Manchester BID

August 2017

30/07/2017 to 26/08/2017

REGION - North & Yorkshire   Sunday to Saturday   COUNT TYPE: Footfall

Monthly Footfall

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 8.3 %	▲ 4.3 %	▲ 4.8 %	▼ -4.0 %	▼ -2.2 %	▼ -1.9 %
North & Yorkshire	▲ 0.0 %	▼ -1.7 %	▼ -2.9 %	▼ -1.8 %	▲ 2.2 %	▲ 1.2 %
High Street Index(Regional City)	▲ 0.4 %	▼ -1.1 %	▼ -2.3 %	▲ 1.3 %	▲ 0.3 %	▲ 0.7 %
UK	▼ -0.5 %	▼ -1.7 %	▼ -2.6 %	▲ 1.1 %	▲ 0.2 %	▲ 0.3 %

Headlines

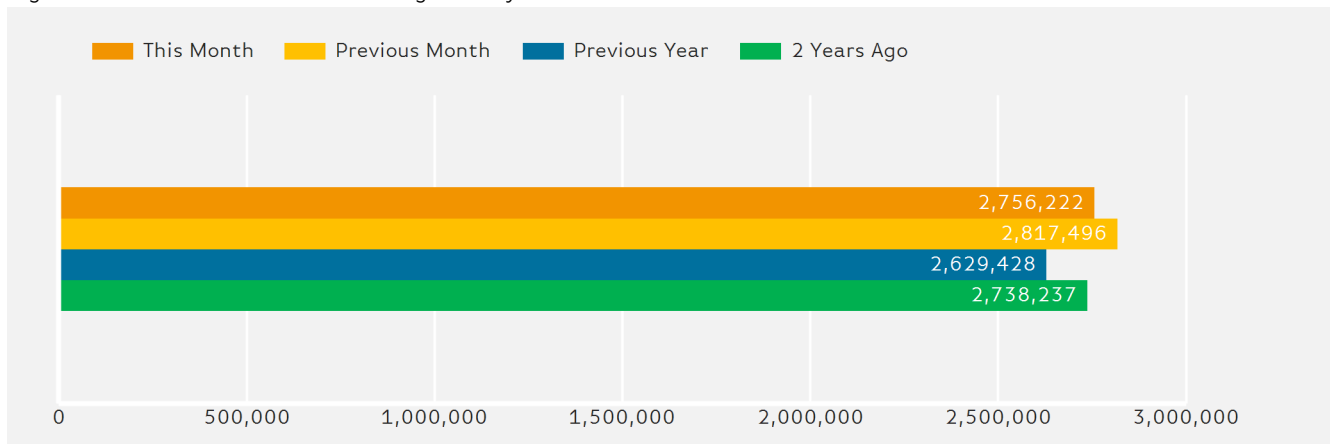Footfall for the year to date is 8.3% up on the previous year.

The number of visitors counted for month commencing 30 July 2017 was 2,756,222.

The busiest day in month commencing 30 July 2017 was Saturday 5 August with 115,302 visitors.

The peak hour of the month was 14:00 on Saturday with footfall of 13,883

Footfall Totals by Month

Figures shown below are calculated using monthly totals.

Legend: ■ This Month   ■ Previous Month   ■ Previous Year   ■ 2 Years Ago

- This Month: 2,756,222
- Previous Month: 2,817,496
- Previous Year: 2,629,428
- 2 Years Ago: 2,738,237

(x-axis: 0, 500,000, 1,000,000, 1,500,000, 2,000,000, 2,500,000, 3,000,000)

Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Footfall by Hour

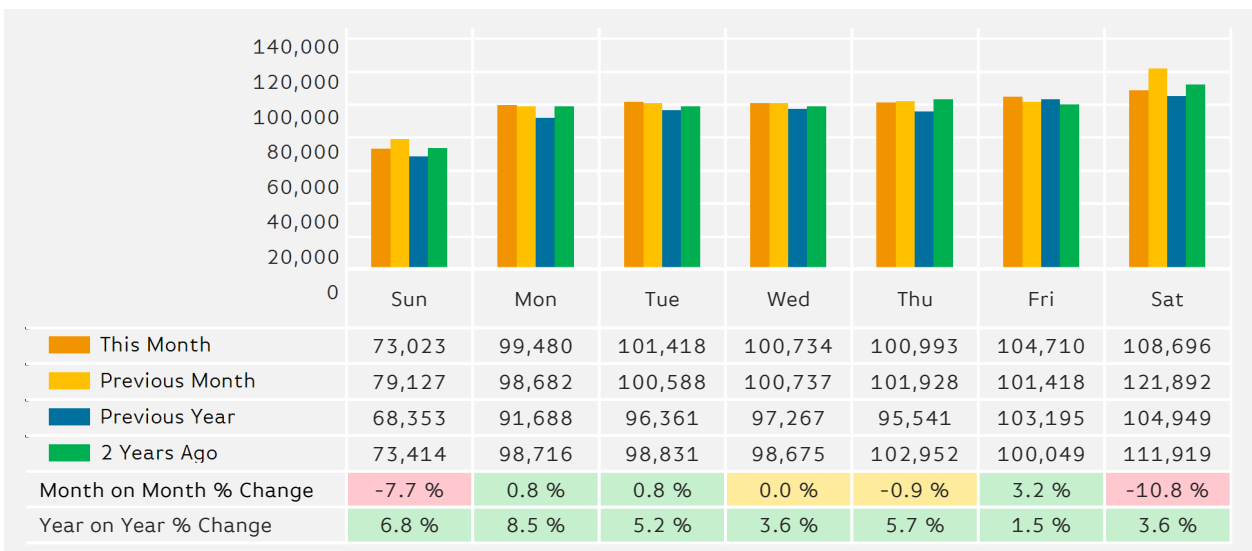The figures shown below are calculated using a weekly average
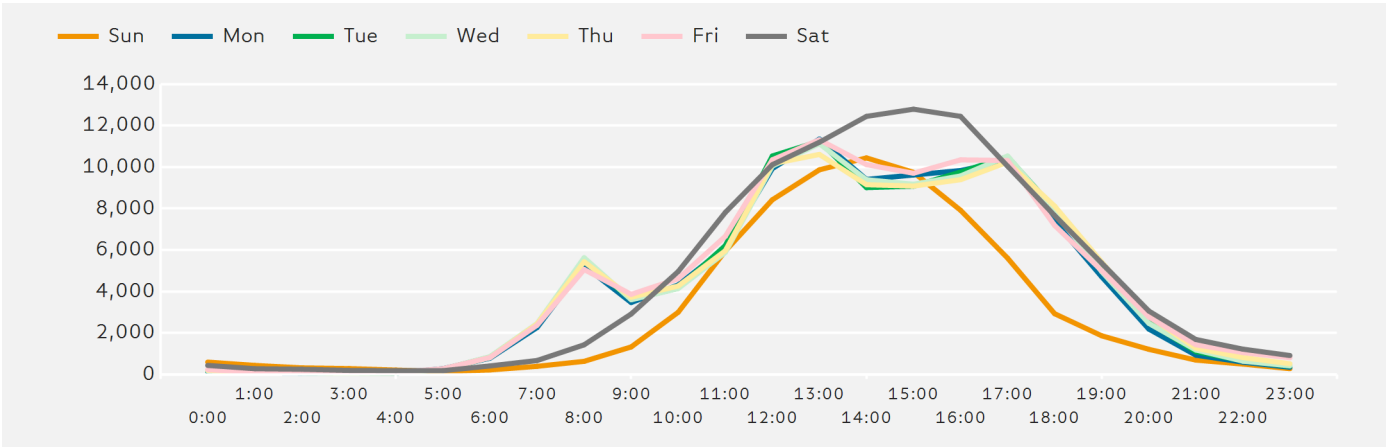
Weather

