

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Manchester BID	-3.4 %	-2.6 %	-0.5 %	-17.1 %	-10.5 %	-5.4 %
North & Yorkshire	-3.7 %	0.5 %	-2.4 %	-0.2 %	-8.7 %	-1.0 %
High Street Index (Regional City)	-3.8 %	-0.5 %	-10.5 %	-5.1 %	-10.7 %	-0.7 %
High Street Index - BDSU (BDSU - Comparison)	-4.6 %	0.3 %	-9.4 %	-4.5 %	-9.5 %	-1.4 %
UK	-4.5 %	0.3 %	-6.6 %	-2.5 %	-7.0 %	-1.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 4.5% down on the previous year.

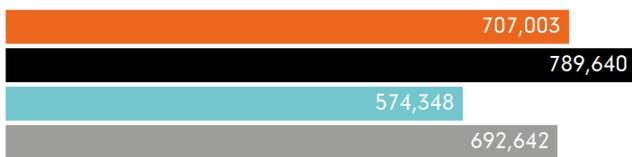
Footfall for the year to date is 3.4% down on the previous year.

The number of visitors counted for week commencing 8 March 2020 was 707,003.

The busiest day in week commencing 8 March 2020 was Saturday with 115,338 visitors.

The peak hour of the week was 14:00 on Saturday 14 March 2020 with footfall of 14,554

Footfall by week

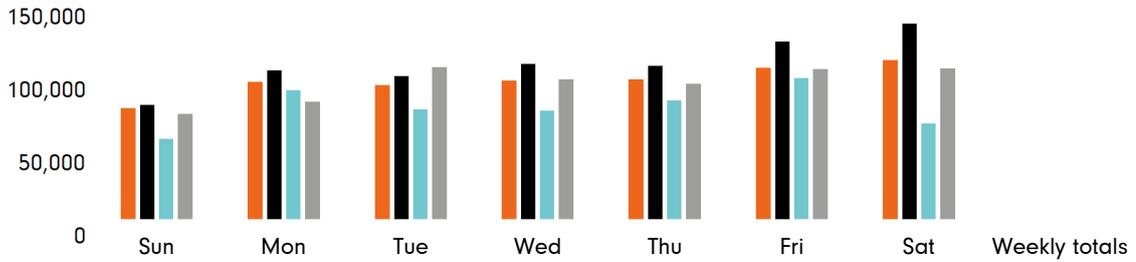


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

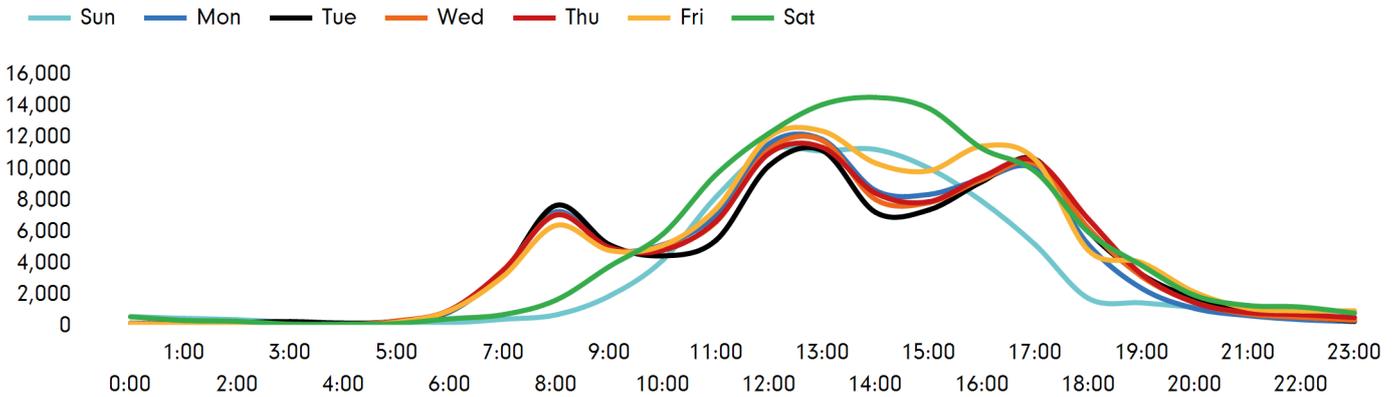
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 10°	 9°	 13°	 11°	 9°	 9°	 12°
Previous week	 7°	 6°	 7°	 8°	 8°	 10°	 12°
Previous year	 6°	 9°	 8°	 9°	 9°	 12°	 11°

