

# Footfall Report for: Manchester BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-2.9 %	4.4 %	-10.4 %	2.2 %	-12.1 %	-5.1 %
North & Yorkshire	-0.2 %	-2.1 %	-11.1 %	4.7 %	-9.2 %	-0.7 %
High Street Index (Regional City)	-0.5 %	-2.6 %	-7.5 %	2.4 %	-5.9 %	-1.3 %
High Street Index - BDSU (BDSU - Comparison)	-0.3 %		-8.2 %	2.8 %	-6.0 %	-1.1 %
UK	-0.5 %	-3.8 %	-9.1 %	1.5 %	-5.7 %	0.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Manchester BID over the last 52 weeks is 1.2% up on the previous year.

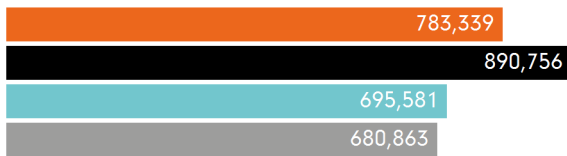
Footfall for the year to date is 2.9% down on the previous year.

The number of visitors counted for week commencing 5 May 2019 was 783,339.

The busiest day in week commencing 5 May 2019 was Saturday with 150,372 visitors.

The peak hour of the week was 14:00 on Saturday 11 May 2019 with footfall of 17,042

## Footfall by week

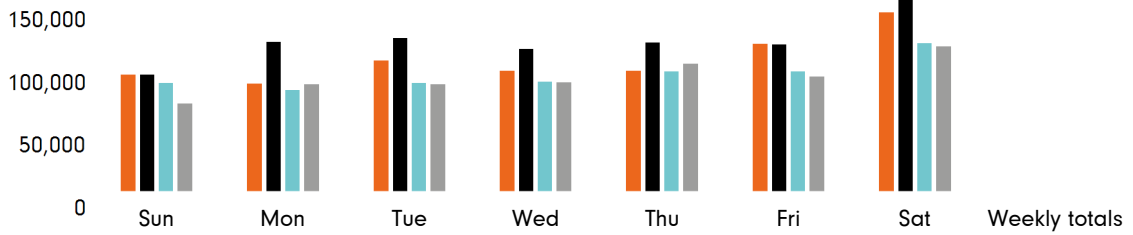


■ This Week      ■ Previous Year  
■ Previous Week      ■ 2 Years Ago

## Weather

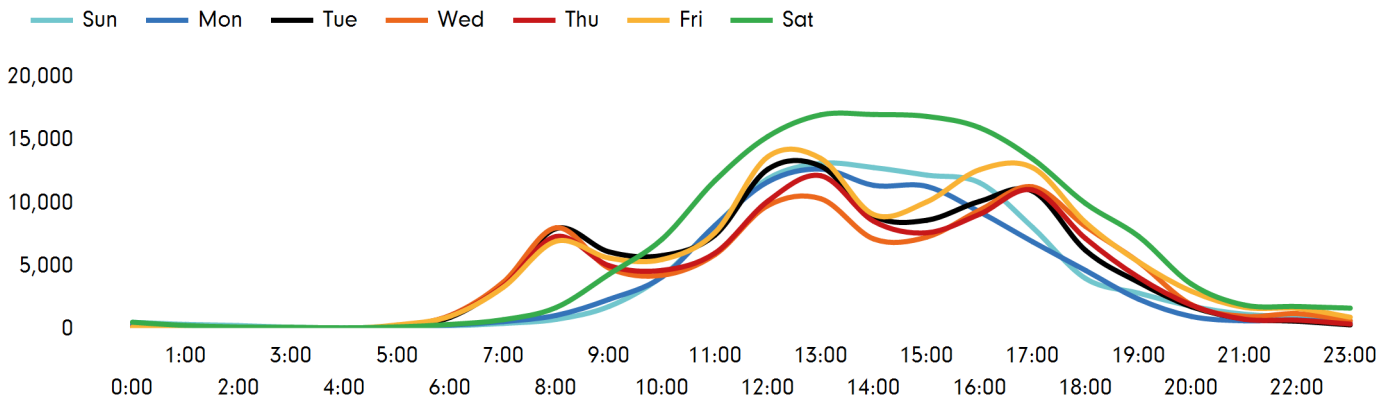
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	10°	12°	10°	10°	12°	14°
Previous week	15°	16°	17°	14°	13°	10°	12°
Previous year	25°	27°	21°	16°	13°	16°	16°

