



**Manchester BID**

Week 18, 2018

29/04/2018 to 05/05/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 4.5 %	▲ 10.0 %	▲ 6.6 %	▲ 8.7 %	▲ 5.8 %	▲ 3.7 %
North & Yorkshire	▼ -2.5 %	▲ 0.7 %	▲ 0.5 %	▼ -0.6 %	▲ 5.6 %	▲ 4.0 %
High Street Index(Regional City)	▼ -2.9 %	▲ 1.4 %	▲ 2.8 %	▼ -3.7 %	▲ 3.1 %	▲ 1.3 %
UK	▼ -4.1 %	▲ 0.0 %	▲ 0.9 %	▼ -4.2 %	▲ 3.6 %	▲ 1.2 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 5.7% up on the previous year.

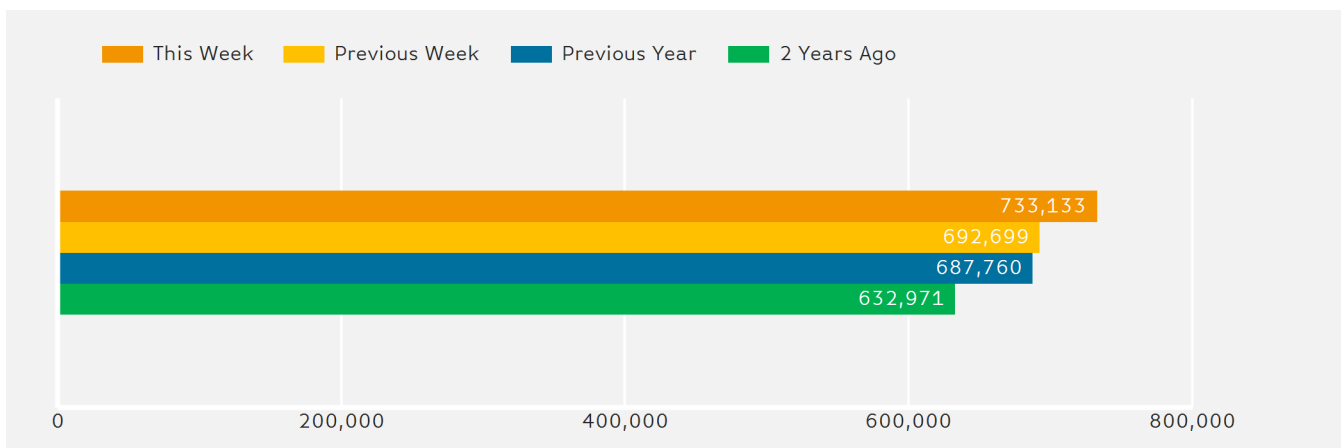
Footfall for the year to date is 4.5% up on the previous year.

The number of visitors counted for week commencing 29 April 2018 was 733,133.

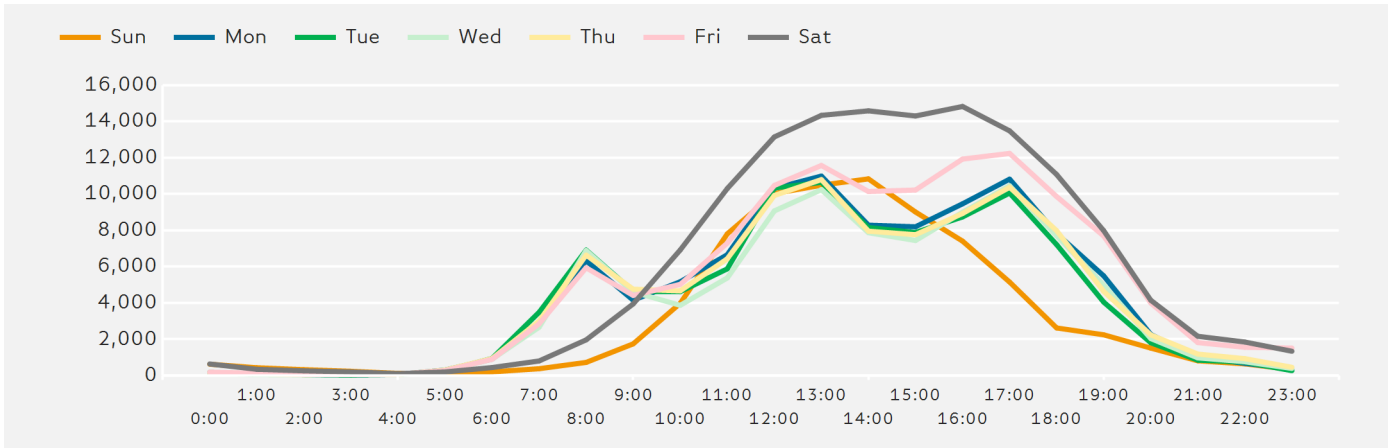
The busiest day in week commencing 29 April 2018 was Saturday with 139,276 visitors.

