



**Manchester BID**

Week 25, 2018

17/06/2018 to 23/06/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 5.4 %	▲ 9.4 %	▲ 5.3 %	▲ 13.5 %	▲ 1.0 %	▲ 4.3 %
North & Yorkshire	▼ -1.0 %	▲ 0.7 %	▲ 1.0 %	▲ 0.0 %	▼ -1.6 %	▼ -2.8 %
High Street Index(Regional City)	▼ -1.6 %	▲ 1.0 %	▲ 4.2 %	▲ 0.5 %	▲ 1.5 %	▼ 0.0 %
UK	▼ -3.0 %	▲ 0.1 %	▲ 0.2 %	▲ 1.7 %	▲ 0.2 %	▼ -1.3 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 5.6% up on the previous year.

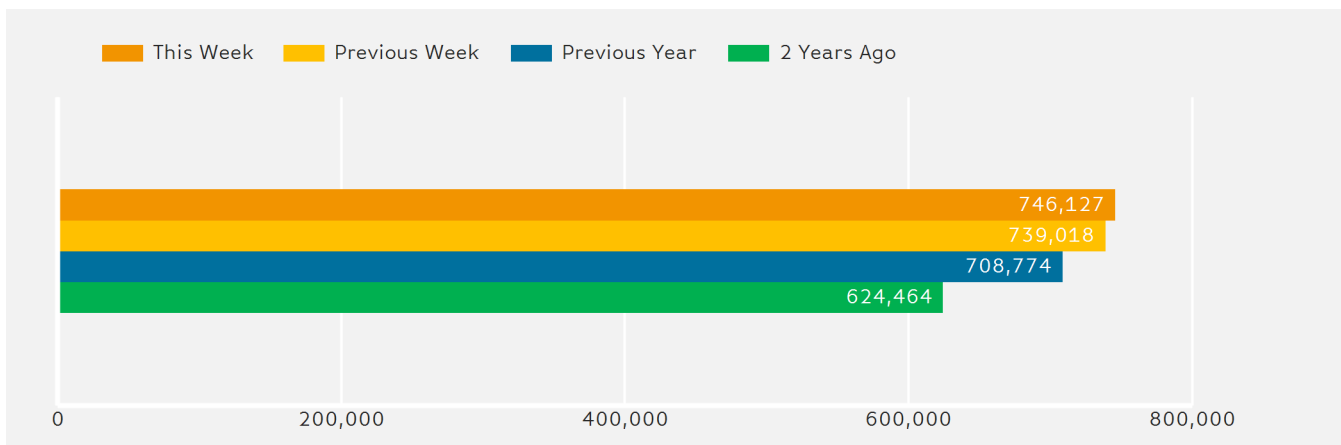
Footfall for the year to date is 5.4% up on the previous year.

The number of visitors counted for week commencing 17 June 2018 was 746,127.

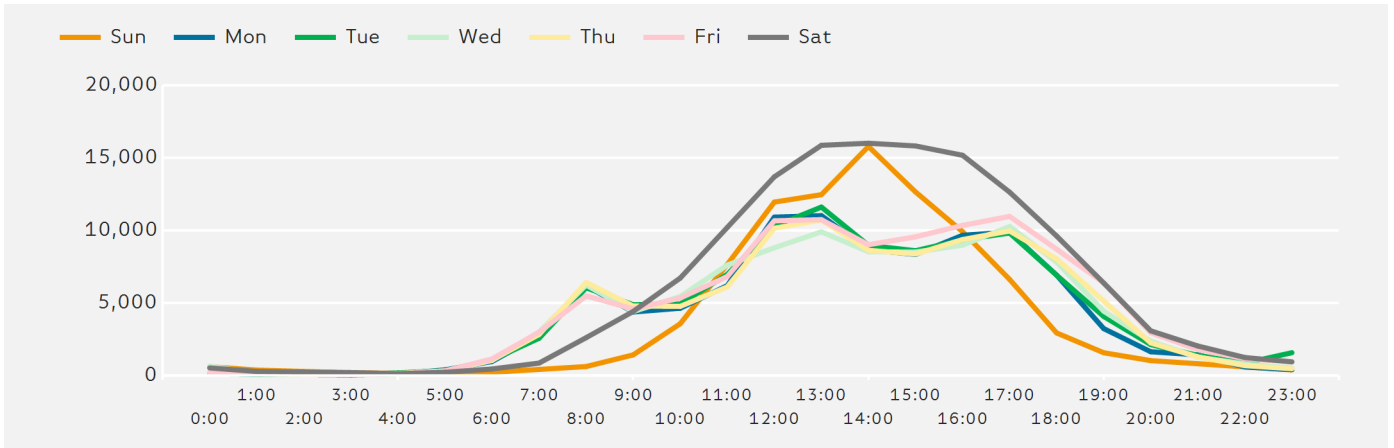
The busiest day in week commencing 17 June 2018 was Saturday with 139,198 visitors.

