HEART OF MCR BID
MANCHESTER'S BUSINESS IMPROVEMENT DISTRICT

Week 27, 2019. 30 Jun 2019 - 06 Jul 2019

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Manchester BID	-3.8 %	5.3 %	-0.8 %	2.8 %	0.2 %	2.4 %
North & Yorkshire	-1.8 %	-0.6 %	-3.9 %	3.4 %	2.9 %	1.0 %
High Street Index(Regional City)	-0.6 %	-1.5 %	2.4 %	-0.9 %	4.4 %	1.5 %
High Street Index - BDSU(BDSU - Comparison)	-0.9 %		0.1 %	-0.5 %	4.5 %	0.5 %
UK	-1.3 %	-2.7 %	-1.4 %	-1.3 %	4.1 %	0.8 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Manchester BID over the last 52 weeks is 0.7% down on the previous year.

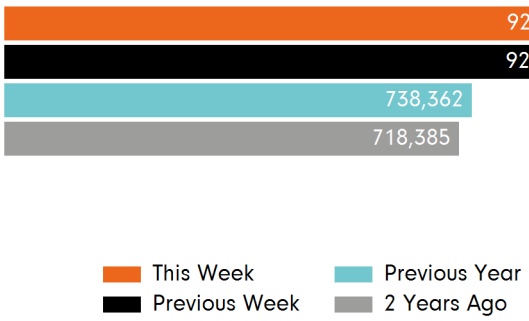
Footfall for the year to date is 3.8% down on the previous year.

The number of visitors counted for week commencing 30 June 2019 was 929,214.

The busiest day in week commencing 30 June 2019 was Saturday with 160,145 visitors.

The peak hour of the week was 14:00 on Saturday 6 July 2019 with footfall of 19,870

Footfall by week

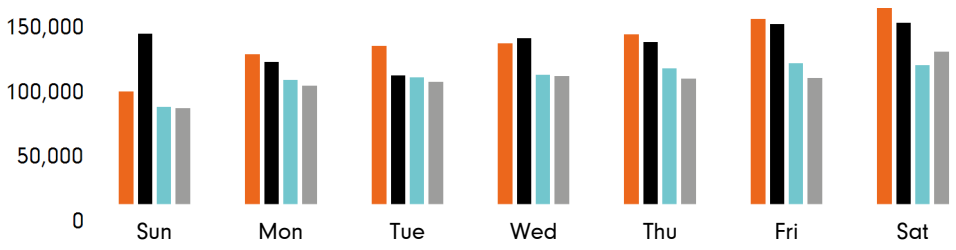


Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	16°	18°	21°	21°	21°	20°
Previous week	22°	21°	19°	21°	25°	26°	30°
Previous year	31°	29°	26°	26°	25°	26°	28°

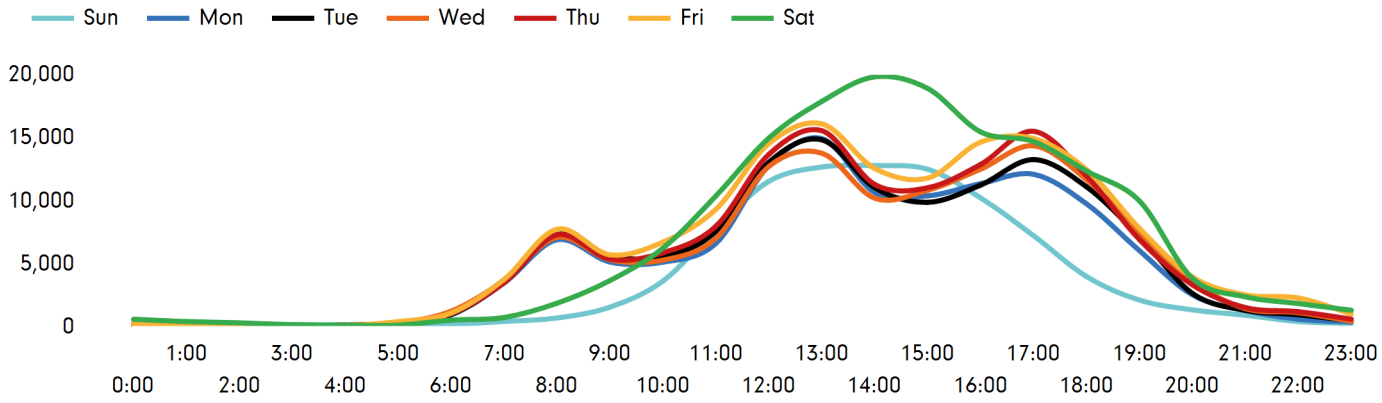
SPRINGBOARD.

