Manchester HSI

September 2016

29/08/2016 to 02/10/2016

REGION – North & Yorkshire   Monday to Sunday   COUNT TYPE: Footfall

Monthly Footfall

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2016	2015	2016	2015	2016	2015
Manchester HSI	▲ 4.4 %	▼ -2.5 %	▲ 4.8 %	▼ -0.2 %	▲ 1.1 %	▼ -6.7 %
North & Yorkshire	▼ -1.3 %	▼ -2.5 %	▲ 1.1 %	▼ -4.9 %	▼ -1.2 %	▼ -4.1 %
High Street Index(Regional City)	▼ -1.1 %	▼ -1.5 %	▼ -1.2 %	▼ -1.4 %	▼ -6.9 %	▼ -5.3 %
UK	▼ -1.6 %	▼ -1.6 %	▼ -0.7 %	▼ -1.3 %	▼ -4.8 %	▼ -4.1 %

Headlines

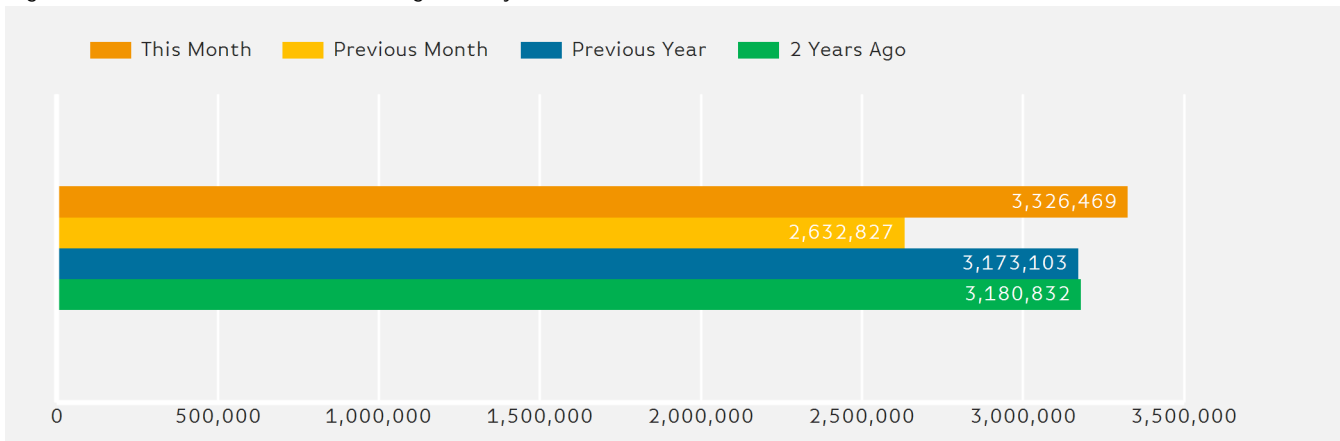Footfall for the year to date is 4.4% up on the previous year.

The number of visitors counted for month commencing 29 August 2016 was 3,326,469.

The busiest day in month commencing 29 August 2016 was Saturday 1 October with 131,104 visitors.

The peak hour of the month was 15:00 on Saturday with footfall of 16,883

Footfall Totals by Month

Figures shown below are calculated using monthly totals.

Legend: ■ This Month ■ Previous Month ■ Previous Year ■ 2 Years Ago

	Value
This Month	3,326,469
Previous Month	2,632,827
Previous Year	3,173,103
2 Years Ago	3,180,832

Springboard follows the BRC calendar consisting of complete weeks (Sun- Sat or Mon-Sun) to ensure that the same day is comparable each week. Each month is compiled from a set of full weeks which results in a calendar of a 4 week month, 4 week month, 5 week month pattern.

