

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	-78.0%	-3.4%	-68.7%	-0.5%	1.3%	-10.5%
North & Yorkshire	-65.4%	-3.7%	-58.7%	-2.4%	2.3%	-8.7%
High Street Index (Regional City)	-81.0%	-3.8%	-73.8%	-10.5%	6.9%	-10.7%
High Street Index - BDSU (BDSU - Comparison)	-76.3%	-4.6%	-68.3%	-9.4%	5.7%	-9.5%
UK	-68.9%	-4.5%	-60.3%	-6.6%	5.7%	-7.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 15,445,156 which is 66.9% down on the previous year.

The total number of visitors for the year to date is 1,651,618 which is 78% down on the previous year.

The total number of visitors to Manchester BID in week commencing 7 March 2021 was 221,248.

The busiest day in week commencing 7 March 2021 was Friday with 39,138 visitors.

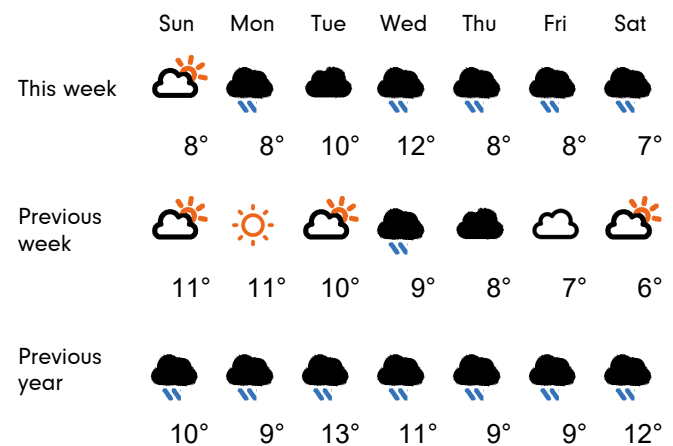
The peak hour of the week was 13:00 on Friday 12 March 2021 with footfall of 4,484.

Footfall by week



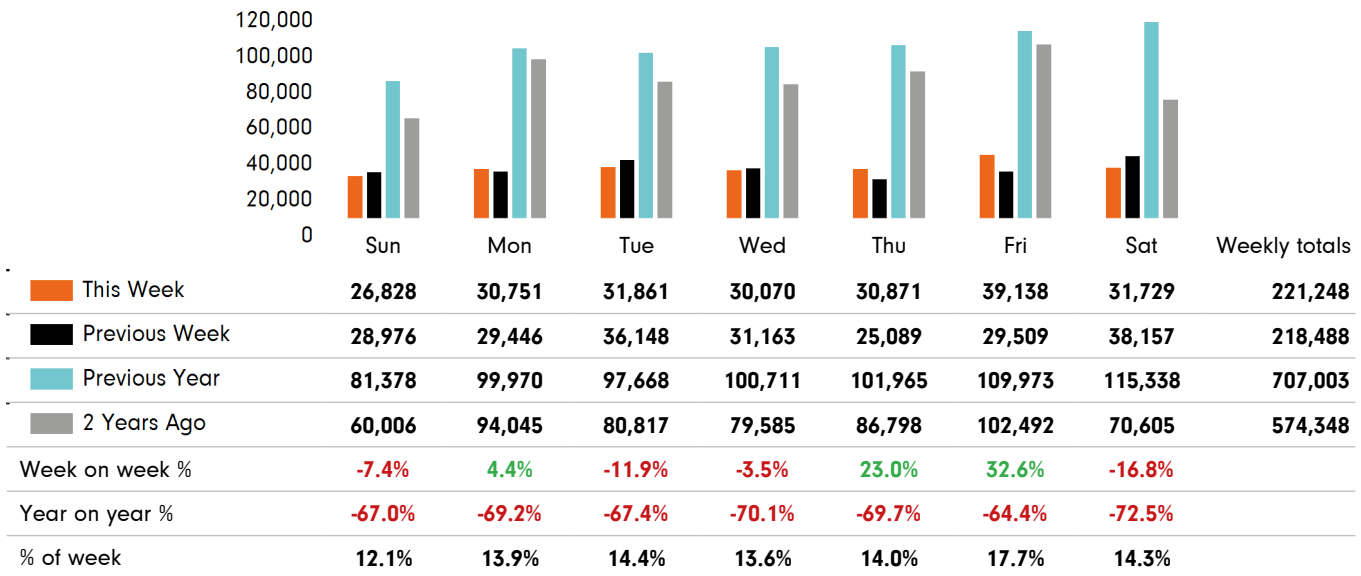
■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

