

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-4.1 %	5.4 %	-6.7 %	5.3 %	8.7 %	1.0 %
North & Yorkshire	-1.5 %	-1.0 %	-1.8 %	1.0 %	7.5 %	-1.6 %
High Street Index (Regional City)	-0.6 %	-1.6 %	-1.1 %	4.2 %	10.2 %	1.5 %
High Street Index - BDSU (BDSU - Comparison)	-0.9 %		-1.6 %	3.0 %	6.6 %	0.2 %
UK	-1.2 %	-3.0 %	-2.8 %	0.2 %	6.8 %	0.2 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 0.5% down on the previous year.

Footfall for the year to date is 4.1% down on the previous year.

The number of visitors counted for week commencing 16 June 2019 was 877,197.

The busiest day in week commencing 16 June 2019 was Saturday with 160,855 visitors.






















The peak hour of the week was 14:00 on Saturday 22 June 2019 with footfall of 18,913

Footfall by week

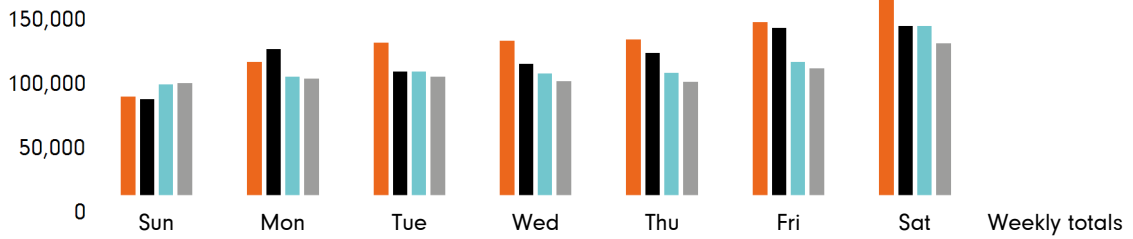


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

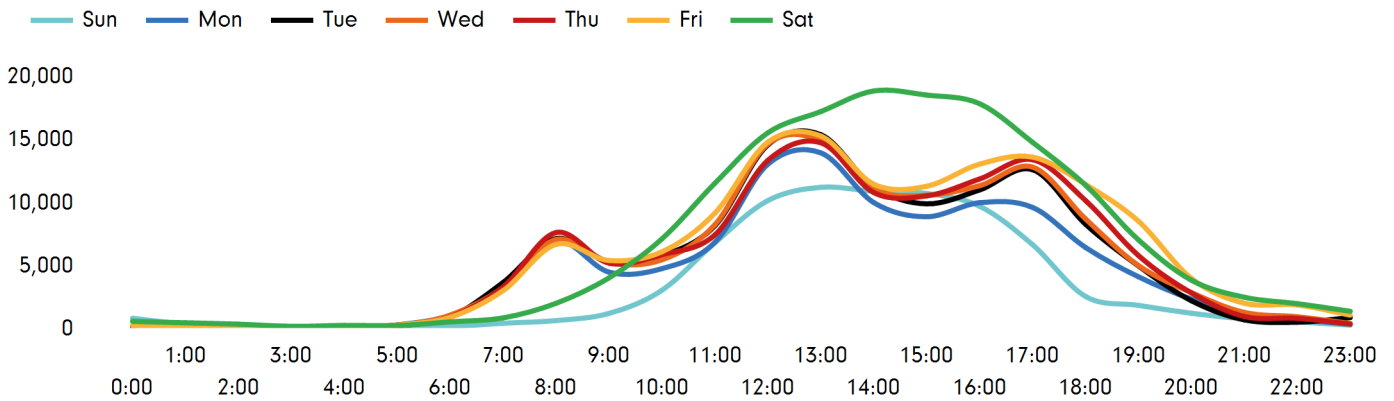
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 18°	 18°	 19°	 18°	 16°	 17°	 22°
Previous week	 16°	 16°	 12°	 15°	 13°	 14°	 16°
Previous year	 18°	 20°	 21°	 21°	 16°	 19°	 18°

Footfall by day

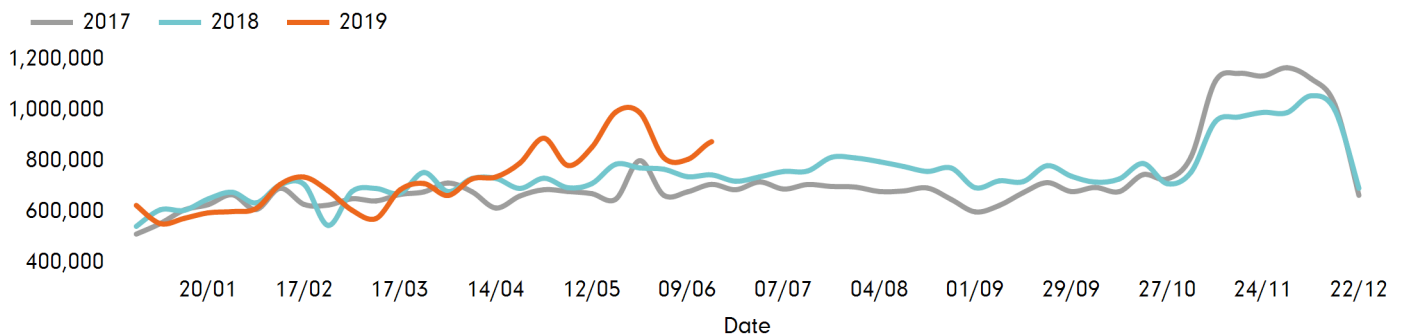


Week on week %	2.8 %	-8.5 %	22.1 %	16.8 %	9.4 %	3.4 %	15.4 %	
Year on year %	-26.3 %	-10.4 %	-2.3 %	0.6 %	-2.1 %	-0.3 %	-8.3 %	
% of week	9.4%	12.6%	14.3%	14.5%	14.6%	16.2%	18.3%	

Footfall by hour

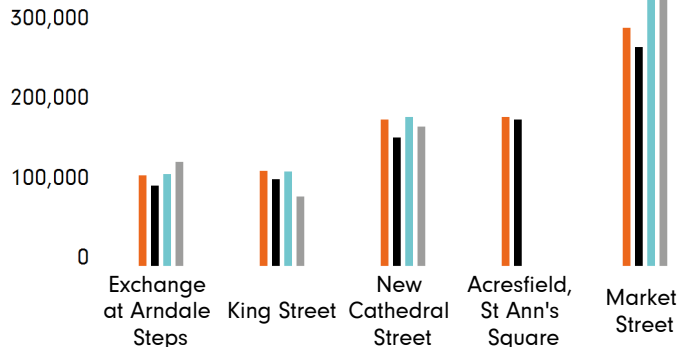


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	112,778	117,848	178,469	181,314	286,788
Previous Week	100,166	107,799	157,135	178,032	263,903
Previous Year	114,498	117,370	181,059		333,200
2 Years Ago	128,829	87,563	170,122		322,260
Week on Week %	12.6 %	9.3 %	13.6 %	1.8 %	8.7 %
Year on Year %	-1.5 %	0.4 %	-1.4 %		-13.9 %

Footfall by location



- Market Street, 32.7 %
- Acresfield, St Ann's Square, 20.7 %
- New Cathedral Street, 20.3 %
- King Street, 13.4 %
- Exchange at Arndale Steps, 12.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 25, 2019 Vs Week 1, 2018 to Week 25, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2019 Vs Week 25, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2019 Vs Week 24 2019