Footfall by Hour

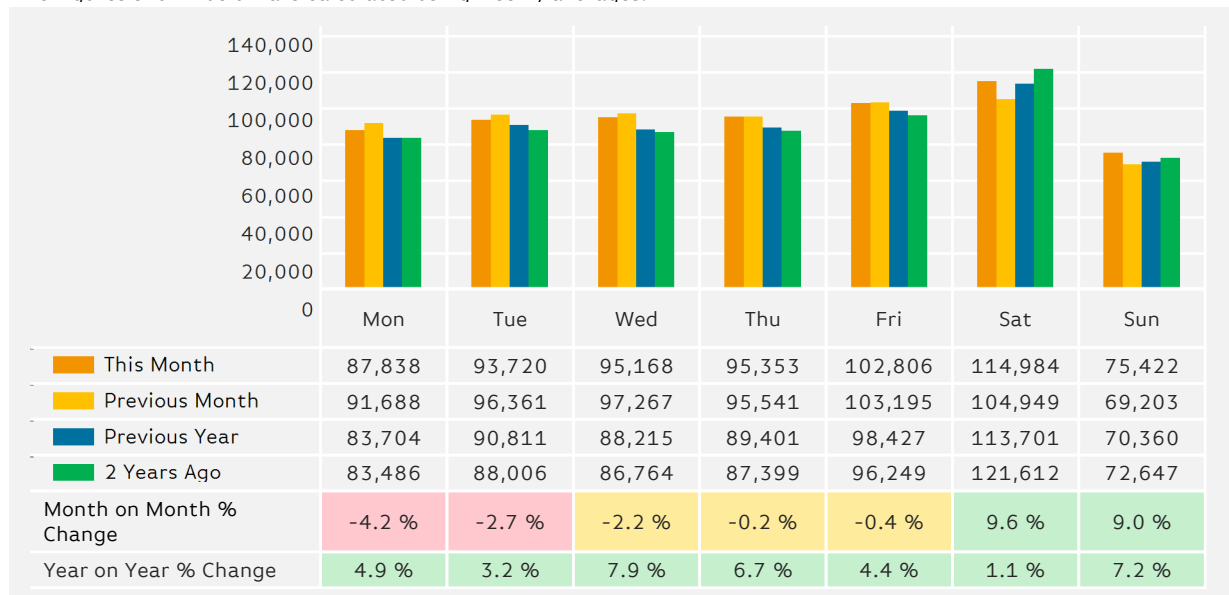The figures shown below are calculated using a weekly average
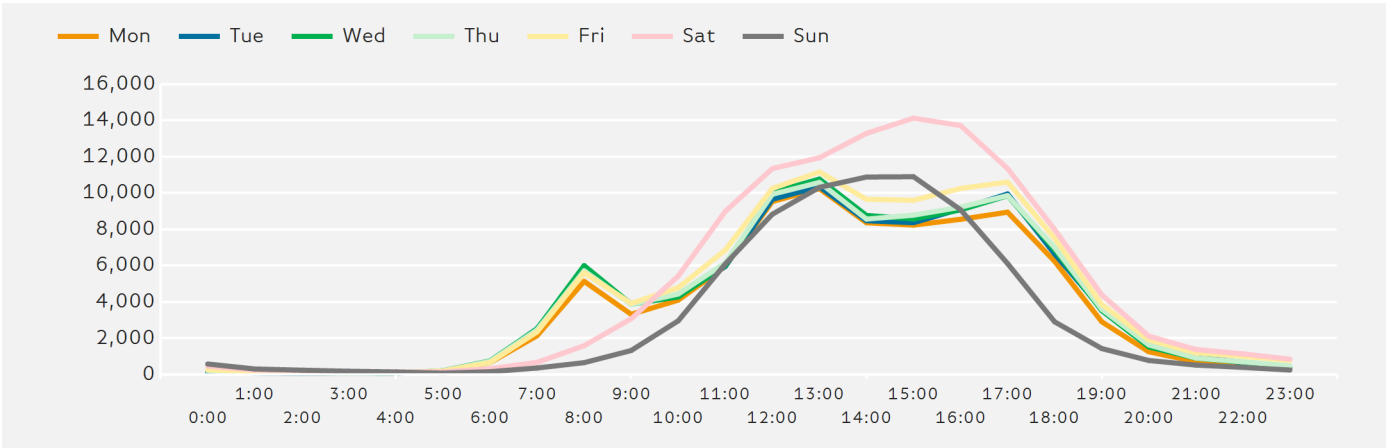
Weather

