



Manchester BID

Week 27, 2018

01/07/2018 to 07/07/2018



REGION - North & Yorkshire

Sunday to Saturday

COUNT TYPE: Footfall

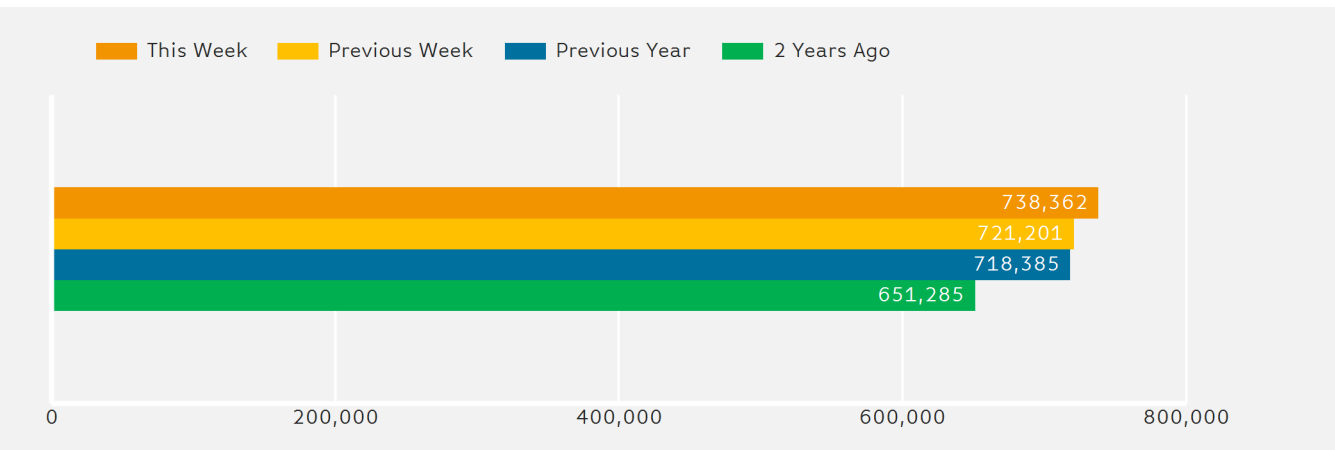
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 5.3 %	▲ 9.5 %	▲ 2.8 %	▲ 10.3 %	▲ 2.4 %	▲ 4.5 %
North & Yorkshire	▼ -0.6 %	▲ 0.7 %	▲ 3.4 %	▲ 1.5 %	▲ 1.0 %	▲ 5.1 %
High Street Index(Regional City)	▼ -1.5 %	▲ 1.0 %	▼ -0.9 %	▲ 1.3 %	▲ 1.5 %	▲ 3.5 %
UK	▼ -2.7 %	▲ 0.2 %	▼ -1.3 %	▲ 1.7 %	▲ 0.8 %	▲ 5.2 %

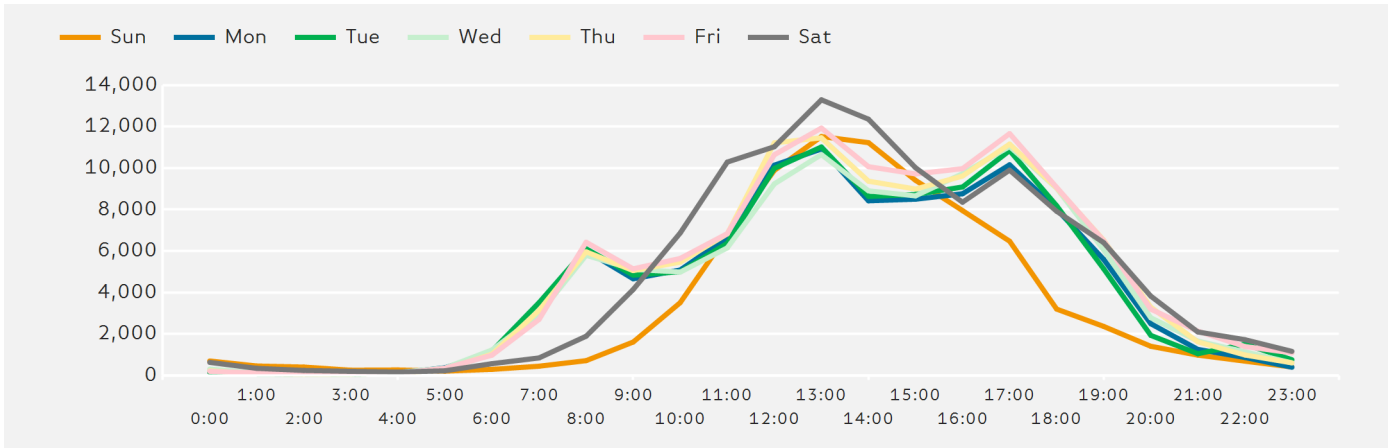
Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5.4% up on the previous year.
 Footfall for the year to date is 5.3% up on the previous year.
 The number of visitors counted for week commencing 1 July 2018 was 738,362.
 The busiest day in week commencing 1 July 2018 was Friday with 116,051 visitors.
 The peak hour of the week was 13:00 on Saturday 7 July 2018 with footfall of 13,289

