

Footfall Report for: Manchester BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Manchester BID	41.7%	3.4%	7.2%	46.0%	-0.3%	3.4%
North & Yorkshire	48.1%	5.7%	15.1%	29.3%	2.1%	3.1%
High Street Index(Regional City)	98.6%	-7.7%	35.3%	50.8%	-2.3%	2.9%
High Street Index - BDSU(BDSU - Comparison)	73.5%	-6.8%	27.6%	30.2%	-1.9%	1.5%
UK	60.0%	-0.7%	24.5%	33.2%	-0.1%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Manchester BID for the last 52 weeks is 32,694,373 which is 50.9% up on the previous year.

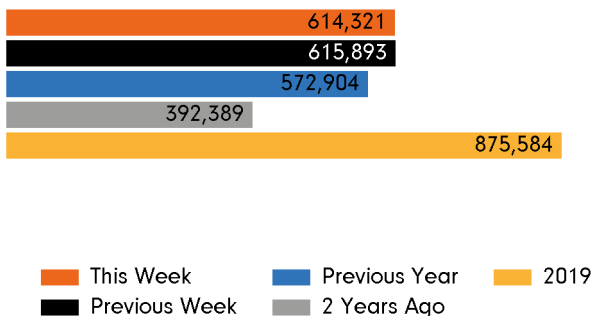
The total number of visitors for the year to date is 16,189,693 which is 41.7% up on the previous year.

The total number of visitors to Manchester BID in week commencing 10 July 2022 was 614,321.

The busiest day in week commencing 10 July 2022 was Saturday with 115,835 visitors.

The peak hour of the week was 15:00 on Saturday 16 July 2022 with footfall of 14,355.

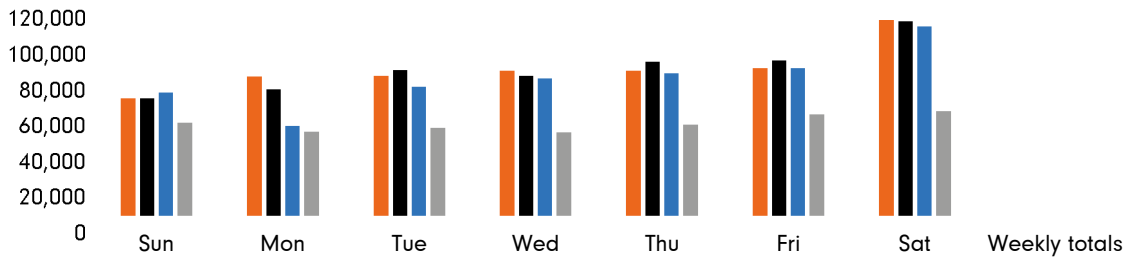
Footfall by week



Weather

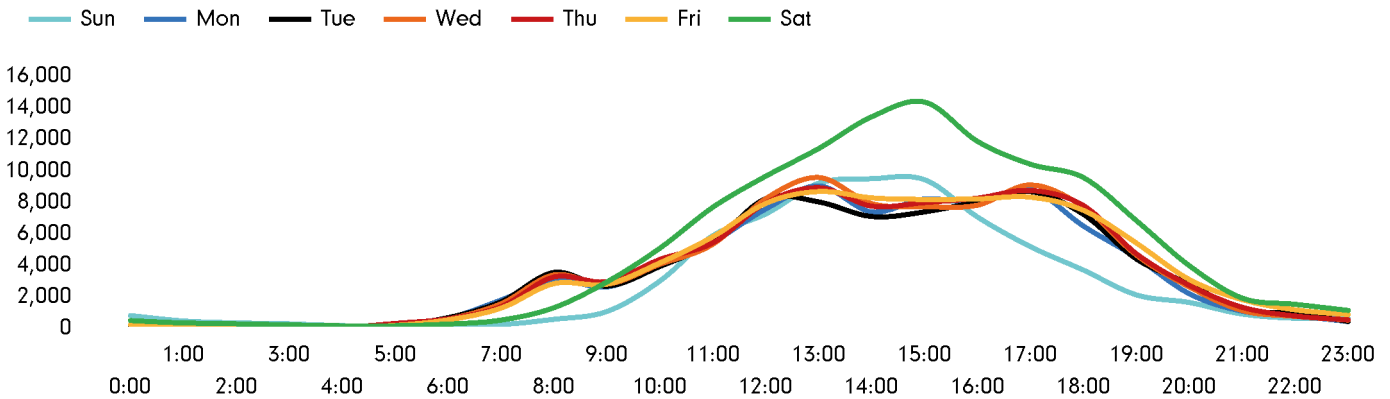
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	25°	29°	24°	20°	19°	20°	25°
Previous week	17°	17°	18°	19°	21°	20°	21°
Previous year	21°	19°	22°	22°	25°	26°	27°