	☀	☁	🌧
Number of days this month	14	5	16
Number of days same month last year	25	7	3

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2016	20.0	12.4
2015	16.3	7.5

Footfall by Day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Month	87,838	93,720	95,168	95,353	102,806	114,984	75,422
Previous Month	91,688	96,361	97,267	95,541	103,195	104,949	69,203
Previous Year	83,704	90,811	88,215	89,401	98,427	113,701	70,360
2 Years Ago	83,486	88,006	86,764	87,399	96,249	121,612	72,647
Month on Month % Change	-4.2 %	-2.7 %	-2.2 %	-0.2 %	-0.4 %	9.6 %	9.0 %
Year on Year % Change	4.9 %	3.2 %	7.9 %	6.7 %	4.4 %	1.1 %	7.2 %

Footfall by Week of Month

The figures shown below are calculated using weekly totals.

	Week 35	Week 36	Week 37	Week 38	Week 39
This Year	658,220	635,906	672,121	672,514	687,708
Previous Year	613,775	616,070	632,908	656,006	654,344
Annual % Change	7.2%	3.2%	6.2%	2.5%	5.1%
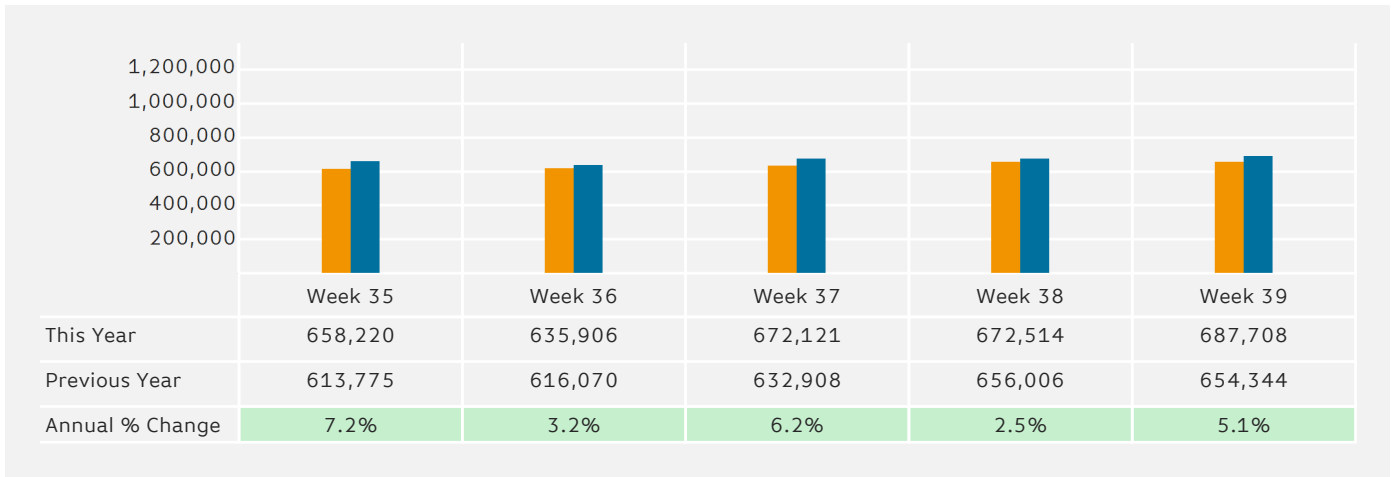
Footfall Totals

The figures shown below are calculated using weekly averages.

