



MANCHESTERS
BUSINESS
IMPROVEMENT
DISTRICT

Manchester BID

Week 29, 2018

15/07/2018 to 21/07/2018

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

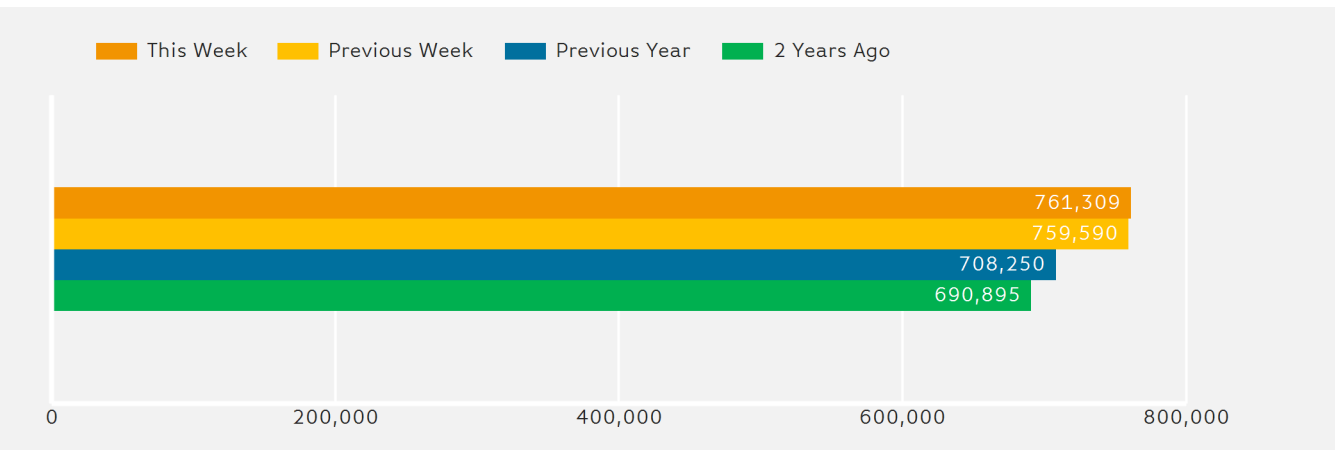
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Manchester BID	▲ 5.5 %	▲ 9.0 %	▲ 7.5 %	▲ 2.5 %	▲ 0.2 %	▲ 2.6 %
North & Yorkshire	▼ -0.5 %	▲ 0.5 %	▼ -1.3 %	▼ -2.5 %	▼ -1.4 %	▲ 2.4 %
High Street Index(Regional City)	▼ -1.3 %	▲ 0.9 %	▲ 1.4 %	▼ -2.4 %	▼ -1.8 %	▼ -2.4 %
UK	▼ -2.5 %	▼ 0.0 %	▲ 1.0 %	▼ -4.3 %	▼ -0.7 %	▼ -0.5 %