Footfall by day

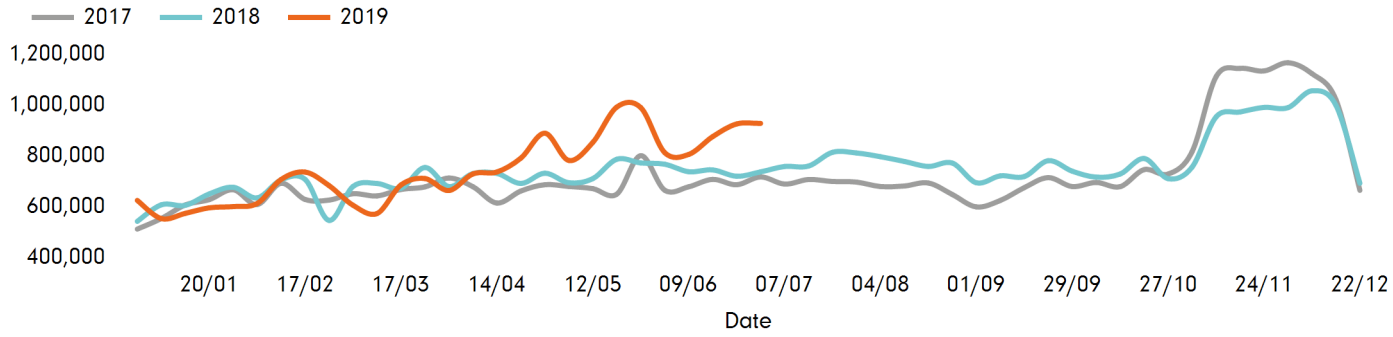


	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly totals
This Week	93,664	123,356	129,755	131,972	138,854	151,468	160,145	929,214
Previous Week	139,530	116,964	106,505	135,714	132,818	147,330	148,338	927,199
Previous Year	81,192	102,943	104,670	106,819	112,173	116,051	114,514	738,362
2 Years Ago	80,139	98,308	101,124	105,707	103,829	104,274	125,004	718,385
Week on week %	-32.9 %	5.5 %	21.8 %	-2.8 %	4.5 %	2.8 %	8.0 %	
Year on year %	-4.6 %	-4.9 %	-1.6 %	-5.4 %	-3.9 %	2.1 %	10.6 %	
% of week	10.1%	13.3%	14.0%	14.2%	14.9%	16.3%	17.2%	

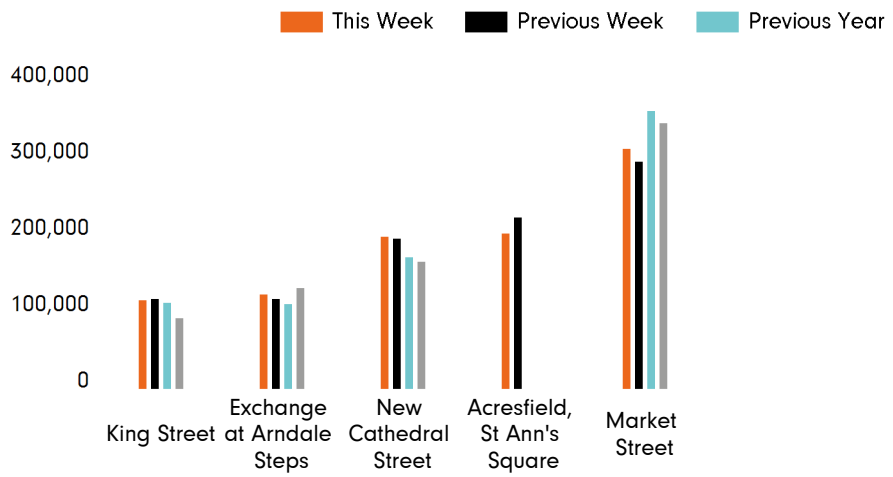
Footfall by hour



Footfall by week

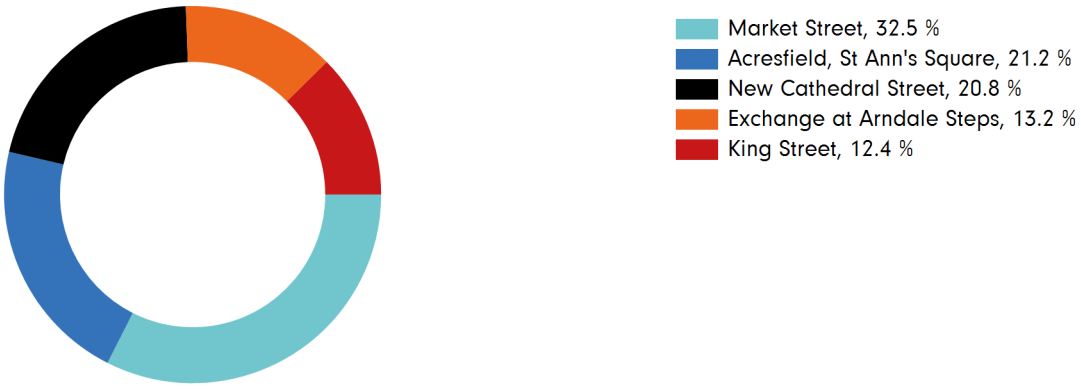


Footfall by location



	King Street	Exchange at Arndale Steps	New Cathedral Street	Acresfield, St Ann's Square	Market Street
This Week	**115,300**	**122,357**	**193,064**	**196,957**	**301,536**
Previous Week	**116,462**	**116,639**	**191,172**	**216,955**	**285,971**
Previous Year	**112,316**	**110,391**	**167,882**		**347,773**
2 Years Ago	**93,004**	**130,189**	**162,563**		**332,629**
Week on Week %	-1.0 %	4.9 %	1.0 %	-9.2 %	5.4 %
Year on Year %	2.7 %	10.8 %	15.0 %		-13.3 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 27 , 2019 Vs Week 1, 2018 to Week 27 , 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week 27, 2019 Vs Week 27, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2019 Vs Week 26 2019