Manchester BID

March 2018

25/02/2018 to 31/03/2018

REGION - North & Yorkshire   Sunday to Saturday   COUNT TYPE: Footfall

Monthly Footfall

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 3.9 %	▲ 10.7 %	▲ 2.5 %	▲ 10.8 %	▼ -1.7 %	▲ 0.6 %
North & Yorkshire	▼ -2.7 %	▲ 0.8 %	▼ -5.5 %	▲ 2.3 %	▼ -5.3 %	▲ 3.7 %
High Street Index(Regional City)	▼ -3.4 %	▲ 1.5 %	▼ -6.9 %	▲ 3.0 %	▼ -3.0 %	▲ 4.5 %
UK	▼ -4.4 %	▼ -0.2 %	▼ -8.6 %	▲ 1.7 %	▼ -3.2 %	▲ 5.8 %

Headlines

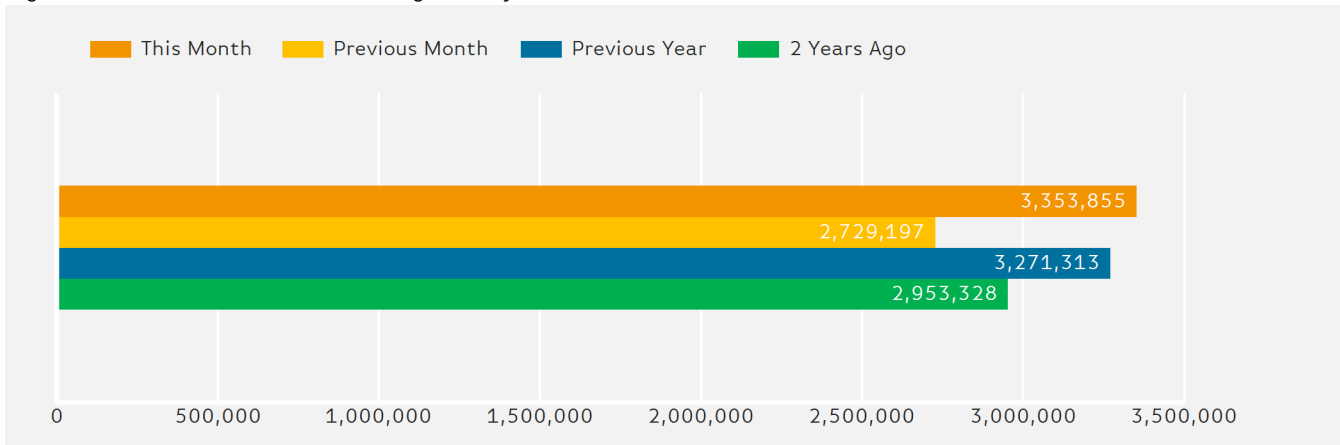Footfall for the year to date is 3.9% up on the previous year.

The number of visitors counted for month commencing 25 February 2018 was 3,353,855.

The busiest day in month commencing 25 February 2018 was Saturday 24 March with 133,043 visitors.

The peak hour of the month was 15:00 on Saturday with footfall of 15,256

Footfall by Month

Figures shown below are calculated using monthly totals.

Legend: ■ This Month ■ Previous Month ■ Previous Year ■ 2 Years Ago

- This Month: 3,353,855
- Previous Month: 2,729,197
- Previous Year: 3,271,313
- 2 Years Ago: 2,953,328

Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Footfall by Hour

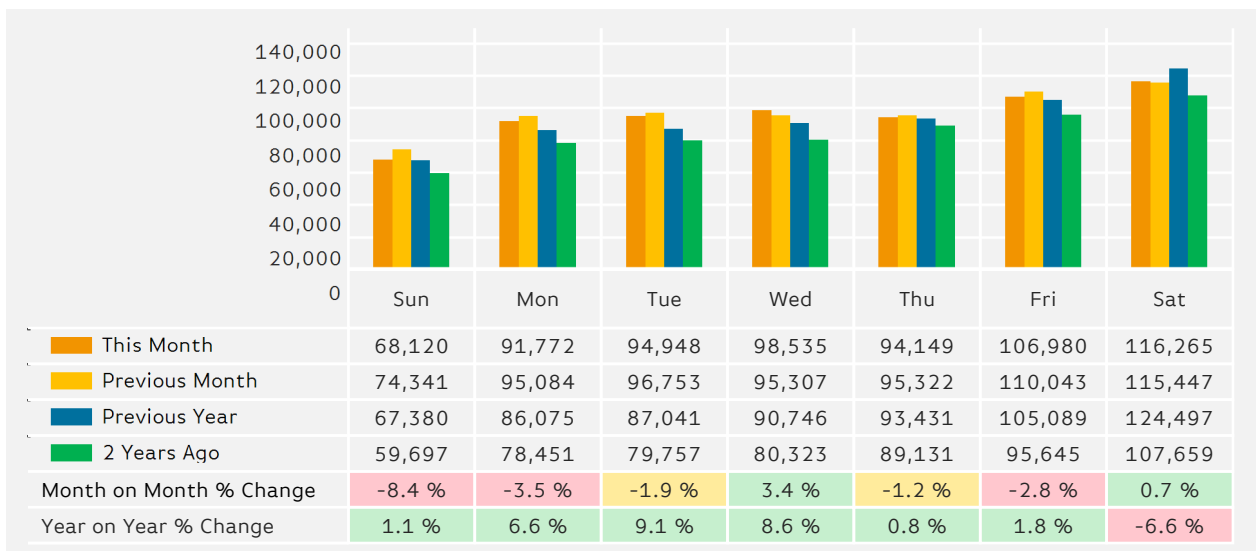The figures shown below are calculated using a weekly average

Weather
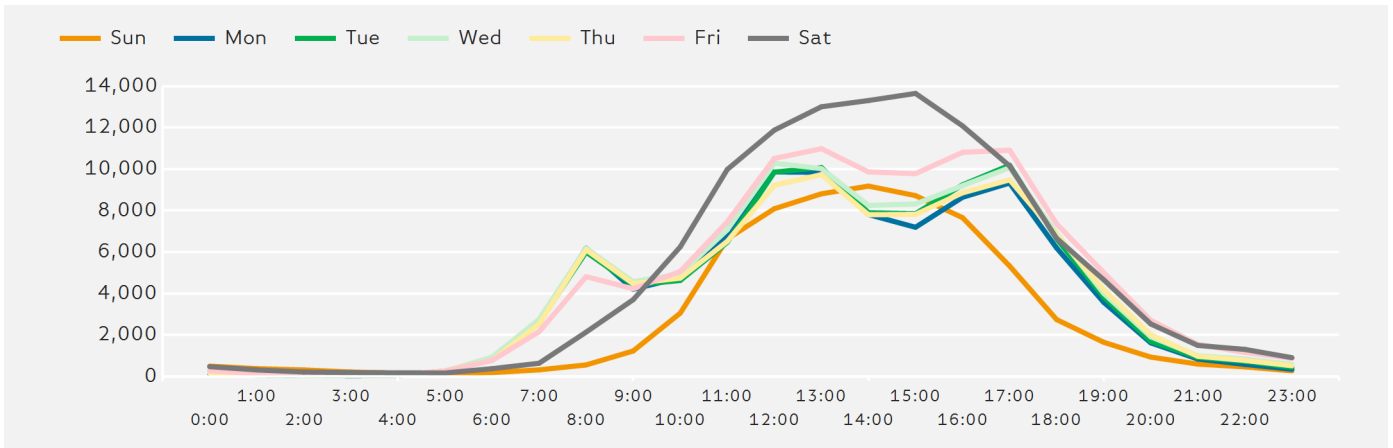
	Sun icon	Cloud icon	Rain icon	Snow icon
Number of days this month	9	6	15	5
Number of days same month last year	9	19	7	

