

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	194.7 %	-78.0 %	164.7%	-68.7%	8.4%	1.3%
North & Yorkshire	133.7%	-65.4%	123.0%	-58.7%	5.5%	2.3%
High Street Index(Regional City)	300.2%	-81.0%	267.6%	-73.8%	4.6%	6.9 %
High Street Index - BDSU(BDSU - Comparison)	212.9%	-76.4%	186.3%	-68.3%	3.6%	5.7%
UK	155.6%	-68.9 %	135.1%	-60.3 %	5.0%	5.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 31,146,197 which is 101.7% up on the previous year.

The total number of visitors for the year to date is 4,867,322 which is 194.7% up on the previous year.

The total number of visitors to Manchester BID in week commencing 6 March 2022 was 585,553.

The busiest day in week commencing 6 March 2022 was Saturday with 130,008 visitors.

The peak hour of the week was 14:00 on Saturday 12 March 2022 with footfall of 16,710.

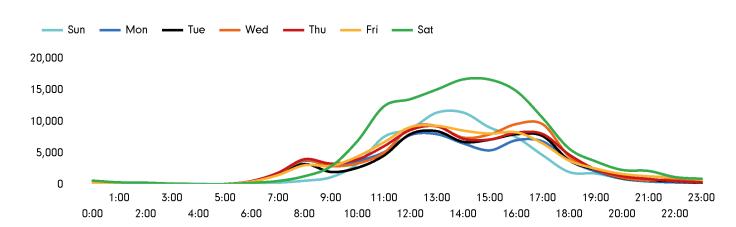
Footfall by week Weather Sun Mon Tue Wed Thu Fri Sat This week 9 8° 13° 12° 13° 12° 11 585,553 539,937 Previous 221,248 week 707,003 8° 9° 9° 9° 10° 10° 10° Previous year This Week **Previous Year** 8° 8° 8° 7° 8° 10° 12° **Previous Week** 2 Years Ago

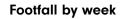
SPRINGBOARD.

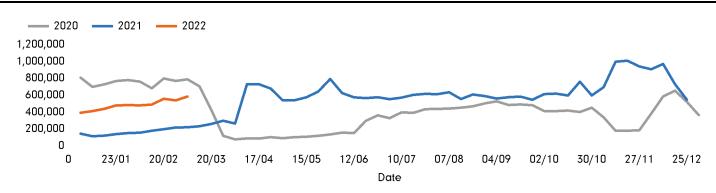
Footfall by day

150,000							_	
100,000		1	. [ъ I.	ъ I.	a l		
50,000								
0	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	74,046	68,240	70,262	81,458	79,927	81,612	130,008	585,553
Previous Week	73,899	56,757	73,217	65,262	65,345	86,096	119,361	539,937
Previous Year	26,828	30,751	31,861	30,070	30,871	39,138	31,729	221,248
2 Years Ago	81,378	99,970	97,668	100,711	101,965	109,973	115,338	707,003
Week on week %	0.2%	20.2%	-4.0%	24.8%	22.3%	-5.2%	8.9 %	
Year on year %	176.0%	121.9%	120.5%	1 70.9 %	158.9%	108.5%	309.7%	
% of week	12.6%	11.7%	1 2.0 %	13. 9 %	13.6 %	13. 9 %	22.2%	

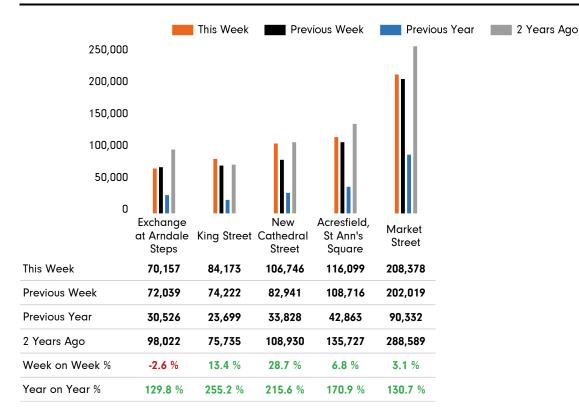
Footfall by hour



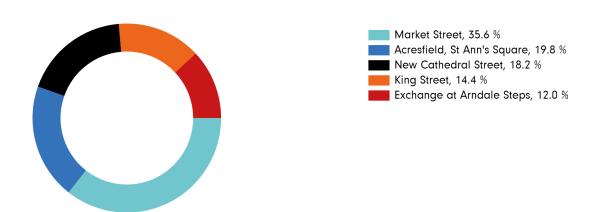




Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 10, 2022 Vs Week 1, 2021 to Week 10, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 10, 2022 Vs Week 10, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 10 2022 Vs Week 9 2022

2021 versus 2019 comparison follows on subsequent pages



Week 10, 2022. 06 Mar 2022 - 12 Mar 2022 2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

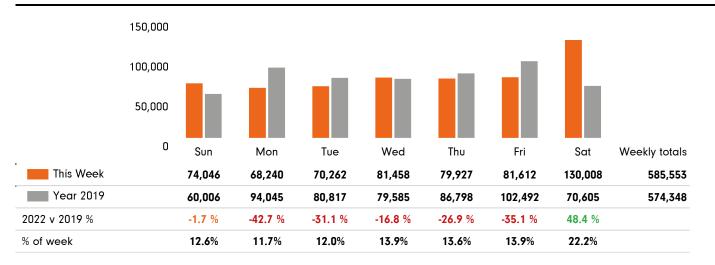
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %		
	2022 Vs 2019	2022 Vs 2019		
Manchester BID	-37.7 %	-18.3 %		
North & Yorkshire	-23.1 %	-10.1 %		
High Street Index(Regional City)	-27.7 %	-15.4 %		
High Street Index - BDSU(BDSU - Comparison)	-26.7 %	-14.2 %		
UK	-24.1 %	-14.3 %		

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

	This week	2019	2022 - 2019 %	This week Year 2019
Acresfield, St Ann's Square	116,099	0		
Exchange at Arndale Steps	70,157	93,823	-25.2 %	
King Street	84,173	98,309	-14.4 %	
Market Street	208,378	260,435	-20.0 %	
New Cathedral Street	106,746	121,781	-12.3 %	