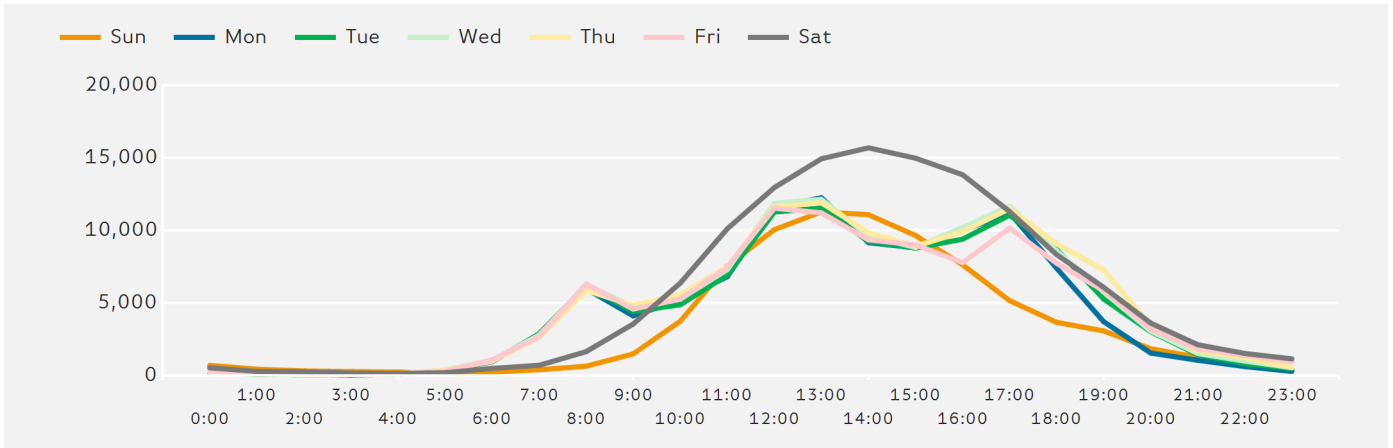
Headlines

The change in footfall for Manchester BID over the last 52 weeks is 5.6% up on the previous year.
 Footfall for the year to date is 5.5% up on the previous year.
 The number of visitors counted for week commencing 15 July 2018 was 761,309.
 The busiest day in week commencing 15 July 2018 was Saturday with 130,813 visitors.
 The peak hour of the week was 14:00 on Saturday 21 July 2018 with footfall of 15,678

Footfall by Week



Footfall by Hour



Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	27	26	20	24	24	22	22
Previous Week	29	24	24	25	24	24	26
Previous Year	19	22	25	24	18	20	21

Footfall by Day

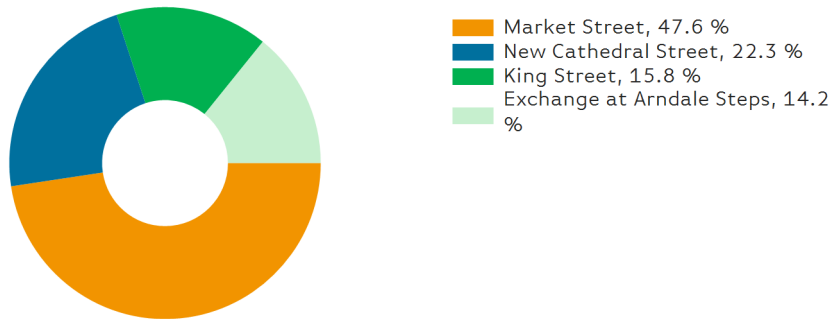
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Weekly Total
This Week	81,969	104,164	107,850	113,077	115,196	108,240	130,813	761,309
Previous Week	82,873	111,052	106,018	104,735	106,893	113,514	134,505	759,590
Previous Year	83,078	102,425	104,143	98,442	102,153	101,717	116,292	708,250
2 Years Ago	69,835	97,125	95,169	95,371	101,672	109,038	122,685	690,895
Week on Week % Change	-1.1 %	-6.2 %	1.7 %	8.0 %	7.8 %	-4.6 %	-2.7 %	
Year on Year % Change	-1.3 %	1.7 %	3.6 %	14.9 %	12.8 %	6.4 %	12.5 %	

Footfall by Location

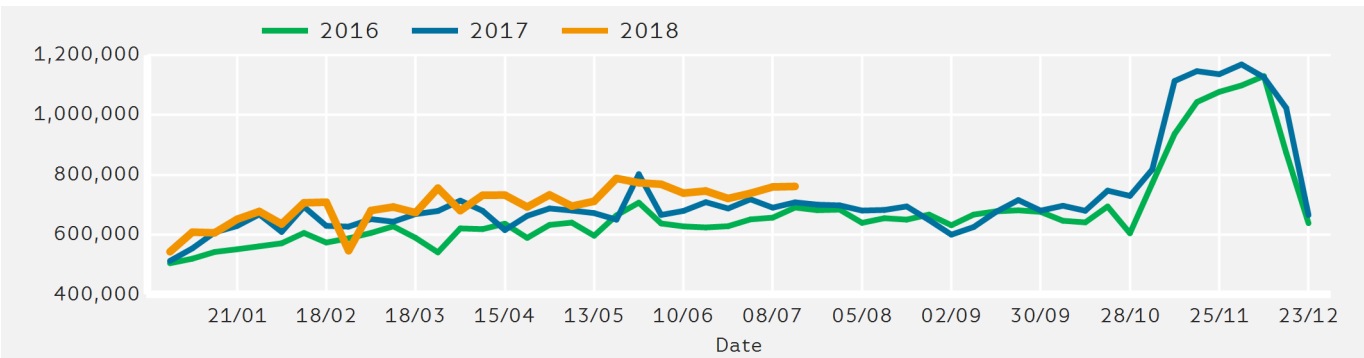


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 29, 2018 Vs Week 1, 2017 to Week 29, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2018 Vs Week 29, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2018 Vs Week 28 2018