	Sun	Cloud	Rain
Number of days this month	7	4	17
Number of days same month last year	15	11	2

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2017	18.9	11.9
2016	20.0	12.8

Footfall by Day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Month	73,023	99,480	101,418	100,734	100,993	104,710	108,696
Previous Month	79,127	98,682	100,588	100,737	101,928	101,418	121,892
Previous Year	68,353	91,688	96,361	97,267	95,541	103,195	104,949
2 Years Ago	73,414	98,716	98,831	98,675	102,952	100,049	111,919
Month on Month % Change	-7.7 %	0.8 %	0.8 %	0.0 %	-0.9 %	3.2 %	-10.8 %
Year on Year % Change	6.8 %	8.5 %	5.2 %	3.6 %	5.7 %	1.5 %	3.6 %

Footfall by Week of Month

The figures shown below are calculated using weekly totals.

	Week 31	Week 32	Week 33	Week 34
This Year	698,101	680,745	682,831	694,545
Previous Year	683,794	639,823	655,263	650,548
Annual % Change	2.1%	6.4%	4.2%	6.8%
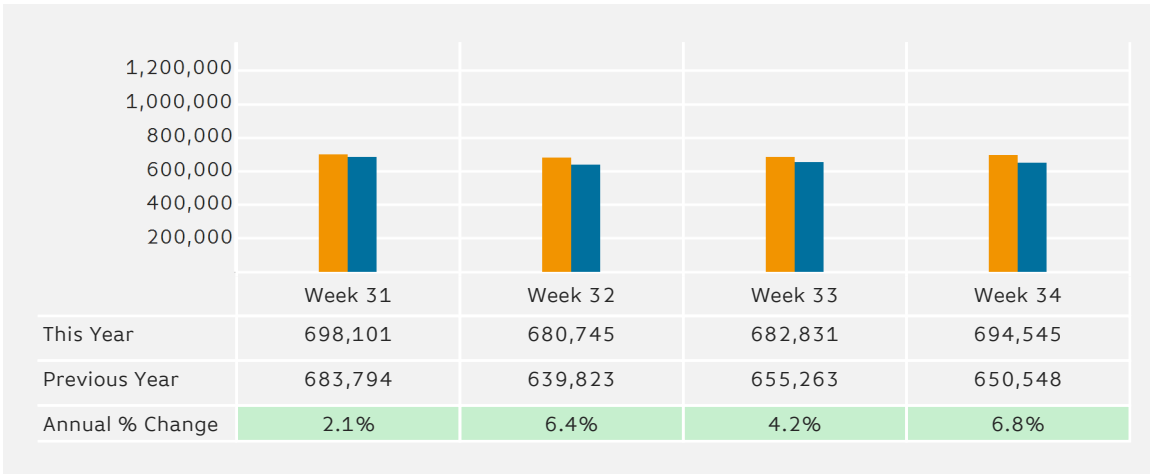
Footfall by Location

The figures shown below are calculated using weekly averages.