The peak hour of the week was 14:00 on Saturday 23 June 2018 with footfall of 15,994

**Footfall by Week**



### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	18	20	21	21	16	19	18
Previous Week	23	22	20	21	18	17	18
Previous Year	27	28	24	28	19	18	16

### Footfall by Day

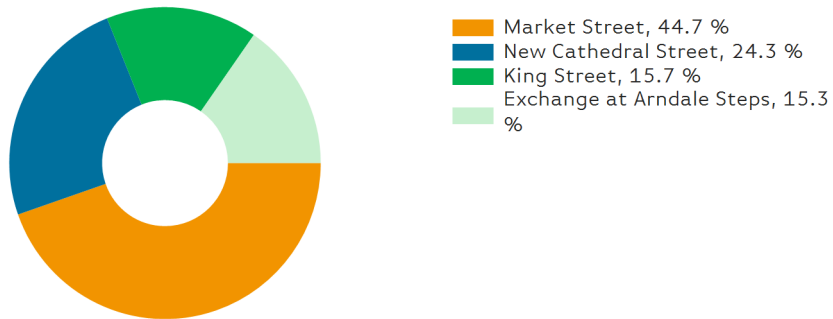
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	92,264	98,523	102,807	101,152	101,817	110,366	139,198	746,127
Previous Week	78,288	106,584	101,575	110,167	104,878	109,434	128,092	739,018
Previous Year	93,433	97,187	98,357	94,940	94,464	105,071	125,322	708,774
2 Years Ago	78,017	85,807	87,900	90,531	88,488	89,116	104,605	624,464
Week on Week % Change	17.9 %	-7.6 %	1.2 %	-8.2 %	-2.9 %	0.9 %	8.7 %	1.0 %
Year on Year % Change	-1.3 %	1.4 %	4.5 %	6.5 %	7.8 %	5.0 %	11.1 %	5.3 %

### Footfall by Location

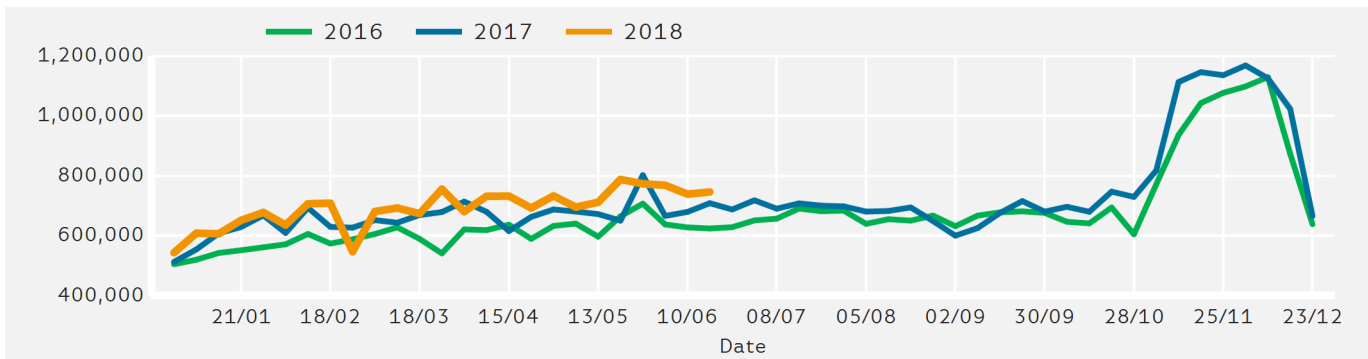


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 25, 2018 Vs Week 1, 2017 to Week 25, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2018 Vs Week 25, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2018 Vs Week 24 2018