Footfall by day

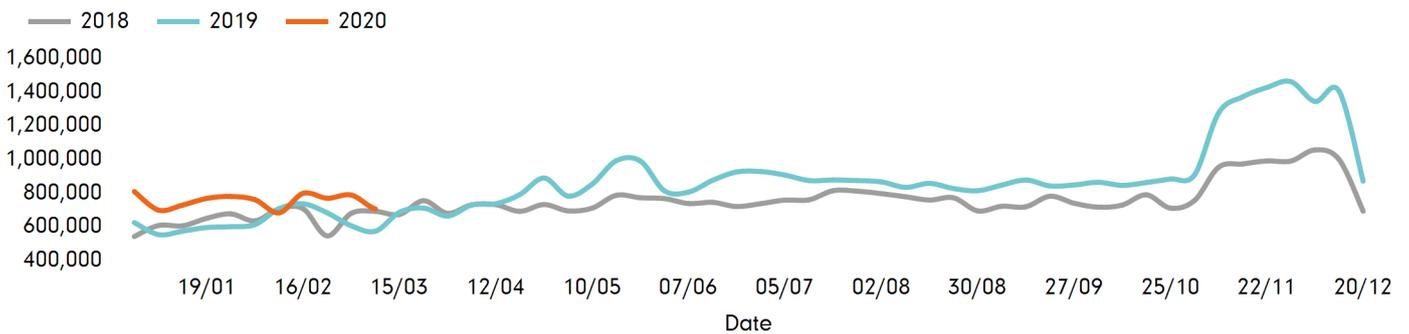


Week on week %	-3.1 %	-7.6 %	-6.2 %	-10.6 %	-8.3 %	-14.3 %	-18.3 %	
Year on year %	35.6 %	6.3 %	20.9 %	26.5 %	17.5 %	7.3 %	63.4 %	
% of week	11.5%	14.1%	13.8%	14.2%	14.4%	15.6%	16.3%	

Footfall by hour

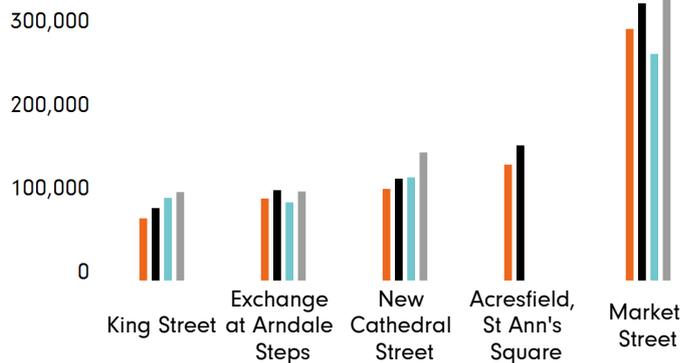


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	75,735	98,022	108,930	135,727	288,589
Previous Week	87,411	107,049	120,216	157,800	317,164
Previous Year	98,309	93,823	121,781		260,435
2 Years Ago	105,021	106,115	149,957		331,549
Week on Week %	-13.4 %	-8.4 %	-9.4 %	-14.0 %	-9.0 %
Year on Year %	-23.0 %	4.5 %	-10.6 %		10.8 %

Footfall by location



■ Market Street, 40.8 %
■ Acresfield, St Ann's Square, 19.2 %
■ New Cathedral Street, 15.4 %
■ Exchange at Arndale Steps, 13.9 %
■ King Street, 10.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 11, 2020 Vs Week 1, 2019 to Week 11, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2020 Vs Week 11, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2020 Vs Week 10 2020