The peak hour of the week was 16:00 on Saturday 5 May 2018 with footfall of 14,821

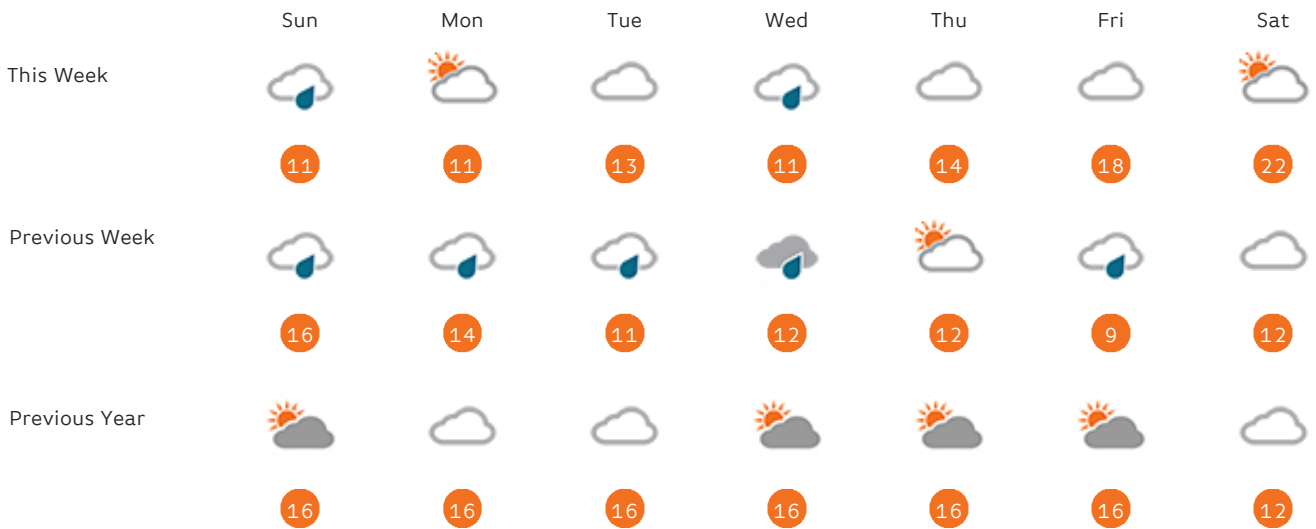
**Footfall by Week**



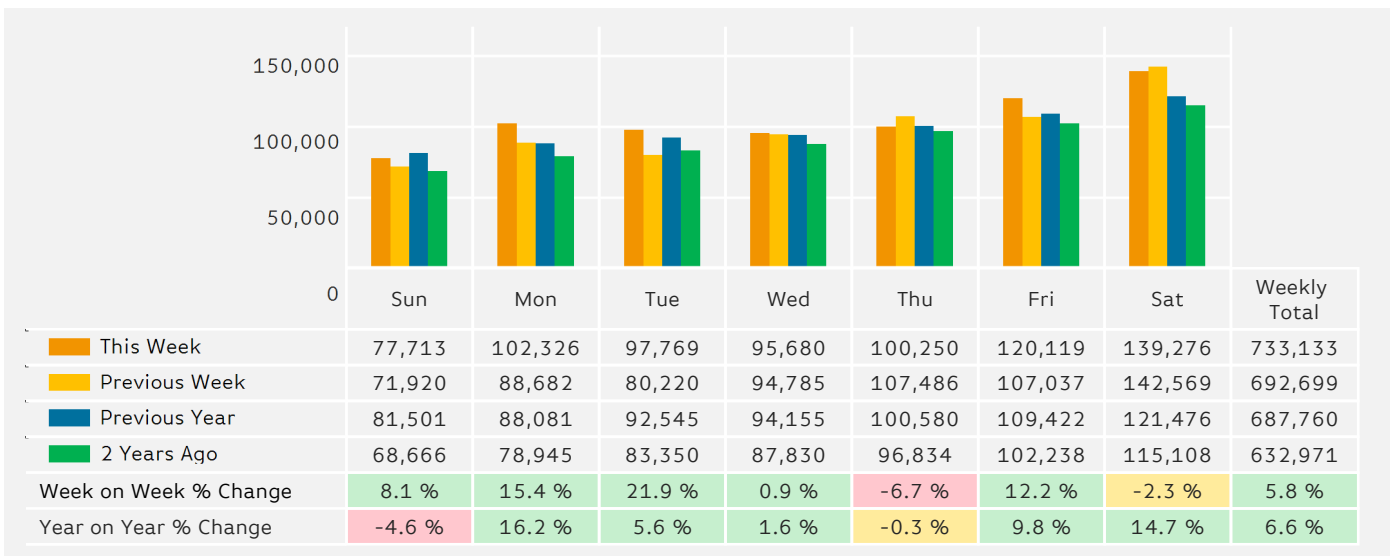
### Footfall by Hour



### Weather



### Footfall by Day

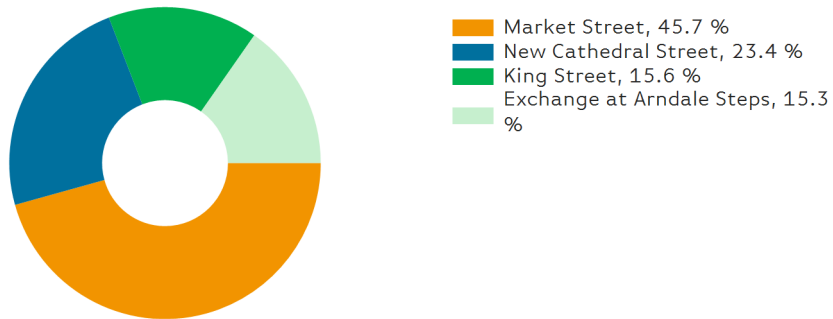


