



Manchester BID

Week 19, 2018

06/05/2018 to 12/05/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 4.4 %	▲ 9.8 %	▲ 2.2 %	▲ 6.3 %	▼ -5.1 %	▼ -1.0 %
North & Yorkshire	▼ -2.1 %	▲ 0.6 %	▲ 4.7 %	▼ -0.8 %	▼ -0.7 %	▼ -2.2 %
High Street Index(Regional City)	▼ -2.6 %	▲ 1.3 %	▲ 2.4 %	▼ -0.4 %	▼ -1.3 %	▼ -0.9 %
UK	▼ -3.8 %	▼ -0.1 %	▲ 1.5 %	▼ -1.8 %	▲ 0.1 %	▼ -0.3 %

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5.6% up on the previous year.

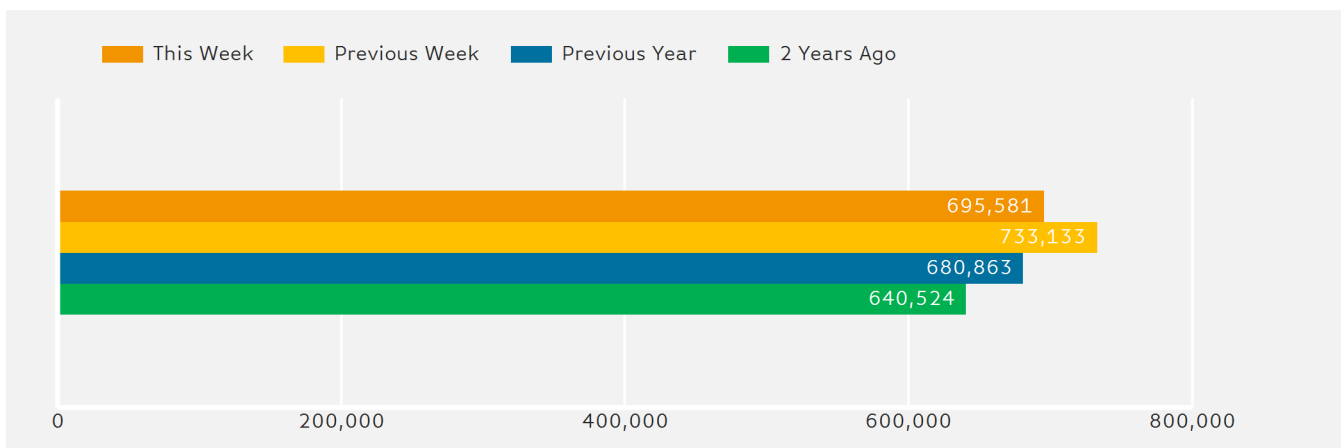
Footfall for the year to date is 4.4% up on the previous year.

The number of visitors counted for week commencing 6 May 2018 was 695,581.

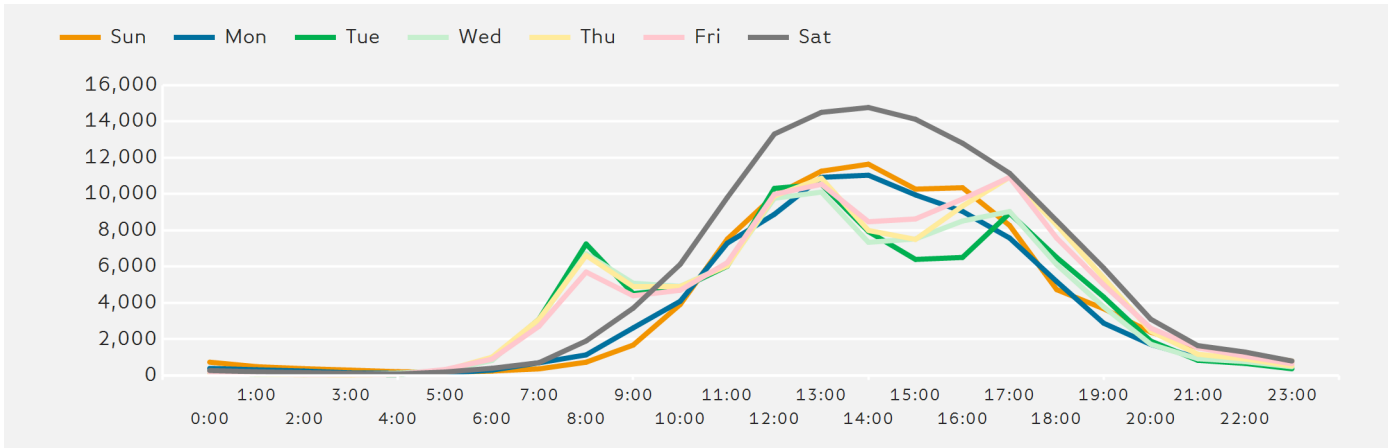
The busiest day in week commencing 6 May 2018 was Saturday with 125,578 visitors.