## Footfall by day

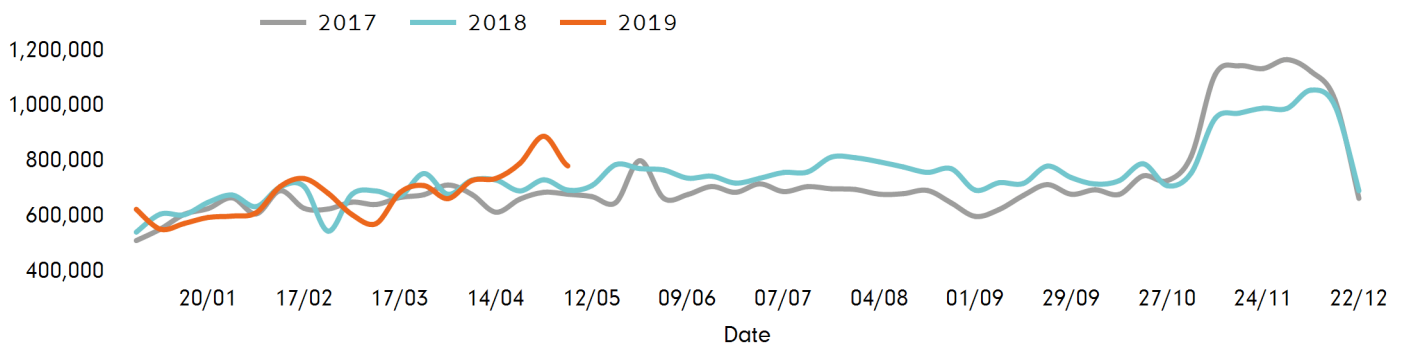


Week on week %	0.3 %	-27.1 %	-14.3 %	-14.8 %	-18.1 %	0.3 %	-8.9 %	
Year on year %	-11.7 %	-14.5 %	-4.1 %	-13.3 %	-21.5 %	-3.1 %	-6.1 %	
% of week	12.7%	11.7%	14.2%	13.1%	13.1%	15.9%	19.2%	

## Footfall by hour

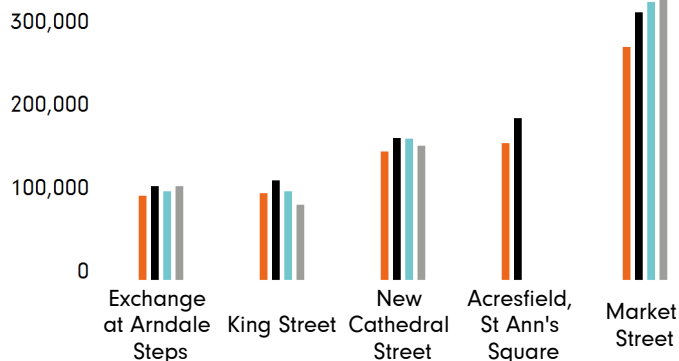


## Footfall by week



## Footfall by location

■ This Week   
 ■ Previous Week   
 ■ Previous Year



This Week	<b>100,905</b>	<b>103,417</b>	<b>150,343</b>	<b>160,243</b>	<b>268,431</b>
Previous Week	<b>111,338</b>	<b>118,333</b>	<b>165,429</b>	<b>188,252</b>	<b>307,404</b>
Previous Year	<b>106,045</b>	<b>105,359</b>	<b>165,028</b>		<b>319,149</b>
2 Years Ago	<b>111,136</b>	<b>90,491</b>	<b>157,247</b>		<b>321,989</b>
Week on Week %	<b>-9.4 %</b>	<b>-12.6 %</b>	<b>-9.1 %</b>	<b>-14.9 %</b>	<b>-12.7 %</b>
Year on Year %	<b>-4.8 %</b>	<b>-1.8 %</b>	<b>-8.9 %</b>		<b>-15.9 %</b>

## Footfall by location



- Market Street, 34.3 %
- Acresfield, St Ann's Square, 20.5 %
- New Cathedral Street, 19.2 %
- King Street, 13.2 %
- Exchange at Arndale Steps, 12.9 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 19, 2019 Vs Week 1, 2018 to Week 19, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2019 Vs Week 19, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2019 Vs Week 18 2019