Legend: This Month, Previous Month, Previous Year, 2 Years Ago

	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Month	335,649	153,928	115,400	84,079
Previous Month	334,639	155,937	124,302	89,497
Previous Year	286,832	164,239	108,376	97,911
2 Years Ago	281,528	181,763	120,599	100,670
Year on Year % Change	17.0 %	-6.3 %	6.5 %	-14.1 %
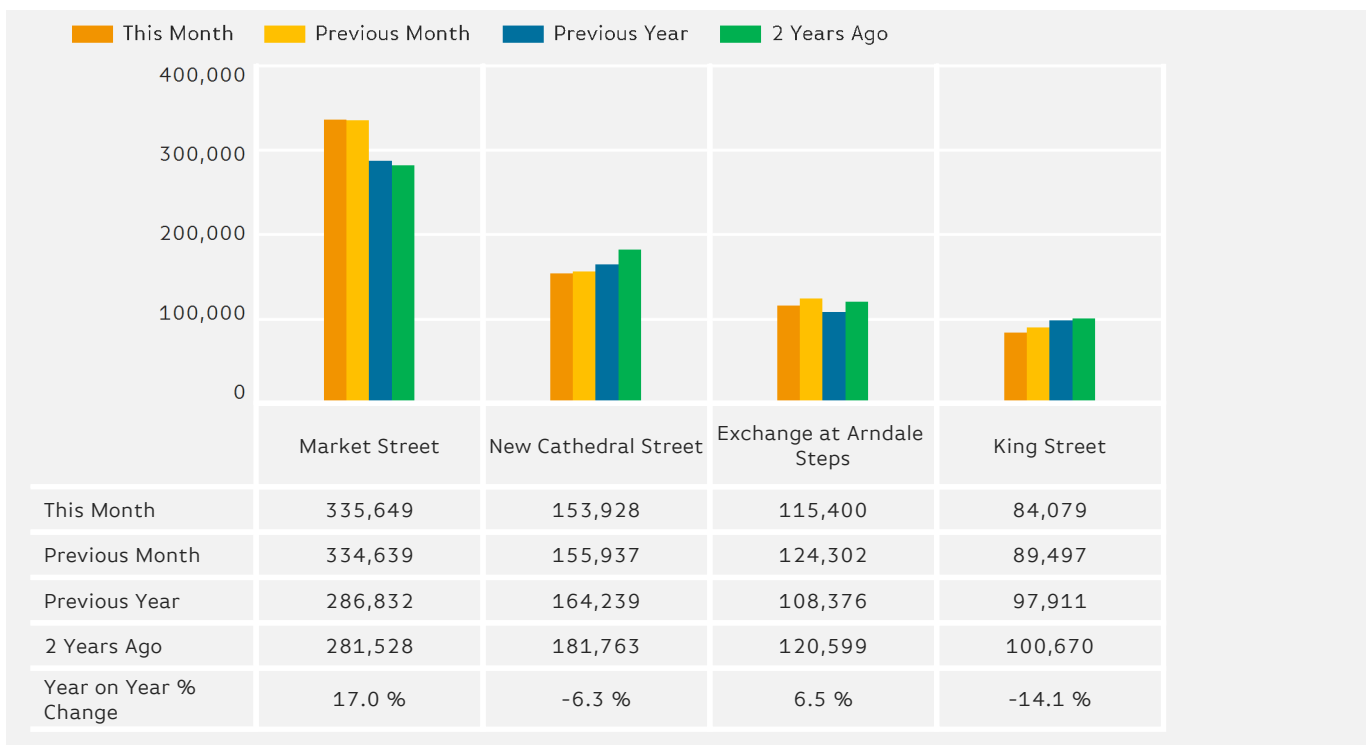
Footfall by location

Counting By Location - Main Locations Only

The figures shown below are based on weekly averages

- Market Street, 48.7 %
- New Cathedral Street, 22.3 %
- Exchange at Arndale Steps, 16.7 %
- King Street, 12.2 %
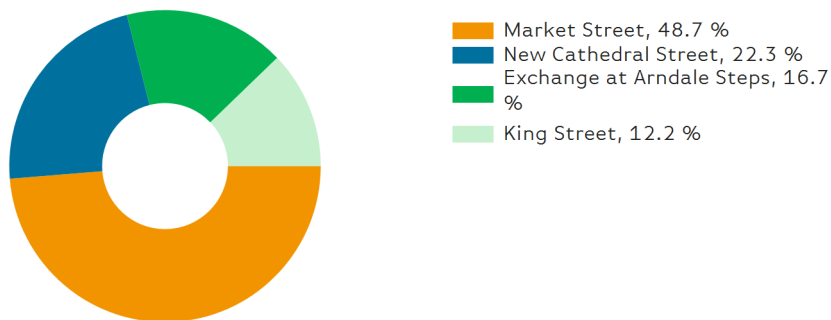
Footfall - Rolling 12 Months

The figures shown below are calculated using weekly averages.