Footfall by day

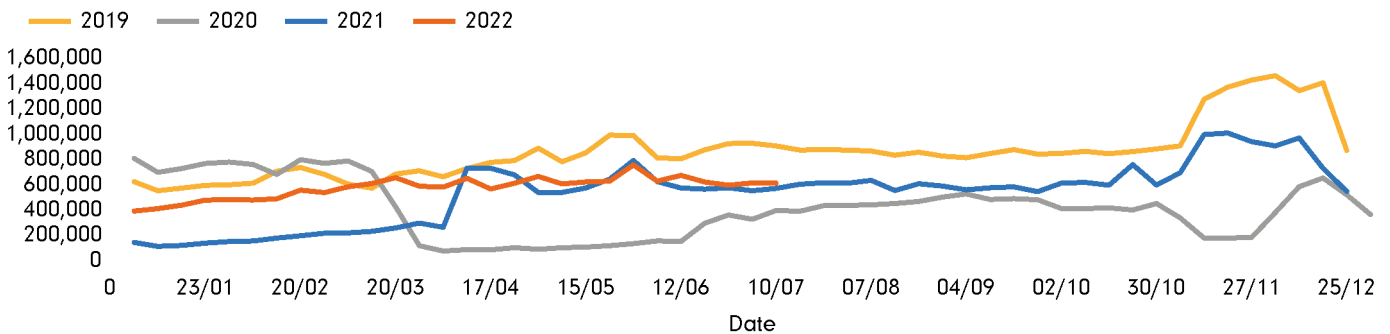


Week on week %	0.2%	9.4%	-3.7%	3.5%	-5.5%	-4.8%	0.8%	
Year on year %	-4.3%	51.5%	7.9%	5.6%	2.0%	0.1%	3.4%	
% of week	11.5%	13.5%	13.6%	14.1%	14.1%	14.3%	18.9%	

Footfall by hour

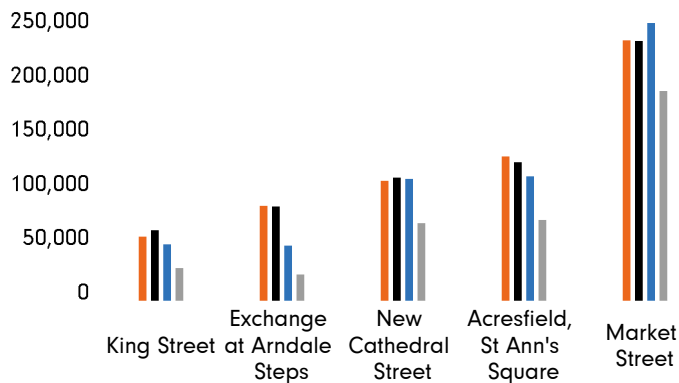


Footfall by week



Footfall by location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	60,207	86,379	108,438	129,318	229,979
Previous Week	65,267	86,039	111,218	124,189	229,180
Previous Year	53,363	52,180	110,157	112,380	244,824
2 Years Ago	32,765	27,415	71,841	74,400	185,968
Week on Week %	-7.8 %	0.4 %	-2.5 %	4.1 %	0.3 %
Year on Year %	12.8 %	65.5 %	-1.6 %	15.1 %	-6.1 %

Footfall by location



■ Market Street, 37.4 %
■ Acresfield, St Ann's Square, 21.1 %
■ New Cathedral Street, 17.7 %
■ Exchange at Arndale Steps, 14.1 %
■ King Street, 9.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 28, 2022 Vs Week 1, 2021 to Week 28, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2022 Vs Week 28, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2022 Vs Week 27 2022

2019 Comparison for: Manchester BID

2019 comparison for Manchester BID

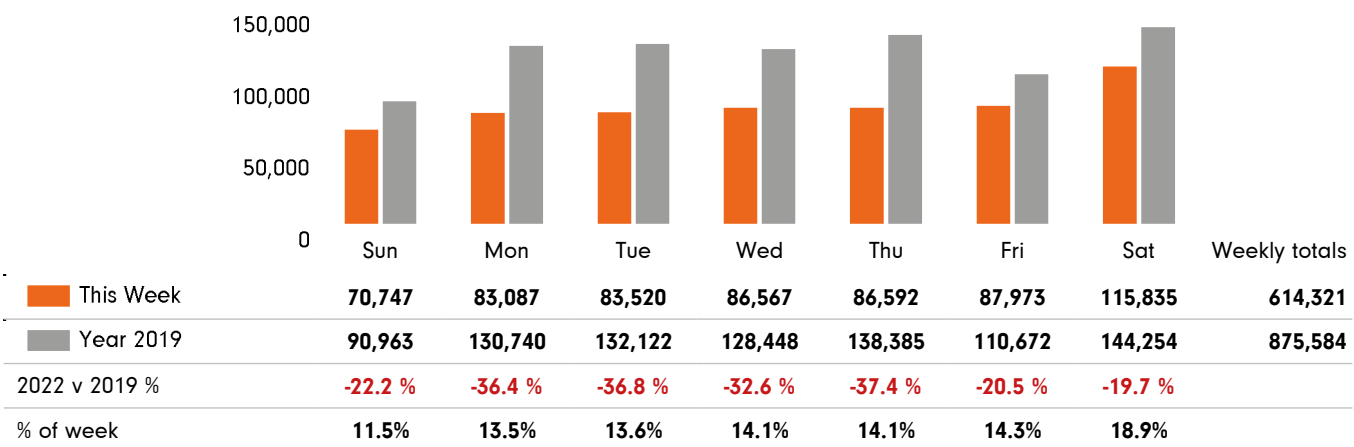
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Manchester BID	-31.3 %	-29.8 %
North & Yorkshire	-18.6 %	-14.9 %
High Street Index(Regional City)	-20.8 %	-17.8 %
High Street Index - BDSU(BDSU - Comparison)	-20.8 %	-18.9 %
UK	-19.1 %	-15.5 %

Manchester BID is compared to the high street index.

Footfall by day



Footfall by location