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2018	7.2	1.2
2017	11.6	4.5

Footfall by Day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month	68,120	91,772	94,948	98,535	94,149	106,980	116,265
Previous Month	74,341	95,084	96,753	95,307	95,322	110,043	115,447
Previous Year	67,380	86,075	87,041	90,746	93,431	105,089	124,497
2 Years Ago	59,697	78,451	79,757	80,323	89,131	95,645	107,659
Month on Month % Change	-8.4 %	-3.5 %	-1.9 %	3.4 %	-1.2 %	-2.8 %	0.7 %
Year on Year % Change	1.1 %	6.6 %	9.1 %	8.6 %	0.8 %	1.8 %	-6.6 %

Footfall by Week of Month

The figures shown below are calculated using weekly totals.

	Week 9	Week 10	Week 11	Week 12	Week 13
This Year	546,987	680,995	689,437	676,916	759,520
Previous Year	627,172	652,154	643,625	669,108	679,254
Annual % Change	-12.8%	4.4%	7.1%	1.2%	11.8%
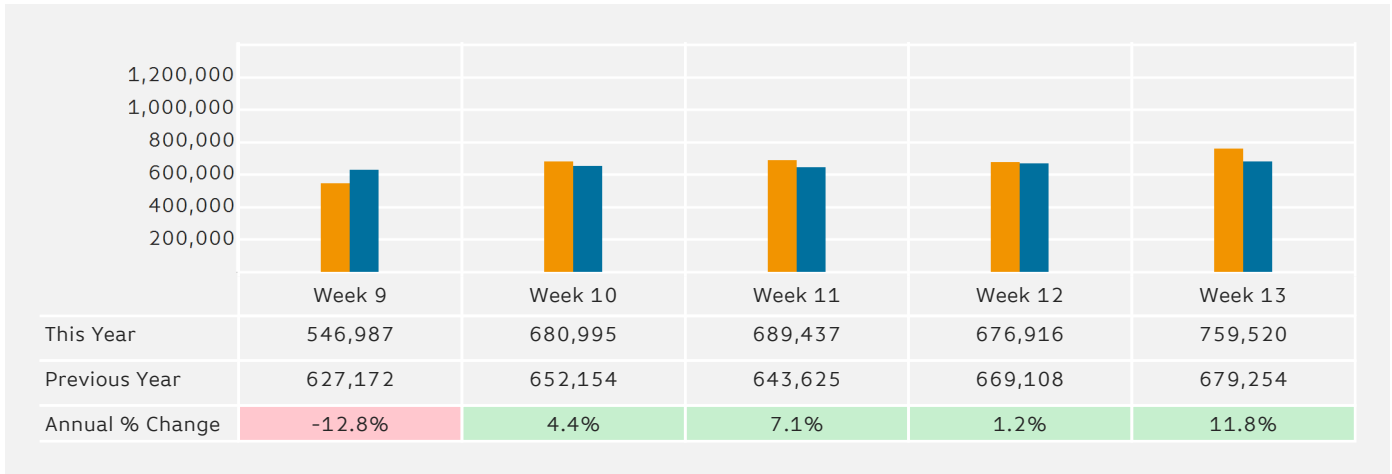
Footfall by Location

The figures shown below are calculated using weekly averages.

Legend: This Month | Previous Month | Previous Year | 2 Years Ago

	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Month	328,663	138,835	101,979	101,294
Previous Month	335,659	134,057	105,987	106,596
Previous Year	324,260	134,594	109,219	86,190
2 Years Ago	275,561	135,980	92,088	87,037
Year on Year % Change	1.4 %	3.2 %	-6.6 %	17.5 %

