

Manchester BID

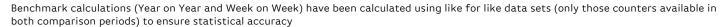
Week 10, 2018 04/03/2018 to 10/03/2018 Sunday to Saturday



REGION - North & Yorkshire

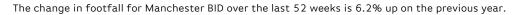
COUNT TYPE: Footfall

Weekly Footfall



	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2018		2017		2018		2017		2018		2017	
Manchester BID		3.0 %		9.9 %		4.4 %		7.6 %		24.5 %		4.0 %
North & Yorkshire	•	-2.5 %		0.5 %	•	-3.5 %		2.2 %		24.5 %		3.6 %
High Street Index(Regional City)	•	-3.0 %		1.0 %	•	-3.8 %		4.1 %		24.1 %	A	2.5 %
UK	•	-3.7 %	•	-0.8 %	V	-4.9 %		2.9 %		26.1 %	A	3.3 %

Headlines



Footfall for the year to date is 3% up on the previous year.

The number of visitors counted for week commencing 4 March 2018 was 680,995.

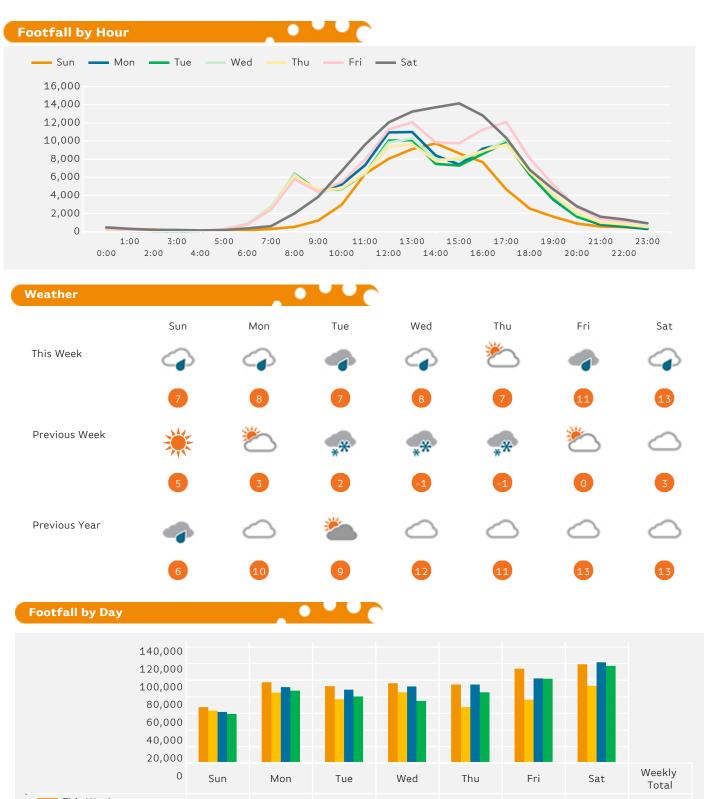
The busiest day in week commencing 4 March 2018 was Saturday with 119,204 visitors.

The peak hour of the week was 15:00 on Saturday with footfall of 14,144

Footfall by Week



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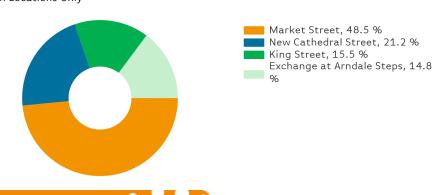
This Week 67,314 97,229 92,837 96,126 94,699 113,586 119,204 680,995 Previous Week 63,247 84,932 76,794 85,342 67,328 76,195 93,149 546,987 Previous Year 61,758 91,484 88,419 92,464 94,420 102,124 121,485 652,154 2 Years Ago 59,346 87,297 80,354 74,883 85,451 101,733 116,912 605,976 Week on Week % Change 6.4 % 14.5 % 20.9 % 12.6 % 40.7 % 49.1 % 28.0 % 24.5 % Year on Year % Change 9.0 % 6.3 % 5.0 % 4.0 % 0.3 % 11.2 % -1.9 % 4.4 %

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Footfall by Location This Week Previous Week Previous Year 2 Years Ago 300,000 200,000 100,000 0 Exchange at Arndale Market Street King Street New Cathedral Street Steps This Week 330,080 144,711 105,253 100,951 Previous Week 278,628 100,944 85,029 82,386 Previous Year 323,841 138,044 85,252 105,017 2 Years Ago 275,683 147,670 91,877 90,746 Week on Week % 23.8 % 22.5 % 18.5 % 43.4 % Change Year on Year % -3.9 % 1.9 % 4.8 % 23.5 % Change

Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 10, 2018 Vs Week 1, 2017 to Week 10, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week 10, 2018 Vs Week 10, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2018 Vs Week 9 2018

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