

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Manchester BID	-79.2 %	2.4 %	-79.2 %	1.0 %	-60.2 %	-13.6 %
North & Yorkshire	-64.1 %	-0.7 %	-64.1 %	-1.5 %	-39.4 %	-7.9 %
High Street Index(Regional City)	-81.1 %	-0.6 %	-81.1 %	-3.7 %	-38.8 %	-20.4 %
High Street Index - BDSU(BDSU - Comparison)	-77.3 %	-1.4 %	-77.3 %	-3.3 %	-37.5 %	-16.2 %
UK	-70.2 %	-2.2 %	-70.2 %	-4.3 %	-26.0 %	-11.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 57.4% down on the previous year.

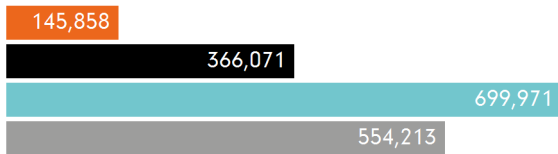
Footfall for the year to date is 79.2% down on the previous year.

The number of visitors counted for week commencing 3 January 2021 was 145,858.

The busiest day in week commencing 3 January 2021 was Monday with 25,930 visitors.






















The peak hour of the week was 12:00 on Thursday 7 January 2021 with footfall of 3,499

Footfall by week

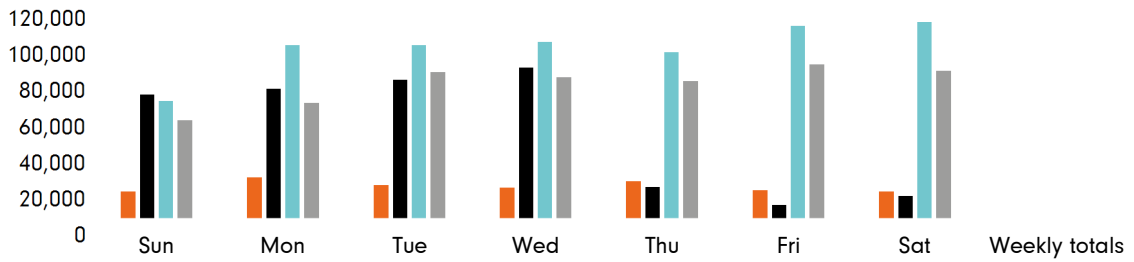


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

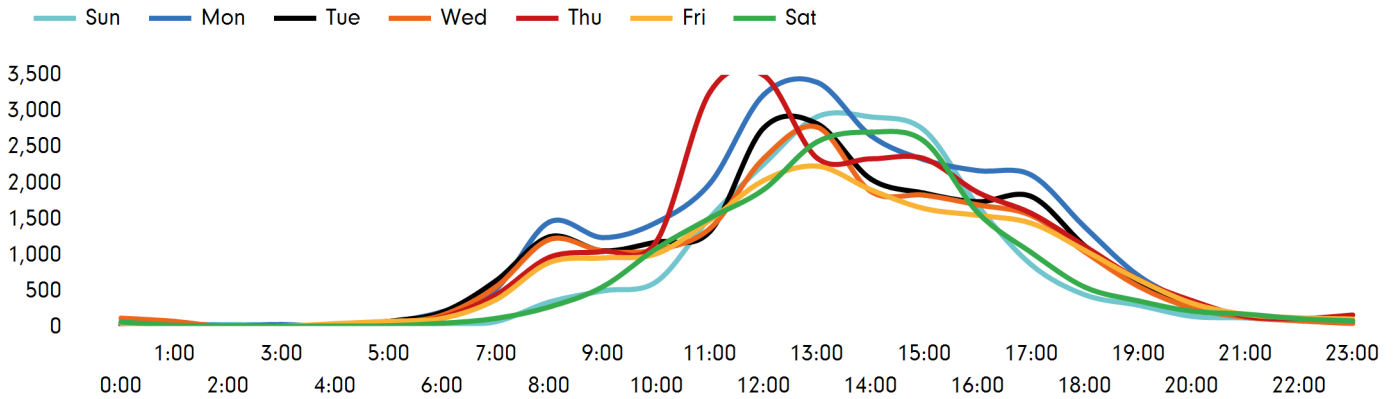
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 4°	 4°	 3°	 3°	 2°	 2°	 1°
Previous week	 5°	 3°	 5°	 2°	 2°	 4°	 1°
Previous year	 9°	 9°	 13°	 10°	 11°	 6°	 12°