Footfall by location

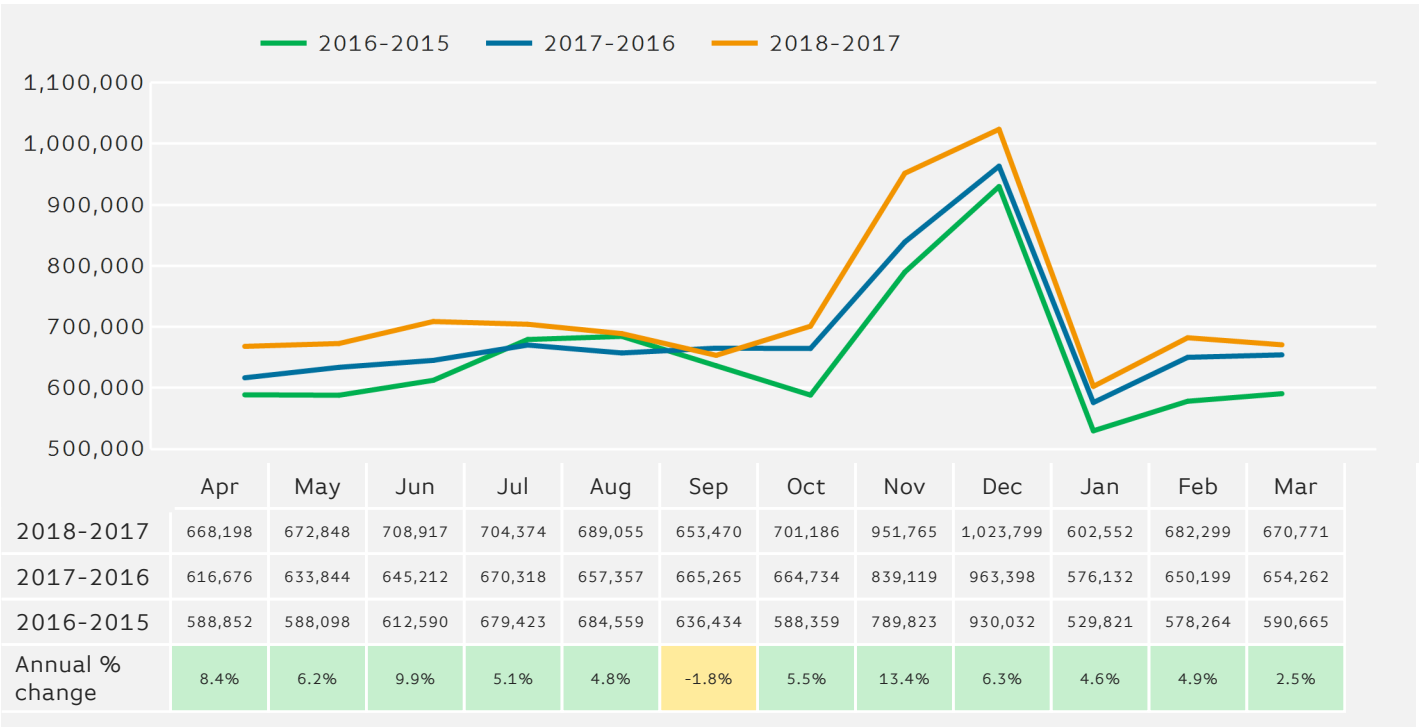Counting By Location - Main Locations Only

The figures shown below are based on weekly averages

- Market Street, 49.0 %
- New Cathedral Street, 20.7 %
- Exchange at Arndale Steps, 15.2 %
- King Street, 15.1 %

Footfall - Rolling 12 Months

The figures shown below are calculated using weekly averages.

Legend: — 2016-2015   — 2017-2016   — 2018-2017

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
2018-2017	668,198	672,848	708,917	704,374	689,055	653,470	701,186	951,765	1,023,799	602,552	682,299	670,771
2017-2016	616,676	633,844	645,212	670,318	657,357	665,265	664,734	839,119	963,398	576,132	650,199	654,262
2016-2015	588,852	588,098	612,590	679,423	684,559	636,434	588,359	789,823	930,032	529,821	578,264	590,665
Annual % change	8.4%	6.2%	9.9%	5.1%	4.8%	-1.8%	5.5%	13.4%	6.3%	4.6%	4.9%	2.5%

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2018 to March , 2018 Vs January, 2017 to March , 2017

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.March, 2018 Vs March, 2017

Month on Month % Change is the % change in footfall for this Month from the previous Month.3 2018 Vs 2 2018