



Manchester BID

Week 12, 2019

17/03/2019 to 23/03/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Manchester BID	▼ -2.2 %	▲ 3.2 %	▲ 1.9 %	▲ 0.7 %	▲ 19.6 %	▼ -2.7 %
North & Yorkshire	▲ 0.6 %	▼ -2.9 %	▲ 2.5 %	▼ -3.6 %	▲ 11.2 %	▲ 3.6 %
High Street Index (Regional City)	▼ -0.3 %	▼ -3.3 %	▲ 1.9 %	▼ -5.9 %	▲ 9.9 %	▲ 0.5 %
High Street Index - BDSU (BDSU - Comparison)	▲ 0.5 %		▲ 2.6 %		▲ 9.7 %	
UK	▲ 0.4 %	▼ -4.2 %	▲ 1.5 %	▼ -6.4 %	▲ 7.2 %	▲ 2.3 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 2.6% up on the previous year.

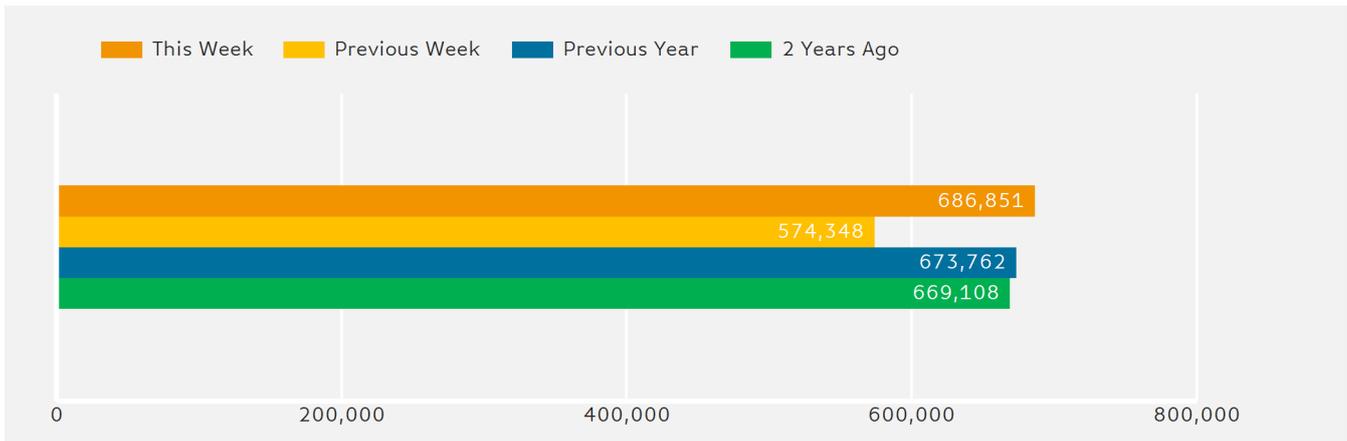
Footfall for the year to date is 2.2% down on the previous year.

The number of visitors counted for week commencing 17 March 2019 was 686,851.

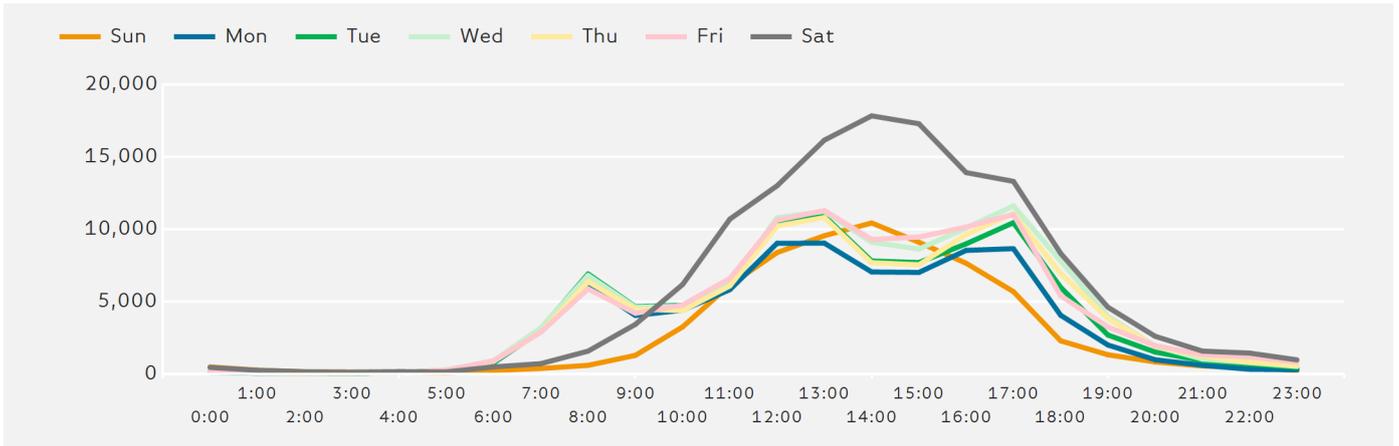
The busiest day in week commencing 17 March 2019 was Saturday with 135,279 visitors.

