



Manchester BID

Week 13, 2019

24/03/2019 to 30/03/2019



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|--|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| Manchester BID | ▼ -2.5 % | ▲ 3.8 % | ▼ -5.8 % | ▲ 11.3 % | ▲ 3.7 % | ▲ 12.2 % |
| North & Yorkshire | ▲ 0.9 % | ▼ -2.7 % | ▲ 4.7 % | ▼ -0.7 % | ▲ 6.9 % | ▲ 3.9 % |
| High Street Index (Regional City) | ▲ 0.1 % | ▼ -3.4 % | ▲ 4.2 % | ▼ -4.8 % | ▲ 5.3 % | ▲ 4.0 % |
| High Street Index - BDSU (BDSU - Comparison) | ▲ 0.8 % | | ▲ 3.9 % | | ▲ 6.9 % | |
| UK | ▲ 0.7 % | ▼ -4.4 % | ▲ 4.6 % | ▼ -6.6 % | ▲ 7.6 % | ▲ 3.9 % |

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 2.3% up on the previous year.

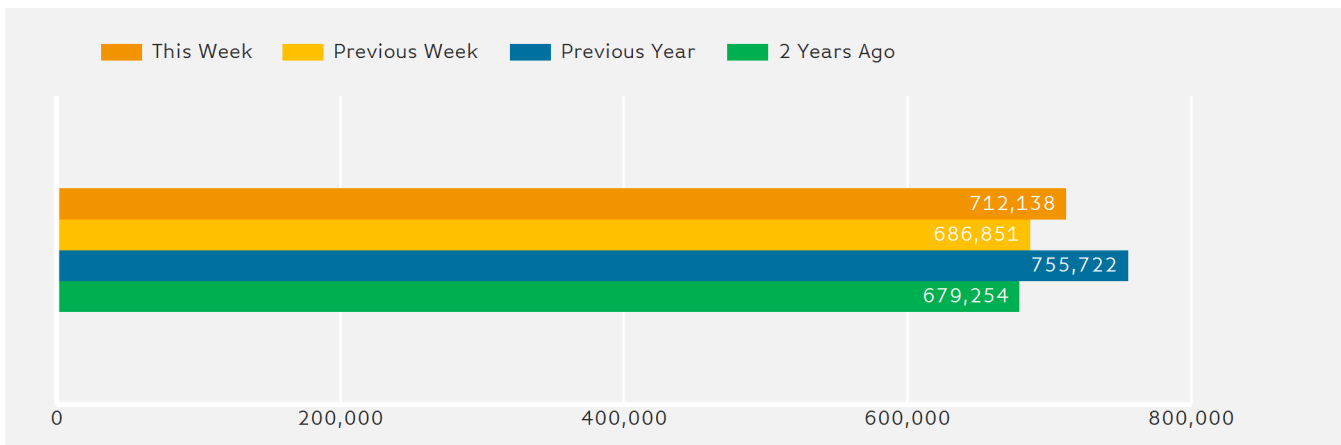
Footfall for the year to date is 2.5% down on the previous year.

The number of visitors counted for week commencing 24 March 2019 was 712,138.

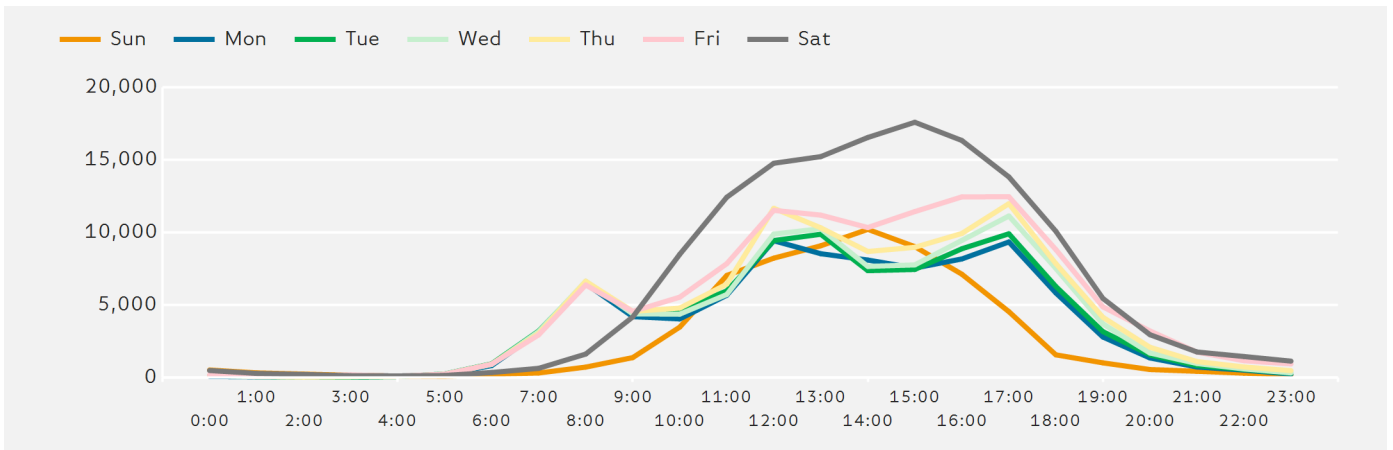
The busiest day in week commencing 24 March 2019 was Saturday with 145,993 visitors.