### Footfall by Location

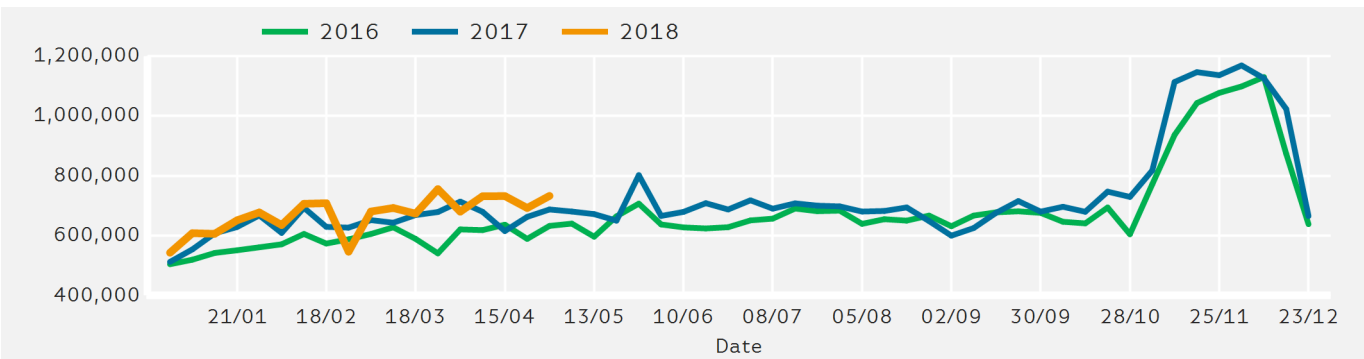


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 18, 2018 Vs Week 1, 2017 to Week 18, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2018 Vs Week 18, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2018 Vs Week 17 2018