Footfall by day

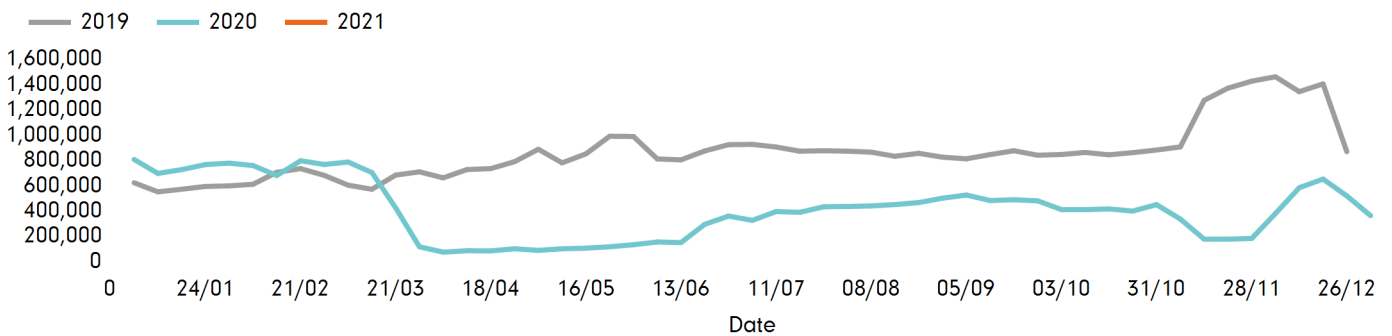


Week on week %	-75.3 %	-66.1 %	-73.7 %	-77.3 %	16.6 %	80.5 %	15.5 %	
Year on year %	-74.0 %	-74.4 %	-78.8 %	-80.5 %	-75.4 %	-83.5 %	-84.4 %	
% of week	12.4%	17.8%	14.7%	13.8%	16.4%	12.7%	12.3%	

Footfall by hour

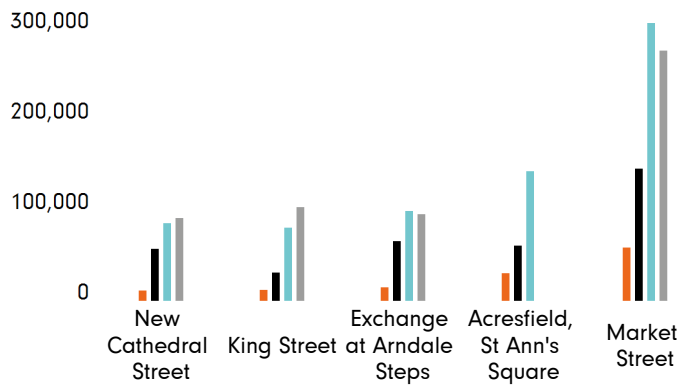


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	15,671	16,737	19,111	33,755	60,584
Previous Week	59,031	34,546	67,299	62,593	142,602
Previous Year	86,059	81,358	98,924	139,958	293,672
2 Years Ago	90,977	102,676	95,589		264,971
Week on Week %	-73.5 %	-51.6 %	-71.6 %	-46.1 %	-57.5 %
Year on Year %	-81.8 %	-79.4 %	-80.7 %	-75.9 %	-79.4 %

Footfall by location



■ Market Street, 41.5 %
■ Acresfield, St Ann's Square, 23.1 %
■ Exchange at Arndale Steps, 13.1 %
■ King Street, 11.5 %
■ New Cathedral Street, 10.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 1, 2021 Vs Week 1, 2020 to Week 1, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week1, 2021 Vs Week 1, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2021 Vs Week 52 2020