



**Manchester BID**

Week 23, 2018

03/06/2018 to 09/06/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 5.3 %	▲ 9.3 %	▲ 15.4 %	▲ 4.5 %	▼ -0.6 %	▼ -17.0 %
North & Yorkshire	▼ -1.2 %	▲ 0.4 %	▲ 8.8 %	▼ -4.2 %	▼ -5.5 %	▼ -12.7 %
High Street Index(Regional City)	▼ -2.0 %	▲ 0.8 %	▲ 6.3 %	▼ -4.3 %	▼ -1.9 %	▼ -10.5 %
UK	▼ -3.2 %	▼ -0.2 %	▲ 3.2 %	▼ -4.8 %	▼ -2.5 %	▼ -8.8 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 5.7% up on the previous year.

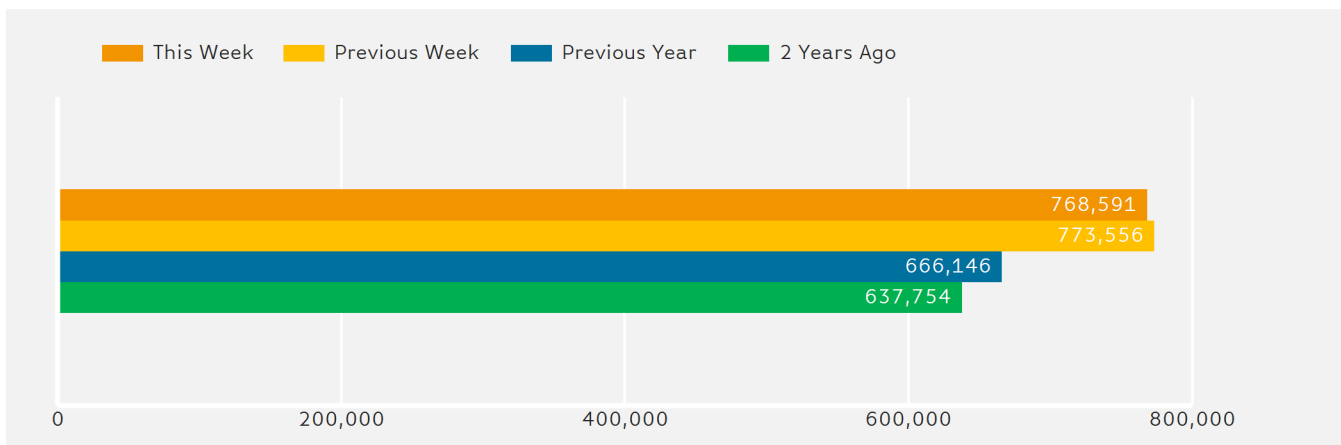
Footfall for the year to date is 5.3% up on the previous year.

The number of visitors counted for week commencing 3 June 2018 was 768,591.

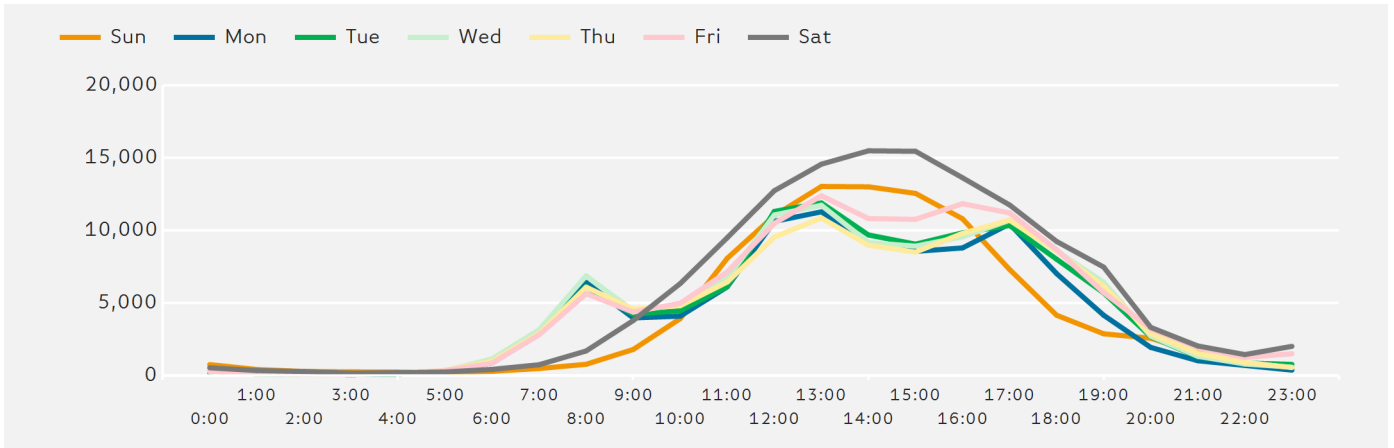
The busiest day in week commencing 3 June 2018 was Saturday with 133,243 visitors.