The peak hour of the week was 14:00 on Saturday 12 May 2018 with footfall of 14,764

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	25	27	21	16	13	16	16
Previous Week	11	11	13	11	14	18	22
Previous Year	19	13	14	18	20	17	16

Footfall by Day

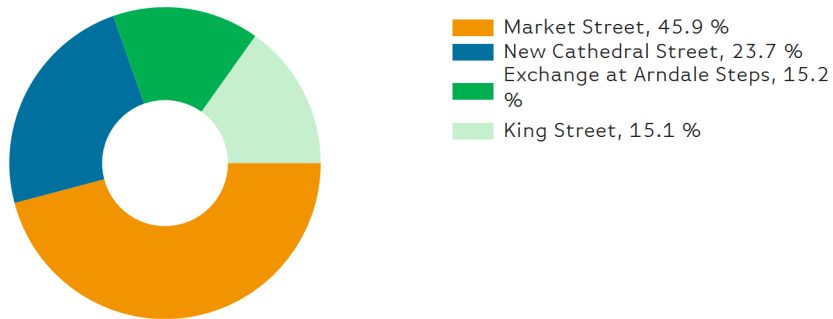
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	92,741	86,791	92,440	93,500	102,414	102,117	125,578	695,581
Previous Week	77,713	102,326	97,769	95,680	100,250	120,119	139,276	733,133
Previous Year	75,611	91,469	91,675	93,030	108,457	97,766	122,855	680,863
2 Years Ago	73,937	91,212	77,165	83,503	95,801	98,958	119,948	640,524
Week on Week % Change	19.3 %	-15.2 %	-5.5 %	-2.3 %	2.2 %	-15.0 %	-9.8 %	-5.1 %
Year on Year % Change	22.7 %	-5.1 %	0.8 %	0.5 %	-5.6 %	4.5 %	2.2 %	2.2 %

Footfall by Location

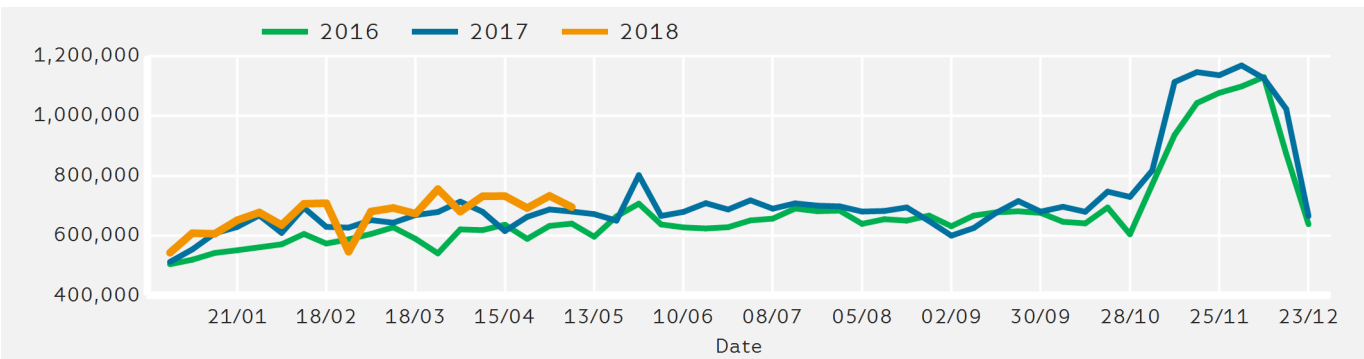


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 19, 2018 Vs Week 1, 2017 to Week 19, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2018 Vs Week 19, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2018 Vs Week 18 2018