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
2017-2016	665,265	664,734	839,119	963,398	576,132	650,199	654,262	668,198	672,848	708,917	704,374	689,055
2016-2015	636,434	588,359	789,823	930,032	529,821	578,264	590,665	616,676	633,844	645,212	670,318	657,357
2015-2014	634,840	645,687	839,207	882,875	480,181	556,520	538,646	588,852	588,098	612,590	679,423	684,559
Annual % change	4.5%	13.0%	6.2%	3.6%	8.7%	12.4%	10.8%	8.4%	6.2%	9.9%	5.1%	4.8%
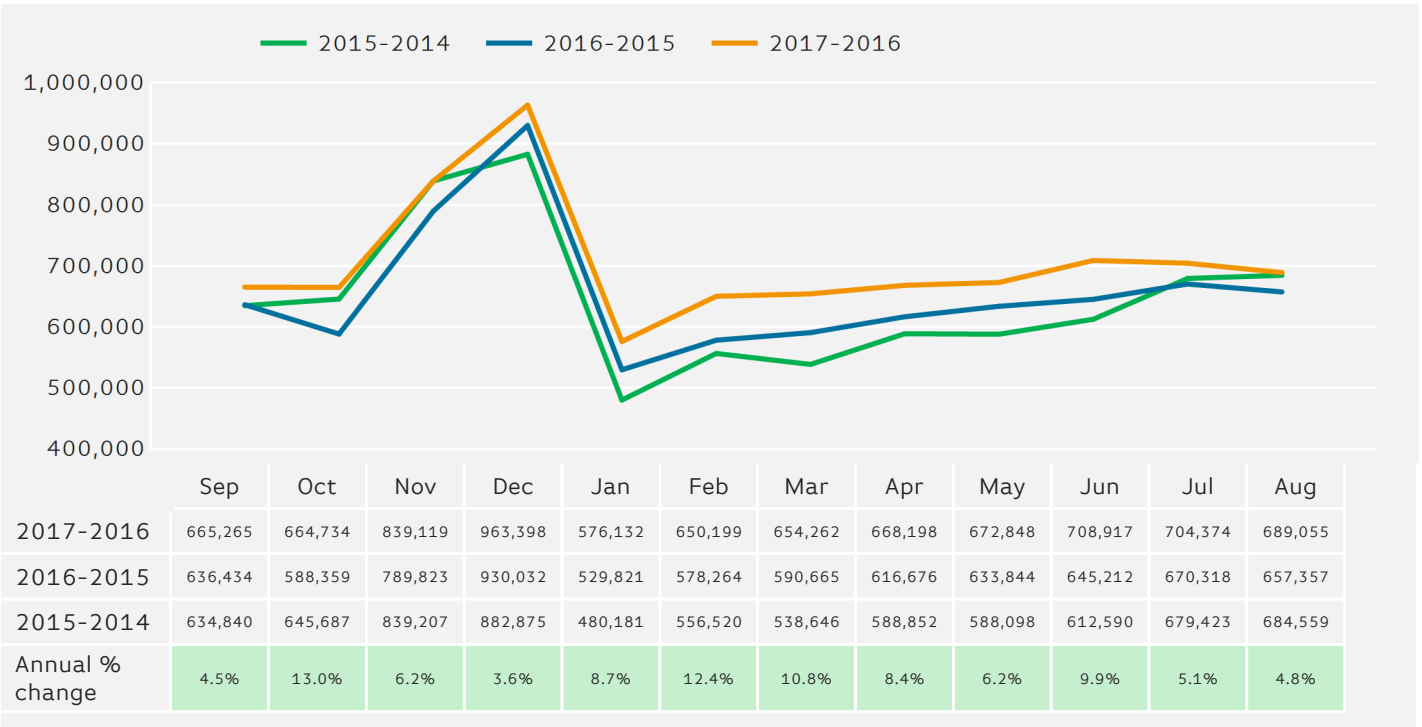
Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.