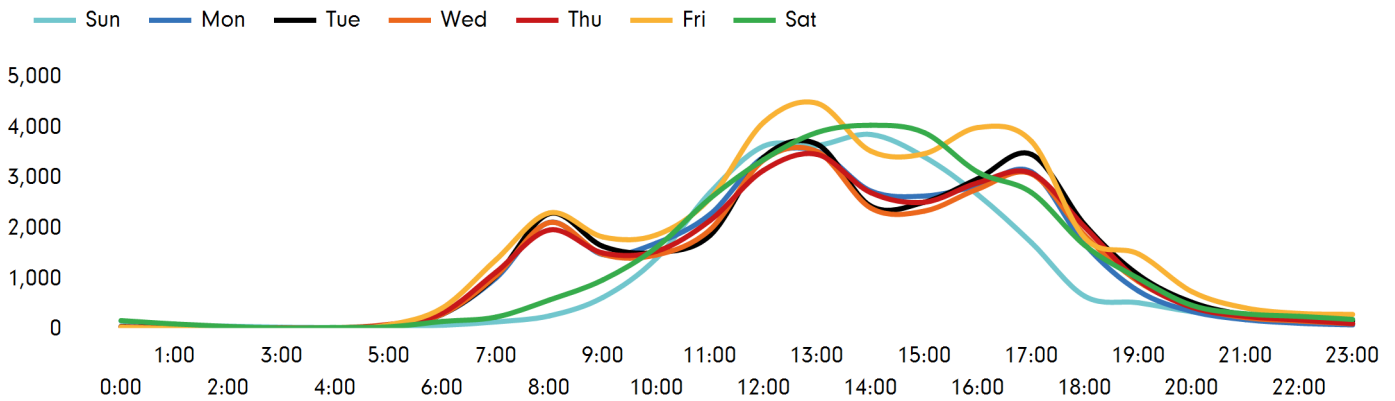


SPRINGBOARD.

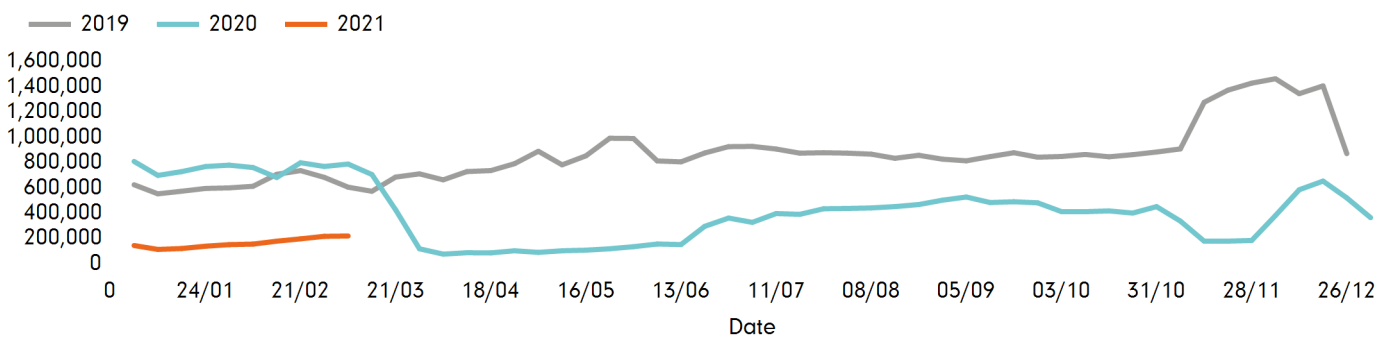
Footfall by day



Footfall by hour

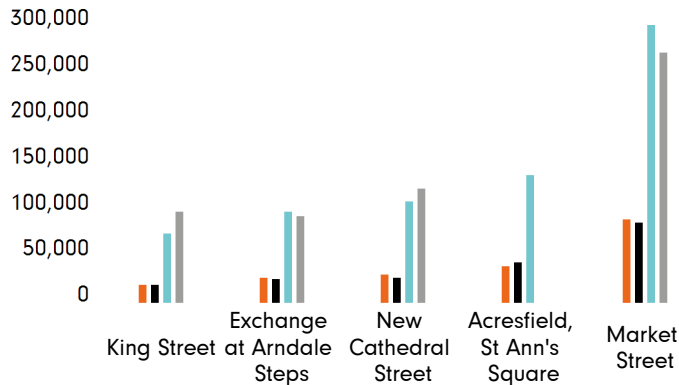


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	23,699	30,526	33,828	42,863	90,332
Previous Week	23,846	29,568	31,073	46,663	87,338
Previous Year	75,735	98,022	108,930	135,727	288,589
2 Years Ago	98,309	93,823	121,781		260,435
Week on Week %	-0.6 %	3.2 %	8.9 %	-8.1 %	3.4 %
Year on Year %	-68.7 %	-68.9 %	-68.9 %	-68.4 %	-68.7 %

Footfall by location



■ Market Street, 40.8 %
■ Acresfield, St Ann's Square, 19.4 %
■ New Cathedral Street, 15.3 %
■ Exchange at Arndale Steps, 13.8 %
■ King Street, 10.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 10, 2021 Vs Week 1, 2020 to Week 10, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week10, 2021 Vs Week 10, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2021 Vs Week 9 2021