



**Manchester BID**

Week 31, 2017

30/07/2017 to 05/08/2017

Sunday to Saturday



REGION - North & Yorkshire

COUNT TYPE: Footfall

**Weekly Footfall**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Manchester BID	▲ 8.5 %	▲ 5.0 %	▲ 2.1 %	▼ -9.1 %	▼ -0.3 %	▲ 0.3 %
North & Yorkshire	▲ 0.2 %	▼ -1.7 %	▼ -2.9 %	▼ -1.3 %	▲ 1.9 %	▲ 1.2 %
High Street Index(Regional City)	▲ 0.6 %	▼ -1.4 %	▼ -2.6 %	▲ 0.1 %	▲ 2.3 %	▲ 0.5 %
UK	▼ -0.3 %	▼ -2.0 %	▼ -3.5 %	▲ 0.4 %	▲ 1.9 %	▲ 0.2 %

**Headlines**

The change in footfall for Manchester BID over the last 52 weeks is 7% up on the previous year.

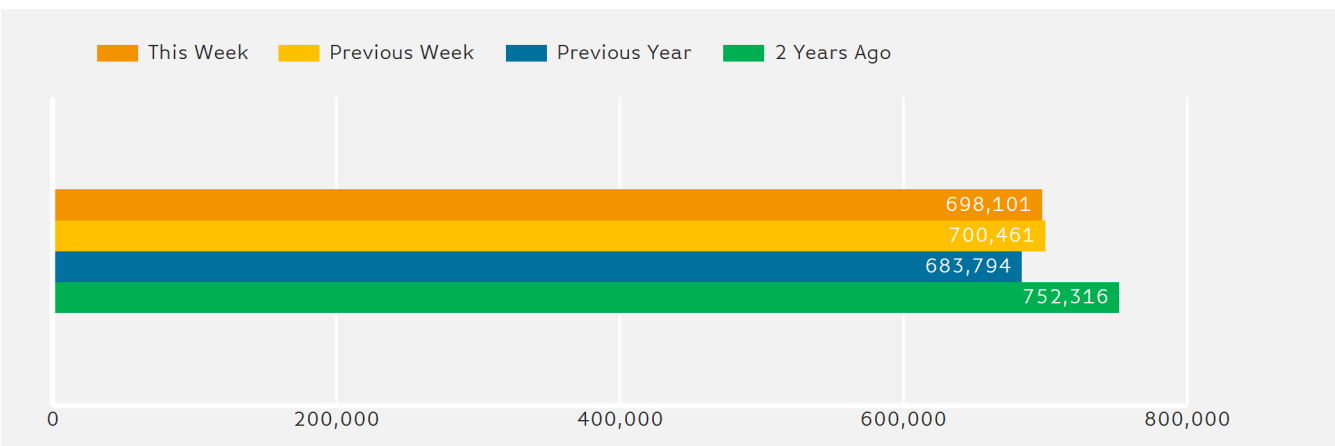
Footfall for the year to date is 8.5% up on the previous year.

The number of visitors counted for week commencing 30 July 2017 was 698,101.

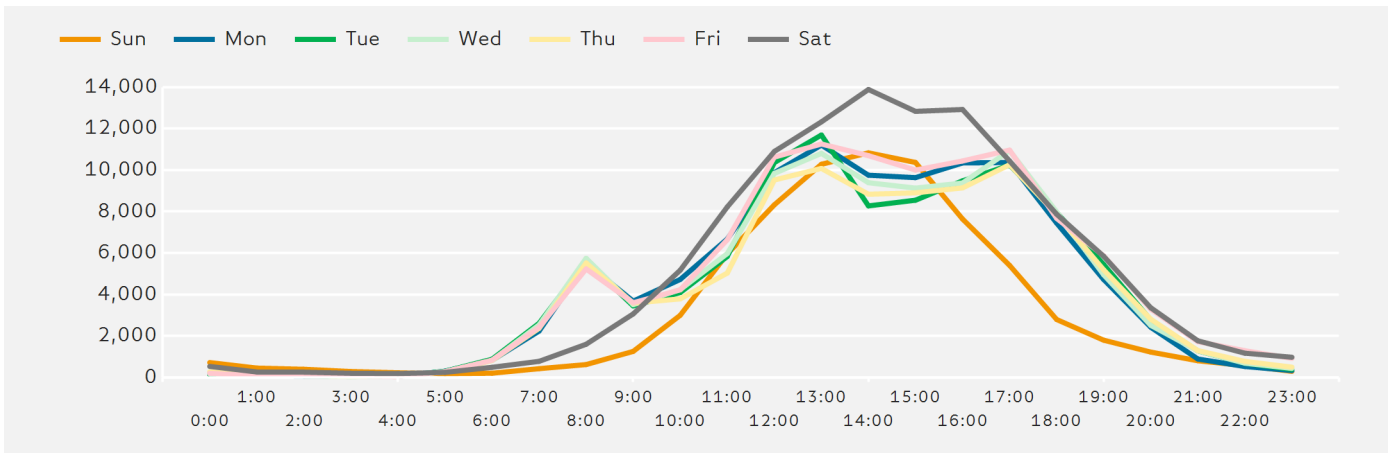
The busiest day in week commencing 30 July 2017 was Saturday with 115,302 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 13,883