Footfall by Week



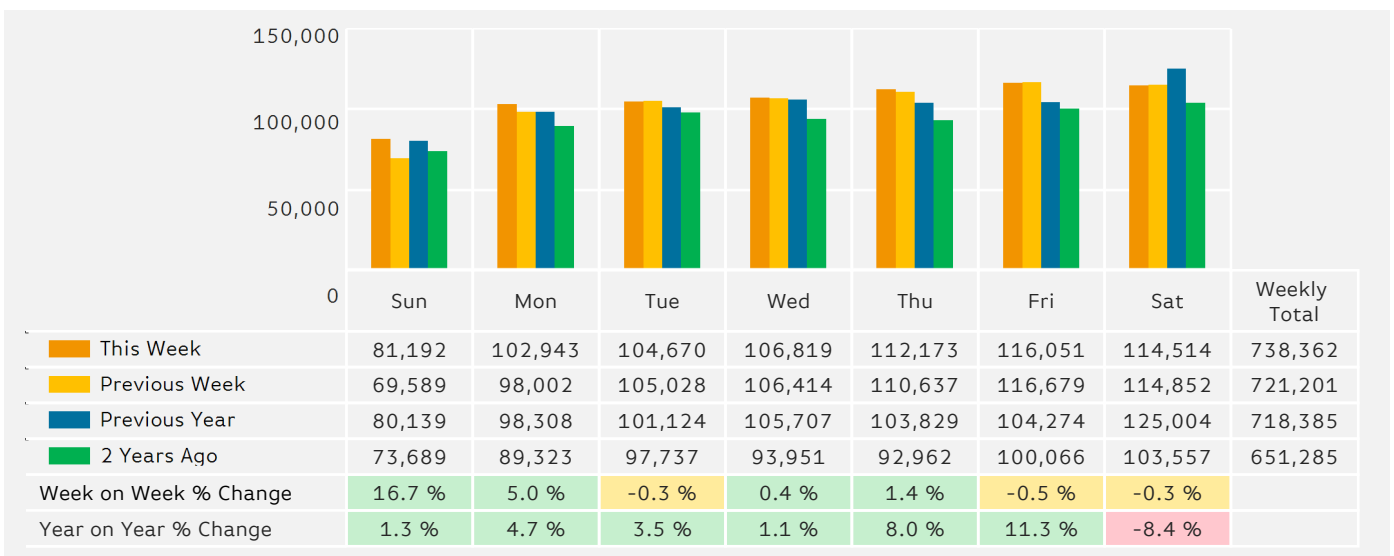
Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	31	29	26	26	25	26	28
Previous Week	23	28	30	29	29	29	28
Previous Year	18	18	20	22	26	21	20

Footfall by Day

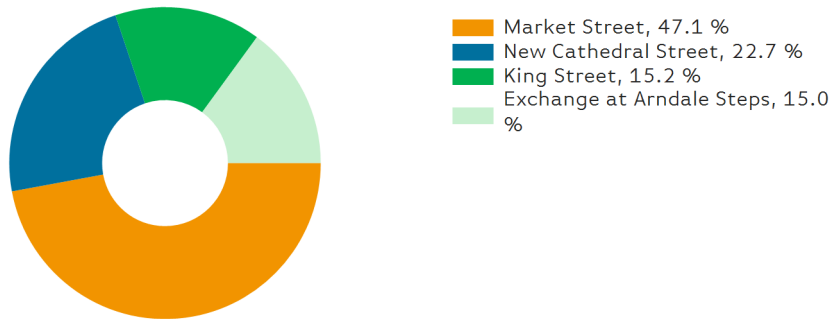


Footfall by Location

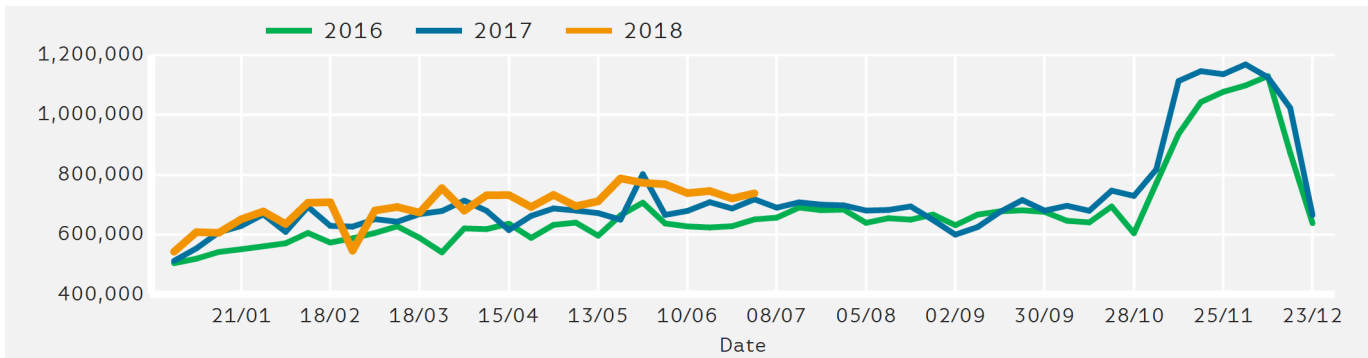


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 27, 2018 Vs Week 1, 2017 to Week 27, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2018 Vs Week 27, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2018 Vs Week 26 2018