The peak hour of the week was 15:00 on Saturday 30 March 2019 with footfall of 17,577

Footfall by Week



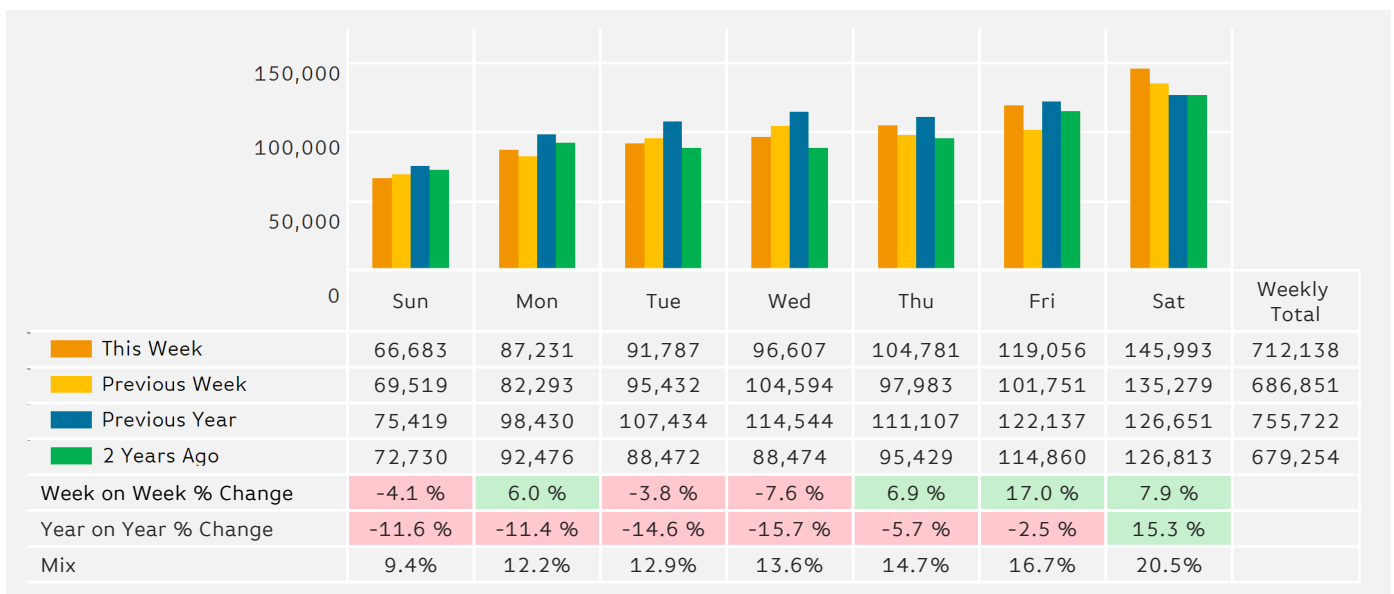
Footfall by Hour



Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 10 | 12 | 11 | 11 | 14 | 15 | 11 |
| Previous Week | 8 | 8 | 12 | 15 | 13 | 14 | 10 |
| Previous Year | 11 | 11 | 9 | 8 | 9 | 10 | 7 |

Footfall by Day

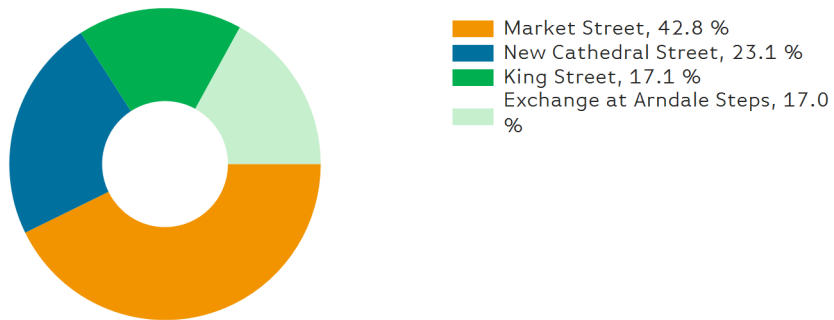


Footfall by Location

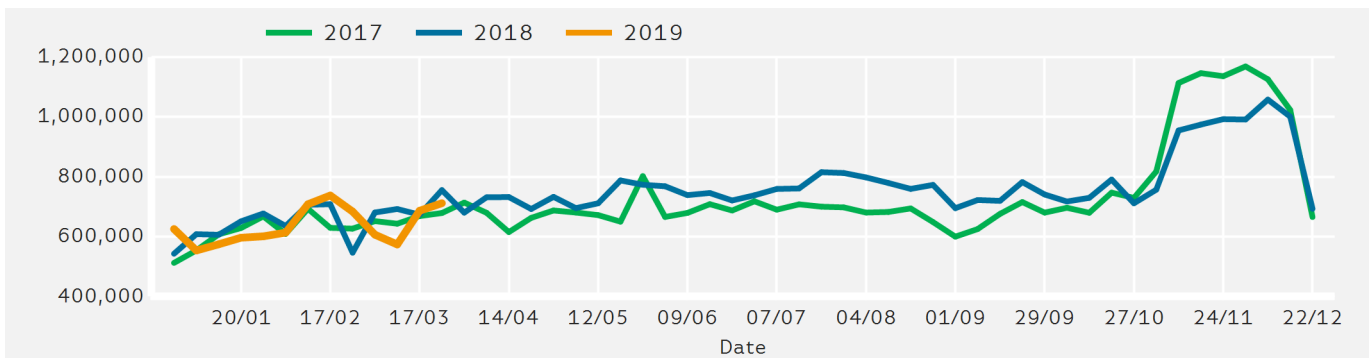


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 13, 2019 Vs Week 1, 2018 to Week 13, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2019 Vs Week 13, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2019 Vs Week 12 2019