**Footfall Totals by Week**



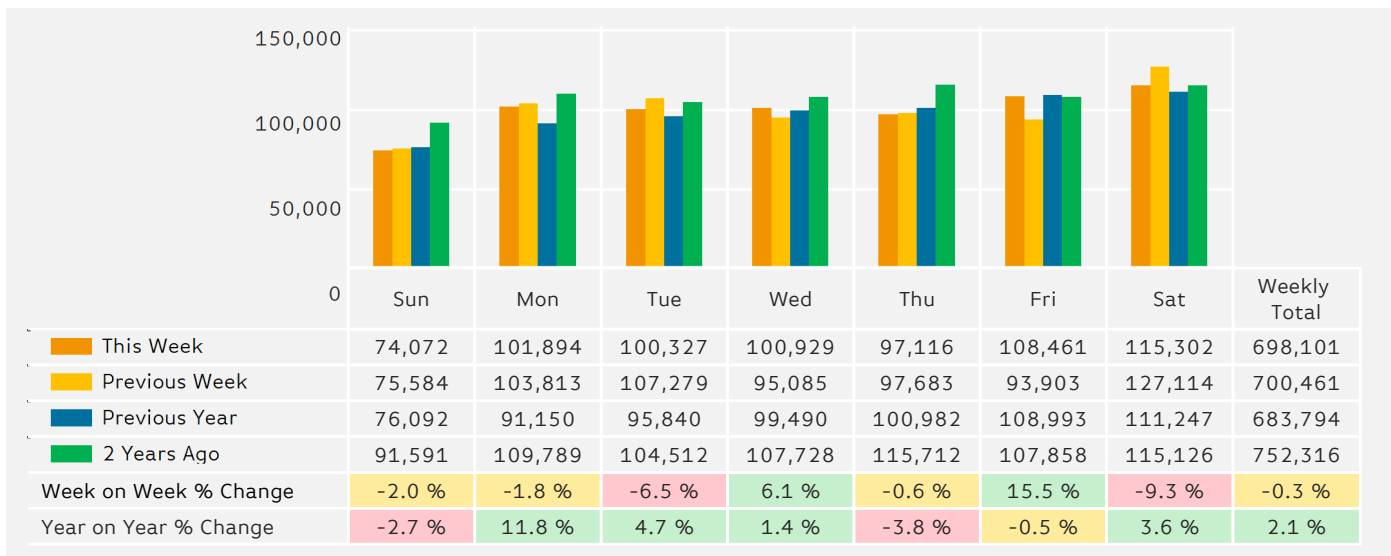
### Footfall by Hour



### Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Week	19	19	19	19	19	18	18
Previous Week	19	21	23	19	19	19	21
Previous Year	19	17	20	20	19	21	23

### Footfall by Day

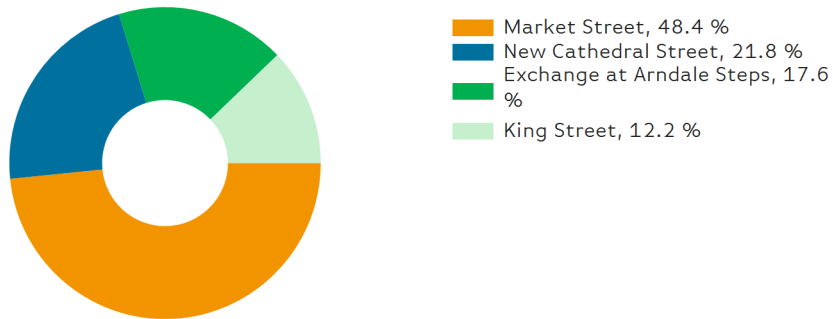


### Footfall by Location

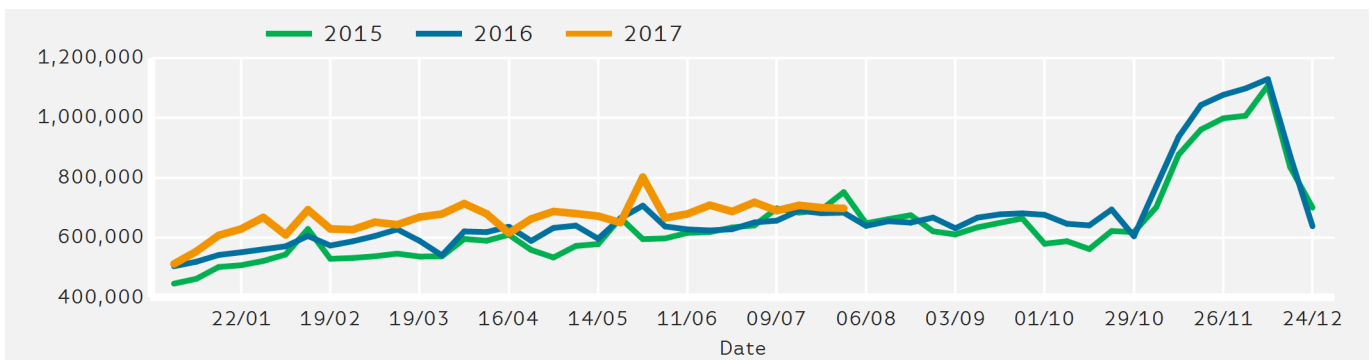


### Footfall by location

Counting By Location - Main Locations Only



### Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.