	This Month	Previous Month	Previous Year

	Market Street	New Cathedral Street	Exchange at Arndale Steps	King Street
This Month	297,234	163,063	107,326	97,672
Previous Month	287,491	164,481	108,184	98,051
Previous Year	273,278	179,955	89,152	92,235
2 Years Ago	324,128	131,263	96,264	84,511
Year on Year % Change	8.8 %	-9.4 %	20.4 %	5.9 %
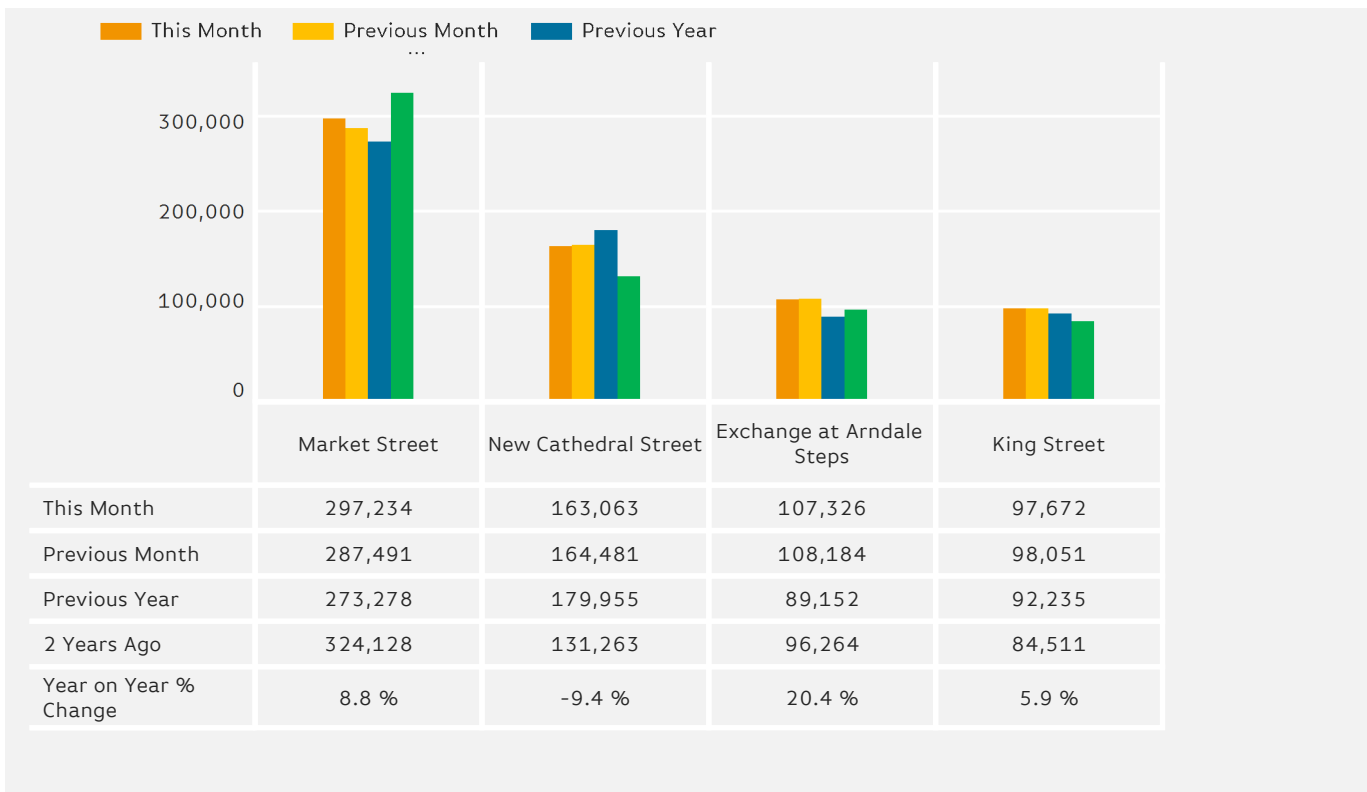
Footfall Totals

