresfield, St Ann's Square, 20.1 %
■ Exchange at Arndale Steps, 14.2 %
■ New Cathedral Street, 14.0 %
■ King Street, 11.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to February, 2020 Vs January, 2019 to February, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2020 Vs February, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2020 Vs 1 2020