The peak hour of the week was 14:00 on Saturday 9 June 2018 with footfall of 15,474

**Footfall by Week**



### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	24	19	22	22	23	21	23
Previous Week	26	26	24	21	25	23	20
Previous Year	18	14	13	15	17	18	19

### Footfall by Day

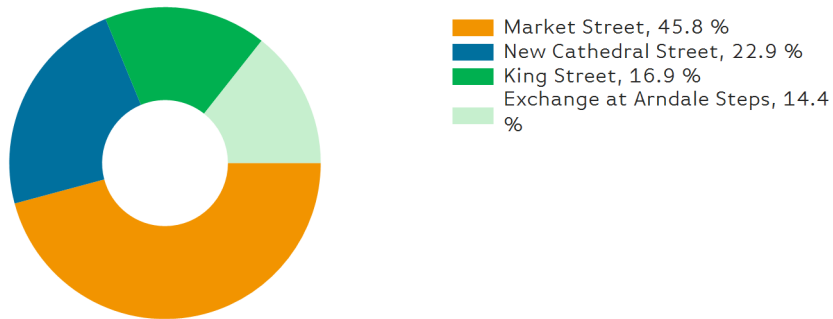
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	97,482	98,967	106,980	109,724	105,726	116,469	133,243	768,591
Previous Week	95,600	93,648	109,217	102,913	119,042	120,158	132,978	773,556
Previous Year	91,384	89,994	78,668	98,172	94,051	109,387	104,490	666,146
2 Years Ago	82,163	95,784	90,194	90,002	96,528	93,584	89,499	637,754
Week on Week % Change	2.0 %	5.7 %	-2.0 %	6.6 %	-11.2 %	-3.1 %	0.2 %	-0.6 %
Year on Year % Change	6.7 %	10.0 %	36.0 %	11.8 %	12.4 %	6.5 %	27.5 %	15.4 %

### Footfall by Location

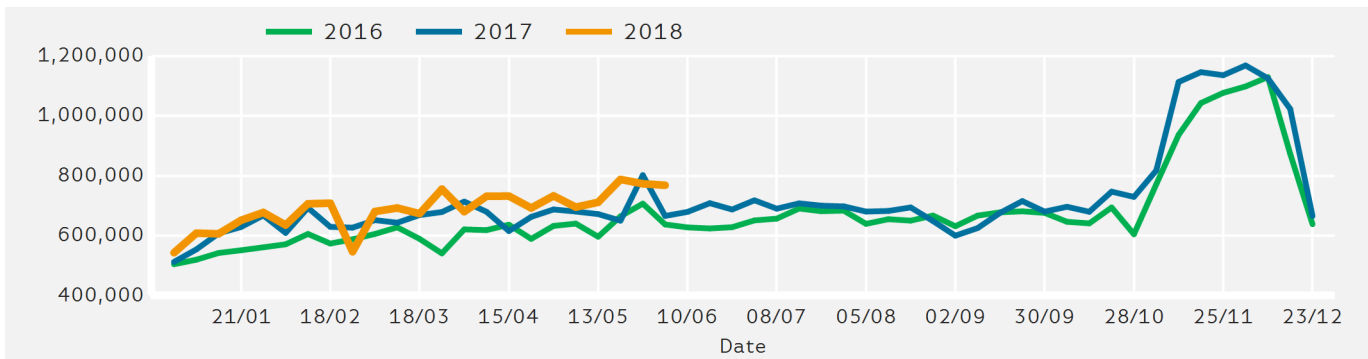


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 23, 2018 Vs Week 1, 2017 to Week 23, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 23, 2018 Vs Week 23, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2018 Vs Week 22 2018