The peak hour of the week was 14:00 on Saturday 23 March 2019 with footfall of 17,819

Footfall by Week



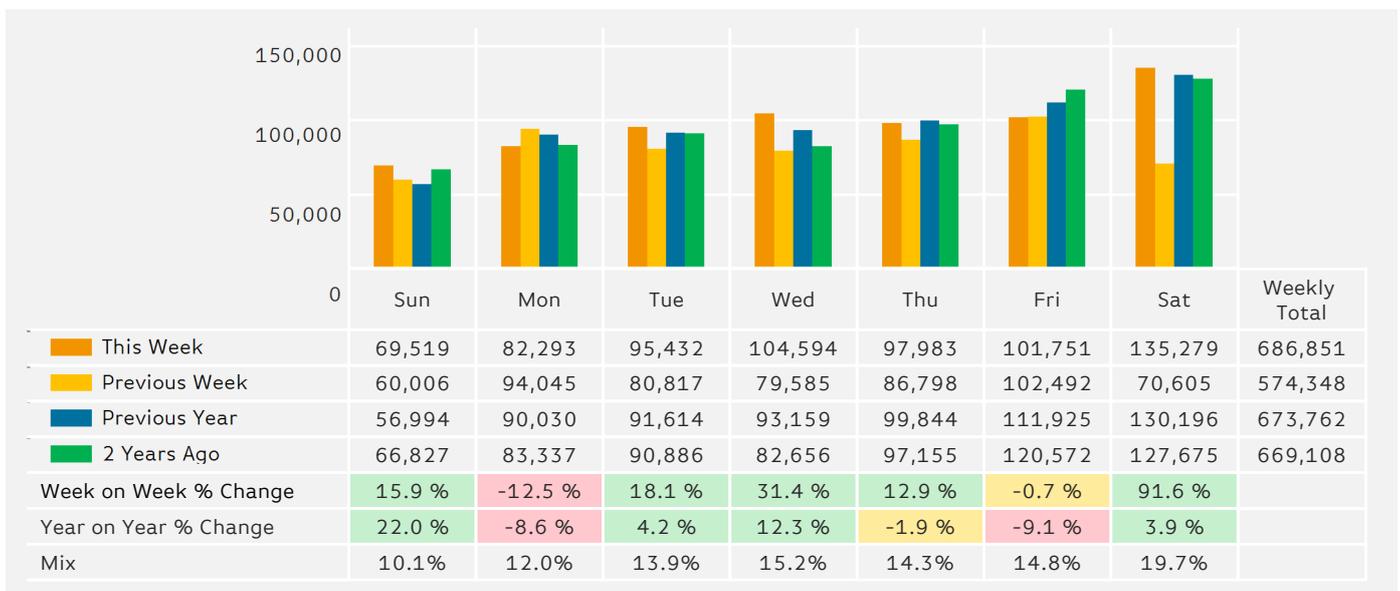
Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	8	8	12	15	13	14	10
Previous Week	6	9	8	9	9	12	11
Previous Year	2	6	8	8	11	9	11

Footfall by Day

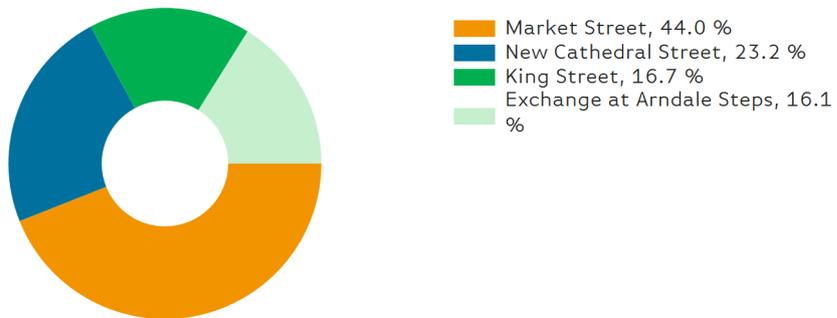


Footfall by Location

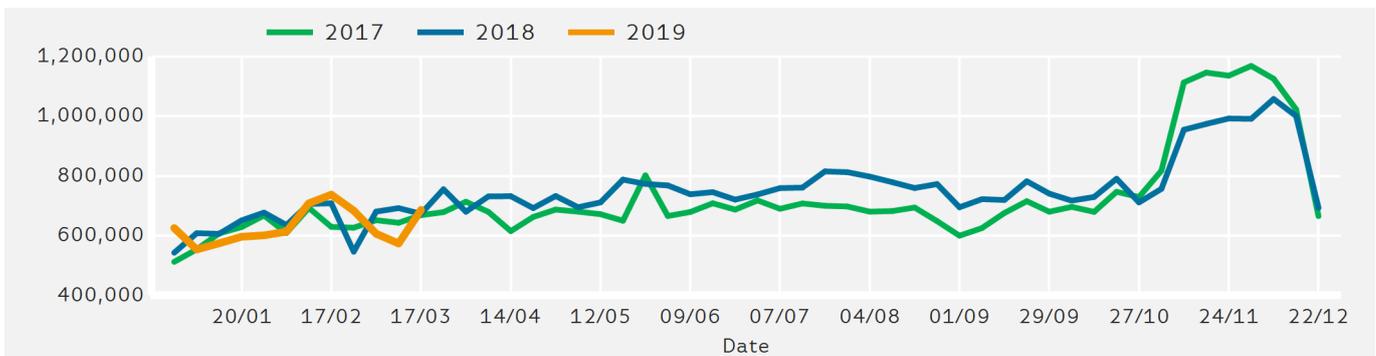


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 12, 2019 Vs Week 1, 2018 to Week 12, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2019 Vs Week 12, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2019 Vs Week 11 2019