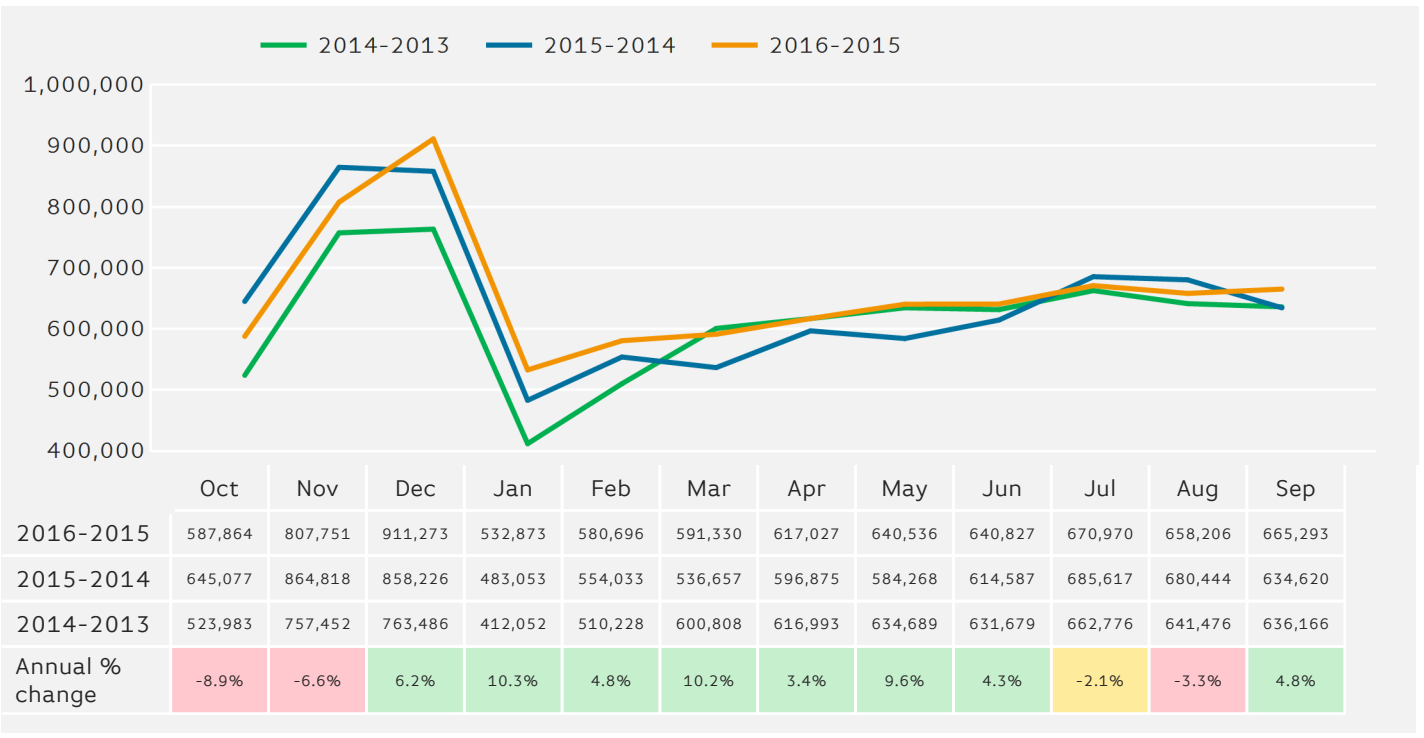Counting By Location – Main Locations Only   The figures shown below are based on weekly averages
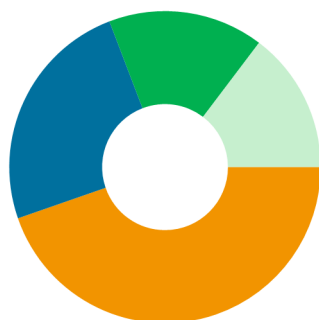
- Market Street, 44.7 %
- New Cathedral Street, 24.5 %
- Exchange at Arndale Steps, 16.1 %
- King Street, 14.7 %

Footfall - Rolling 12 Months

The figures shown below are calculated using weekly averages.

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2016-2015	587,864	807,751	911,273	532,873	580,696	591,330	617,027	640,536	640,827	670,970	658,206	665,293
2015-2014	645,077	864,818	858,226	483,053	554,033	536,657	596,875	584,268	614,587	685,617	680,444	634,620
2014-2013	523,983	757,452	763,486	412,052	510,228	600,808	616,993	634,689	631,679	662,776	641,476	636,166
Annual % change	-8.9%	-6.6%	6.2%	10.3%	4.8%	10.2%	3.4%	9.6%	4.3%	-2.1%	-3.3%	4.8%

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
Week on Week % Change is the % change in footfall for this week from the previous week.